

ESTTA Tracking number: **ESTTA5959**

Filing date: **02/24/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Ragonese, Regina**
Application Serial Number: **78243280**
Application Filing Date: **04/29/2003**
Mark: **BETCHA CAN'T CRUNCH THE ADDICTION!**
Date of Publication **01/27/2004**

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 02/26/2004. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/27/2004.

Respectfully submitted,
/Faith S. James/ 02/24/2004

Faith S. James

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