

ESTTA Tracking number: **ESTTA36469**

Filing date: **06/22/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **R/M MANAGEMENT CO., INC.**

Application Serial Number: **78244686**

Application Filing Date: **05/01/2003**

Mark:

Date of Publication **05/24/2005**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 N. Michigan Avenue, Chicago, IL60601, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/23/2005. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 09/21/2005.

Respectfully submitted,  
/melissa rotunno/  
06/22/2005

**Melissa Rotunno**

**Brand Counsel**

**Blue Cross and Blue Shield Association**

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**UNITED STATES**

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