



TTAB

Attorney Docket: 06182.4665

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Disney Enterprises, Inc.
Serial Number: 78/211,308
Filing Date: February 5, 2003
Mark: DISNEY MAGIC ARTIST

Examining Atty: LaVerne T. Thompson, Esq.
Law Office: 116



09-17-2004

U.S. Patent & TMO/TM Mail Rcpt Dt. #11

COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, Virginia 22202-3513

NOTICE OF APPEAL

Applicant hereby appeals to the Trademark Trial and Appeal Board from the decision of the Examining Attorney dated March 18, 2004 refusing registration of the above-identified mark.

The required appeal fee of \$100 is enclosed. If the fee is found to be insufficient for any reason, please charge the deficiency to Deposit Account No. 06-0916.

Respectfully submitted,
DISNEY ENTERPRISES, INC.

Date: September 17, 2004

By: *David M. Kelly*
David M. Kelly
Linda K. McLeod
Finnegan Henderson Farabow
Garrett & Dunner, L.L.P.
1300 I Street, NW
Washington, DC 20005
202-408-4000

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Attorneys for Applicant

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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REQUEST TO SUSPEND APPEAL

Applicant hereby requests suspension of all appeal proceedings, including Applicant's time for filing its appeal brief. TBMP §§ 1204 and 1209.

On September 17, 2004, Applicant has filed a Request for Reconsideration of the Examining Attorney's final refusal of registration contemporaneously with Applicant's timely Notice of Appeal (including the required appeal fee of \$100).

Applicant respectfully requests that the Board suspend Applicant's time to file its appeal brief pending the Examining Attorney's review of the Request for Reconsideration. If the Examining Attorney maintains her refusal of registration,

Applicant requests an extension of time to file its appeal brief for a period of sixty (60) days from the date of the Board's resumption order.

Respectfully submitted,

DISNEY ENTERPRISES, INC.

Date: September 17, 2004

By:  _____

David M. Kelly
Linda K. McLeod
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REQUEST FOR RECONSIDERATION

Applicant submits the following remarks in response to the Final Office Action dated March 18, 2004.

REMARKS

The Examining Attorney has issued a final refusal to register Applicant's mark DISNEY MAGIC ARTIST for "children's activity books, photographs, stationery, presentation boards, desktop organizers, personal organizers, and decorative figures attachable to writing instruments" under Section 2(d), 15 U.S.C. § 1052(d), on the ground that Applicant's mark is confusingly similar to the mark MAGIC ART and Design for "arts and crafts, namely crayons, modeling clay, sticker kits containing stickers, sticker books, crayons, markers and paper; arts and craft crayon coloring kits" shown in Registration No. 2,731,164.

For the reasons discussed below, Applicant respectfully requests reconsideration and withdrawal of the refusal of registration.

I. There is No Likelihood of Confusion

A likelihood of confusion determination under Section 2(d) is based on an analysis of all of the probative facts in evidence that are relevant to the thirteen factors set forth in In re E.I. Du Pont DeNemours & Co., 476 F.2d 1357, 1361, 177 USPQ 563, 567 (CCPA 1973). The Examining Attorney need not consider all factors, but may consider those factors that are most relevant to the case at hand. In re Dixie Restaurants, Inc., 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997); Kimberly-Clark Corp. v. H. Douglas Enterprises, Ltd., 774 F.2d 1144, 1146, 227 USPQ 541, 542 (Fed. Cir. 1985).

The relevant DuPont factors in this case are: (1) the number and nature of third-party uses of MAGIC ART in connection with goods identical to those of the cited Registration, (2) the dissimilarities between the marks in overall appearance, meaning, and commercial impression, and (3) other evidence bearing on confusion, including the number of registered DISNEY MAGIC and MAGIC-formative marks owned by Applicant that are already existing on the Register and used in the marketplace. When the relevant Du Pont factors are considered in relation to Applicant's DISNEY MAGIC ARTIST mark, each factor weighs in favor of allowing Applicant's mark to register.

A. The Terms "Magic Art" in the Cited Mark are Weak and Entitled to a Narrow Scope of Protection

There are numerous third-party uses of MAGIC ART for arts and crafts products like the Registrant's that demonstrate those terms are weak, and thus entitled to only a narrow scope of protection limited to the identical or virtually identical mark for the same or substantially identical goods. Tektronix, Inc. v. Daktronics, Inc., 534 F.2d 915, 189 USPQ 693 (CCPA 1976); 3 J. T. McCarthy, McCarthy on Trademarks and Unfair

Competition, § 11:88 (4th ed. 2000). A representative sample of such third-party uses are shown below and printouts from the Internet are attached as Exhibit A with the supporting Declaration of L. McLeod (emphasis added):

- “Create endless colorful pictures and effects without any paints or crayons - and no mess! The No. 1 **magic art** product!”
<http://www.grandparentsonline.net>.
- “Children's crafts expert John Thomas shows how to recycle old crayons into all-new artworks, using an iron and a microwave. Cran-Melt **Magic Art** Materials.” <http://www.hgtv.com>.
- “3-D **Magic Art** jumps to life with the 3-D supplies in this Magic Color Change Kit. Ten Blopens, stencils, stickers, 3-D glasses and more await the creativity of your child (4 and up).” <http://www.artsuppliesonline.com/>.
- “Materials Second Grade Activity Pages (Calvert School) Grade 2 Art Pictures Regular Crayons Water Colors Colored Pencils Crayola Model **Magic Art** Clay Felt Tip” <http://www.connectionsacademy.com/>.
- “Are your kids always doodling, coloring, and drawing? Well then this line of Scratch **Magic Art** will be a perfect solution for you! With this amazing selection they can do everything from keep their own journal, to create awesome holographic images! Grab yours up today!”
<http://store.goingape.com/toys-toys-by-brand-scratch-magic-art.html>.
- “Fundamentals Box **Magic art** project FAP 111. ... of artistic services including: Summer Art Camp Creative Custom Framing Year-Round Art Classes Art Kits Drop-In...” www.fun-damentals.net/.
- “A Fabulous Marlon kit containing the Glamour Candle **Magic Art** set. With this set you can decorate candles to your heart's ... Let your child's creativity flow with the Glitter Candle Art Set! Marlon Creations makes a whole host of products to keep your” <http://search.store.yahoo.com/cgi-bin/nsearch>.
- “A Magic Color Book: **Magic Art** Class (Magic Color Books).”
<http://www.powells.com/cgi-bin/biblio?inkey=62-0806906006-0>.
- “September 7-9 -- Minneota Boxelder Bug Days... Boxelder bug races, street dancing, concerts, parades, crafts, sheep-to-shawl demo, mini-rides, sports, story-telling, **magic art**, animal show, readings by Bill Holm.”
<http://www.minnesotamonthly.com/travel>.
- “**Magic art** books and projects links from Rob Hopcott. Checkout links to magic art books and projects to buy and art related subjects ... Change or erase colors like magic. Not only gives your child the opportunity to be an

artist but a magician too! Pens are non-toxic, non-polluting. A truly unique gift." <http://www.hopcottebooks.com/>.

- "Craft House **Magic Art** Assortment. This is a Box of 6 Assorted Craft Kits from Craft House. For Ages 4 and Up. FEATURES: Create lovely artwork in three easy steps!" <http://www.pricegrabber.com/>.

This evidence demonstrates the highly suggestive nature of the terms "magic art" in the cited mark in relation to arts and crafts products. Sweats Fashions Inc. v. Pannill Knitting Co., 4 USPQ2d 1793 (Fed. Cir. 1987). Many of the references use "magic art" to refer to "arts and crafts" products, including "magic art books," "magic art sets," and "magic art materials." It is well settled that a highly suggestive term in the cited mark is insufficient to support a finding of likelihood of confusion. Tektronix, 189 USPQ at 694 (CCPA 1976); In re Hamilton Bank, 222 USPQ 174, 177 (TTAB 1984) (stating that "the mere inclusion of the [weak] term 'KEY' may not be a proper basis upon which to assert that confusion is likely" between the marks BANKEY and KEY for banking services); In re Shawnee Milling Co., 225 USPQ 747 (TTAB 1985) (GOLDEN CRUST for flour held not likely to be confused with ADOLPH'S GOLD'N CRUST and design (with "GOLD'N CRUST" disclaimed) for coating and seasoning for food items); In re S.D. Fabrics, Inc., 223 USPQ 54 (TTAB 1984) (DESIGNERS/ FABRIC for retail fabric store services held not likely to be confused with DAN RIVER DESIGNER FABRICS and design for textile fabrics); Plus Products v. Redken Laboratories, Inc., 199 USPQ 111, 116-117 (TTAB 1978) (PH PLUS for facial cream and skin toner held not likely to be confused with PLUS for cosmetics); In re Hunke & Jochheim, 185 USPQ 188 (TTAB 1975) (HIG-DURABLE for stationery held not like to be confused with DURABLE for record books).

B. The Marks are Dissimilar in Overall Commercial Impression

As noted above, the terms “magic art” in the cited mark are highly suggestive and weak, and thus entitled to a narrowest scope of protection extending only to identical or virtually identical marks for the same or substantively identical goods. Applicant’s mark DISNEY MAGIC ARTIST is **not** identical or virtually identical to the weak cited mark shown below.



Applicant’s mark is visually and aurally distinguishable from the cited mark. Unlike the cited mark that contains the highly suggestive “magic art” and a design element, Applicant’s DISNEY MAGIC ARTIST mark begins with the famous and well-known DISNEY and DISNEY MAGIC marks. These distinctions are significant for it is the first part of Applicant’s mark that is often the most likely to be impressed upon the mind of a purchaser and remembered in creating a commercial impression. Presto Products, Inc. v. Nice-Pak Products, Inc., 9 USPQ2d 1895 (TTAB 1988).

Moreover, Applicant owns a family of “MAGIC”-formative marks shown below, including valid and subsisting Registration No. 2,240,945 for the mark DISNEY MAGIC and Registration No. 2,673,502 for the mark DISNEY MAGIC MUSIC DAYS for entertainment services and conducting workshops and classes for elementary school, middle school, high school, and college musicians, singers, and entertainers. Representative samples of Applicant’s use of DISNEY MAGIC and MAGIC-formative marks on its website are attached as Exhibit B. In addition, a list of Applicant’s

pending, approved, and registered DISNEY MAGIC and MAGIC-formative marks are set forth below. True and correct copies of these applications and registrations from the TESS database are attached as Exhibit C.

| MARK NAME | STATUS | APPL. # | FILE DATE | REG. # | REG. DATE | CLASS |
|------------------------------------------------|------------|------------|-------------|-----------|-------------|------------|
| DISNEY MAGIC | Registered | 75.072.335 | 12-Mar-1996 | 2.240.945 | 20-Apr-1999 | 39, 41, 42 |
| DISNEY MAGIC MUSIC DAYS | Registered | 75.588.897 | 16-Nov-1998 | 2.673.502 | 14-Jan-2003 | 41 |
| MAGIC KINGDOM | Registered | 73.098.990 | 07-Sep-1976 | 1.072.396 | 30-Aug-1977 | 41 |
| ALADDIN'S MAGIC CARPET RIDE | Registered | 75.428.903 | 04-Feb-1998 | 2.391.940 | 03-Oct-2000 | 41 |
| MAGIC MIRROR | Registered | 75.429.058 | 05-Feb-1998 | 2.284.042 | 05-Oct-1999 | 41 |
| DISCOVER THE BUSINESS BEHIND THE MAGIC | Registered | 75.524.447 | 23-Jul-1998 | 2.281.370 | 28-Sep-1999 | 41 |
| CREATE STORY MAGIC CONTEST & Device | Registered | 75.574.378 | 21-Oct-1998 | 2.400.753 | 31-Oct-2000 | 41 |
| CREATING RELATIONSHIP MAGIC | Published | 76.329.492 | 25-Oct-2001 | | | 16 |
| MICKEY'S PHILHARMAGIC | Published | 76.376.320 | 28-Feb-2002 | | | 25 |

| Book Title | Status | ISBN | Issue Date | Pages | Price | Pages |
|-----------------------------------|-----------|------------|-------------|-------|-------|-------|
| MICKEY'S PHILHARMAGIC | Published | 76.376.319 | 28-Feb-2002 | | | 28 |
| WHERE MAGIC LIVES | Published | 76.402.811 | 01-May-2002 | | | 09 |
| WHERE MAGIC LIVES | Published | 76.402.807 | 01-May-2002 | | | 16 |
| WHERE MAGIC LIVES | Published | 76.403.124 | 01-May-2002 | | | 18 |
| WHERE MAGIC LIVES | Published | 76.402.810 | 01-May-2002 | | | 21 |
| WHERE MAGIC LIVES | Published | 76.402.875 | 01-May-2002 | | | 25 |
| WHERE MAGIC LIVES | Published | 76.402.057 | 01-May-2002 | | | 28 |
| MAGICAL GATHERINGS | Published | 78.191.285 | 04-Dec-2002 | | | 45 |
| DISNEY MAGIC ARTIST | Pending | 78.211.310 | 05-Feb-2003 | | | 09 |
| DISNEY MAGIC ARTIST | Published | 78.211.274 | 05-Feb-2003 | | | 28 |
| WISHES. DREAMS. MAGIC. | Published | 78.216.396 | 19-Feb-2003 | | | 35 |

| | | | | | | |
|-----------------------------------|------------|------------|-------------|-----------|-------------|----|
| WISHES. DREAMS. MAGIC. | Published | 78.216.397 | 19-Feb-2003 | | | 36 |
| TURN UP THE MAGIC | Published | 78.255.899 | 29-May-2003 | | | 07 |
| SPECTROMAGIC | Registered | 74.193.828 | 12-Aug-1991 | 1.757.757 | 09-Mar-1993 | 41 |
| MAGICAL BEGINNINGS | Pending | 78.273.484 | 11-Jul-2003 | | | 16 |
| MAGICAL BEGINNINGS | Pending | 78.273.482 | 11-Jul-2003 | | | 18 |
| MAGICAL BEGINNINGS | Pending | 78.273.485 | 11-Jul-2003 | | | 20 |
| MAGICAL BEGINNINGS | Pending | 78.273.486 | 11-Jul-2003 | | | 21 |
| MAGICAL BEGINNINGS | Published | 78.273.488 | 11-Jul-2003 | | | 24 |
| MAGICAL BEGINNINGS | Published | 78.273.487 | 11-Jul-2003 | | | 25 |
| MAGICAL BEGINNINGS | Pending | 78.273.489 | 11-Jul-2003 | | | 28 |

| Applicant | Status | Serial No. | Priority Date | Class | Office | Issue Date |
|---------------------------------|---------|------------|---------------|-------|--------|------------|
| MOVIES, MAGIC & MORE | Pending | 78.417.170 | 12-May-2004 | | | 09 |
| SWIRL'N MAGIC | Pending | 78.475.690 | 30-Aug-2004 | | | 30 |

Applicant's applied-for DISNEY MAGIC ARTIST mark is an extension of its well-known DISNEY, DISNEY MAGIC, and MAGIC-formative marks. Consumers have been exposed to Applicant's DISNEY, DISNEY MAGIC, and MAGIC-formative marks for many years, and they will immediately understand that DISNEY MAGIC ARTIST children's activity books, photographs, stationery, presentation boards, desktop organizers, personal organizers, decorative figures, writing instruments originate with or are sponsored by or affiliated with Disney, and not the cited Registrant.

Moreover, the mere fact that both marks contain variations of terms "MAGIC" and "ART" does not, in and of itself, result in a likelihood of confusion. As noted above, the terms "magic art" in the cited mark have a highly suggestive meaning to reference the types of "arts and crafts" products. In contrast, the DISNEY MAGIC ARTIST mark does not have the same descriptive or generic meaning. Rather, Applicant's DISNEY MAGIC ARTIST mark connotes, first and foremost, that the users of Applicant's products are "ARTISTS" who can recreate "DISNEY MAGIC" when using Applicant's products.

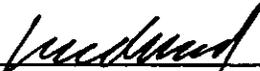
CONCLUSION

In view of the foregoing, Applicant respectfully requests that the refusals be withdrawn, and that the Application for the mark DISNEY MAGIC ARTIST be approved for publication.

Respectfully submitted,

DISNEY ENTERPRISES, INC.

Date: September 17, 2004

By:  _____

David M. Kelly
Linda K. McLeod
Finnegan Henderson Farabow
Garrett & Dunner, L.L.P.
1300 I Street, NW
Washington, DC 20005
202-408-4000

Attorneys for Applicant

Exhibits to Applicant Disney Enterprises, Inc.'s Request for Reconsideration
in Application Serial No. 78/211,308

EXHIBIT A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Disney Enterprises, Inc.
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DECLARATION OF LINDA K. MCLEOD

I, Linda K. McLeod, declare as follows:

1. I am employed as an attorney with the law firm of Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P., in Washington, D.C., counsel for Disney Enterprises, Inc. ("Applicant"). The facts set forth in this Declaration are based upon my personal knowledge and the exhibits attached hereto are true and correct copies.

2. I am one of the attorneys representing Applicant in the above-captioned application.

3. On September 11, 2004, I conducted a search of "magic art," "magic art crayons," "magic art crayons and crafts," "magic art kits," and "magic art clay," on www.google.com. The search revealed numerous third-party uses of and references to "magic art" in connection with arts and crafts products. True and correct copies of the Internet printouts showing third-party uses of "magic art" are attached.

I declare under penalty of perjury that the foregoing is true and correct pursuant to 28 U.S.C. § 1746.

Date: September 17, 2004

By: 
Linda K. McLeod



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"magic art" crayons

Advanced Search
Preferences

Web

Results: 10 of about 132 for "magic art" crayons (0.30 seconds)

Home & Garden Television: Activities

... newspaper scissors. Steps: Recycle old **crayons** into great new cran-melt **magic art!** First remove the paper from **crayons**. An adult ...

www.hgtv.com/hgtv/ah_kids_family_activities/article/0,1801,HGTV_3123_1393173,00.html - 40k -

[Cached](#) - [Similar pages](#)

ArtSuppliesOnline.com : Catalog : Blopens Magic Color Change Kit

... Blopens Magic Color Change Kit Macpherson/ArtCraft 3-D **Magic Art** jumps to life ... Elmers 3D Paint Pens Magic & Michief Kit Crayola Washable **Crayons** Crayola Art & ...

www.artsuppliesonline.com/catalog.cfm?cata_id=7678 - 57k - [Cached](#) - [Similar pages](#)

clip art of games and toys and slots and darts plus dolls and ...

... dice, chess, game boards, dolls, game station, Pokemon, Legos, **crayons**, tops, playing ...

Jaz' **Magic Art** Collection View an excellent selection of magic clip art ...

webclipart.miningco.com/od/msub95aa/ - 23k - [Cached](#) - [Similar pages](#)

Children's Magic

... designed diploma, drawn up for us by a top-flight artist, with a border of conjuring props and items associated with the **magic art**, a cute ... **VANISHING CRAYONS**. ...

www.tannens.com/cart/cat95.html - 24k - [Cached](#) - [Similar pages](#)

Picture of Crayons, by Comstock (PunchStock Royalty-Free Stock ...

... CD Matrix **Magic, Art**, Art Supplies, Arts, arts and crafts, Backgrounds, close up, Color, Colorful, colour, Craft, Crafts, Crayon, **crayons**, grade school ...

www.punchstock.com/stock_photography/comstock/4550051/image_KS4250.html - 30k -

[Cached](#) - [Similar pages](#)

Painting & drawing for sale at TradeMe.co.nz - New Zealand ...

... 12 SUPER JUMBO **CRAYONS**, \$2, 1, 22 hours. 12 SUPER JUMBO **CRAYONS**, \$2, -, 22 hours. 12 SUPER JUMBO **CRAYONS**, \$2, -, 22 hours. 12 SUPER JUMBO **CRAYONS**, \$2, -, 22 hours ...

www.trademe.co.nz/mcat-0341-0884-/sort_order-price_asc.htm - 45k - [Cached](#) - [Similar pages](#)

Magic Drawing Board

... Create endless colorful pictures and effects without any paints or **crayons** - and no mess! The No. 1 **magic art** product! For ages 4 to 104! Ages 4 to Adult. ...

www.grandparentsonline.net/toys/magic_board.html - 16k - [Cached](#) - [Similar pages](#)

Magic Painting

... The wax design resists the paint and shows through clearly. Try using **crayons** instead of candles; black is most effective. Previous ...

www.ninemsn.com.au/aww/Craft/articles/Kids/article1032.asp - 72k - [Cached](#) - [Similar pages](#)

Model Magic Art Materials - buy Flax Art Art Supply

Flax Art Art Supply - Model **Magic Art** Materials. ... art-n-craft-supply.com>Flax Art>Art Materials>Flax Art Art Materials Model **Magic Art** Materials. Model Magic. ...

www.art-n-craft-supply.com/Flax-Art-Model-Magic.asp - 16k - [Cached](#) - [Similar pages](#)

DENNYMAGIC.com



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"magic art" crayons and crafts

Search

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The "AND" operator is unnecessary – we include all search terms by default. [\[details\]](#)

Web

Results 1 - 10 of about 53 for "magic art" crayons and crafts (0.37 seconds)

Home & Garden Television: Activities

... Children's **crafts** expert John Thomas shows how to recycle old **crayons** into all-new artworks, using an iron and a microwave. Cran-Melt **Magic Art**. Materials: ...
www.hgtv.com/hgtv/ah_kids_family_activities/article/0,1801,HGTV_3123_1393173,00.html - 40k -
Cached - [Similar pages](#)

Arts & Crafts

Arts & **Crafts** for Kids. ... Create endless colorful pictures and effects without any paints or **crayons** - and no mess! As Seen on TV The No. 1 **magic art** product! ...
www.grandparentsonline.net/toys/arts_and_crafts.html - 38k - Cached - [Similar pages](#)

Picture of Crayons, by Comstock (PunchStock Royalty-Free Stock ...

... CD Matrix **Magic, Art, Art Supplies, Arts, arts and crafts, Backgrounds, close up, Color, Colorful, colour, Craft, Crafts, Crayon, crayons, grade school ...**
www.punchstock.com/stock_photography/comstock/4550051/image_KS4250.html - 30k -
Cached - [Similar pages](#)

clip art of games and toys and slots and darts plus dolls and ...

... Hobbies and Interests Links> **Crafts** and Pastimes ... game station, Pokemon, Legos, **crayons**, tops, playing ... Jaz' **Magic Art** Collection View an excellent selection of ...
webclipart.miningco.com/od/msub95aa/ - 23k - Cached - [Similar pages](#)

Magic Painting

... These recipes and craft ideas come from The Best of Children's Art & **Crafts**. ...
Try using **crayons** instead of candles; black is most effective. ...
aww.ninemsn.com.au/aww/Craft/articles/Kids/article1032.asp - 72k - Cached - [Similar pages](#)

Painting & drawing for sale at TradeMe.co.nz - New Zealand ...

