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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re the Application of:
Productos Alimenticos Bacadellie, S.A. de C.V.

Application Serial Number: 78/140,615
Filed: July 2, 2002
Mark: **CHOCO COCO**

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Of July 22, 2003, Vol. 1272 No. 4, Page TM102

Honorable Commissioner of Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Commissioner:

REQUEST FOR FURTHER EXTENSION TIME TO
FILE NOTICE OF OPPOSITION (WITH CONSENT)

Petitioner Kellogg Company, and its related and/or affiliated companies, through its undersigned counsel, hereby respectfully requests a further thirty (30) day extension of time to file a Notice of Opposition, to and including **May 18, 2004**, against the above-identified application.

The reason for this request is that additional time is required to permit Petitioner and Applicant to conduct settlement discussions, in hopes of avoiding the necessity for an opposition.



04-19-2004

U.S. Patent & TMO/TM Mail Rpt Dt. #39

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class main in an envelope addressed to: Assistant Commissioner for Trademarks, BOX NO FEE, 2900 Crystal Drive, Arlington, VA 22202 on:

April 15, 2004
Date

Kellogg Company

Christen E. Meade
Signature

April 15, 2004
Date

This request was agreed to by Applicant's counsel, Mr. Jeffrey Aldous, in a phone conversation with Kristen Meade, Assistant to David Herdman, Corporate Counsel, for opposer on April 15, 2004.

GOOD CAUSE

This request is not made for the purpose of unduly delaying proceedings in the Patent and Trademark Office; to the contrary, it is to allow the parties to continue and potentially complete settlement discussions. Potential opposer provided a potential settlement agreement to applicant on February 18, 2004.

This request is submitted in triplicate.

Respectfully Submitted,
KELLOGG COMPANY

By: 

David A. Herdman
Corporate Counsel
Kellogg Company
One Kellogg Square
P.O. Box 3599
Battle Creek, MI 49016
(269)961-2173

Date: April 15, 2004