

ESTTA Tracking number: **ESTTA6679**

Filing date: **03/17/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Ragonese, Regina**  
Application Serial Number: **78243280**  
Application Filing Date: **04/29/2003**  
Mark: **BETCHA CAN'T CRUNCH THE ADDICTION!**  
Date of Publication **01/27/2004**

**60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 03/27/2004. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/26/2004.

Respectfully submitted,  
/Faith S. James/ 03/17/2004

**Faith S. James**

**Frito-Lay, Inc.**

**7701 Legacy Drive Mail Drop 3A-441**

**Plano, TX 75024**

**UNITED STATES**

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