TTAB

EX PARTE APPEAL FROM EXAMINER OF TRADEMARKS
TO TRADEMARK TRIAL AND APPEAL BOARD

In re application of		:	
		:	
KNOWLEDGE DELIVERY SYSTEMS, INC.		:	
		:	Trademark Attorney
Mark:	KNOWLEDGE DELIVERY	:	Rebecca Smith, Esq.
	SYSTEMS	:	Law Office 110
Ser. No.:	78/103586	:	
Filed:	January 18, 2002	:	

[redacted]

TO THE TRADEMARK TRIAL AND APPEAL BOARD:

07-12-2004
U.S. Patent & TMOfc/TM Mail Rcpt Dt. #74

APPLICANT'S APPEAL BRIEF

Knowledge Delivery Systems, Inc. ("Applicant") appeals from the Examining Attorney's refusal to register the trademark **KNOWLEDGE DELIVERY SYSTEMS** on the grounds that a likelihood of confusion exists with Registration No. 2612595 for the mark KNOWLEDGE DESIGN AND DELIVERY within the meaning of Section 2(d) of the Trademark Act, 15 U.S.C. § 1052(d). Applicant also appeals from the Examining Attorney's refusal to register the mark on the grounds that it is merely descriptive of Applicant's services. As set forth below, Applicant respectfully requests that the Examining Attorney's final refusal to register Applicant's trademark be reversed because: (1) there is no likelihood of confusion between Applicant's mark and the registered trademark; and (2) Applicant's trademark is not merely descriptive of Applicant's services.

STATEMENT OF FACTS

On January 18, 2002 Applicant filed an application for trademark registration in International Class 41 for the mark KNOWLEDGE DELIVERY SYSTEMS (the "Application") for "development and dissemination of educational materials for others in the fields of teacher

training, business and legal skills development, healthcare career training, financial professional training, and K-12 education and post-secondary career education programs" ("Applicant's Mark").

The registered mark cited against the Application is KNOWLEDGE DESIGN AND DELIVERY, Registration No. 2612595 and is registered on the Principal Register for "educational and instruction services, namely providing courses via in-person instruction, via distance learning and via online training, in the fields of quality implementation and control, legal compliance, business management, project management, international business studies, manufacturing technology, personal development, and technical, training, namely, engineering training and computer software training; development and dissemination of educational materials of others via classroom and online instruction in the field of software implementation, business strategy, business communications, business process design, project management, information technology, and needs analysis; teaching via in-person instruction, via distance learning and via online training, in the field of information technology, business procedures, product releases, technical writing, sales, and human resources; training via in-person instruction, via distance learning and via online training, in the use of computer systems, business applications, products, and business procedures; workshops, seminars, and online training in the field of computer systems, business applications, products, and business procedures; computer education training via in-person instruction, via distance learning and via online training; conducting workshops and seminars in instructional systems, multimedia delivery, information technology, and business procedures; electronic publishing services, namely, publication of text and graphic works for of others on CD-ROMs and online databases" in International Class 41 ("Registrant's Mark").

On November 25, 2003 the Examining Attorney, citing Sections 2(d) and 2(e)(1) of the Trademark Act, issued a final refusal to register Applicant's Mark. On May 19, 2004 Applicant timely filed a formal Notice of Appeal from this refusal.

ARGUMENT

I. SECTION 2(D) REFUSAL

The first issue to be decided upon in this appeal is whether or not there exists a "likelihood of confusion" between Applicant's Mark and Registrant's Mark.

A. THE MARKS ARE DIFFERENT

Applicant's Mark, when considered in its entirety, is different from Registrant's Mark. "[I]t is well settled that a mark should not be dissected but rather must be considered **as a whole** in determining likelihood of confusion." Macon, Ltd. v. Avon Prods., Inc., 4 U.S.P.Q.2d 1474, 1476 (T.T.A.B. 1987) (emphasis added); see Universal Money Cars., Inc. v. American Tel. & Tel. Co., 22 F.3d 1527, 1531 (10th Cir. 1994) (stating that "each mark is to be considered as a whole"). The fact that marks share a common term or terms, or are identical, is not determinative that a likelihood of confusion exists. See Lever Bros. Co. v. American Bakeries Co., 216 U.S.P.Q. (BNA) 177, 182 (2d Cir. 1982) ("[e]ven close similarity between two marks is not dispositive of the issue of likelihood of confusion"). As one court has recognized, "[while the terms might be identical, that does not end the inquiry." Packerware Corp. v. Corning Consumer Prods. Co., 895 F. Supp. 1438, 1448-49 (D. Kan. 1995) (holding that plaintiff's "Casual Elegance" mark was not likely to be confused with defendant's identical mark because of differences in the size of the letters in the parties' mark). See, e.g., General Mills, Inc. v. Kellogg, Co., 824 F.2d 622, 3 U.S.P.Q.2d (BNA) 1442 (8th Cir. 1987):

The use of identical, even dominant, words in common does not automatically

> mean that the two marks are similar . . . . Rather, in analyzing the similarities of sight, sound, and meaning between two marks, a court must look to the overall impression created by the marks and not merely compare individual features. Id., 3 U.S.P.Q.2d (BNA) at 1445.

