

ESTTA Tracking number: **ESTTA4030**

Filing date: **12/19/2003**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Pacific DataVision, Inc.**

Application Serial Number: **78241893**

Application Filing Date: **04/24/2003**

Mark: **SKYMAIL**

Date of Publication **12/02/2003**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, British Sky Broadcasting, Ltd., Grant Way, Isleworth, Middlesex, TW7 5QD, UNITED KINGDOM, a corporation organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/01/2004. British Sky Broadcasting, Ltd. respectfully requests that the time period within which to file an opposition be extended until 03/31/2004.

Respectfully submitted,  
/Cristiana V. Fragola, Esq./ 12/19/2003

**Cristiana V. Fragola, Esq.**  
**1211 Ave. of the Americas 4th floor**  
**New York, NY 10036**  
**UNITED STATES**  
**cfragola@newscorp.com**  
**212-852-7886**