... Browse > **Crafts** > Painting & drawing. Painting & drawing. ... 2x Small Daisy Paint Palettes
buy now, \$2, -, Fri, 10 Sep. 12 SUPER JUMBO **CRAYONS**, \$2, 1, 22 hours. ...
www.trademe.co.nz/mcat-0341-0884-/sort_order-price_asc.htm - 45k - Cached - [Similar pages](#)

Painting & drawing for sale at TradeMe.co.nz - New Zealand ...

... Browse > **Crafts** > Painting & drawing. Painting & drawing. ... 10 COLOURED PENS ** buy
now, \$1, -, Wed, 8 Sep. Stencil **Crayons** -NEW buy now, \$25, -, Wed, 8 Sep. ...
www.trademe.co.nz/mcat-0341-0884-/page-2.htm - 45k - Cached - [Similar pages](#)

Model Magic Art Materials - buy Flax Art Art Supply

... Model **Magic Art** Materials. ... create cool creatures, miniature villages, impressive
lightweight mobiles or any number of long lasting arts and **crafts** projects with ...
www.art-n-craft-supply.com/Flax-Art-Model-Magic.asp - 16k - Cached - [Similar pages](#)

Noreascon Four

... 7-12, Jael, With some inspiration from a master and using **crayons**, paper, found ... Games
and **Crafts** during the Hugos, 7-12, Randy Hoffman & Persis Thorndike, This ...
www.noreascon.org/children/kids-activities.html - 77k - Sep 10, 2004 - Cached - [Similar pages](#)

MAGIC PAINTING SET - Early Learning Centre

MAGIC PAINTING SET. Paint on paper, then draw and stamp with the magic pens, and watch the colours change. Set includes 6 paint tablets ...

www.elc.co.uk/key-01600/sku-106519/SubcatProduct.do - 26k - Sep 10, 2004 - [Cached](#) - [Similar pages](#)

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magic art crayons and crafts

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"magic art" crayons and crafts

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The "AND" operator is unnecessary -- we include all search terms by default. [\[details\]](#)

Web

Results **11** of about **52** for "magic art" crayons and crafts (0.18 seconds)

Debra Diaz-Sleeter's CU

... Athletes, surgeons, dancers, choreographers, and **crafts** people all use bodily-kinesthetic intelligence ... (These **crayons** are available ... **Magic Art Class** (Harley ... www.unm.edu/~abqteach/music/02-05-01.htm - 57k - [Cached](#) - [Similar pages](#)

Model **Magic Art** Materials - buy Flax Art's Model **Magic**

... Flax Art's Model **Magic Art** Materials. ... creatures, miniature villages, impressive lightweight mobiles or any number of long lasting arts and **crafts** projects with ... www.art-supply-catalog.com/Flax-Art-Model-Magic.asp - 17k - [Cached](#) - [Similar pages](#)

Dover Magic Garden Fairies Stained Glass Coloring Book **Magic** ...

... Best Prices on Dover **Magic art** supplies ... Apply your own color with **crayons**, colored pencils, paints, or felt-tip pens to each imaginatively illustrated scene and ... www.worldartparty.com/Art-Books/Coloring-Books/Dover-Magic/Dover-Magic-Garden-Fairies-Stained-Glass-Color... - 9k - [Cached](#) - [Similar pages](#)

Find Fantastic Auction Items At BidWatcher.net At Auction!

... **Crayons** Coloring Book for Windows CD-ROM NIB, \$4.00, 0 Bids, 3days. ... BOXED - 0.99 !!!! \$0.99, 1 Bids, 08-25-2004. Disney **Magic Art** ist Classic, \$0.25, 0 Bids, 08- ... www.bidwatcher.net/93351347.php - 20k - [Cached](#) - [Similar pages](#)

Find Fantastic Auction Items At BidWatcher.net At Auction!

... Magic Trick - Number Mystery, \$0.25, 0 Bids, 7days. Magic Trick - Vanishing **Crayons**, \$0.50, 0 Bids, 7days. Magic Trick - Magical Block, \$0.25, 0 Bids, 7days. ... www.bidwatcher.net/93311739.php - 19k - [Cached](#) - [Similar pages](#)

Body Painting

... These recipes and craft ideas come from The Best of Children's Art & **Crafts**. ... You will need: sheet of paper, larger than the child **crayons** paint in small bowls ... aww.ninemsn.com.au/aww/Craft/articles/Kids/article1033.asp - 72k - [Cached](#) - [Similar pages](#)

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published in 1986 by Ray Goulet's **Magic Art** Book Co. ...
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... **Art** materials provide connection to the deepest pain and the most joyous joys. ... on paper, to cut and paste, or to play in the wonderful muckiness of wet **clay**. ...

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Bryant Elementary School

... Monday, Tuesday, Wednesday, Thursday, Friday. Move Over Mozart, **Clay Magic**, **Art Adventures**, Mini Masters, Art Wizards. Spanish (3-5), Drama, Martial Arts, French ...

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Johnson County Park & Recreation District: Activities & Programs

... Art: Muggles© **Magic Art** (Ages 5-9) Harry Potter® fans – come join the other ... Walls of **Clay** will offer instruction on simple techniques so you can proudly ...

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Ben Robinson - Bio

... Seattle to Atlanta including the artists of HipBone Records, The Round Band, Joe **Clay**, The Skofflaws ... Mouth Coil Magic, **Magic Art** Book Co., Watertown, MA, 1987. ...

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Ceramics Today - A Case for Handmade Tableware

... plied his **magic art**-- For it was magical to me-- I stood in silence and apart, And wondered more and more to see That shapeless, lifeless mass of **clay** Rise up ...

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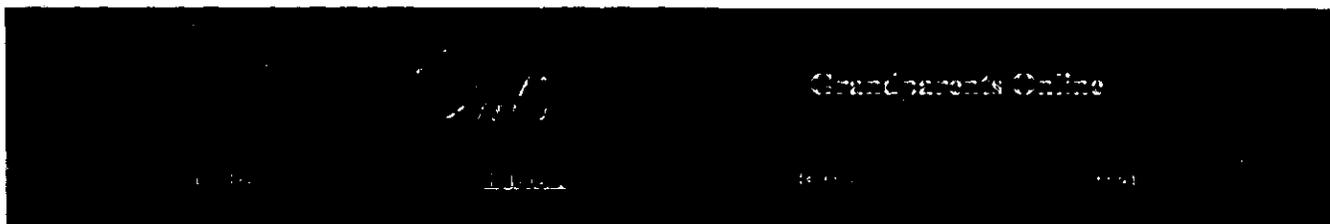
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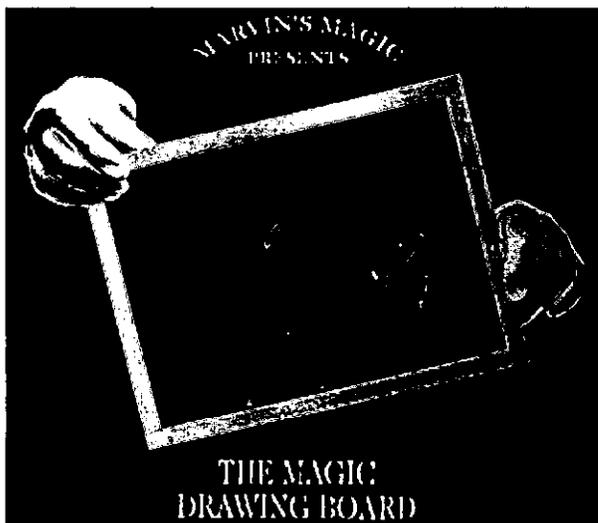
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Crayon Crafts

Smart Solutions : Episode SSL-622 - [More Projects](#)

Children's crafts expert John Thomas shows how to recycle old crayons into all-new artworks, using an iron and a microwave.

Cran-Melt Magic Art

Materials:

- crayons
- kitchen grater
- wax paper
- iron
- thick piece of cardboard or several pieces of newspaper
- scissors

Steps:

1. Recycle old crayons into great new cran-melt magic art! First remove the paper from crayons. An adult can quickly peel the crayons by cutting off the wrapper with a knife.
2. Use a kitchen grater to grind the crayons into fine bits (figure A).
3. Draw a figure or design onto a sheet of wax paper, and fill in the design with crayon shavings (figure B).
4. Have an adult set an iron on the lowest setting. Put a thick piece of cardboard or several pieces of newspaper on the ironing board, and set the design on top. Place another sheet of wax paper on top of the design, and rub the warm iron over the design until the crayon flakes have melted (figure C).
5. While the design is still warm, trim away excess paper and crayon

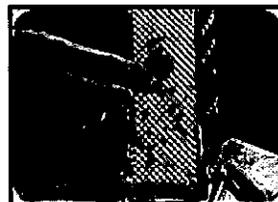


Figure A



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with a pair of scissors (figure D).

- Remove the hardened crayon figure from the wax paper and decorate (figure E). Make suncatchers with the crayon decorations, or use them to adorn greeting cards, artwork or other projects.

Figure B



Figure C



Melty Art

Materials:

crayons
heavy piece of cardboard
microwave or conventional oven
1 cup water
cookie sheet

Steps:

Figure D

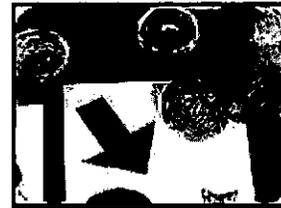


Figure E

- Another way to create neat artwork with crayons is by coloring a picture on a heavy piece of cardboard and placing it in the microwave or conventional oven to create melty art (figure F). As a safety precaution, place a cup of water in the microwave to absorb some of the excess microwaves.



Figure F

- Microwave the melty art for about 30 seconds, or place on a cookie sheet and heat in a conventional oven at 150 degrees for two or three minutes. The crayon will melt, giving the appearance of an oil painting. After it cools completely, add more layers of color to the piece and bake again.
- Make sure to have an adult supervise the baking, whether it's in the microwave or conventional oven.

Artwork on Fabric

Materials:

crayons
fabric item of choice (pillowcase, tablecloth, etc.)
iron
scrap piece of fabric or an old towel

Steps:

- Let children create beautiful artwork on pillowcases, tablecloths or other fabric items, then make the designs permanent with an iron. Make sure to use cloth items that are at least 50-percent cotton.

2. After the items have been decorated with crayons, cover with a scrap piece of fabric or an old towel and iron. Place the iron on a low setting.
3. A great way to use this technique is by making a family reunion tablecloth (figure G). Give everyone at the reunion some crayons, and let them draw pictures and leave messages.



Figure G

RESOURCES:

The Ultimate Book of Kid Concoctions 2: More Than 65 Wacky, Wild & Crazy Concoctions

by John E. Thomas, Danita Pagel Thomas
Kid Concoctions Company, 2000
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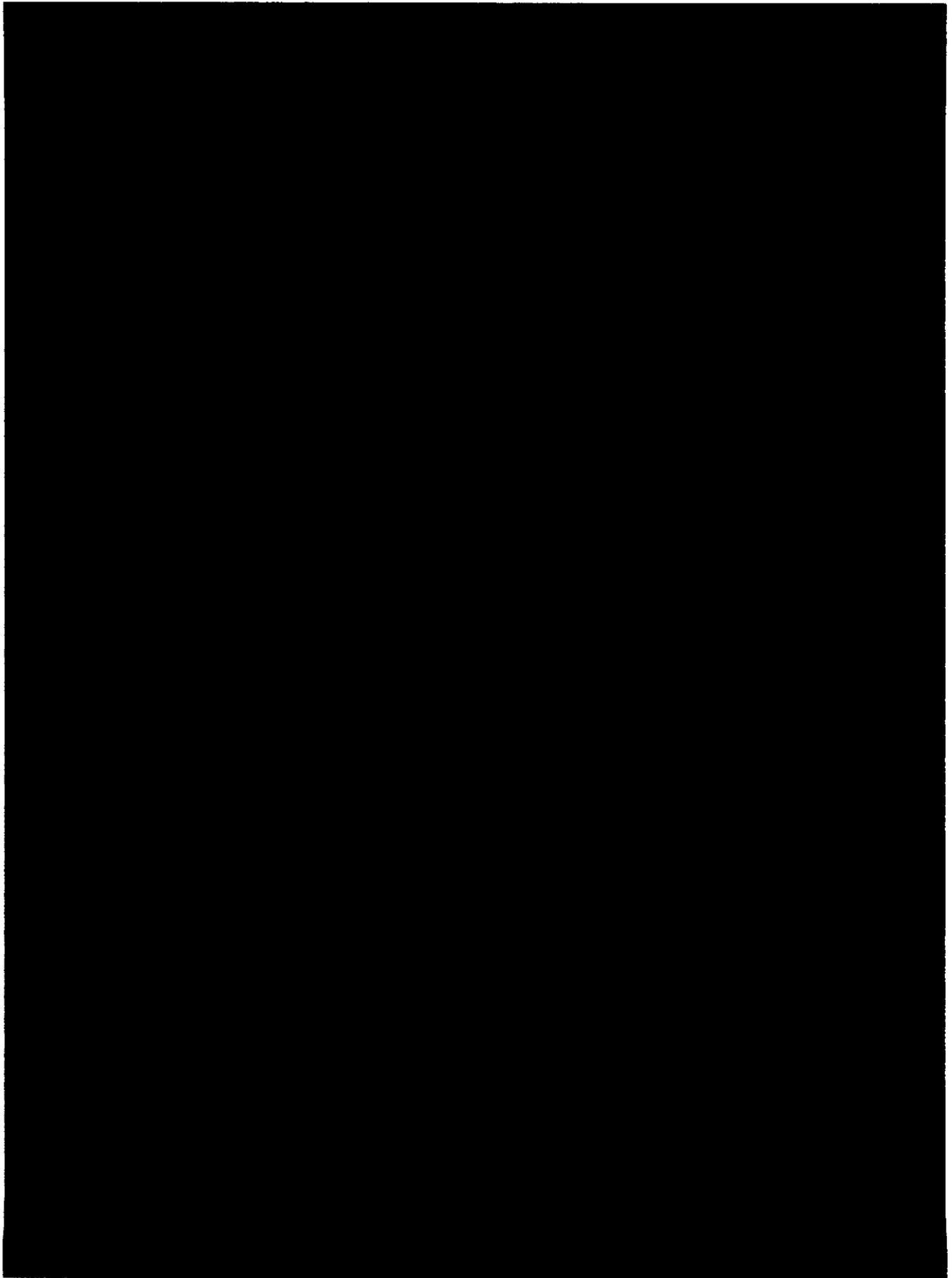
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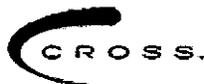


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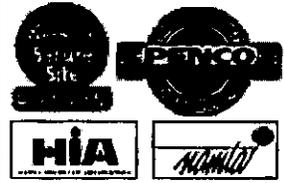
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Core Subjects

- Mathematics
- Science
- Social Studies
- Geography
- Reading
- Writing
- Art
- Health & PE
- Music

Electives

- Spanish
- Technology Literacy
- Music
- Journaling
- Mathematics by Migration

Core Subjects

Mathematics

In this course, the student will learn facts and strategies for adding and subtracting numbers in the hundreds with regrouping. By the end of the course, the student will be able to compare and order numbers to 1,000. Additionally, the student will have the chance to work hands-on as she studies time, money, geometry, fractions, and measurement, customary and metric units. The student will gain an understanding of the practical applications of these skills through her help with activities such as shopping (money), scheduling (time), and cooking (fractions and measurement).

Throughout the course, the student is given the opportunity to apply the skills learned in different ways. To assist with this, the student studies the problem-solving process. A four-step problem-solving plan is taught and several problem-solving activities are found in each unit.

Units

- Facts Through 12
- Using Numbers Through 100
- Facts Through 18 + Addition Strategies
- Facts Through 48 + Subtraction Strategies
- Time
- Money
- Addition with Regrouping
- Subtraction with Regrouping
- Geometry and Fractions
- Measurement
- Using Numbers Through 1,000
- Adding and Subtracting Three-Digit Numbers

Materials

- Second Grade Calvert Math Book (Calvert School)
- Second Grade Math Practice & Enrichment (Calvert School)
- Red Cubes (Set of 10)
- Yellow Cubes (Set of 10)
- Blue Cubes (Set of 10)
- White Cubes (Set of 10)
- Green Cubes (Set of 10)
- Ruler

Science

studying science helps us understand the world around us, as well as the world that existed before us. Throughout this course, the student will not only be investigating the surrounding environment, but also environments of the past and various environments around the world. The McGraw-Hill/National Geographic Series textbook, *Science*, and the *Science Kit* are the primary resources for the course.

The student will study the major branches of science as she performs hands-on activities. The opening unit introduces her to the responsibilities of archeologists as well as continues the exploration of the scientific method. The Life Science unit investigates the importance of vegetation and water. The Earth Science unit examines clues to the earth's past. The Physical Science units provide the opportunity for the student to measure forms of energy and investigate forces.

In this course, the student will research like an archeologist, make a model of a dinosaur skeleton, build a couple of simple machines, create a model of a cave, and so much, much more! The lessons in this course are designed to accommodate multiple learning styles and to provide a variety of opportunities for the entire family to participate in the student's education.

In this course, the student will research like an archeologist, make a model of a dinosaur skeleton, build a couple of simple machines, create a model of a cave, and so much, much more! The lessons in this course are designed to accommodate multiple learning styles and to provide a variety of opportunities for the entire family to participate in the student's education.

Units

Being a Scientist

Plants and Water

The Earth's History

Heat, Light and Sound

Forces, Machines and Magnets

Canyon Habitat

Materials

McGraw-Hill Science (Green) McGraw-Hill

Science Kit

Social Studies

This course introduces the student to the study of history. In this course, the student will gain an appreciation for world civilizations and U.S. history. *History Read-Alongs II* provides the content for this course. Each story read to the student by the parent describes a major historical event or notable person. Some story topics include "Marco Polo," "Lewis and Clark," "Marie Curie," and "Rosa Parks." Activities designed to illustrate the student's understanding of the reading accompany most of the stories.

Additionally, this course introduces basic social studies skills, such as understanding chronology, ordering events, and distinguishing fact from fiction.

Materials

History Read-Alongs II Calvert School

Geography

Exploring Geography. In this course, the student will explore geography using the five themes: location, place, human/environment interactions, movement, and region. The student will practice using basic geography tools, such as cardinal directions, map keys, and map labels to find locations. Additionally, the student will apply her geography skills by using grids to find locations, identifying state and local boundaries, and comparing and contrasting regions. Finally, the student will be introduced to state capitals. Steck Vaughn's *Maps, Globes, and Graphs* provides the basis for instruction. *Maps, Globes, and Graphs* is a colorfully illustrated workbook that offers exercises to help students develop fundamental geography skills.

Materials

Maps, Globes and Graphs (Levack, Steck Vaughn)

The student will continue to develop into a fluent reader as she encounters increasingly complex texts. She will read daily, practicing new skills and understanding the phonics patterns. The student will apply new skills to read and understand fiction and nonfiction stories presented through Houghton Mifflin's *Legacy of Literacy* anthologies. Stories are organized into themes. Examining literature through themes will help the student make connections between texts and connect reading codes to her personal knowledge and interests.

In addition to formal reading instruction, the student will establish a daily reading routine and will complete activities in response to self-selected books.

Materials

Take Me to Your Readers (The Planet Learning)
Reading Work Pages (Calver School)
Legacy of Literacy (Houghton Mifflin)
Rhymes and Verses (Calver School)

Writing

This course reinforces the basics of writing. The student will learn to compose complete sentences and eventually write short paragraphs of three or more sentences with a main idea. Writing activities presented in Houghton Mifflin's *Legacy of Literacy* lead the five stages of the writing process. The student will create compositions throughout the course by moving through the stages of planning, drafting, revising, editing, and publishing. She will also write for a variety of purposes, creating letters, compositions, posters, advertisements, and directions. Grammar and language usage are instructed in the meaningful context of writing lessons.

The student will continue to master the basic skills of writing with instruction in spelling, handwriting, grammar, and language usage. The Zaner-Bloser Spelling workbook will develop the student's understanding of letter and sound relationships and the patterns within words. Daily practice activities reinforce the spelling strategies and give the student opportunities to use spelling words in context.

The Zaner-Bloser Handwriting workbook provides instruction and practice in manuscript handwriting. The student will review the basic strokes before learning the proper formation of the uppercase and lowercase letters. The student will learn to write her own words, paying attention to shape, size, spacing, and slant. By the end of the course the student should be able to write several sentences using good handwriting to complete the writing application exercises.

Materials

Zaner-Bloser Handwriting Book (Zaner-Bloser)
Zaner-Bloser Spelling Corrections (Zaner-Bloser)
Handwriting Paper (table)
Journal Notebook

Art

This course introduces the notion of artists and artistic genre with the study of ten famous paintings. The student is taught techniques of observing and appreciating art. Further development of fine motor skills and self-expression are emphasized through student painting, drawing, and constructing.

Materials

Second Grade Activity Pages (Calver School)
Grade 2 Art Pictures
Regular Clayons
Water Colors

Colorful Pencils

Crayons, water, magic Art Clay

Black & Color markers

2 Color Oil Pastel Set

Drawing Paper

Block Base

Scissors

Health & PE

The development of a healthy lifestyle requires that the student acquire the knowledge to make positive decisions regarding nutrition, hygiene, and disease prevention. The student must also be provided opportunities to participate in a variety of movement activities to enhance personal fitness.

The health portion of this course focuses on the structure, functions, and maintenance of the human body. Through readings, activities, and discussions the student will learn how his or her body works, ways to keep the body healthy, and choices to avoid that may cause harm.

The Physical Education portion is flexible enough to allow the student to participate in a variety of appropriate activities to enhance physical fitness. These activities may consist of structured flexibility, strength, and endurance exercises and/or activities that reflect the student's personal interests such as soccer, dance, or gymnastics.

The student's participation and progress will be monitored through online activity logs and periodic performance tests.

Music

This course uses high quality, world-class Baltimore Symphony Orchestra recordings of music from around the world and famous composers to introduce students to the concepts of beat, rhythm, pitch, melody, tempo, and dynamics. Students will learn about the different instruments that make up an orchestra and band. Using an online keyboard, students will learn some of the basics of how to read and play music.

Electives**Spanish I**

This course uses a treasure hunt on a Spanish speaking island to build motivation for learning Spanish. Each unit is based on a story the young characters must understand to gain clues for the treasure hunt. Thus the motivation to learn words and sentence structures is built into the adventure.

Spanish I uses a unique approach to building Spanish fluency quickly and easily. Each story is told first in English with some of the words that can be understood from context spoken in Spanish. Next, Spanish words and phrases from the story are introduced, paired with one specific picture per word or phrase. Next, the same story is retold using more Spanish and less English. After story related activities for these same expressions, the story is retold one more time, completely or almost completely in Spanish. As a result of the activities, the student is prepared to understand the story in Spanish. This approach encourages quick mastery and gets the student thinking in Spanish rather than in English.

