

ESTTA Tracking number: **ESTTA5486**

Filing date: **02/09/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Wedel, Victor J.**  
Application Serial Number: **78241369**  
Application Filing Date: **04/23/2003**  
Mark: **DR. POPPER**  
Date of Publication **01/13/2004**

**First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Dr Pepper/Seven Up, Inc., 5301 Legacy Drive, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/12/2004. Dr Pepper/Seven Up, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/12/2004.

Respectfully submitted,  
/Daniel Chung/ 02/09/2004

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