

ESTTA Tracking number: **ESTTA10721**

Filing date: **06/25/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **BeautyBank Inc.**
Application Serial Number: **78280959**
Application Filing Date: **07/30/2003**
Mark: **PLUSHIOUS**
Date of Publication **04/27/2004**

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Vanity Fair, Inc., 3411 Silverside Road, Concord Plaza, 201 Baynard Building, Wilmington, DE 19810, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant
- *The parties have reached a settlement agreement in principal and need additional time to finalize the necessary paperwork. Accordingly, this request is not made for purposes of obstruction and delay.*

The time within which to file a notice of opposition is set to expire on 06/26/2004. Vanity Fair, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/25/2004.

Respectfully submitted,
/Paul J. Kennedy/
06/25/2004

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