The course focuses on spoken Spanish, but exposure to reading and writing is there for the taking. Lots of fascinating information on Hispanic culture is gracefully interwoven into the adventure story. The text, Power Up! Children's Spanish, comes with 2 audio CDs and a Parent's Guide that even includes Hispanic recipes!

Technology Literacy

This course is an introduction to technology and computers. The lessons are individual and self-paced. The student will learn computer basics including how to select, drag, and double click with a mouse and how to use a

ofriter and a scanner. Copying skills are taught and practiced. Once word is introduced, the student will then learn about different software applications. Basic word processing skills are taught and then use the learning email basics. Finally, spreadsheet software is introduced including graphing. Throughout the course, different activities will give the student the opportunity to apply the skills learned.

Units

Formative Basics

Keyboarding

Word Processing Software

Spreadsheet Software

Materials

Easy to find from Learning.com

Mythology

Mythology: A Cornerstone of Classical Learning In this course, the student will learn of the adventures of the heroes, the cities, and villains of Greek mythology through 42 stories in *The Gods of Greece*, a Calver-published workbook. Each story is written in a descriptive, interesting, child-friendly format. The corresponding lessons include background information, comprehension questions, and details that help the student relate the myths to their own frame of reference. A picture accompanies each story. Coloring the picture to match the story reinforces and monitors the student's reading comprehension and listening skills.

Journey North

The Journey North Project is a study of wildlife migration and seasonal change in which students follow the journey of migratory species, track other signs of spring, and share their own observations with students across the hemisphere. This online project is sponsored by the Annenberg/CPB Foundation.

During the Journey North monarch butterfly migration study, the student will join with students and scientists across North America to gather and analyze data each week about the fascinating migration of the monarch butterfly. He will explore how wind and weather affect the butterfly's journey and discover the routes the monarchs take and the risks they face on the way to their winter home in the mountains of Mexico. He will learn about conservation efforts on the wintering grounds, and most importantly, celebrate the return of this delicate sign of spring by tracking and recording the migration as the butterflies move north across the continent.

In the fall, your student will create a paper butterfly that will "migrate" to Mexico for the winter, just as the real monarchs do. A Mexican student will watch over it during the winter months, while at the same time in the mountains nearby, the real eastern population of North American monarch butterflies will rest for the winter. In the spring, when the real monarchs depart their winter home, his symbolic butterfly will also return, carrying a special message from the Mexican student who cared for it.

Units

Fall Migration

Winter Migration

Spring Migration

The availability of electives varies by state according to available funding. Check State Academies to see what is available in your state. Student must be nominated by their teachers to participate in electives based on their work performance on a space available basis.

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\$9.95



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\$9.95



Sketch Pad

\$8.95



Mini Notes

\$4.95



Deluxe Kit

\$14.95



Scratch Art Rainbow S

\$4.95



Simple Scratch Magic Kit

\$4.95

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Deluxe Scratch Magic Kit

Product Details > Deluxe Scratch Magic Kit

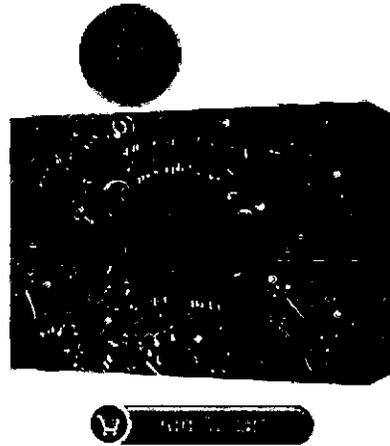
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Deluxe Scratch Magic Kit By Scratch Magic Art

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ToysCamp Price: \$14.99

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ToysCamp Age: 5 to 12 Years

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Scratch Magic is a brilliantly simple idea that will keep your kids creative for hours (and make your note pad the most popular at the office). Just write with the provided wooden stylus to create multi-colored effects. Deluxe kit has 16 6 1/4" x 10" sheets and a stencil with 25 fun shapes. Includes four sheets each of stained glass, rainbow on white, rainbow on black and holographic. Find out for yourself why Scratch Magic has been awarded the Parents' Choice Gold Seal and Family Fun Honors! Age 5+.

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- Alex Artbook To Go by Alex Panline, Inc
- Scratch Magic Stationery by Scratch Magic Art
- Alex 3D Fabric Paints by Alex Panline, Inc
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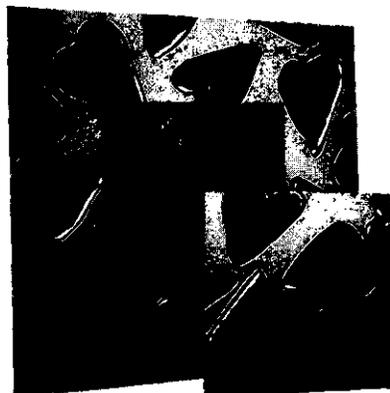
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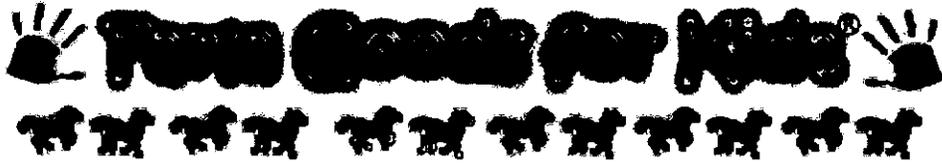
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Glamour Candle Magic Art

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Fabulous! Marlon's kit contains the Glamour Candle Magic Art set. With this set you can decorate candles to your heart's content. It includes 10 bags of crystal beads, 4 glass containers, 4 floating candles, glue and instructions. Let your child's creativity shine! The Candle Art Set Marlon Creations makes a whole host of products to keep your children happy. From puzzles to Marlon Creations has a product that is right for your child. Marlon's motto says it all: Making children happy is our business.

Marlon Creations » Little Magician »
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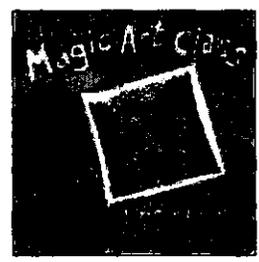
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ISBN: 0806906006 **Subtitle:** Magic Art Class **Author:** Regan, Dana **Author:** Regan, Dana **Publisher:** Sterling/Pinwheel **Subject:** School & Education **Subject:** Humorous Stories **Subject:** Children's 4-8 - Picturebooks **Subject:** Children's 4-8 - Art & Art Instruction **Subject:** General **Series:** Magic Color Books **Publication Date:** 20010630 **Binding:** HC **Language:** English **Illustrations:** Y **Pages:** 10 **Dimensions:** 6.26x7.88x.72 in. .72 lbs.

Synopses & Reviews

Publisher Comments:

WOW! It might really be magic! You won't believe your eyes when you see what these books can do...One moment the picture is black-and-white; then just pull the tab, and the color magically appears.

Aprons on, paints ready: it's time for art class, where you'll find purple pigs, orange elephants, toothy red crocodiles, and a host of animals weird and wonderful. Even the teacher is something rare and strange -- when Alice does the drawing! Just pull the tab to share her wild imagination...and see things as never before.

Synopsis:

Aprons on, paints ready: it's time for art class, where you'll find purple pigs, orange elephants, toothy red crocodiles, and a host of animals weird and wonderful. Even the teacher is something rare and strange--

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New, Board Books, \$5.95

other titles in the Magic Color Books series:

- [Magical Day at the Mall](#)
- [A Colorful Christmas: A Magic Color Book](#)

when Alice gets to do the drawing! And, with just a pull of the tab you'll share her wild imagination...and see things as never before.

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**Minnesota
Monthly**

September 2001

September 5-9 - Northfield

The Death of Jesse James Days

Attendance: 100,000

507-645-5604

www.dnd.org

Enjoy bank-aid reenactments, professional rodeo, arts and crafts, carnival, entertainment center, antique tractor pull, car show, bike tour, skydiving, and much more.

September 7-9 - Minnetonka

Boxelder Bug Days

Attendance: 3,000

507-872-6790/507-872-6700

Boxelder bug races, street dancing, concerts, parades, crafts, sheep-to-shawl demo, mini-hikes, sports, story-telling, magic act, animal show, readings by Bill Holm.

September 8-9 - Delath

Harvest Festival

Attendance: 5,000

218-727-2414

www.harvestfest.org

sf@skypoint.com

Join us in Deer Erickson Park and celebrate local agriculture! Farmer's market, crafters, artisan demonstrations, renewable energy, livestock, youth activities, music, veggie contest, locally produced food to eat, free admission, 9am-4pm.

September 8-9 - Winona

Pickwick Mill Day

Attendance: 1,000

507-452-9688/507-457-0499

Historic mill, working water wheel, tree tols, crafts, food, raffles, rural setting, Lake Labelle, walking paths nearby, music, relaxing old-time atmosphere. Hotels, motels nearby.

September 8-9 - St. Paul

Rheinfest on the Mississippi

Attendance: 15,000

651-223-4700

jevrich@winfar-carnival.com

Celebrating Germanic culture and heritage in Minnesota with entertainment from Bach to Blatzmusik, food and drink, folk art, genealogy and children's activities.

September 8-9 - Waseca

September 8-9 - Rochester

Attendance: 3,000
 507/885-2012
www.farmersfair.org
farmer@mti.net

Watch gentle giants power farm equipment from bygone days. Participate in countless activities that are fun and educational for the whole family.

September 8-9 - Chisholm

International Bazaar Festival & Circus

Attendance: 2,000
 800/372-5237

www.funworld.com
reception@funworld.com

This festival features entertainment from performers of numerous nationalities and provides entertainment for all ages. Highlights include a stunt show and delicious ethnic foods.

September 8-9 - Little Falls

Little Falls Arts & Crafts Fair

Attendance: 400,000
 320/632-5155

artsandcrafts@littlefalls-nehamer.com

950 artists and crafts, 60 food booths. One of the largest craft fairs in the United States. Shuttle service. Group tour packages.

September 8-9 - St. Peter

Rock Band Folk Festival

Attendance: 5,000-8,000
 800/733-3464

www.rockband.org

Celebrates southern Minnesota's folk arts and artists. Original arts and crafts, great music (blues, bluegrass, jazz), food. Live music begins at noon each day. Free admission.

September 9 - St. Paul

Czech & Slovak Day

Attendance: 2,000
 612/926-3949

Festival Bojva featuring ethnic and American foods, music, folk dancers, games, craft demonstrations and sales. Highland Park Pavilion, West 7th at Montreal in St. Paul.

September 14-15 - New Prague

Dozinky

Attendance: 12,000
 952/758-4368

www.newprague.com
npcafe@aeve.com

Autumn harvest festival includes Czech dances and songs, ethnic foods, a parade of farm pride, old time bandstand music, family-oriented entertainment.

September 4-5 Hutchinson
Hutchinson Arts & Crafts Festival

Attendance: 25,000

520-387-5252

www.hutchinsonchamber.com

hichambe@hutchintn.net

Outdoor festival held rain or shine in beautiful downtown Hutchinson. Festival features 200 booths of handmade arts and crafts and 15 different local food vendors.

September 14-16 Faribault Area
Faribault Area Air Fest & Balloon Rally

Attendance: 10,000

507-334-4381

<http://www.faribault.com/balloonrally>

Seventeenth annual event features hot air balloons, antique aircraft displays, gliders, ultra-lites, balloon night glow event, free family event with small parking fee.

September 14-16 Alexandria
Grape Stomp and Fall Festival

Attendance: 16,000

320-846-3773

www.carlosreekwinery.com

Featuring grape stomping that is sure to leave participants with stained feet and lifetime memories. Also arts, crafts, food vendors, live entertainment, and other activities.

September 15-16 Ramsey
Ramsey Happy Days Festival

Attendance: 600-1,000

763-427-1110

kvykes@ramseymn.us

A community celebration that has it all: a parade, car show, games, barbecue, street dance, teen dance, softball and lots of fun.

September 15-16 Apple Valley
Ring Around the Arts and Crafts Festival

Attendance: 10,000

952-935-3463

cabre-g@cs.com

This ninth annual outdoor juried fine arts and fine craft festival held in Apple Valley, Minnesota is the most complete art fair in Dakota County.

September 15-16 Faribault
Tree Frog Music Festival

Attendance: 10,000

507-334-3553

www.faribaultmn.org

Join us at the Teepee-Thonka Park. Two full days of outdoor live music, art and food. Twenty diverse music acts, original art, food and beverage booths. Noon to dusk rain/shine.

September 15-16 - Lake City

Wildwings 28th Annual Fall Festival Original Art Show & Sale

Attendance: 8,000

601-785-3131

www.wildwings.com

Celebrate nature and the art. See hundreds of original works of art. Meet over 50 accomplished artists autographing free show posters. Free admission.

September 27-28 - Rochester

Three Rivers Rendezvous 13th Annual

Attendance: 4,000

507-282-9447

http://olmstedhistory.com

ocns@olmstedhistory.com

Experience the sights, sounds, activities of the 1840s frontier trade era. Craft demonstrations, competition, tents, teepees, traders, food, black-powder shooting. Admission: Free parking.

September 27-October 28 - Bemis Park

Emmankulmbes Annual Great Scarecrow Festival

952-873-3006

www.emmankulmbes.com

Over 100 scarecrows on display plus wagon rides, fresh apples and pumpkins, corn maze, petting zoo, children's playland, apple bakery, weekend entertainment, fall family fun!

September 22-October 28 Weekends and MEA -- Litchfield

Pumpkin Patch Festival

Attendance: 17,000

320-693-7750

www.willmar.com

nelsonam@willmar.com

Activities promote participation. Pumpkin painting, pumpkin golf, scarecrow making, funhouse mazes, horse rally, ponies, wagon rides, gifts, food, farm setting, many animals, pumpkin chucking, more.

September 29 - New Prague

New Prague Arts & Craft Show

Attendance: 800

952-758-4360 Vendor Info: 952-758-7825

www.newprague.com

An exhibition of a variety of homemade arts and crafts.



Magic art books and projects links from Rob Hopecott. Checkout links to magic art books and project and art related subjects ...

Magic art links

[Read About Rob's Great FREE Ebooks by Email](#) - [Holiday to Murder](#) - [Kingfisher Blue](#) - [Forgotten Flame](#)

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12" black and white art for hours of creative pl Colorforms Plastic Pie stick like magic and th never wear out. This is original Colorforms for 2+ to 10.



Magic Cabin Dolls:: Baby Days Journal & Gift Box (Doll & Bear Making)

Magic Cabin Dolls:: 1 Days Journal & Gift (Doll & Bear Making

A Record Book for the First Five Years of Baby's Life This beautiful baby book, printed on acid-free and exquisitely illustrated with color vintage art, is an enchanting journal for recording baby's beginnings. This precious keepsake comes in a sturdy gift box with room for additional keepsakes as birth announcements, locks and more. The perfect gift for expectant parents. Hardcover 7 102 pages.



MisterArt.com:: Dover Little Celtic Stained Glass Coloring Book - paperbound 8 designs (Coloring Books)

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Craft House Magic Art Assortment (6) 00349



Lowest Price: \$32.99
Age Group: 0 - 0

Product Rating: Not Rated
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Description: This is a Box of 6 Assorted Magic Art Craft Kits from Craft House. For Ages 4 and Up. FEATURES: Create lovely artwork in three easy steps! U.... [Read More](#)

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| Enter Zip Code to calculate "YOUR" shipping, tax, and BottomLinePrice. → Zip Code: <input type="text"/> <input type="button" value="Go"/> | | | | | |
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Exhibits to Applicant Disney Enterprises, Inc.'s Request for Reconsideration
in Application Serial No. 78/211,308

EXHIBIT B



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Typed Drawing

Word Mark DISNEY MAGIC

Goods and Services IC 039. US 100 105. G & S: passenger cruise ship services. FIRST USE: 19960930. FIRST USE IN COMMERCE: 19960930

IC 041. US 100 101 107. G & S: entertainment services, namely, organizing and conducting stage shows, nightclub shows, contests, dances and parties. FIRST USE: 19960930. FIRST USE IN COMMERCE: 19960930

IC 042. US 100 101. G & S: providing lodging, restaurant, catering and party facilities rental services on board ships. FIRST USE: 19960930. FIRST USE IN COMMERCE: 19960930

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75072335

Filing Date March 12, 1996

Current Filing Basis 1A

Original Filing Basis 1B

Published for Opposition September 24, 1996

Registration Number 2240945

Registration April 20, 1999

Date

Owner (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500
South Buena Vista Street Burbank CALIFORNIA 91521

**Attorney of
Record** Mariam Beezy

Type of Mark SERVICE MARK

Register PRINCIPAL

**Live/Dead
Indicator** LIVE

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Serial Number: 75072335

Registration Number: 224094

Mark words only: SS, W, W, K

Standard Character Set: N

Current Status: Registered

Date of Status: 1999/04/23

Filing Date: 1996/04/23

Transformed into a National Application: No

Registration Date: 1999/04/23

Registered in: N/A

Law Office Assigned: A/W

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov.

Current Location: 200 Washington, New Jersey

Date of Location: 1999/04/23

LAST APPLICANT(S)/OWNER(S) OF RECORD

L. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.

500 So. Main Street, Suite 3000

Emeryville, CA

United States

Legal Entity Type: Corporation

State of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 39

Passenger air services

Phase Use Date: 1996-09-30
Phase Use In Commerce Date: 1996-09-30

Basis: (1)

International Class: 04

entertainment services, namely organizing and conducting stage shows, light shows, contests, dances and parties

Phase Use Date: 1996-09-30
Phase Use In Commerce Date: 1996-09-30

Basis: (1)

International Class: 04

promoting, organizing, rescheduling, postponing and party activities retail services on board ships

Phase Use Date: 1996-09-30
Phase Use In Commerce Date: 1996-09-30

Basis: (1)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

INADVERTED PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1997-04-20 - Registered - Patent / Reg. Site

1996-02-09 - Allowed for Registration - Patent / Reg. Site (SOU accepted)

1996-01-09 - Case file assigned to examining attorney

1995-09-09 - Case file assigned to examining attorney

1995-08-25 - Statement of case processing complete

1998-12-01 - Amendment case started

1998-12-22 - Extension 4 granted

1998-11-09 - Extension 4 granted

1998-06-22 - Extension 3 granted

1998-06-09 - Extension 3 accepted

| | |
|------------|----------------------------------------------------|
| 998 02 03 | Extension 2 granted |
| 997 02 03 | Extension 2 filed |
| 997 07 03 | Extension 1 granted |
| 1997 06 06 | Extension 1 filed |
| 1996 09 24 | Notice of allowance issued |
| 1996 09 24 | Published for opposition |
| 1996 08 23 | Notice of publication |
| 1996 07 19 | Approved for 2nd (Practical Register initial exam) |
| 1996 07 19 | Case assigned to examining attorney |

CONTACT INFORMATION

Correspondent
Marian Beezy - Attorney at Law
Marian Beezy
The W. L. O'Shea Company
500 South B Street, Suite 300
Baltimore, MD 21201-6344

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Serial Number: 75072335

Registration Number: 2240918

Mark word(s) in use: DISNEY WALT

Standard Character claim: No

Current Status: Registered

Date of Status: 29/04/2004

Filing Date: 1993/01/21

Transformed into a National Application: No

Registration Date: 29/04/2004

Register Name: Walt Disney

Law Office Assigned: AWE/2004

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current location: 200 Washington, Newsgov

Date of location: 29/04/2004

LAST APPLICANT(S)/OWNER(S) OF RECORD

Walt Disney Intellectual Services, Inc.

Address:

Disney Intellectual Services, Inc.

500 South Main Street

Bohannon, GA 30518

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 39
passenger air services

First Use Date: 1996-09-30
 First Use in Commerce Date: 1996-09-30

Basis: (a)

International Class: 04
 providing services, namely, organizing and conducting stage shows, night club shows, contests, dances and parties

First Use Date: 1996-09-30
 First Use in Commerce Date: 1996-09-30

Basis: (a)

International Class: 04
 providing food, beverages, and party services rental services on board ships

First Use Date: 1996-09-30
 First Use in Commerce Date: 1996-09-30

Basis: (a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 1999-07-29 - Registrar's pending reg. ste.
- 1999-07-09 - Allowed for Registrar's Patent Register (SOU accepted)
- 1999-02-09 - Case assigned to examining attorney
- 1999-01-09 - Case assigned to examining attorney
- 1998-12-26 - Status of case addressed by clerk
- 1998-12-01 - Amendment to set file
- 1998-12-01 - Extension of time granted
- 1998-11-01 - Extension of time granted
- 1998-06-22 - Extension granted
- 1998-06-01 - Extension granted

| | |
|------------|-------------------------------------------------------|
| 1998-02-03 | Extension 2 granted |
| 1997-12-01 | Extension 2 filed |
| 1997-07-01 | Extension granted |
| 1997-06-18 | Extension filed |
| 1996-11-27 | Notice of extension filed |
| 1996-09-24 | 4th sheet for opposition |
| 1996-08-23 | Notice of opposition |
| 1996-07-27 | Appropriate for 2nd place on Reg. Ser. (initial exam) |
| 1996-07-11 | Reassigning to examining attorney |

CONTACT INFORMATION

Correspondent:

Mail to: Seeley A. Orrey & Co., P.C.

Mail to: Seeley

Eric W. Orrey, Esq.

500 Sanson Avenue, Suite 200

Burlingame, CA 94010-6849



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Typed Drawing

Word Mark DISNEY MAGIC MUSIC DAYS

Goods and Services IC 041. US 100 101 107. G & S: Entertainment services, namely workshops and classes for elementary school, middle school, high school, and college musicians, singers, and entertainers in the field of music and entertainment performance; and conducting workshops and seminars for musical entertainers and stage performers on how to enhance their live musical and theatrical performances. FIRST USE: 19851001. FIRST USE IN COMMERCE: 19851001

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75588897

Filing Date November 16, 1998

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition October 22, 2002

Registration Number 2673502

Registration Date January 14, 2003

Owner (REGISTRANT) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE 500

South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record

WILLIAM H. BREWSTER

Disclaimer

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school and college teachers, singers, and entertainers in the field of music, and cater a meet performance and conducting workshops and seminars for musical entertainers and stage performers on how to enhance their live classical and theatrical performances.

First Use Date: 1985, U.C.

First Sale/Commerce Date: 1985, U.C.

