

ESTTA Tracking number: **ESTTA5242**

Filing date: **01/30/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **The Bonita Bay Group**
Application Serial Number: **78207521**
Application Filing Date: **01/27/2003**
Mark: **LIFE IN BALANCE**
Date of Publication **01/27/2004**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, SIERRA HEALTHSTYLES LLC, 5000 EAST VIA ESTANCIA MIRAVAL, TUCSON, AZ 85739, UNITED STATES, a LIMITED LIABILITY COMPANY, organized under the laws of DELAWARE, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 02/26/2004. SIERRA HEALTHSTYLES LLC respectfully requests that the time period within which to file an opposition be extended until 05/26/2004.

Respectfully submitted,

/CHRISTY L.E. HUBBARD/ 01/30/2004

CHRISTY L.E. HUBBARD

LEWIS AND ROCA LLP

40 NORTH CENTRAL AVENUE SUITE 1900

PHOENIX, AZ 85004

UNITED STATES

TRADEMARKS@LRLAW.COM

602.262.5311

