

From: Rossman, William

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To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 78273213 - ALBERT EINSTEIN -
28000.00001 - Request for Reconsideration Denied - Return to TTAB - Message 5 of 0

Attachment Information:

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Files: primary2-1.jpg, primary2-2.jpg, primary4-1.jpg, primary4-2.jpg, primary4-3.jpg,
primary5-1.jpg, primary5-2.jpg, seondmed-1.jpg, seondmed-2.jpg

THE UNIVERSITY OF CHICAGO
LABORATORY SCHOOLS

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SCHOOLS

The Laboratory Schools are four schools with a top priority of continually strengthening our educational program. While this program is at the center of what we do, it is enhanced by what takes place on the stage,

Middle School

High School

in musical ensembles, at our athletic facilities, and through service to others. In addition to our academic program, we provide students with before- and after-school activities, daily physical education, and training in the arts. We are committed to help each student learn to think critically and creatively as well as develop a life-long love of learning.

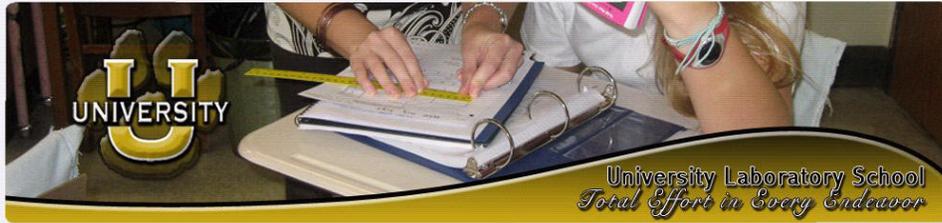


THE UNIVERSITY OF
CHICAGO

1162 E. 59th St. Chicago, IL 60637
P: 773.702.9450 F: 773.702.7455

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About LSU University Laboratory School

School Facts

College preparatory public school (K - 12)
Enrollment: 1360
2012 Graduating Class: 102
Teacher /Student Ratio: 1:23
CEEB Code Number: 190-245
Accreditation: Southern Association of Colleges and Schools, Louisiana Department of Education
Ranked by the State of Louisiana as a 5 Star School



School and Community

The Louisiana State University Laboratory School was established by the College of Education of Louisiana State University and has operated under its auspices for nearly 100 years. This coeducational school exists as an independent system to provide training opportunities for pre- and in-service teachers and to serve as a demonstration and educational research center. Since the school is part of the LSU system, students are required to pay tuition. The school is located on the main campus of Louisiana State University in Baton Rouge, a center for the petrochemical industry and a major deep-water port. Baton Rouge is the capital of Louisiana with a population of over 600,000.

School of Academic Excellence

University Laboratory School prides itself on the rigorous academic environment that facilitates student achievement.

The Lab School has been recognized as a school of Academic Distinction.

University Lab elementary and middle school students exceed the state average scores in English/Language Arts, math, science, and social studies as measured by the Louisiana Educational Assessment Program.

Grades 3, 6, and 7 average 30% higher than the national average score on the ILEAP.

University Lab high school students are 11.6 % more likely to post an advanced score on the Graduate Exit Exam than the state average.

International Baccalaureate Program

The Lab School is proud to be the first International Baccalaureate Diploma Program school in the state of Louisiana. IB is a model curriculum that stresses creativity, inquiry, service, and internationalism. It is one of the finest college-preparatory curriculum in the world, taught in 2400 schools in 126 countries. Juniors and seniors may choose the complete Diploma Program or individual IB courses along with other college-preparatory classes. 80% of Lab School students take at least one IB course.



State of the Art Technology Program

We are very proud of our technology program. We have approximately 784 computers including 4 wireless mobile laptop carts, which contain 24 computers each. Currently, our computer-to-student ratio is approximately 1 to 1.7. We have an assortment of digital cameras as well as digital video cameras to be used by students and faculty. Our school is networked and everyone is given an e-mail account as well as storage space on our server. Wireless network is available across the Lab School campus. Our teachers use Blackboard as well as other technological tools and programs to reinforce what is taught in their classes. Our website is created and maintained by students at the Lab School.

Graduate Degreeed Instructors

All instructors at the Lab School have master's degrees or a doctorate, hold certificates in their fields of expertise, and many are National Board certified and certified student teacher supervisors. Many instructors have received top local and national awards and honors, such as the Presidential Teaching Awards in Math and Science and Louisiana Teacher of the Year. They are a talented, caring group of teachers who ensure our students achieve personal success, develop strong moral character, and become dynamic citizens through innovative learning experiences. The faculty, staff and administration, with the help of associate teachers, student teachers, and service workers, create a model educational environment worthy of observation by visitors, student observers (from LSU College of Education), and other schools. They are proficient in the use of technology in the classrooms and continuously participate in professional development opportunities which enables us to continue to serve as a center for educational innovation and research.



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- Students
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- Alumni
- Departments & Units
- University Lab Schools
- Centers
- Teacher Education at Illinois State
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University Laboratory Schools

The College of Education is one of only 85 in the nation that maintains laboratory schools.

Thomas Metcalf and University High Schools provide a unique educational option from pre-kindergarten through the senior year for approximately 1,000 students in the community. Laboratory school students are selected by application process. To fulfill the research and teacher education mission, the student population at Thomas Metcalf and University High Schools is representative of the academic and socio-economic characteristics typical of public school students in the surrounding community.