Basis: (a)

ADDITIONAL INFORMATION

Disclaimer: "MUSIC"

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2003-01-14 - Registered - Principal Register

2002-10-22 - Published for opposition

2002-10-02 - Notice of publication

2002-08-06 - Approved for Pub - Principal Register (Initial exam)

2002-03-27 - Correspondence Received In Law Office

2002-03-18 - Correspondence Received In Law Office

2002-03-18 - PAPER RECEIVED

2001-04-09 - Letter of suspension mailed

2000-12-22 - Case file assigned to examining attorney

2000-12-04 - Correspondence Received In Law Office

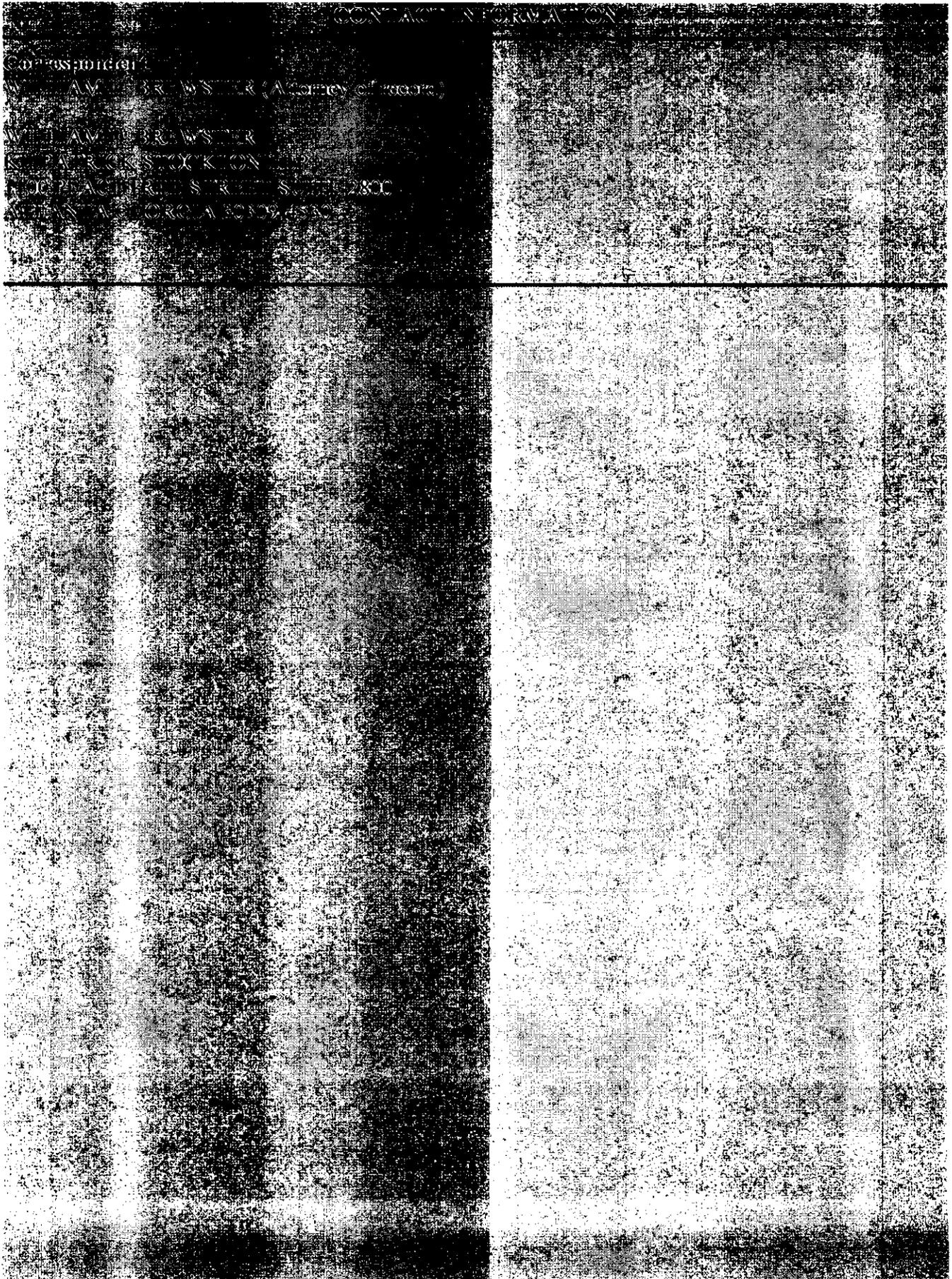
2000-07-05 - Non-final action mailed

1999-12-30 - Correspondence Received In Law Office

1999-06-30 - Non-final action mailed

1999-06-21 - Case file assigned to examining attorney

1999-06-15 - Case file assigned to examining attorney





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Typed Drawing

Word Mark MAGIC KINGDOM

Goods and Services IC 041. US 107. G & S: EDUCATIONAL AND ENTERTAINMENT SERVICES RENDERED IN A THEME PARK. FIRST USE: 19551231. FIRST USE IN COMMERCE: 19560301

Mark Drawing Code (1) TYPED DRAWING

Serial Number 73098990

Filing Date September 7, 1976

Current Filing Basis 1A

Original Filing Basis 1A

Registration Number 1072396

Registration Date August 30, 1977

Owner (REGISTRANT) WALT DISNEY PRODUCTIONS CORPORATION
CALIFORNIA 500 S. BUENA VISTA ST. BURBANK CALIFORNIA 91521

(LAST LISTED OWNER) DISNEY ENTERPRISES, INC. CORPORATION BY CHANGE OF NAME FROM DELAWARE 500 SOUTH BUENA VISTA STREET BURBANK CALIFORNIA 91521

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record MEI-IAN STARK

Prior Registrations 0915280
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Renewal 1ST RENEWAL 19970918
Live/Dead Indicator LIVE

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Serial Number: 73098990 Assignment Information

Registration Number: 072396 Assignment Information

Mark words in: MAGICKIN.COM

Standard Character Set: No

Current Status: This designation has been approved.

Date of Status: 09/02/04

Filing Date: 09/02/04

Transformed into a National Application: No

Registration Date: 07/08/04

Registered Function: No

Law Office Assigned: No

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov.

Current Location: 200 Warehouse New York

Date of Location: 09/02/04

PAST APPLICANT(S)/OWNER(S) OF RECORD

DISNEY ENTERPRISES, INC.

Address:

DISNEY ENTERPRISES, INC.

500 So. Mill Avenue, Suite 1500

Burbank, CA 91520-0001

Legal Entity Type: Corporation

State of Company Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 09

CLASS 09 AND 11: ELECTRONIC AND MECHANICAL RECORDING DEVICES

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <p>First Use Date: 9/28/03 First Use in Commerce Date: 9/26/03 Basis: 1</p> | |
| ADDITIONAL INFORMATION | |
| <p>Patent Registrar: N. J. B. (S) 9/28/03</p> | |
| MAILED PROTOCOL INFORMATION | |
| PROSECUTION HISTORY | |
| <p>1997-09-18: Initial review complete 1997-10-01: Section 8 filed, check issued for Section 8 1998-03-20: Section 8 6-year accepted & Section 8 acknowledged</p> | |
| CONTACT INFORMATION | |
| <p>Correspondent: MERRILL SPARKS Agency MERRILL SPARKS 600 S. 3rd Street Richmond, VA 23261-6800</p> | |



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Typed Drawing

| | |
|---------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| Word Mark | ALADDIN'S MAGIC CARPET RIDE |
| Goods and Services | IC 041. US 100 101 107. G & S: Entertainment services in the nature of an interactive ride. FIRST USE: 19980600. FIRST USE IN COMMERCE: 19980600 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 75428903 |
| Filing Date | February 4, 1998 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | July 27, 1999 |
| Registration Number | 2391940 |
| Registration Date | October 3, 2000 |
| Owner | (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | WILLIAM H BREWSTER |
| Disclaimer | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "RIDE" APART FROM THE MARK AS SHOWN |
| Type of Mark | SERVICE MARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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Thank you for your request. Here are the latest results from the TARRROW database.

This page was generated by the TARR system on 2004/09/12 10:55:00.

Serial Number: 75428903

Registration Number: 239194

Mark words in: A ADD'NS WAGE CARZ RIDE

Standard Character Set: No

Current Status: Reg Stored

Date of Status: 2004/09/03

Filing Date: 1998/04/01

Transformed into National Application: No

Registration Date: 2004/09/03

Register: Principal

Law Office Assigned: LAW OFFICE 09

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 21 Warehouse Newsg 01

Date in Location: 2004/09/03

CLASS APPLICANT(S)/OWNER(S) OF RECORD

1 Disney Enterprises, Inc.

Address: Disney Enterprises, Inc.

1115 Columbia Street

Burbank, CA 91521

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 09

Goods and/or services: the nature of the mark is not

First Use Date: 1998-06-01
 First Use in Commerce Date: 1998-06-01
 Basis: 1

ADDITIONAL INFORMATION

Disclaimers:

MARKED PROTOCOL INFORMATION

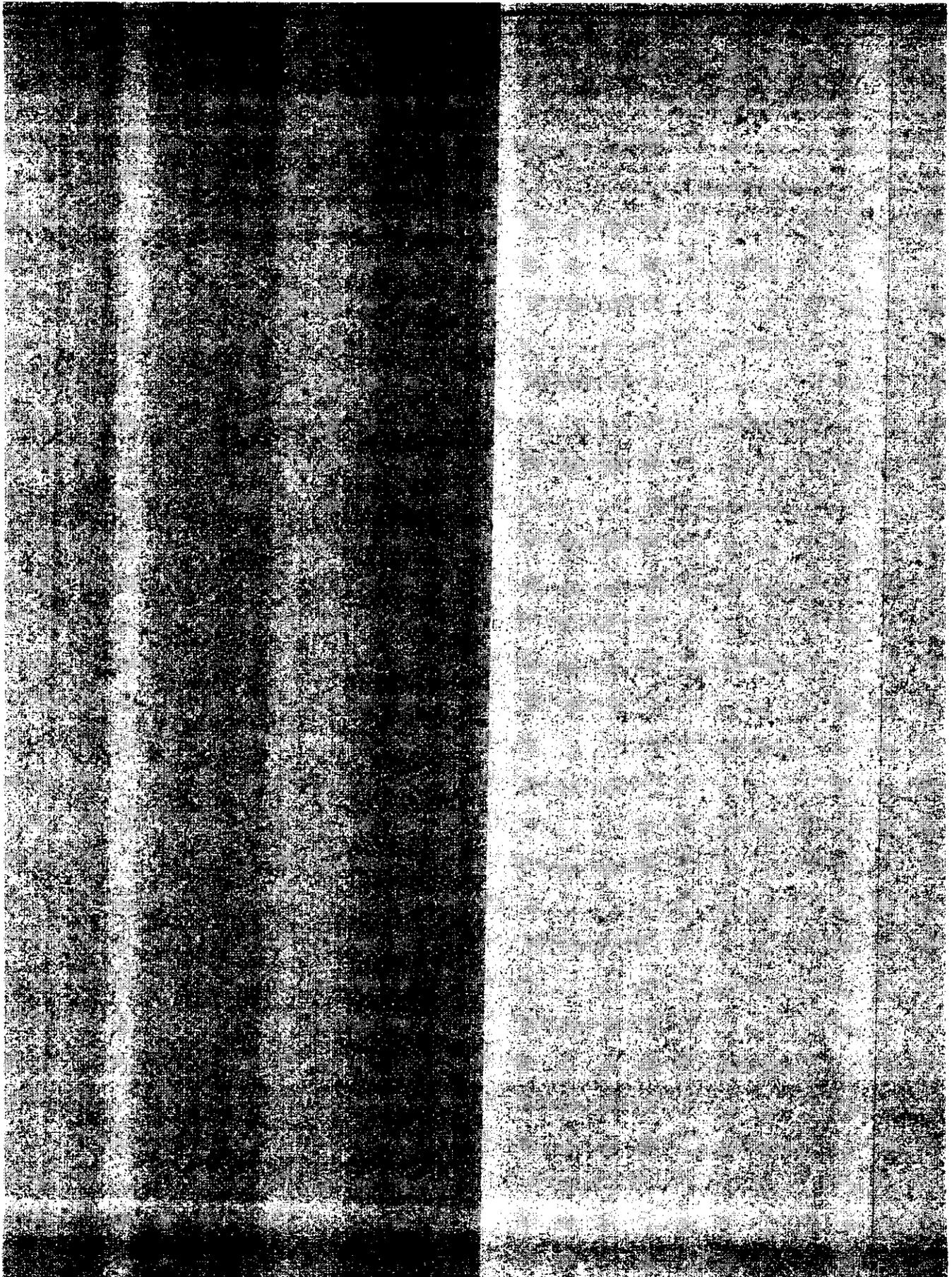
(NOT AVAILABLE)

PROSECUTION HISTORY

- 2001-07-06 - Reg. Serial 75428903 - Principal Register
- 2000-08-01 - Approved for Key Station - Principal Register (SOU accepted)
- 2000-06-28 - Case file assigned to examining attorney
- 2000-06-01 - Statement of work progress completed
- 2000-04-14 - Amended notice of issuance
- 1999-10-05 - Notice of allowance issued
- 1999-07-27 - Publication for opposition
- 1999-06-28 - Notice of publication
- 1999-07-13 - Approved for 145 - Principal Register (Initial exam)
- 1998-10-06 - Notice of readiness received by Law Office
- 1998-07-06 - Notice of allowance

CONTACT INFORMATION

Correspondence:
 WILLIAM B. BROWN, R. Attorney at Law
 WILLIAM B. BROWN, R.
 1000 AVENUE OF THE STARS, SUITE 200
 ANNAPOLIS, MD 21403





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Typed Drawing

Word Mark MAGIC MIRROR
Goods and Services IC 041. US 100 101 107. G & S: Entertainment services in the nature of an amusement center attraction. FIRST USE: 19980619. FIRST USE IN COMMERCE: 19980619
Mark Drawing Code (1) TYPED DRAWING
Serial Number 75429058
Filing Date February 5, 1998
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition September 8, 1998
Registration Number 2284042
Registration Date October 5, 1999
Owner (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2004/09/08 10:00:00.

Serial Number: 75429058

Registration Number: 284025

Mark words only: WARE, WARR, W

Standard Character Set: No

Current Status: Registered

Date of Status: 09/02/04

Filing Date: 12/31/03

Transformed into a National Application: No

Registration Date: 09/02/04

Registered Principal:

Law Office Assigned: LAW OFFICE OF

If you are the proprietor or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at trademarkassistancecenter@uspto.gov

Current Location: 200 W. Washington, New York

Date in Location: 09/02/04

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 09

Electrical, electronic services in the nature of an apparatus, center console for

First Use Date: 998-06-09
First Use in Commerce Date: 998-06-09
Basis: a

ADDITIONAL INFORMATION

(NOT AVAILABLE)

Madrid Protocol Information

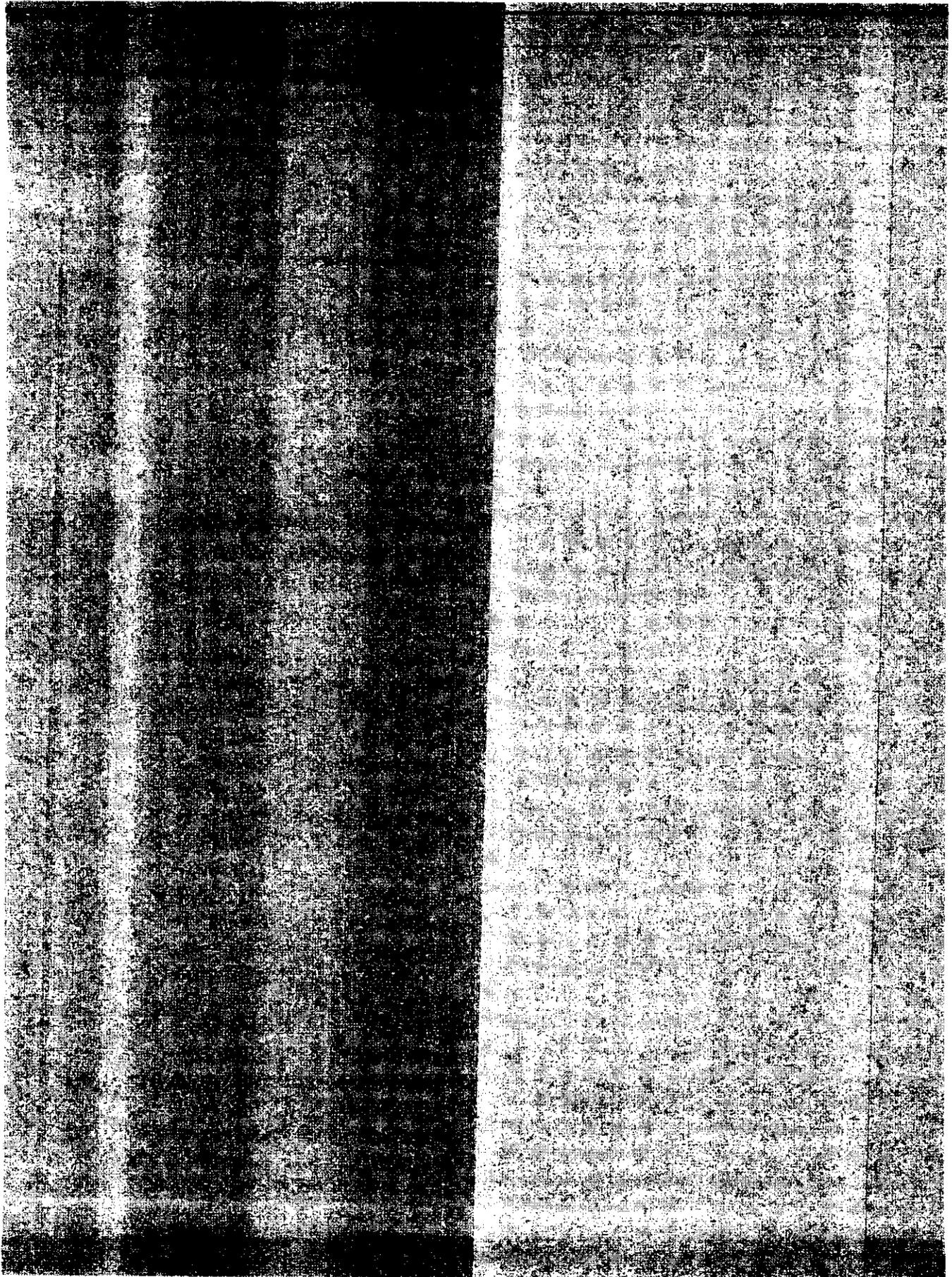
(NOT AVAILABLE)

PROSECUTION HISTORY

1999-10-06 - Registered - Principal Register
1999-07-26 - Allowed for Registration - Principal Register (SOU accepted)
1999-07-20 - Case file assigned to examining attorney
1999-07-13 - Statement of use processing complete
1999-06-14 - Amendment to use filed
1999-06-14 - Extension 1 granted
1999-03-12 - Extension 1 filed
1998-12-01 - Notice of allowance - mailed
1998-09-08 - Published for opposition
1998-08-07 - Notice of publication
1998-07-06 - Approved for Pub - Principal Register (initial exam)
1998-07-06 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent
MELAN STARK
THE WALT DISNEY CO
500 S BUCENA VISTA ST
BURBANK CA 91521





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Typed Drawing

Word Mark DISCOVER THE BUSINESS BEHIND THE MAGIC

Goods and Services IC 041. US 100 101 107. G & S: Educational services, namely, providing courses of instruction in the field of professional development and training, and distributing course materials in connection therewith. FIRST USE: 19970816. FIRST USE IN COMMERCE: 19970816

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75524447

Filing Date July 23, 1998

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition July 6, 1999

Registration Number 2281370

Registration Date September 28, 1999

Owner (REGISTRANT) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE
500 South Buena Vista Street Burbank CALIFORNIA 91521

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Thank you to you for the most... from the TARRWORLD service.

This page was generated by the TARR system on 2004-09-12 10:00:00.

Serial Number: 7552444

Registration Number: 228

Mark word(s) in: SCOTLAND BEHIND THE MAGIC

Standard Character Set: No

Current Status: Cog. Sec. 303

Date of Status: 09/09/28

Filing Date: 1928

Transformed into a National Administration: No

Registration Date: 09/09/28

Registered in: No

Law Office Assigned: LAW 67410109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Customs Code: 900 Warehouse New York

Date of Invention: 09/09/28

LAST APPLICANT(S)/OWNER(S) OF RECORD

DESIKY ENTERPRISES, INC.

Address: 10000 W. 10th Ave.

DESIKY ENTERPRISES, INC.

SUITE 200, DENVER, CO 80202

United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 01

Electrical Services, Repair, Providing Services

and training and describing course materials in connection therewith

First Use Date: 99/08/06

First Use in Commerce Date: 99/08/06

Basis: 1(a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

1999-09-28 - Registered - Principal Register

1999-07-06 - Published for opposition

1999-06-04 - Notice of publication

1999-03-10 - Approved for Pub - Principal Register (initial exam)

1999-02-12 - Non final action mailed

1999-02-03 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent
 MELAN STARK
 THE WALT DISNEY COMPANY
 506 SOUTH BUENA VISTA STREET
 BURBANK, CALIFORNIA 91521-6368



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| | |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Word Mark | CREATE STORY MAGIC CONTEST |
| Goods and Services | IC 041. US 100 101 107. G & S: entertainment in the nature of writing competitions. FIRST USE: 19961231. FIRST USE IN COMMERCE: 19961231 |
| Mark Drawing Code | (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS |
| Design Search Code | 160303 |
| Serial Number | 75574378 |
| Filing Date | October 21, 1998 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | October 26, 1999 |
| Registration Number | 2400753 |
| Registration Date | October 31, 2000 |
| Owner | (REGISTRANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Disclaimer | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CONTEST" |

Type of Mark APART FROM THE MARK AS SHOWN
Register SERVICE MARK
Live/Dead Indicator PRINCIPAL
LIVE

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Serial Number: 75574378

Registration Number: 2400769

Mark:



(words only): CREATE STORY MAGIC CONTEST

Standard Character claim: No

Current Status: Registered

Date of Status: 2000-10-31

Filing Date: 1998-06-21

Transformed into a National Application: No

Registration Date: 2000-10-31

Register: Principal

Law Office Assigned: LAW OFFICE 109

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at Tadonia.AssistanceCenter@uspto.gov

Current Location: 650 Publication and Issue Section

Date In Location: 2000-09-18

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.

