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THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:
Productos Alimenticos Bacardie, S.A. de C.V.

Application Serial Number: 78/140,615
Filed: July 2, 2002
Mark: CHOCO COCO



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05-21-2004

U.S. Patent & TMO/TM Mail Rpt Dt. #78

Honorable Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Commissioner:

REQUEST FOR FURTHER EXTENSION TIME TO
FILE NOTICE OF OPPOSITION (WITH CONSENT)

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further sixty (60) day extension of time to file a Notice of Opposition, to and including **July 17, 2004**, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to conduct settlement discussions, in hopes of avoiding the necessity for an opposition.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

May 18, 2004
Date

Kellogg Company

Signature

May 18, 2004
Date

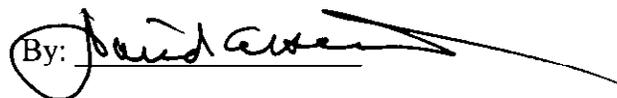
This request was agreed to by Applicant's counsel, Mr. Jeffrey Aldous, in a conversation with Beth Zalner, Paralegal, for opposer on May 18, 2004.

GOOD CAUSE

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office; to the contrary, it is to allow the Applicant to continue and potentially complete review and response to potential opposer's settlement offer.

This request is submitted in triplicate.

Respectfully Submitted,
KELLOGG COMPANY

By: 

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Date: May 18, 2004