

ESTTA Tracking number: **ESTTA6187**

Filing date: **03/02/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Big Hit Entertainment**
Application Serial Number: **78122428**
Application Filing Date: **04/17/2002**
Mark: **BIG HIT ENTERTAINMENT**
Date of Publication **01/06/2004**

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Hit Entertainment PLC, Maple House 149 Tottenham Court Road, London, W1T 7NF, UNITED KINGDOM respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/06/2004. Hit Entertainment PLC respectfully requests that the time period within which to file an opposition be extended until 05/05/2004.

Respectfully submitted,
/kevinathompson/ 03/02/2004

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