500 South Buena Vista Street

FEDERAL CASES
 United States
 Legal Entity Type: Corporation
 State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 04
 Goods and/or Services: *it services, software, computer services*
 First Use Date: 1976
 First Use in Commerce Date: 1976
 Basis: 1(a)

ADDITIONAL INFORMATION

Disclaimer: CONTAINS TRADEMARKS

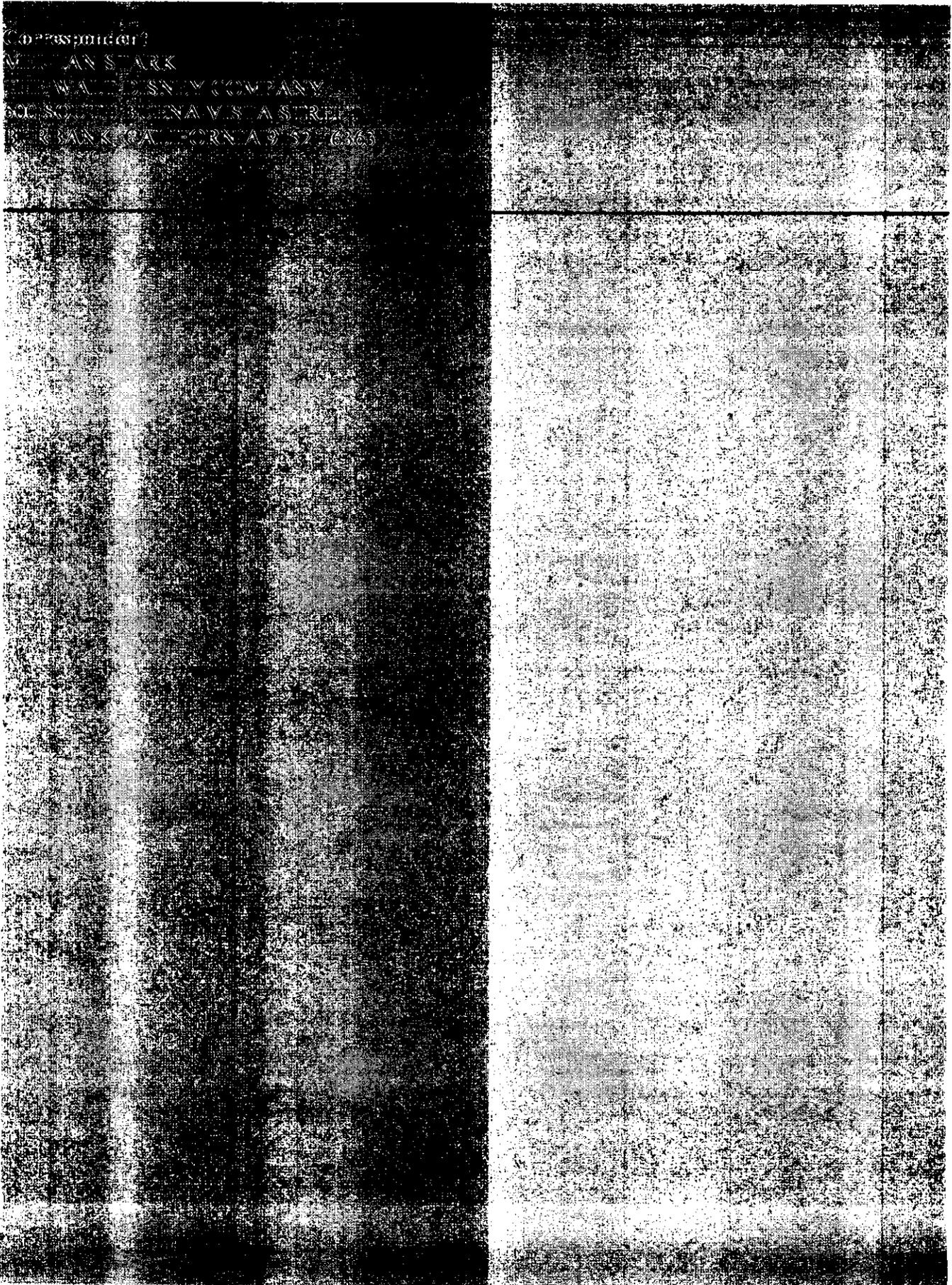
MAJOR D PROTOCOL INFORMATION

NOT AVAILABLE

PROSECUTION HISTORY

- 2000-07-01 - Registrar's Initial Register
- 2000-08-01 - Allowance of Registration of Trademark Register (SOU accepted)
- 2000-08-09 - Case assigned to examining attorney
- 2000-08-09 - Statement of case processing complete
- 2000-06-09 - Assignment to a Section
- 2000-07-08 - Notice of Allowance - Trademark
- 1999-10-20 - Published for opposition
- 1999-09-21 - Notice of Publication
- 1999-06-09 - Approved for Publication - Trademark Register (Final Exam)
- 1999-06-06 - Examiners' Action Item Completed
- 1999-05-01 - Case assigned to examining attorney

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Typed Drawing

| | |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------|
| Word Mark | CREATING RELATIONSHIP MAGIC |
| Goods and Services | IC 016. US 002 005 022 023 029 037 038 050. G & S: Brochures about customer relationship management |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 76329492 |
| Filing Date | October 25, 2001 |
| Current Filing Basis | 1B |
| Original Filing Basis | 1B |
| Published for Opposition | November 19, 2002 |
| Owner | (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | CHRISTOPHER S RUHLAND |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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Serial Number: 76329492

Registration Number: NOT AVAILABLE

Mark (words only): CREATING RELATIONSHIP MAGIC

Standard Character Class: No

Current Status: A request for the third extension of time to file a statement of use has been granted.

Date of Status: 2004-08-24

Filing Date: 2001-10-25

The Notice of Allowance Date is: 2003-02

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:
FROMM, MARTHA L. Employee Locator

Current Location: 701 - Intent To Use Unit

Date In Location: 2004-08-25

LAST APPLICANT(S)/OWNER(S) OF RECORD

Disney Enterprises, Inc

Address:
Disney Enterprises, Inc
500 South Buena Vista Street
Burbank, CA 91521
United States
Legal Entity Type: Corporation
State of Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: C 6
 Brief description of customer relationship management
 First Use Date: (DATE NOT AVAILABLE)
 First Use in Commerce Date: (DATE NOT AVAILABLE)

Basis: 1(b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-08-24 - Extension 3 granted
- 2004-08-02 - Extension 3 filed
- 2004-08-02 - PAPER RECEIVED
- 2004-08-03 - Case File by INCRS
- 2004-04-12 - Extension 2 granted
- 2004-01-29 - Extension 2 filed
- 2003-10-01 - Extension 1 granted
- 2003-08-05 - Extension 1 filed
- 2004-02-02 - PAPER RECEIVED
- 2003-12-17 - Reinstated
- 2003-10-14 - PAPER RECEIVED
- 2003-10-04 - Abandoned - No use statement filed
- 2003-02-11 - Notice of allowance - mailed
- 2002-11-29 - Published for opposition
- 2002-10-30 - Notice of publication
- 2002-09-08 - Approved for Pub. Principal Reg. fee (initial exam)

2002 07 08 Case is assigned to examining attorney
 2002 07 08 Correspondence Received
 2002 07 08 PAPER RECEIVED
 2002 07 08 Non-final action received
 2002 07 08 Case is assigned to examining attorney

CONTACT INFORMATION

Correspondence
 CHRISTOPHER S. TARR AND
 CHRISTOPHER S. TARR AND
 FIDELITY INVESTMENTS
 500 BROADWAY
 BUREAU OF PATENTS
 Phone Number: 333-360



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Typed Drawing

Word Mark MICKEY'S PHILHARMAGIC

Goods and Services IC 025. US 022 039. G & S: Bathing suits, robes, beachwear, belts, cloth baby bibs, underwear, sweaters, Halloween costumes, dresses, gloves, hats, caps, hosiery, infant wear, jackets, mittens, pajamas, pants, sweat pants, sweat shirts, shirts, shoes, shorts, sleepers, socks, T-shirts, tank tops, tights, vests, jerseys, scarves, neckties, night shirts, night gowns, head bands, wrist bands, skirts, coats, leotards, leg warmers, stockings, panty hose, athletic shoes, slippers, boots, sandals, rainwear

Mark

Drawing Code (1) TYPED DRAWING

Serial Number 76376320

Filing Date February 28, 2002

Current Filing Basis 1B

Original Filing Basis 1B

Published for June 10, 2003

Opposition

Owner (APPLICANT) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 76376320

Registration Number: NOT AVAILABLE

Mark words only: WICKS, S, L, ARMA, C

Standard Character Set: N/A

Current Status: A request for the first extension of time to file a statement of use has been granted.

Date of Status: 2004-09-12

Filing Date: 2004-02-28

The Notice of Allowance Date is: 2003-09-05

Transformed into a National Application: No

Registration Date: DATE NOT AVAILABLE

Registered Office: N/A

Law Office Assigned: LAW OFFICE

Attorney Assigned: LEE, K, DAWN, D, OWAN, Employee Location

Class Location: CLASS 15 USE

Date in Location: 2004-08-25

LAST APPLICANT(S) OWNER(S) OF RECORD

1. DISNEY ENTERPRISES INC

Address: DISNEY ENTERPRISES INC
500 Song Everway S.E. Suite
Burbank, CA 91505
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

2003-07-08 Case is assigned to examining attorney
2002-08-27 New legal action started
2002-07-22 Case is assigned to examining attorney
2002-07-19 Case is assigned to examining attorney
2002-06-14 Case is assigned to examining attorney

CONTACT INFORMATION

Correspondence
Case Examiner
THE PATENT AND TRADEMARK OFFICE
525 NORTH MICHIGAN AVENUE
PORTLAND, OREGON 97208
Phone Number: 503-325-7600

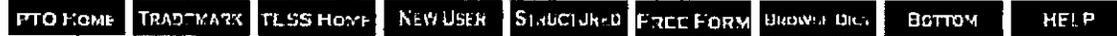


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Record 1 out of 1

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Typed Drawing

Word Mark MICKEY'S PHILHARMAGIC

Goods and Services IC 028. US 022 023 038 050. G & S: Rubber action balls, action figures and accessories therefor, action skill games, bean bag dolls, plush toys, balloons, golf balls, tennis balls, bath toys, Christmas tree ornaments, board games, toy building blocks, playing cards, equipment sold as a unit for playing card games, dolls and doll clothing, doll playsets, children's play cosmetics, crib toys, electric action toys, manipulative games, golf gloves, golf ball markers, jigsaw puzzles, kites, decorative, crib and toy mobiles, music box toys, party favors in the nature of small toys, inflatable pool toys, children's and baby's multiple activity toys, wind-up toys, target games, disc-type toss toys, toy bows and arrows, toy vehicles, model toy cars, model toy trucks, toy bucket and shovel sets, roller skates, toy model hobbycraft kits, toy rockets, toy guns, toy holsters, musical toys, toy badminton sets, bubble making wands and solution sets, modeled plastic toy figurines, toy banks, puppets, yo-yos, skateboards, toy scooters, face masks, hand-held unit for playing electronic games

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76376319

Filing Date February 28, 2002

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition June 10, 2003

Owner (APPLICANT) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE 500
South Buena Vista Street Burbank CALIFORNIA 91521

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 76376319

Registration Number: (N) (C) (A) (V) (A) (A) (3) (1) (9)

Mark words on: (M) (C) (A) (V) (A) (A) (3) (1) (9)

Standard Character Set: (S) (C) (A) (V) (A) (A) (3) (1) (9)

Current Status: A request for the last extension of time to file a statement of use has been granted.

Date of Status: 2004-09-12

Filing Date: 2004-09-28

The Notice of Allowance Date is: 2003-09-02

Transferred into a National Application: No

Registration Date: (A) (V) (A) (A) (3) (1) (9)

Registered in: (S) (C) (A) (V) (A) (A) (3) (1) (9)

Law Office Assigned: (S) (C) (A) (V) (A) (A) (3) (1) (9)

Attorney Assigned: (S) (C) (A) (V) (A) (A) (3) (1) (9)

LEPKER, DAWN L. (M) (A) (N) Employee: (S) (C) (A) (V) (A) (A) (3) (1) (9)

Current Location: (S) (C) (A) (V) (A) (A) (3) (1) (9)

Date of Location: (S) (C) (A) (V) (A) (A) (3) (1) (9)

LAST APPLICANT(S) OWNER(S) OF RECORD

WALT DISNEY ENTERPRISES, INC.

Address: (S) (C) (A) (V) (A) (A) (3) (1) (9)

WALT DISNEY ENTERPRISES, INC.

500 So. California Street

Bluffton, SC 29915

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

2002-06-20 EAS Response to Office Action received
2002-06-20 Not for action received
2002-06-20 Case is assigned to examining attorney
2002-06-20 Case is assigned to examining attorney

CONTACT INFORMATION

Correspondence
CHRIS SCOTT
THE WATTESS COMPANY
500 SOUTH HARRIS STREET
BURBANK, CA 91502

Phone Number 818-860-1000



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Typed Drawing

Word Mark WHERE MAGIC LIVES

Goods and Services IC 009. US 021 023 026 036 038. G & S: Pre-recorded audio cassettes and compact discs, featuring music, stories and games; pre-recorded video cassettes, laser video discs, digital video discs, digital versatile discs, CD-ROM discs, computer game programs, computer software, and motion picture films, featuring stories, games and activities; mouse pads; eyeglasses and sunglasses; decorative refrigerator magnets

Mark Drawing Code (1) TYPED DRAWING

Serial Number 76402811

Filing Date May 1, 2002

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition June 17, 2003

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead LIVE

Indicator

| | | | | | | | | |
|--------------------------|---------------------------|---------------------------|--------------------------|----------------------------|---------------------------|----------------------------|---------------------|----------------------|
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part of the fee test. There are the class results from the TARR was served.

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Serial Number: 7640281

Registration Number: NOT AVAILABLE

Mark words in: WIKI-MANUALS

Standard Character Set: N/A

Current Status: A certificate of use has been granted.

Date of Status: 2004-09-12

Filing Date: 2004-09-12

The Notice of Allowance Date is: 2004-09-09

Transmitted into a National Application: No

Registration Date: DATE NOT AVAILABLE

Register Office: N/A

Law Office Assigned: LAW OFFICE

Attorney Assigned: L. K. ...

Current location: N/A

Date in Location: 2004-09-12

APPLICANT(S) OWNER(S) OF RECORD

LED Store Enterprises, Inc.

Address:

500 South ...

Legal Entity Type: Corporation

State of Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: US
 Pre-recorded audio cassettes and compact discs, including music, stories and games, pre-recorded video cassettes, and video discs, digital video discs, digital video discs, compact discs, compact disc digital audio programs, computer software and motion picture films, including stories, games and activities, motion picture cassettes and video cassettes, decorative refrigerator magnets.
 First Use Date: (DATE) NOT AVAILABLE
 First Use In Commerce Date: (DATE) NOT AVAILABLE

ADDITIONAL INFORMATION

(NOT AVAILABLE)

ADDRESS PROTOCOL INFORMATION

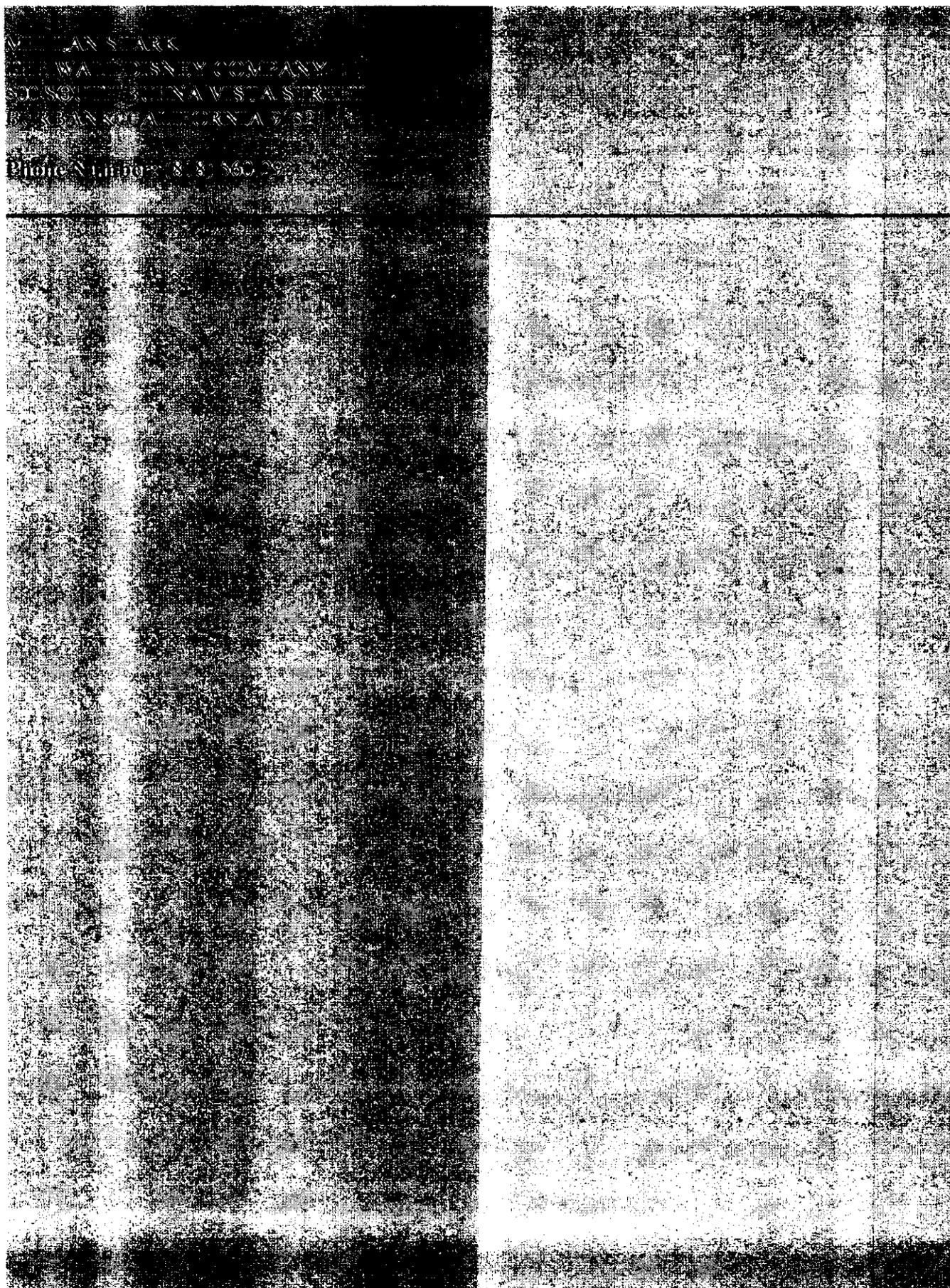
(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004/08/19 - Casefile CLOSED
- 2007/10/23 - Extension of time
- 2007/10/23 - Extension of time
- 2007/10/23 - PAPER RECEIVED
- 2008/09/09 - Notice of withdrawal made
- 2008/06/17 - Reply filed in opposition
- 2008/05/28 - Notice of opposition
- 2008/05/14 - Approved for Pub. (Pre-pub. Registrar initial exam)
- 2008/02/18 - Correspondence Received by Law Office
- 2008/02/18 - PLAS Response to Office Action Received
- 2007/10/23 - Notice of withdrawal made
- 2007/08/07 - Casefile closed due to extending attorney

CONTACT INFORMATION

Correspondent
 Name of Solicitor/Attorney/Agent



MASSACHUSETTS
STATE DEPARTMENT OF
REGISTRATION

Phone Number 833-860-0000



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Typed Drawing

Word Mark

WHERE MAGIC LIVES

Goods and Services

IC 016. US 002 005 022 023 029 037 038 050. G & S: Address books, photograph albums, appliques in the form of decals, appointment books, arts and craft pain kits, autograph books, baby books, paper party bags, ball-point pens, binders, bookends, bookmarks, hardcover souvenir books, featuring photographs and information regarding theme parks, paper gift wrap bows, paper cake decorations, calendars, playing cards, gift cards, greeting cards, cartoon strips, pen and pencil cases, decorative paper centerpieces, chalk, children's activity books, modeling clay, paper table cloths, coloring books, comic strips, comic books, paper party decorations, diaries, gift wrapping paper, magazines, featuring stories, games and activities, paper party hats, paper napkins, pens, pencils, stationery, stickers, posters, notebooks, memo pads, erasers, pencil sharpeners, staplers, writing paper, envelopes, paper weights, paper coasters, paper mats, non-calibrated rulers, photographs, postcard, trading cards

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

76402807

Filing Date

May 1, 2002

Current Filing Basis

1B

Original Filing Basis

1B

Published for

December 9, 2003

Opposition

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-Ian Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 76402807

Registration Number: (NOT AVAILABLE)

Mark words in: WILKINSON, MARY ANN S

Standard Character Set: (NOT AVAILABLE)

Current Status: Opposition period complete. Notice of Allowance has been issued.

Date of Status: 2004-09-12

Filing Date: 2004-09-12

The Notice of Allowance Date: 2004-09-12

Transformed into a National Application: No

Registration Date: (NOT AVAILABLE)

Register Principal: (NOT AVAILABLE)

Law Office Assigned: (NOT AVAILABLE)

Attorney Assigned: (NOT AVAILABLE)

LINKER DAWN M. (LAWYER) (Employer: (NOT AVAILABLE))

Current Location: (NOT AVAILABLE)

Date of Invention: 2004-09-12

REGISTERED APPLICANT(S)/OWNER(S) OF RECORD

L. Disney Enterprises, Inc.

Address:
 Disney Enterprises, Inc.
 500 S. Buena Vista Street
 Burbank, CA 91521
 California

Legal Entity: (Not Specified)
 State of Incorporation: (Not Specified)

GOODS AND/OR SERVICES



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Typed Drawing

| | |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------|
| Word Mark | WHERE MAGIC LIVES |
| Goods and Services | IC 021. US 002 013 023 029 030 033 040 050. G & S: cups and mugs. FIRST USE: 20031031. FIRST USE IN COMMERCE: 20031031 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 76402810 |
| Filing Date | May 1, 2002 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | May 20, 2003 |
| Owner | (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | Mei-lan Stark |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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Classifications

First Use Date: 2003-10-31

First Use in Commerce Date: 2003-10-31

Basis: 1/4

ADDITIONAL INFORMATION

(NOT AVAILABLE)

Madrid Protocol Information

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-09-08 - Law Office Registration Review Completed

2004-09-02 - Assigned To PI

2004-09-02 - Allowed for Registration - Public Register (SOU accepted)

2004-09-02 - Case file assigned to examining attorney

2004-09-01 - Statement of case processing complete

2004-08-02 - Amendments to use filed

2004-08-17 - Case file in AMCRS

2004-08-02 - PAPER RECEIVED

2004-02-20 - Extension Granted

2004-01-26 - Extension Granted

2004-01-26 - PAPER RECEIVED

2003-08-12 - Notice of allowance - mailed

2003-05-20 - Published for opposition

2003-04-17 - Notice of publication

2003-03-19 - Approved for Pub - Public Register (Initial exam)

2003-02-13 - Correspondence Received at Law Office

2003-02-13 - TEAS Response to Office Action Received

2002 07 03 Correspondence by prior reference.
2002 08 06 Non final action mailed.
2002 08 07 Case is assigned to examining attorney.

CONTACT INFORMATION

Correspondent:

MELAN STARK COMPANY, INC.

