

ESTTA Tracking number: **ESTTA17511**

Filing date: **10/20/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Conecuh Ridge Distillery, Inc.**  
Application Serial Number: **78245077**  
Application Filing Date: **05/02/2003**  
Mark: **CR**  
Date of Publication **09/21/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Diageo North America, Inc., Six Landmark Square, Stamford, CT06901, UNITED STATES, a corporation organized under the laws of Connecticut, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 10/21/2004. Diageo North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/19/2005.

Respectfully submitted,

/dar/

10/20/2004

**Douglas A. Rettew**

**Finnegan, Henderson, Farabow, Garrett & Dunner, LLP**

**1300 I Street, NW**

**Washington, DC20005**

**UNITED STATES**

**doug.rettew@finnegan.com**

**202 408-4000**