Superintendent of Lab Schools

Thomas Metcalf School and University High School, laboratory schools administered by the College of Education at Illinois State University, serve as clinical experience and practice sites for pre-service teachers and experimental teaching activities. The schools provide a "living laboratory" for research and applied practices to improve teaching and other educational practice. This tradition is reflected in the four-part mission of the Illinois State University laboratory schools, which aims to provide a school in which excellence in education theory and practice can be observed, studied, and practiced by teacher candidates and other pre-service school professionals; an environment in which research and development activities may be conducted; a comprehensive, high-quality academic program for Thomas Metcalf School and University High School students; and effective, high-quality education throughout the teaching profession, aiding other educators in the process of improving the quality of education in their schools.

Thomas Metcalf School



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University Lab Schools Overview Video

Make A Gift

Make A Gift

Realizing the
Democratic
Ideal



Thomas Metcalf School

Thomas Metcalf School offers 400 preschool through eighth grade students a wide range of educational programs and a variety of extracurricular activities. Students are admitted through an application process. Applications are normally available in February for admission to the following school year. A basic curriculum, consisting of instruction in language arts, mathematics, science, and social studies is offered to all students at Metcalf. An extensive collection of quality literature enhances the instructional program. A strong arts program, taught by specialists in music, art, and drama, is available to students beginning in kindergarten. Physical education is taught by specialists at all grade levels, and a variety of extracurricular activities are offered. Foreign language instruction, consisting of French and Spanish, begins in fourth grade. With computers in every classroom and labs throughout the building, students are surrounded by technology. Formal keyboarding is taught in third grade followed by instruction in word processing and multi media. Internet access is provided through the University's computing department. A comprehensive co-curricular program with over 30 offerings in academic areas, athletics, and the arts, complements the instructional program. Future teachers, enrolled in education programs at Illinois State University, learn from observing these extensive educational offerings and from working with the exemplary faculty who implement them. Metcalf takes great pride in its ability to engage learners in a variety of learning experiences.

University High School

University High School is a modern, well-equipped educational facility serving 600 students in grades nine through 12. Students are admitted through an application process. Applications are normally available in February for admission to the following school year. With students enrolled from many school districts, University High is a diverse community of learners who are committed to providing a laboratory environment in which the very best classroom practice can flourish. The freshman curriculum, for example, is interdisciplinary in nature, and reflects the belief that learning is enhanced when connections can be made between content areas. In the other grade levels, courses are offered at both the regular and accelerated levels, and numerous advanced placement courses are available. University High School strives to keep pace with changing technological challenges by offering Internet access to students through the University. Firm in the belief that co-curricular programs enhance the experience of the high school student, University High School also offers over 60 programs in both academics and athletics. At University High School, students can choose from a wide range of curricular and co-curricular offerings. The school is proud of the level of commitment and involvement reflected in the activities of our students.

University Lab Schools Overview Video

Superintendent Bob Dean explains the relationship between the University Lab Schools and the College. For a more detailed description, [review the transcript](#).

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"Promoting the representation of ethnic minority and low-income groups in the health professions."

Applications for the 2012 Summer Residential Program are now available.



2011 participants and counselors with Dr. Charles Prober (center), Senior Associate Dean, Education in the School of Medicine and Professor of Pediatrics and of Microbiology and Immunology.

The Summer Residential Program is a five-week program open to low-income sophomore and junior high school students. For complete eligibility requirements and other details about the Summer Residential Program, click [here](#). Program dates for the 2012 Summer Residential Program are June 24 - July 29, 2012. Applications are available [here](#). Printed applications must be post-marked on or before February 15, 2012.

RELATED NEWS

SEPA SCIENCE EDUCATION PARTNERSHIP AWARD
The Stanford SEPA Project: Marilyn Winkleby, PI

HHMI Precollege Science Education - Biomedical Research Institutions: Marilyn Winkleby, PI

Stanford University School of Medicine — Presidential award goes to Stanford science program for minority, low-income high school students (November, 2011)

For a complete list of media reports, visit our [News & Outreach](#) page.

SITE HIGHLIGHTS

Stanford School of Medicine:

MEET THE STAFF

- Meet Faculty Advisor [Dr. Marilyn Winkler](#) and visit her [research site](#).
- Meet Executive Director [Dr. Judith Ned](#)

Student Scholar Research Articles

High school students participating in the SMYSP Summer Residential Program work in small groups and research a medically relevant topic that includes a written paper, poster presentation, and oral presentation. [Click here](#) to learn more about their research.

Program opens doors to the world of medical science – September 15, 2010
A seven-minute documentary produced by the Stanford University School of Medicine.

Opportunity of a Lifetime DVD case cover

• [Opportunity of a Lifetime](#)
Preview our documentary film in this 10-minute clip.

• [Health Career Profiles](#)
There are hundreds of careers related to health. We've listed a few profiles here.

• [White Paper](#)
This four-page white paper (PDF) describes how we put potential into purpose.

• [2011 Annual Report](#)
To access past annual reports, [click here](#).

• [Summer Opportunities](#)
A list of other summer opportunities for high school and college students is located here.

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