MELAN STARK COMPANY, INC.
THE WALTON COMPANY
500 SOUTH BIRCH AVE. SUITE 100
BURBANK, CA 91502

Phone Number: 818 500 0000



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Typed Drawing

| | |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------|
| Word Mark | WHERE MAGIC LIVES |
| Goods and Services | IC 025. US 022 039. G & S: caps, jackets and T-shirts. FIRST USE: 20031031. FIRST USE IN COMMERCE: 20031031 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 76402875 |
| Filing Date | May 1, 2002 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | September 9, 2003 |
| Registration Number | 2879998 |
| Registration Date | August 31, 2004 |
| Owner | (REGISTRANT) DISNEY ENTERPRISES, INC. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | MEI-LAN STARK |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

| | | | | | | | | |
|----------|-----------|-----------|----------|------------|-----------|-------------|-----|------|
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|----------|-----------|-----------|----------|------------|-----------|-------------|-----|------|

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Serial Number: 76402875

Registration Number: 2879998

Mark (word only): WATERWAY CLASS

Standard Character Set: No

Current Status: G-Stage

Date of Status: 200408

Filing Date: 20040801

Transformed into National Application: No

Registration Date: 01/08/04

Registered Principal: [REDACTED]

Law Office Assigned: LAW OFFICE

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 20040909

Date in Location: 06/09/04

LAST APPLICANT(S)/OWNER(S) OF RECORD

L. DISNEY ENTERPRISES, INC.

Address:

DISNEY ENTERPRISES, INC.

500 State Street, Suite 2000

Boston, MA 02115

United States

Legal Entity Type: Corporation

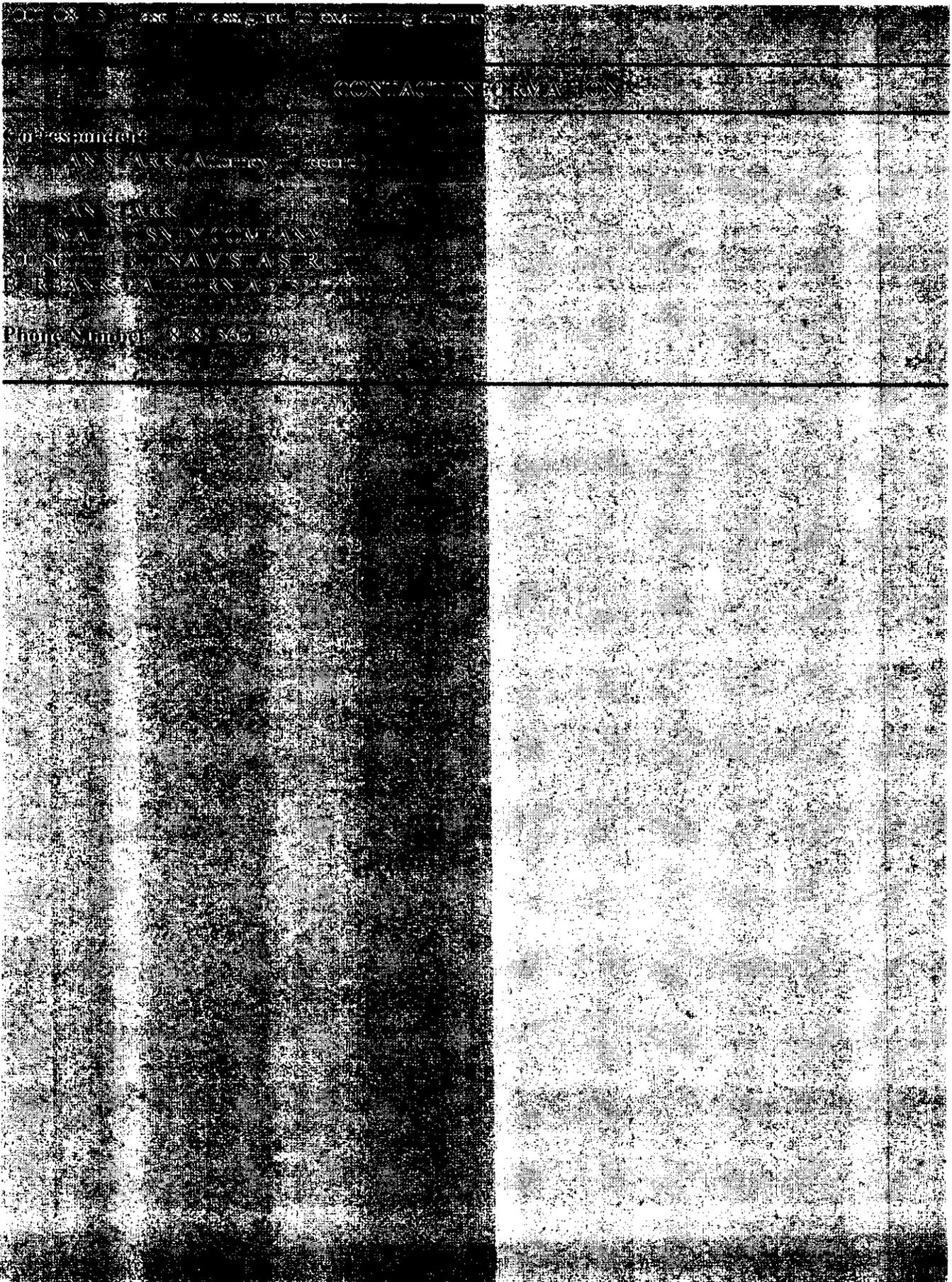
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 25

Goods and/or Services: [REDACTED]

| | |
|----------------------------------------|------------------------------------------------------------|
| First Use Date: 2003-03-31 | |
| First Use in Commerce Date: 2003-03-31 | |
| Basic: | |
| ADDITIONAL INFORMATION | |
| (NOT AVAILABLE) | |
| ADVANCED PROTOCOL INFORMATION | |
| (NOT AVAILABLE) | |
| PROSECUTION HISTORY | |
| 2004-03-24 | Reg. No. 76402875 - Reg. No. 76402875 |
| 2004-06-22 | Approved for registration - Patent Register (SOU accepted) |
| 2004-06-22 | Case file assigned to examining attorney |
| 2004-06-08 | Statement of case processing complete |
| 2004-05-27 | Admission fee received |
| 2004-06-08 | Extension granted |
| 2004-05-19 | Extension granted |
| 2004-06-01 | Case file markers |
| 2004-05-19 | PAPER RECEIVED |
| 2003-12-12 | Notice of revocation made |
| 2003-09-29 | Final statement of opposition |
| 2003-08-20 | Notice of application |
| 2003-07-08 | Approval for PHS (Patent Register initial exam) |
| 2003-07-07 | Examiner's Action letter: Awaiting |
| 2003-02-12 | Correspondence received - Law Offices |
| 2003-02-12 | TEAS Response to Office Action Received |
| 2003-08-20 | Notice of application |





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Typed Drawing

Word Mark

WHERE MAGIC LIVES

Goods and Services

IC 028. US 022 023 038 050. G & S: Baseballs, footballs, basketballs, rubber balls, action figures and accessories therefor, action skill games, bean bag dolls, plush toys, balloons, golf balls, tennis balls, bath toys, Christmas tree ornaments, board games, toy building blocks, equipment sold as a unit for playing card games, dolls and doll clothing, doll playsets, children's play cosmetics, crib toys, electric action toys, manipulative games, golf gloves, golf ball markers, jigsaw puzzles, kites, mobiles, music box toys, party favors in the nature of small toys, inflatable pool toys, babies' and children's multiple activity toys, wind-up toys, target games, disc-type toss toys, toy bow and arrows, toy vehicles, toy cars, toy trucks, toy bucket and shovel sets, roller skates, toy model hobbycraft kits, toy rockets, toy guns, toy holsters, musical toys, badminton sets, bubble making wand and solution sets, toy figurines, toy banks, puppets, yo-yos, skateboards, toy scooters, face masks, hand-held unit for playing electronic games

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

76402057

Filing Date May 1, 2002

Current Filing Basis

1B

Original Filing Basis

1B

Published for Opposition

May 6, 2003

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 76402057

Registration Number: NOT AVAILABLE

Mark words on: WILLER, MAG, U, V, S

Standard Character Set: No

Current Status: A request for the second extension of time to file a statement of use has been granted

Date of Status: 2008-08-27

Filing Date: 2007-05-01

The Notice of Allowance Date is: 2007-08-27

Transformed into National Application: No

Registration Date: DATE NOT AVAILABLE

Registered Principal:

Law Office Assigned: LAW OFFICE

Attorney Assigned: LEBKER, DAWN BERDMANN Employee: 20040101

Current Location: 20040101

Date In Location: 2004-08-27

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 28

Baseball, soccer, basketball, rubber ball, action figures and accessories, tabletop action sport games, bean bag toss sets, board games, go balls, tennis balls, beach balls, dice, board games, board games, toy animals, blocks, dominoes, sets for playing card games, dolls and doll parts, doll players, children's play costumes, children's electric action toys, miniature vehicles, golf tees, golf ball markers, toy saws, puzzles, chess, checkers, board games, party favors, inflatable beach toys, inflatable pool toys, bathes and cushions, inflatable toys, wind-up toys, target games, disc-type toss toys, toy bow and arrows, toy vehicles, toy cars, toy trucks, toy bucket and shovel sets, roller skates, toy model airplanes, toy rockets, toy guns, toy pistols, musical toys, badminton sets, bubble-making wand and solution sets, toy airplanes, toy tanks, puppets, yo-yos, skateboards, toy scooters, face masks, hand-held unit for playing electronic games.

First Use Date: DATE NOT AVAILABLE

First Use in Commerce Date: DATE NOT AVAILABLE

Basis: 1(b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-08-20 - Extension Granted

2004-07-28 - Extension Granted

2004-08-02 - PAPER RECEIVED

2004-08-13 - Case filed in IPR

2004-08-02 - PAPER RECEIVED

2004-02-20 - Extension Granted

2004-07-26 - Extension Granted

2004-07-26 - PAPER RECEIVED

2003-07-29 - Notice of Allowance received

2003-05-06 - Papers received for opposition

2003-04-16 - Notice of publication

2003-02-20 - Approved for Publication Register (Initial exam)

2003-07-15 - Correspondence Received at Law Office

2003-07-15 - PLAS Response to Office Action Received

2002-08-15 - Nonfinal action received

2002-08-15 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent:

Merlan Stark, Attorney at Law

MELAN STARK
THE WALTERS COMPANY
500 SOUTH GLENVIEW STREET
BURBANK, CALIFORNIA 91502

Phone Number: 626-566-2222



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Typed Drawing

Word Mark MAGICAL GATHERINGS

Goods and Services IC 045. US 100 101. G & S: Concierge services for others comprising making requested personal arrangements and reservations and providing customer-specific information to meet individual needs rendered together in a resort and theme park environment

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78191285

Filing Date December 4, 2002

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition January 6, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Christopher Ruhland

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GATHERINGS" APART FROM THE MARK AS SHOWN

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 78191285

Registration Number: NOT AVAILABLE

Mark (words only): AVAILABLE

Standard Character Class: N/A

Current Status: Opposition period completed. Notice of Allowance has been issued.

Date of Status: 2004-09-10

Filing Date: 2002-12-09

The Notice of Allowance Date is: 2004-09-10

Transformed into a National Application: N/A

Registration Date: NOT AVAILABLE

Register: Principal

Law Office Assigned: LAW OFFICE I

Attorney Assigned:
LE KILIAN M Employee Location

Current Location: 2100 Divisional Unit

Date In Location: 2004-09-30

EAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises Inc

Address:

Disney Enterprises Inc
500 Song Birch Avenue
Burbank CA 91505
United States
Legal Entity Type: Corporation
State of Country of Incorporation: Delaware
Phone Number: 818 836 8300
Fax Number: 818 836 6444

GOODS AND/OR SERVICES

International Class: 35

Concrete services for others comprising tracking, recording, personal arrangements and reservations and providing of travel specific information on a fee or non-fee basis, and/or other related services.

First Use Date: 01/01/2004 (NOT AVAILABLE)

First Use in Commerce Date: 01/01/2004 (NOT AVAILABLE)

Basis: (6)

ADDITIONAL INFORMATION

Disclaimer: (GATHERING)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-09-26 - PAPER RECEIVED

2004-03-26 - Notice of revocation mailed

2004-01-06 - Publication of opposition

2003-12-17 - Notice of publication

2003-11-04 - Approval of 2nd Principal Register (initial exam)

2003-09-29 - Correspondence Received (awarding)

2003-09-29 - PAPER RECEIVED

2003-04-28 - Non-final action mailed

2003-04-16 - Case file assigned to examining attorney

CONTACT INFORMATION

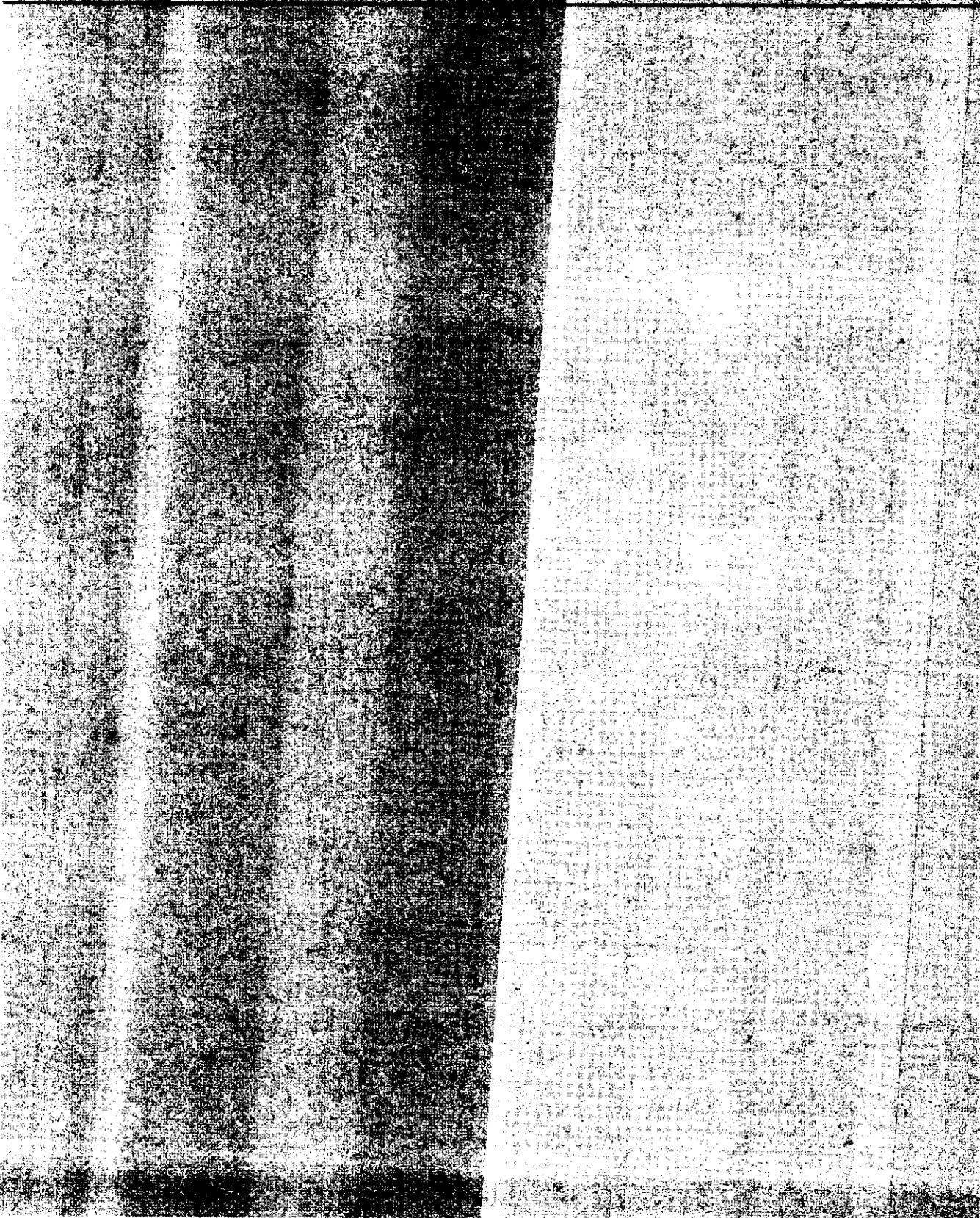
Correspondent:

Christopher Ruffalo, Attorney of Record

CHRISTOPHER RUFFALO AND
THE WALTERS COMPANY
500 S. BURNBANK AVE.
BURBANK, CA 91502

Phone Number: 888-660-3303

Fax Number: 888-660-6424





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Typed Drawing

Word Mark DISNEY MAGIC ARTIST

Goods and Services IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE, FEATURING PROGRAMS FOR PRODUCING ARTWORK BY DRAWING, ANIMATION AND IN 3-D

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78211310

Filing Date February 5, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 915210643

Attorney of Record Barbara Quinn

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2004-09-12 13:13:11 ET

Serial Number: 78211310

Registration Number: (DATE) NOT AVAILABLE

Mark (words only): DISNEY WANGIG ABC'S

Standard Character claim: (NONE)

Current Status: A non-final action has been taken. This is a letter from the examining attorney requesting additional information and/or making an offer of refusal. However, no final determination as to the registrability of the mark has been made.

Date of Status: 2004-08-27

Filing Date: 2003-02-05

Transformed into a National Application: (NO)

Registration Date: (DATE) NOT AVAILABLE

Register: Principal

Law Office Assigned: TAWY OFFICE 110

Attorney Assigned:
THOMPSON LAVERNE Employee Location

Current Location: M/D - TMO LAW OFFICE 116 - DOCKET CLERK

Date In Location: 2004-07-13

LAST APPLICANT(S)/OWNER(S) OF RECORD

1: Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521-0600
United States

Legal Entity Type: Corporation
State of Country of Incorporation: Delaware
Phone Number: 818-300-3997
Fax Number: 818-833-6724

GOODS AND/OR SERVICES

International Class: 009
COMPUTER SOFTWARE FEATURING PROGRAMS FOR PRODUCING ARTWORK BY
DRAWING ANIMATION AND VIDEO

First Use Date: (DATE) (NOT AVAILABLE)
First Use in Commerce Date: (DATE) (NOT AVAILABLE)

Basis: (b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-05-24 Non-Divisional Action E-Mailed

2004-01-29 Correspondence Received by Law Office

2003-08-04 Non-Divisional Action E-Mailed

2003-08-05 Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent:
Barbara Quinn (Attorney of Record)

Barbara Quinn
The Walt Disney Company
500 South Buena Vista Street
Burbank, CA USA 91521-0643

Phone Number: 818-366-3997
Fax Number: 818-366-3994



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Typed Drawing

Word Mark DISNEY MAGIC ARTIST

Goods and Services IC 016. US 002 005 022 023 029 037 038 050. G & S: Children's activity books, photographs, stationery, presentation boards, desktop organizers, personal organizers, and decorative figures attachable to writing instruments

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78211308

Filing Date February 5, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 915210643

Attorney of Record Barbara Quinn

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ARTIST APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2004-09-12 15:32:11.

Serial Number: 78211308

Registration Number: NONE AVAILABLE

Mark (goods only): DISNEY WALT DISNEY

Standard Character Claim: NONE

Current Status: An office action making a **FINAL** refusal to register the mark has been mailed.

Date of Status: 2004-09-12

Filing Date: 2003-02-05

Transformed into a National Application: NONE

Registration Date: NONE AVAILABLE

Register: Principal

Law Office Assigned: LAW OFFICE INC

Attorney Assigned:
THOMPSON LAW FIRM (employee location)

Current Location: MEBERVO LAW OFFICE DOCKET CLERK

Date In Location: 2004-09-12

LAST APPLICANT(S)/OWNER(S) OF RECORD

1- Disney Enterprises Inc

Address:
Disney Enterprises Inc
500 South Buena Vista Street
Burbank CA 91521-6616
United States
Legal Entity Type: Corporation
State of Incorporation/Registration: Delaware
Phone Number: 818 867 8997
Fax Number: 818 867 6444

GOODS AND/OR SERVICES

Integrations: CLASS

Changes to: VIEWS, PHOTOGRAPHS, SKETCHES, PROSECUTION, OFFICIALS, DESKTOP, ORGANIZERS, SERIALS, SEARCH ORGANIZERS, and SERIALS, with gates attachable to various documents.

First Use Date: (DATE NOT AVAILABLE)

First Use of Commerce Date: (DATE NOT AVAILABLE)

Basis: (0)

ADDITIONAL INFORMATION

Disclaimer: ARTIST

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-03-05 - Final office action mailed.

2004-02-02 - Correspondence received from Law Office.

2004-02-02 - PAPER RECEIVED.

2003-08-05 - Non-final action mailed.

2003-08-05 - Case file assigned to examining attorney.

CONTACT INFORMATION**Correspondent:**

Barbara Quinn (Attorney of Record)

Barbara Quinn

The Walt Disney Company

500 South Buena Vista Street

Burbank, CA USA 91521-1644

Phone Number: 818-368-3997

Fax Number: 818-368-6444



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Typed Drawing

Word Mark

DISNEY MAGIC ARTIST

Goods and Services

IC 028. US 022 023 038 050. G & S: Rubber action balls; action figures and accessories therefor; action skill games; bean bag dolls; plush toys; balloons; golf balls; tennis balls; bath toys; Christmas tree ornaments; board games; toy building blocks; equipment sold as a unit for playing card games; playing cards; dolls and doll clothing; doll playsets; children's play cosmetics; crib toys; electric action toys; manipulative games; golf gloves; golf ball markers; jigsaw puzzles; kites; decorative, crib and toy mobiles; music box toys; party favors in the nature of small toys; inflatable pool toys; baby and children's multiple activity toys; wind-up toys; target games; disc-type toss toys; toy bows and arrows; toy vehicles; model toy cars; model toy trucks; toy bucket and shovel sets; roller skates; toy model hobbycraft kits; toy rockets; toy guns; toy holsters; musical toys; toy badminton sets; bubble making wands and solution sets; modeled plastic toy figurines; toy banks; puppets; yo-yos; skateboards; toy scooters; face masks; hand-held unit for playing electronic games; talking toys; toy model walkie-talkies; toy model electronic voice recorders

Mark Drawing Code

(1) TYPED DRAWING

Serial Number

78211274

Filing Date

February 5, 2003

Current Filing Basis

1B

Original Filing Basis

1B

Published for

May 4, 2004

Opposition

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Barbara Quinn

Disclaimer NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE ARTIST APART FROM THE MARK AS SHOWN

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2004-09-12 15:43:54.

Serial Number: 78211274

Registration Number: NOT AVAILABLE

Mark words (only): DISNEY ENTERPRISES

Standard Character Set: N/A

Current Status: Opposition period complete and Notice of Allowance has been issued.

Date of Status: 2004-09-12

Filing Date: 2003-02-25

The Notice of Allowance Date is: 2004-09-12

Transformed into a National Application: No

Registration Date: NOT AVAILABLE

Registered Principal:

Law Office Assigned: LAW OFFICE

Attorney Assigned:
SLOAN, CYNTHIA M. Director, Location

Current Location: International Unit

Date In Location: 2004-08-21

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 818-351-3097
Fax Number: 818-351-3097

GOODS AND SERVICES

Interactive Class 28

Rubber action ball action figures and accessories, action/skill games, bean bag dogs, plush toys, balloons, golf balls, tennis balls, ping pong balls, chess sets, instruments, board games, toy building blocks, set of 1000 pieces, set of 1000 pieces for playing card games, playing cards, dolls and doll furniture, doll playsets, children's play costumes, electronic toys, electronic action toys, manipulative games, ball, ball markers, saw puzzle, text, text, decorative, and toy mobiles, music box toys, party favors in the nature of star toys, electronic toys, baby activity center's multiple activity toys, wind-up toys, target games, disc type toss toys, toy bows and arrows, toy vehicles, model toy cars, model toy trucks, toy bucket and shovel sets, roller skates, toy model hobby kits, toy rockets, toy guns, toy hoisters, musical toys, toy backgammon sets, bubble making wands and solution sets, modeled plastic toy figurines, toy banks, puppets, yo-yos, skate boards, toy scooters, face masks, hand-held unit for playing electronic games, talking toys, toy model walkie talkies, toy model electronic voice recorders

First Use Date (DATE NOT AVAILABLE)

First Use in Commerce Date (DATE NOT AVAILABLE)

Basis: 1(b)

ADDITIONAL INFORMATION

Disclaimer: ARTIST

Madrid Protocol Information

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-07-27 - Notice of Allowance - mailed
- 2004-05-04 - Published for opposition
- 2004-04-14 - Notice of Publication
- 2004-02-23 - Approval of 20b - Patent Registrar (Initial exam)
- 2004-02-02 - Correspondence Received in Law Office
- 2004-02-02 - PAPER RECEIVED
- 2003-08-05 - Non-prosecution entered
- 2003-08-05 - Case file assigned for examining attorney

CONTACT INFORMATION

Correspondent:

Barbara O. ... Agency of records

Barbara O. ...
The W. ... Company
500 Santa Anita Vista Street
Burbank, CA, USA 91502

Phone Number: 818-866-9292

Fax Number: 818-866-6444



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Typed Drawing

Word Mark WISHES. DREAMS. MAGIC.

Goods and Services IC 035. US 100 101 102. G & S: Providing incentives for the usage of credit and debit cards; promoting the sale of goods and services of others by providing discounts, incentives, sweepstakes, rebates, value added offers and coupons

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78216396

Filing Date February 19, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition October 14, 2003

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record JOE QUIGLEY

Type of Mark SERVICE MARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 78216396

Registration Number: NOT AVAILABLE

Mark (words only): WISCONSIN BEAMS SWAC

Standard Character claim: No

Current Status: A request for the list extension to file a statement of use has been granted.

Date of Status: 2004-09-09

Filing Date: 2003-02-19

The Notice of Allowance Date is: 2004-04-06

Transformed into a National Application: No

Registration Date: NOT AVAILABLE

Registered Principal:

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:
GRUNDY, JUDITH A. Service Location:

Current Location: 2-Dimensional claim

Date in Location: 2004-08-09

LEAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States
Legal Entity Type: Corporation
State of Country of Incorporation: Delaware
Phone Number: 818-836-6656
Fax Number: 818-836-6656

GOODS AND SERVICES**International Class**

Providing a service for the usage of goods and their sales, promoting the sale of goods and services of others by an online website, internet, web, websites, weblogs, value added services and coupons.

First Use Date: (DATE) (NOT AVAILABLE)

First Use in Commerce Date: (DATE) (NOT AVAILABLE)

Basis: (M)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-07-06 - Extension of period

2004-07-06 - Extension of period

2004-07-09 - PAPER RECEIVED

2004-01-06 - Notice of allowance - mailed

2003-10-14 - Published for opposition

2003-09-24 - Notice of publication

2003-07-29 - Approved for Pub - Principal Register (initial exam)

2003-07-29 - Case has assigned to examining attorney

2003-07-28 - Case has assigned to examining attorney

CONTACT INFORMATION**Correspondent**

JOE QUIGLEY (Attorney of Record)

JOE QUIGLEY

THE WALT DISNEY

500 S BUENA VISTA AVE

BURBANK CA

Phone Number 888 666 6633

Fax Number 888 666 6624



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Typed Drawing

Word Mark WISHES. DREAMS. MAGIC.

Goods and Services IC 036. US 100 101 102. G & S: BANKING AND FINANCIAL SERVICES, NAMELY, BANKING, CREDIT AND DEBIT CARDS; ELECTRONIC CASH TRANSACTIONS; ELECTRONIC CREDIT CARD TRANSACTIONS; ELECTRONIC PAYMENT, NAMELY, ELECTRONIC PROCESSING AND TRANSMISSION OF BILL PAYMENT DATA; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS; CHECKING ACCOUNT SERVICES; SAVINGS ACCOUNT SERVICES

Mark

Drawing (1) TYPED DRAWING

Code

Serial Number 78216397

Filing Date February 19, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition June 8, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Joe Quigley

Type of Mark SERVICE MARK

Register PRINCIPAL
Live/Dead
Indicator LIVE

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This page was generated by the TARR system on 2005-09-12 15:15:04 ET

Serial Number: 78216397

Registration Number: NOT AVAILABLE

Mark (words only): ANKRAH NAAK WAMV

Standard Character Set: NOT AVAILABLE

Current Status: Opposition period completed. Notice of Allowance has been issued.

Date of Status: 2004-08-08

Filing Date: 2005-02-02

The Notice of Allowance Date is: 2004-08-08

Transformed into a National Application: NO

Registration Date: DATE NOT AVAILABLE

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned: ANKRAH NAAK WAMV
Employee Location

Current Location: 110 Professional Unit

Date In Location: 2004-09-01

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 818-556-6656
Fax Number: 818-556-3624

GOODS AND/OR SERVICES

International Class: 36
 BANKING AND FINANCIAL SERVICES, NAMELY, BANKING, CREDIT AND DEBIT CARDS;
 ELECTRONIC TRANSACTIIONS, NAMELY, CREDIT CARD TRANSACTIONS;
 ELECTRONIC PAYMENTS, NAMELY, ELECTRONIC PROCESSING AND TRANSMISSION OF
 BILL PAYMENT DATA; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS;
First Use Date: DATE NOT AVAILABLE
First Use in Commerce Date: DATE NOT AVAILABLE

Basis: 1(b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-08-31 - Notice of allowance mailed
- 2004-06-08 - Published for opposition
- 2004-05-19 - Notice of publication
- 2004-03-05 - Approved for Principal Registration (oral exam)
- 2004-01-20 - Correspondence received to Law Office
- 2004-01-20 - PAPER RECEIVED
- 2003-07-28 - Non-final action e-mailed
- 2003-07-28 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent:
 Joe Ogilby (Attorney of Record)

JOE OGILBY
 The Walt Disney Company
 500 South Buena Vista Street
 Burbank, CA, USA 91521

Phone Number 336.663.6636
Fax Number 336.663.6636



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Typed Drawing

| | |
|---------------------------------|-----------------------------------------------------------------------------------------------------------------|
| Word Mark | TURN UP THE MAGIC |
| Goods and Services | IC 007. US 013 019 021 023 031 034 035. G & S: Electric food blenders, food processors and juicers |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 78255899 |
| Filing Date | May 29, 2003 |
| Current Filing Basis | 1B |
| Original Filing Basis | 1B |
| Published for Opposition | August 17, 2004 |
| Owner | (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | Mei-lan Stark |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Live/Dead Indicator | LIVE |

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GOODS AND SERVICES

International Class Of
 Electric food storage food processors and mixers
 First Use Date (DATE IS NOT AVAILABLE)
 First Use in Commerce Date (DATE IS NOT AVAILABLE)

Basis: 146

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MARKED PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-08-17 - Published for opposition
- 2004-07-18 - Notice of publication
- 2004-05-20 - Approved for US Patent Register (oral exam)
- 2004-04-06 - Correspondence Received in Law Office
- 2004-04-26 - PAPER RECEIVED
- 2003-11-05 - Non-infringement mailed
- 2003-11-03 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent
 Mei-lan Stark (Attorney in Charge)

Mei-lan Stark
 THE WAL DISNEY COMPANY
 500 S BUNNY VISITANS
 BUREAU, GA 30100

Phone Number: 818-857-2000
 Fax Number: 818-857-6424



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Typed Drawing

| | |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Word Mark | SPECTROMAGIC |
| Goods and Services | IC 041. US 107. G & S: entertainment services in the nature of a musical, electric light parade. FIRST USE: 19911001. FIRST USE IN COMMERCE: 19911001 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 74193828 |
| Filing Date | August 12, 1991 |
| Current Filing Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | August 4, 1992 |
| Registration Number | 1757757 |
| Registration Date | March 9, 1993 |
| Owner | (REGISTRANT) Walt Disney Company, The CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 (LAST LISTED OWNER) DISNEY ENTERPRISES, INC. CORPORATION BY CHANGE OF NAME FROM DELAWARE 500 SOUTH BUENA VISTA STREET BURBANK CALIFORNIA 91521 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of | CHRISTOPHER RUHLAND |

Record

Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20030517.
Renewal 1ST RENEWAL 20030517
Live/Dead Indicator LIVE

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Serial Number: 7419388 Assistance Center Information

Registration Number: 7419388 Assistance Center Information

Mark (words only): STEVE IRON MAN

Standard Character Claim: No

Current Status: This registration has been reviewed

Date of Status: 2003-05-20

Filing Date: 1991-08-13

Transformed into a National Application: No

Registration Date: 1993-09-08

Register: Principal

Law Office Assigned: LAW OFFICE

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: 900 Warehouse (New York)

Date In Location: 2003-05-20

LAST APPLICANT(S) OWNER(S) OF RECORD

1. DISNEY ENTERPRISES, INC.

Address:
DISNEY ENTERPRISES, INC.
500 SOUTHERN AVENUE
BURBANK, CA 91521
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware

GOODS AND/OR SERVICES

International Class: 041
entertainment services, the name of, and wear, the light parade

First Use Date: 09/05/00

First Use in Commerce Date: 09/05/00

Basis: (a)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

VIADRIE PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2008-05-17 - First renewal (10 year)

2008-05-17 - Section 8 (10 year) accepted, Section 9 (20 year) rejected

2008-03-10 - Combined Section 8 (10 year), Section 9 (20 year)

2008-03-10 - PAPER RECEIVED

1999-07-26 - Section 8 (10 year) accepted & Section 9 (20 year) acknowledged

1999-02-17 - Section 8 (10 year) and Section 9 (20 year) accepted

1998-03-09 - Registered - Principal Register

1998-01-07 - Allowed for registration - Principal Register (SOU accepted)

1992-12-30 - Statement of use processing complete

1992-11-27 - Amendment to Use filed

1992-10-27 - Notice of allowance - mailed

1992-08-07 - Published for opposition

1992-07-02 - Notice of publication

1991-11-27 - Approved for Pub. (Principal Register initial exam)

1991-11-26 - Case class add to examining process

CONTACT INFORMATION

Correspondent:

CHRISTOPHER R. ... AN ... (Attorney of record)

CHRISTOPHER R. ...
THE WATSON ...
500 ...
BURBANK, CA 91501-0646



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Typed Drawing

**Word
Mark**

MAGICAL BEGINNINGS

**Goods and
Services**

IC 016. US 002 005 022 023 029 037 038 050. G & S: Address books; photograph albums; appliques in the form of decals; appointment books; arts and craft paint kits; autograph books; baby books; paper party bags; ball-point pens; binders; bookends; bookmarks; books, namely a series of fiction books; periodicals, magazines and newspapers, featuring stories, games and activities for children; paper gift wrap bows; paper cake decorations; calendars; gift cards; greeting cards; cartoon prints, cartoon strips and newspaper cartoons; pen and pencil cases; decorative paper centerpieces; chalk; children's activity books; modeling clay; paper table cloths; coloring books; comic strips; comic books; paper party decorations; diaries; gift wrapping paper; paper party hats; paper napkins; pens; pencils; stationery; stickers; posters; notebooks; memo pads; erasers; pencil sharpeners; staplers; writing paper; envelopes; paper weights; paper coasters; paper mats; non-calibrated drawing rulers; photographs; postcards; trading cards

**Mark
Drawing
Code**

(1) TYPED DRAWING

**Serial
Number**

78273484

**Filing
Date**

July 11, 2003

**Current
Filing
Basis**

1B

**Original
Filing
Basis**

1B

Owner

(APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena

Vista Street Burbank CALIFORNIA 91521

**Attorney
of Record** Mei-lan Stark
**Type of
Mark** TRADEMARK
Register PRINCIPAL
**Live/Dead
Indicator** LIVE

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This page was generated by the TARR system on 2004-09-12 15:40:35 ET

Serial Number: 78273484

Registration Number: NOT AVAILABLE

Mark (word(s) only): A/N/C/A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Standard Character Chain: No

Current Status: Final steps prior to publication has been completed, application will be published for opposition.

Date of Status: 2004-08-02

Filing Date: 2003-07-11

The information will be published in the Official Gazette on 2004-09-14

Transformed into a National Application: No

Registration Date: NOT AVAILABLE

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:

WILLES PAMELA Y Employer Location:

Current Location: 652 - Publication And Issue Section

Date In Location: 2004-08-02

LAST APPLICANT(S)/OWNER(S) OF RECORD

1: Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91520
United States

Legal Entity Type: Corporation

State or Country of Incorporation: Delaware

Phone Number: 818-836-2929

Fax Number: 818-836-6121

MIS...
The...
500 S...
BURBANK CA 91521-0000

Phone Number: 818-800-0000
Fax Number: 818-800-0000



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Typed Drawing

Word Mark MAGICAL BEGINNINGS

Goods and Services IC 018. US 001 002 003 022 041. G & S: BABY BACKPACKS; BACKPACKS; ALL-PURPOSE ATHLETIC BAGS; BEACH BAGS; BOOK BAGS; DIAPER BAGS; DUFFEL BAGS; GYM BAGS; TOTE BAGS; COIN PURSES; FANNY PACKS; KNAPSACKS; WAIST PACKS; TEXTILE SHOPPING BAGS; UMBRELLAS; WALLETS; LUGGAGE; HANDBAGS; PURSES; WALKING CANES

Mark

Drawing Code (1) TYPED DRAWING

Serial Number 78273482

Filing Date July 11, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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This page was generated by the TARR system on 2004-09-12 15:16:54 ET

Serial Number: 78273482

Registration Number: N/A (N/A)

Mark (word only): N/A (N/A)

Standard Character claim: N/A

Current Status: An office action making the N/A refusal to register the mark has been mailed.

Date of Status: 2004-09-01

Filing Date: 2003-07-01

Transformed into a National Application: N/A

Registration Date: N/A (N/A)

Register: Principal

Law Office Assigned: N/A (N/A)

Attorney Assigned:
WILLIS PAMELA V. (no office location)

Current Location: EOP - EOP Law Office 106 -ocket Clerk

Date In Location: 2004-06-25

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States
Legal Entity Type: Corporation
State or Country of Incorporation: Del.
Phone Number: 818-860-2923
Fax Number: 818-860-6211

GOODS AND/OR SERVICES

International Class: 8
 BABY BACKPACKS, BACKPACKS, AND PURSES WITH STRAPS AND BACKS, BOOK
 BAGS, PAPER BAGS, PAPER BAGS, CUM BAGS, GOLF BAGS, GOLF BAGS, GOLF BAGS, GOLF BAGS,
 PAPER BAGS, KNAPSACKS, WALKING BAGS, TEXTILES, SHOPPING BAGS, UMBRELLAS, WAISTBAGS,
 LUGGAGE, HANDBAGS, Purses, WALKING BAGS
 First Use Date: DATE NOT AVAILABLE
 First Use in Commerce Date: DATE NOT AVAILABLE

Basis: 1(b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-06-23 - Final refusal mailed
- 2004-06-01 - Correspondence Received in EAW Office
- 2004-06-01 - PAPER RECEIVED
- 2003-12-12 - Non-final action mailed
- 2003-12-12 - Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent

Mei-lan Stark, Attorney at Law

Mei-lan Stark

THE WALT DISNEY COMPANY
 500 S. BOENINGMISTERS BLVD
 BURBANK, CA 91521-0001

Phone Number: 818-838-6122

Fax Number: 818-838-6122



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Typed Drawing

Word Mark MAGICAL BEGINNINGS

Goods and Services IC 020. US 002 013 022 025 032 050. G & S: Furniture, mirrors, picture frames, sleeping bags, clothes hangers, drinking straws, decorative glitter, plastic boxes, plastic and wood crates, plastic cake decorations, figurines and statues made of wood, wax plaster or plastic, plastic key chain tags

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78273485

Filing Date July 11, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition September 7, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 78273485

Registration Number: (NOT AVAILABLE)

Mark (words only): (NOT AVAILABLE)

Standard character form: (NOT AVAILABLE)

Current Status: Application has been published for opposition.

Date of Status: 2004-09-07

Filing Date: 2003-07-31

The information will be/was published in the Official Gazette on 2004-09-07

Transformed into a National Application: (NOT AVAILABLE)

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE #106

Attorney Assigned: WELLS, PAMELA M. Employee Location

Current Location: OSO Publication and Issue Section

Date in Location: 2004-08-2004

PAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States

Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 818-560-2900
Fax Number: 818-848-0120

GOODS AND SERVICES

International Class: 020

Figurines, figurines, picture frames, sleeping bags, suitcases, umbrellas, fishing spoons, decorative items on plastic bases, plastic and wood crates, plastic cake decorations, figurines and statuettes made of wood, wax, plaster or stone, plastic key chains, bags

Priority Date: (P) (N/A) (NO AVAILABLE)

First Use in Commerce Date: (C) (P) (NO AVAILABLE)

Basis: (1) (1)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

Madrid Protocol Information

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-09-07 - Published for opposition
- 2004-08-18 - Notice of opposition
- 2004-06-25 - Approved for the Panama Register (al exam)
- 2004-06-01 - Correspondence received from WIPO
- 2004-06-01 - Correspondence received from WIPO
- 2004-06-01 - PAPER RECEIVED
- 2003-12-12 - Non-final decision mailed
- 2003-12-19 - Case dismissed due to examining date

CONTACT INFORMATION

Correspondent:

Meridian Staff Attorney

Meridian Staff
THE WALLACE SIMON COMPANY
500 S BOULEVARD EAST
BURBANK, CA 91520-0000

Phone Number: (818) 600-2222

Box Number 3 853 5424



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Typed Drawing

Word Mark MAGICAL BEGINNINGS

Goods and Services IC 021. US 002 013 023 029 030 033 040 050. G & S: Dinnerware; beverageware; beverage glassware; plastic coasters; removable thermally insulated holders for drink cans and bottles; lunch kits consisting of lunch boxes and insulated containers; serving trays not of precious metal; hair brushes; hair combs; figurines made of china, crystal, porcelain, earthenware, glass or terra cotta; toothbrushes; plastic cups; cookie jars; paper cups; paper plates; containers for household or kitchen use; wind chimes; tea kettles and trivets

Mark

Drawing Code (1) TYPED DRAWING

Serial Number 78273486

Filing Date July 11, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition September 7, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL
Live/Dead
Indicator LIVE

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Serial Number: 78273486

Registration Number: NOT AVAILABLE

Mark (words only): MAGIC EMERGENCES

Standard Character claim: No

Current Status: Application has been published for opposition.

Date of Status: 2004-09-07

Filing Date: 2003-07-11

The information will be published in the Official Gazette on 2004-09-07.

Transformed into a National Application: No

Registration Date: (DATE) NOT AVAILABLE

Register: Principal

Law Office Assigned: LAW OFFICE 106

Attorney Assigned:
WILLIS RAMELLA Y Emp. Spec. Location

Current Location: 650 Publication And Issue Section

Date In Location: 2004-07-29

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.
500 South Buena Vista Street
Burbank, CA 91521
United States

Legal Entity Type: corporation
State or Country of Incorporation: Delaware
Phone Number: 818-509-0225
Fax Number: 818-848-6424

Phone Number 8 8 800 2923
Fax Number 8 8 8 6424



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Typed Drawing

Word Mark MAGICAL BEGINNINGS

Goods and Services IC 024. US 042 050. G & S: Afghans; bath linen; bed blankets; bed sheets; crib bumpers; pillow cases; comforters; curtains; bed skirts; kitchen towels; table linen; bed linen; quilts; towels; washcloths; handkerchiefs; bed spreads; flags and pennants of textile

Mark Drawing Code (1) TYPED DRAWING

Serial Number 78273488

Filing Date July 11, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition September 7, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record MEI-LAN STARK

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 78273488

Registration Number: NOT AVAILABLE

Mark words only: AVAILABLE

Standard Character Set: N

Current Status: Application has been filed, safe for opposition.

Date of Status: 2004-09-07

Filing Date: 2004-09-07

The information will be published in the Official Gazette on 2004-09-07

Transferred into a National Application: No

Registration Office: AVAILABLE

Register General: N

Law Office Assigned: LAW OFFICE

Attorney Assigned: N

WIPO Class: AVAILABLE

Current Location: Section of Antitrust Section

Date In Location: 2004-09-07

LAST APPLICANT(S) OWNER(S) OF RECORD

1. Dish Networks, Inc.

Address:

Dish Networks, Inc.
500 South Morgan Vista Street
Boulder, CO 80521
United States
Legal Entity Type: Corporation
State or Country of Invention: Delaware
Phone Number: 303 440 2923
Fax Number: 303 440 6424

GOODS AND/OR SERVICES

International Class 24

Articles, bath towels, bed blankets, bed sheets, child diapers, pillow cases, towels, bedspreads, bed skirts, shower towels, table cloths, and linens, glass towels, washcloths, handkerchiefs, bedspreads, bags and handbags, etc.

Filing Date: 04/11/2004

First Use in Commerce Date: 04/11/2004

Basis: 1

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MARKING PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2002/02/09 - PMS for oppos.

2004/08/25 - Notice of prior art

2004/06/24 - Answer for 2nd Prior Art Reg. Sec. (exam)

2004/06/04 - Correspondence received from Law Office

2004/06/04 - Correspondence received from Law Office

2004/06/04 - PAPER REG. V. 2

2004/06/04 - Non-final action entered

2005/04/12 - CASE DISCLOSED TO EXAMINING AGENCY

CONTACT INFORMATION

Correspondent:

MELISSA S. ANDERSON, Esq.

MELISSA S.

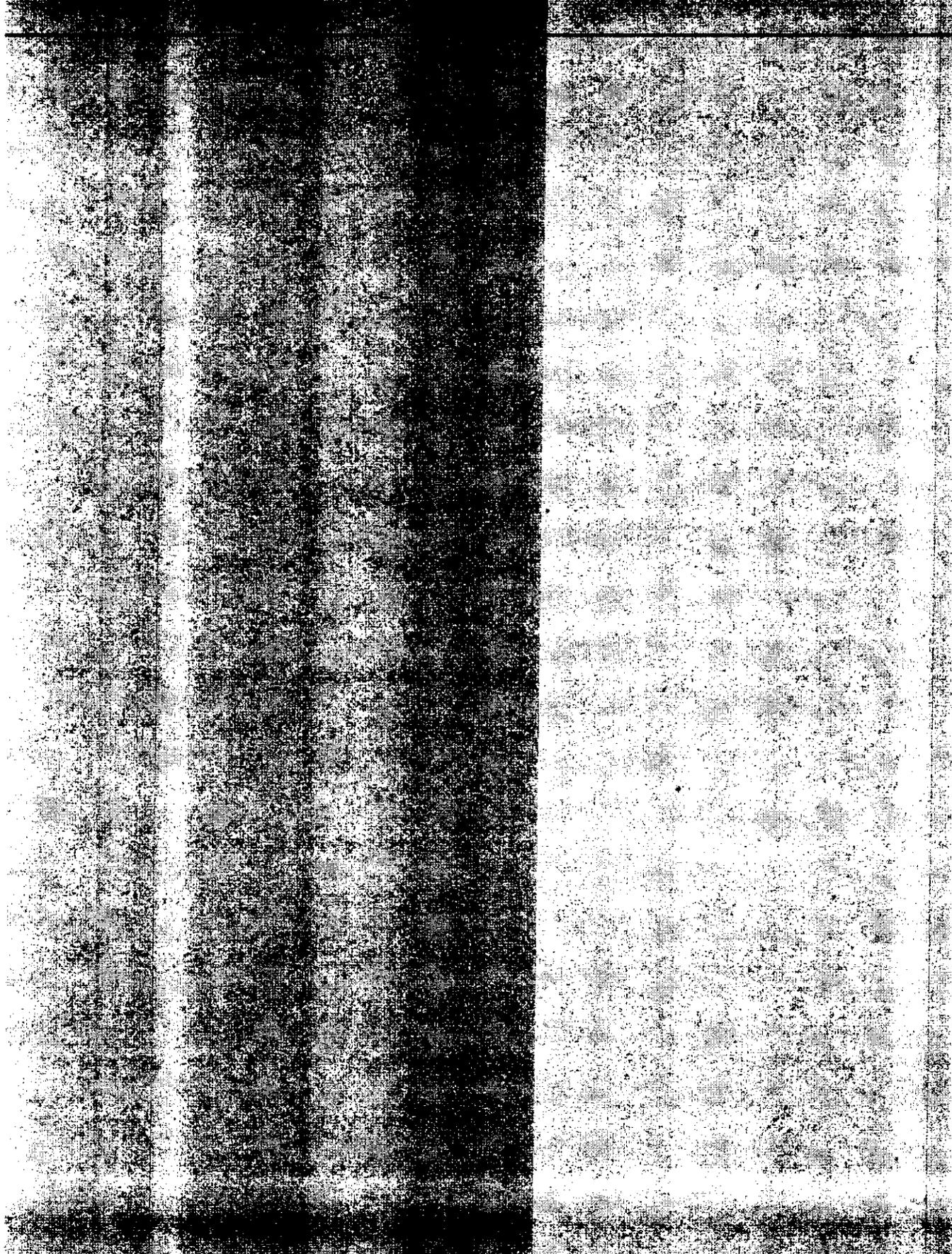
THE LAW OFFICE OF

500 S. MAIN ST., 11TH FL.

BUREAU, KANSAS

Phone Number: 785-550-2923

Patent Number 6,888,624





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Typed Drawing

Word Mark MAGICAL BEGINNINGS

Goods and Services IC 025. US 022 039. G & S: Bathing suits; robes; beachwear; belts; cloth baby bibs; underwear; sweaters; Halloween costumes; dresses; gloves; hats; caps; hosiery; infant wear; creepers; baby bunting; jackets; mittens; pajamas; pants; sweat pants; sweat shirts; shirts; shoes; shorts; sleepers; socks; T-shirts; tank tops; tights; vests; jerseys; scarves; neckties; night shirts; night gowns; sleepwear; head bands; wrist bands; skirts; coats; leotards; leg warmers; stockings; panty hose; tights; athletic shoes; slippers; boots; sandals; rainwear

Mark

Drawing Code (1) TYPED DRAWING

Serial Number 78273487

Filing Date July 11, 2003

Current Filing Basis 1B

Original Filing Basis 1B

Published for Opposition September 7, 2004

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record MEI-LAN STARK

Type of Mark TRADEMARK

Register PRINCIPAL
Live/Dead
Indicator LIVE

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This page was generated by the TARR system on 2004-09-13 11:41:41

Serial Number: 78273487

Registration Number: NOT AVAILABLE

Mark words only: WAVELENGTHS

Standard character set: N/A

Current Status: Application is open for opposition.

Date of Status: 2004-09-07

Filing Date: 05-07-04

The information was published in the Official Gazette on 2004-09-07

Transformed into a National Application: No

Registration Date: N/A NOT AVAILABLE

Register: General

Law Office Assigned: N/A NOT AVAILABLE

Attorney Assigned: WELLS FARGO BANK, N.A.

Current Location: 2502 Old Orchard Road, Suite 200

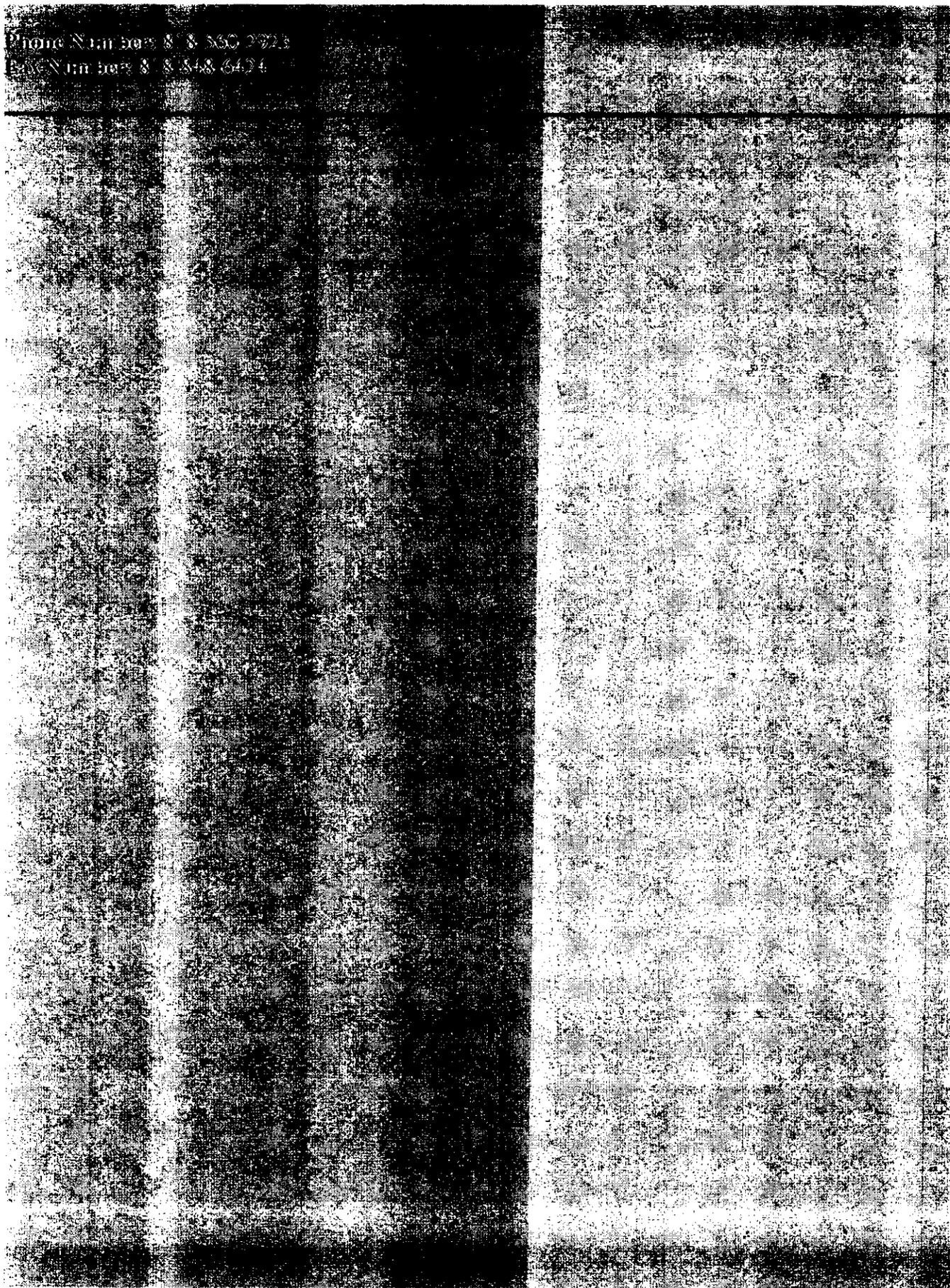
Date of Location: 2004-09-29

AS APPLICANT(S) OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:
 Disney Enterprises, Inc.
 500 South Buena Vista Street
 Burbank, CA 91521
 United States

Legal Entity Type: Corporation
 State or Country of Incorporation: Delaware
 Phone Number: 818 835 2929
 Fax Number: 818 835 6444



Phone Number 8 8 560 2923
Fax Number 8 8 548 6404



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Typed Drawing

**Word
Mark**

MAGICAL BEGINNINGS

**Goods and
Services**

IC 028. US 022 023 038 050. G & S: RUBBER ACTION BALLS; ACTION SKILL GAMES; BEAN BAG DOLLS; PLUSH TOYS; BALLOONS; BATH TOYS; CHRISTMAS TREE ORNAMENTS; BOARD GAMES; BUILDING BLOCKS; EQUIPMENT SOLD AS A UNIT FOR PLAYING CARD GAMES; PLAYING CARDS; DOLLS AND DOLL CLOTHING; DOLL PLAYSETS; CRIB TOYS; ELECTRIC ACTION TOYS; MANIPULATIVE GAMES; JIGSAW PUZZLES; KITES; CRIB MOBILES; MUSIC BOX TOYS; PARTY FAVORS IN THE NATURE OF SMALL TOYS; INFLATABLE POOL TOYS; MULTIPLE ACTIVITY TOYS FOR BABIES; WIND-UP TOYS; TARGET GAMES; TOY VEHICLES; TOY CARS; TOY TRUCKS; TOY BUCKET AND SHOVEL SETS; ROLLER SKATES; TOY MODEL KIT CARS; MUSICAL TOYS; BUBBLE MAKING WANDS AND SOLUTION SETS; MODEL PLASTIC TOY FIGURINES; TOY BANKS; PUPPETS; SKATEBOARDS; TOY SCOOTERS; FACE MASKS; HAND-HELD UNIT FOR PLAYING ELECTRONIC GAMES

**Mark
Drawing
Code**

(1) TYPED DRAWING

**Serial
Number**

78273489

Filing Date July 11, 2003

**Current
Filing Basis**

1B

**Original
Filing Basis**

1B

**Published
for**

September 7, 2004

Opposition

Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521

Attorney of Record Mei-lan Stark

Type of Mark TRADEMARK

Register PRINCIPAL

Live/Dead Indicator LIVE

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Serial Number: 78273489

Registration Number: NO AVAILABLE

Mark words only: N/A/C/A/C/N/N/C/S

Standard Character Set: No

Current Status: Application has been published for opposition

Date of Status: 2004-09-07

Filing Date: 2004-09-07

The information will be was published in the Official Gazette on 2004-09-07

Transformed into National Application: No

Registration Date: DATE NO AVAILABLE

Register Principal:

Law Office Assigned: LAW OFFICE 106

Attorney Assigned: WELLS LAW & ASSOCIATES, P.C.

Current Location: OSC - Education & License Sector

Date in Location: 07-07-09

AS APPLICANT(S) OWNER(S) OF RECORD

1. Disadv Enterprises, Inc.

Address:
Disadv Enterprises, Inc.
500 South Broadway, Suite 200
Bldg 338, 2nd Floor
Urbana, Illinois
Legal Entity Type: Corporation
State or Country of Incorporation: Delaware
Phone Number: 818-860-2922
Fax Number: 818-860-6424

GOODS AND SERVICES

Magnifica, Class 028
 RUBBER ACTION BALLS; ACTION SKILL GAMES; SAND BATH DOGS; DIPS;
 BALL GUNS; BALL TOYS; CHRISTMAS TREE ORNAMENTS; RAIN GUNS;
 BLOCKS; QUEEN; SOLD AS A SET FOR PLAY; SAND BATH DOGS; DIPS;
 DOGS; SAND DOGS; GOLFING DOGS; PLAYS; RUBBER TOYS; GOLF BALLS;
 MANS; PLAYS; GAMES; SAW; PILLS; KEYS; RUBBER MUFFIN; MANS; BOX;
 PAPER; TOYS; NATURAL; SMALL TOYS; IN; LA; M; DOGS; M; P; E;
 ACTION TOYS FOR BABIES; WOODEN TOYS; TARGET GAMES; TOY VEHICLES; TOY
 CARS; TOY TRUCKS; TOY BOATS; AND SEVERAL SETS FOR SKATEBOARDS; TOY MODEL
 KIT; CARS; MANS; TOYS; RUBBER; MAKING; WANDS; AND SOLUTION; SETS; M; D; I;
 PLAYS; M; D; I; TOYS; BANNIS; RUBBER; SKATEBOARDS; TOY; SCOOTERS; FACE
 MASKS; M; D; I; FOR PLAYING; M; C; R; O; N; I; C; G; A; M; L; S;
 First Use Date: DATE NOT AVAILABLE
 First Use in Commerce Date: DATE NOT AVAILABLE

Basis: 11/2/04

ADDITIONAL INFORMATION

(NOT AVAILABLE)

MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

- 2004-09-07: Published for opposition
- 2004-08-28: Notice of publication
- 2004-06-23: Approved for Publication (Registered Trademark exam)
- 2004-06-04: Correspondence Received in Law Office
- 2004-06-04: Correspondence Received in Law Office
- 2004-06-01: PAPER RECEIVED
- 2004-05-10: Notice of publication
- 2004-02-12: Case file assigned to examining attorney

CONTACT INFORMATION

Correspondent:

McGraw-Hill, a Division of Time Warner

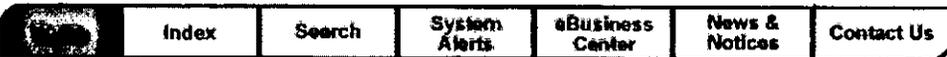
McGraw-Hill
THE WASHINGTON COMPANY
500 S. MAIN ST.
BURBANK, CA 91500

Phone Number 818 850 2923

Fax Number 818 850 3421



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MOVIES, MAGIC & MORE

| | |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Word Mark | MOVIES, MAGIC & MORE |
| Goods and Services | IC 009. US 021 023 026 036 038. G & S: Audio and visual recordings in all media; video and computer game cartridges, discs and software; consumer electronics; eyeglasses and sunglasses; decorative refrigerator magnets |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 78417170 |
| Filing Date | May 12, 2004 |
| Current Filing Basis | 1B |
| Original Filing Basis | 1B |
| Owner | (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521 |
| Attorney of Record | Barbara Quinn |
| Type of Mark Register | TRADEMARK PRINCIPAL |

**Live/Dead
Indicator** LIVE

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This page was generated by the TARR system on 2004-09-12 15:18:57 ET.

Serial Number: 78417170

Registration Number: (NOT AVAILABLE)

Mark:

MOVIES, MAGIC & MORE

(word(s) of law) MOVIES, MAGIC & MORE

Standard Character Set: 10/10/03

Current Status: Newly filed application not yet assigned to an examining attorney.

Date of Status: 2004-06-08

Filing Date: 2004-06-08

Transformed into a Section 1 Application: No

Registration Date: (NOT AVAILABLE)

Register: Unpublished

Law Office Assigned: LAW OFFICE 106

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: DOC/Generalized Docket

Date In Location: 2004-06-08

LAST APPLICANT(S) OWNER(S) OF RECORD

I. Disney Enterprises, Inc.

Address:

I. Disney Enterprises, Inc.

500 South Flower Street, Suite 2000

Burbank, CA
 United States
 Legal Entity Type: Corporation
 State or Country of Incorporation: Delaware
 Phone Number: 818 560 1997
 Fax Number: 818 568 6424

GOODS AND/OR SERVICES

International Class: 09
 Applicant's Statement of Goods and Services: video and computer game cartridges, discs and software, console accessories, joysticks and stick devices, decorative refrigerator magnets
 First Use Date: (N/A) (N/A)
 First Use in Commerce Date: (N/A) (N/A)

Basis: 1(b)

ADDITIONAL INFORMATION

(NOT AVAILABLE)

VIADRO PROTOCOL INFORMATION

(NOT AVAILABLE)

PROSECUTION HISTORY

2004-03-19 - New Application Filed

CONTACT INFORMATION

Correspondent:
 Barbara J. O'Hanlon, Attorney at Law

Barbara O'Hanlon
 The Walshesley Company, LLC
 500 South Buena Vista Street
 Burbank, CA 91521

Phone Number: 818 560 1997
 Fax Number: 818 568 6424


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SWIRL'N MAGIC

Word Mark SWIRL'N MAGIC
Goods and Services IC 030. US 046. G & S: Yogurt. FIRST USE: 20030531. FIRST USE IN COMMERCE: 20030531
Standard Characters Claimed
Mark Drawing Code (4) STANDARD CHARACTER MARK
Serial Number 78475690
Filing Date August 30, 2004
Current Filing Basis 1A
Original Filing Basis 1A
Owner (APPLICANT) Disney Enterprises, Inc. CORPORATION DELAWARE 500 South Buena Vista Street Burbank CALIFORNIA 91521
Attorney of Record Mei-lan Stark
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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Serial Number: 875690

Registration Number: NOT AVAILABLE

Mark:

SWIRL'N MAGIC

(words only) SWIRL'N MAGIC

Standard Character Set: Yes

Current Status: New York application assigned to an examining attorney

Date of Status: 08/05/04

Filing Date: 04/08/04

Transformed into a Normiz. Application: No

Registration Date: NOT AVAILABLE

Registered: Partial

Law Office Assigned: NOT AVAILABLE

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at TrademarkAssistanceCenter@uspto.gov

Current Location: Review Serials/for Branch (Mailroom)

Date in Location: 04/09/04

LAST APPLICANT(S)/OWNER(S) OF RECORD

1. Disney Enterprises, Inc.

Address:

Disney Enterprises, Inc.

300 South Riverside Plaza, Suite 2000

Mark
 State
 Legal Entity Type Corporation
 State or Country of Incorporation Delaware
 Phone Number 818 800 2923
 Fax Number 818 808 6424

GOODS AND SERVICES

International Class
 Yoga
 First Use Date
 First Use in Commerce Date 20030501

Basis of

ADDITIONAL INFORMATION

(NOT AVAILABLE)

Madrid Protocol Information

(NOT AVAILABLE)

PROSECUTION HISTORY

20040901 New Application Filed

CONTACT INFORMATION

Correspondent
 Mel Jan's Attorney

MEL JAN'S MARK
 THE WAY TO SLEEP NOW 2 AM
 500 S BURN AVENUE SUITE 200
 BURBANK CA 91502-0006

Phone Number 818 800 2923
 Fax Number 818 808 6424

EXHIBIT C

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- Study their craft in a positive, lively environment
- Visit *Disneyland* park, *Disney's California Adventure*™ park and Downtown Disney District

*All information and pricing is subject to change without notice. Packages and options are available January 1, 2004 to December 31, 2004.

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Questions? To obtain an application by regular mail, or for further information

Be a part of Disney Magic Music Days:

Your instrumental, vocal and dance ensemble students have an opportunity to showcase their talents in a professional setting.

Instrumental Groups

Select a performance activity

Vocal Groups

Select a performance activity

Dance Groups

Select a performance activity

The 2004 application and important audition criteria can be found [here](#)

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Phone: (800) 854-8671 or (714) 781-3417

Fax: (714) 781-1351

E-mail: dmmagicmusicdays@Disney.com

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- Radisson Cruises
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 - Eastern Caribbean
 - Southern Caribbean
 - Western Caribbean
- Europe Cruises
 - Mediterranean
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 - Transatlantic
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- Panama Canal Cruises
- South America Cruises
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- Currency Converter

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Disney Magic Cruises



Disney Magic Ship Profile, Cabin Photos, Deck Plans, Shore Excursions, and more fun for everyone. Where else could you enjoy a uniquely different vacation every night of your cruise? And that's not to mention the fun programs and sea areas for adults, teens and kids. Attend live musical stage shows, or go exploring Castaway Cay, our private island in the Bahamas. It's all part of every Disney Cruise Line vacation.

Disney Magic Cruise Deals

- **Disney Magic:** 7-nt Eastern Caribbean Cruise from \$799
- **Disney Magic:** 7-nt Western Caribbean Cruise from \$799
- **Disney Magic:** 7-nt Mexico Cruise from \$1399
- More Disney Magic Cruise Deals

Disney Magic Ship Profile

- **Date Launched:** 07/30/1998
- **Officers:** Multinational
- **Crew:** Multinational
- **Gross tonnage:** 83300.0
- **Length (ft.):** 964
- **Registry:** The Bahamas
- **Home Port:** Port Canaveral, Florida
- **Passengers:** 2400
- **Stability Rating:**
- **Dinner Seatings:** 2
- **Cuisine:** Various
- **Dress Code:** Traditional
- **Room Service:** Yes
- **Outdoor Pools:** 3
- **Indoor Pools:** 0
- **Whirlpools:** 6
- **Fitness Center:** Yes
- **Spa:** Yes
- **Beauty Salon:** Yes
- **Showroom:** Yes
- **Bars/Lounges:** 7
- **Tipping for 3-Day Cruise**
 - Dining Room Server: \$10.00
 - Asst. Server: \$7.50
 - Head Server: \$2.50
 - Stateroom Host/Hostess: \$
 - Dining Captain: \$2.50
 - Dining Manager: At Discretio
 - Room Service: At Discretio
- **Tipping for 4-Day Cruise**
 - Dining Room Server \$14.00
 - Asst. Server \$10.00
 - Head Server \$2.50
 - Stateroom Host/Hostess \$:
 - Dining Captain \$3
 - Dining Manager: At Discretio
 - Room Service: At Discretio
- **Child Program:** Yes
- **Self-service Laundry:** Ye
- **Total Staterooms:** 877
- **Inside Doubles:** 29
- **Outside Doubles:** 71

- Driving Directions
- Insurance
- Maps
- Weather

- **Casino:** 0
- **Shops:** Yes
- **Library:** 0

- **Verandah Cabins:** 44
- **Suites:** 22
- **Singles Surcharge:** 175 -

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