Here, Applicant's Mark KNOWLEDGE DELIVERY SYSTEMS and Registrant's Mark KNOWLEDGE DESIGN AND DELIVERY, when viewed as a whole differ in both sight and sound. While Applicant's Mark and Registrant's Mark share the terms KNOWLEDGE and DELIVERY, the use of the term SYSTEMS as an element of Applicant's Mark and the use of the terms DESIGN and AND in Registrant's Mark serve to differentiate the marks in both sight and sound. Such differences between the marks convey distinct commercial impressions.

It is significant that the Patent and Trademark Office permitted registration of the following marks which are more similar to each other than the marks at issue here:

A. HOMEWORKS (Reg. No. 1937698) in Class 41 for educational services, namely providing classes and workshops in the field of home ownership (owned by Kansas City Neighborhood Alliance) and HOME WORKS (Reg. No. 2208859) in Class 41 for entertainment and education services, namely a community service program in the nature of television programs related to homes, schools and families (owned by Weigel Broadcasting Co.);

B. CAMP SUNSHINE (Reg. No. 2464941) in Class 41 for entertainment and educational services, namely recreational and summer camps for children with cancer (owned by Camp Sunshine Inc.) and PROJECT SUNSHINE (Reg. No. 2608661) in Class 41 for educational and entertainment services in the nature of conducting performances...recreational and summer camps for children who have diseases or disabilities and their families (owned by Project Sunshine, Inc.);

C. HOMEWORK911 (Reg. No. 2495685) in Class 41 for educational services provided via a local area computer network and a global computer network, namely providing tutorial assistance (owned by Homework991.com, Inc.); HOMEWORKNOW (Reg. No. 2794812) in Class 41 for providing online interactive librarian services (owned by Board of Trustees, Cleveland Library); HOMEWORKCENTRAL.COM (Reg. No. 2691850) in Class 41 for providing information on-line in numerous educational fields (owned by Bigchalk.com, Inc.); and HOMEWORK HOMEPAGE (Reg. No. 2096498) in Class 41 for dissemination of educational materials by means of a global computer network (owned by Granite Broadcasting Corporation);

D. NATIONAL SAFE AT HOME PROGRAM (Reg. No. 2765211) in Class 41 for educational services, namely conducting safety programs designed to alert the general public to everyday hazards (owned by Rick Gombar); SAFE AT HOME (Reg. No. 2780639) in Class 41 for providing community based educational programs in the field of intervention and prevention of family violence and abuse (owned by Jan Graham); and SAFE KIDS AT HOME (Reg. No. 2458503) for educational services, namely workshops and conferences to promote the awareness of child safety (owned by National Safe Kids);

E. LEARNING PATHWAYS (Reg. No. 249311) in Class 42 for consulting services, namely evaluating, developing, designing and managing for others educational programs featuring on-line, interactive and new technology learning systems (owned by Learning Pathways Inc.) and CUSTOMIZED LEARNING PATH (Reg. No. 2846993) in Class 41 for providing SAT test preparation courses via the Internet (owned by Thomson Learning Licensing Corporation); and

F. LEARNING PLACE and Design (Reg. No. 2216908) in Class 28 for children's toys, namely educational equipment sold as a unit for playing a board game that introduces children to numbers and mathematical concepts (owned by Cuisenaire Company of America Inc.) and LEARNING PLAYGROUND (Reg. No. 2713800) in Class 28 for manipulative games.

(See Exhibit A).

As is evident from the marks above, sharing a word, or even more than one word, does not mean that consumer confusion is likely. Indeed, Applicant's Mark differs from the Registered Mark even more significantly than the marks above differ from each other. Accordingly, these differences in sight, sound and meaning make it unlikely that consumers will believe that Applicant's Mark and the Registered Mark are associated.

It is also significant that the Trademark Office allowed the registration of the mark KNOWLEDGE DELIVERY (Stylized) (Reg. No. 2817027) on the Principal Register in Class 42 for providing temporary use of non-downloadable software that enables companies to create their own online training courses and that allows the companies to distribute the courses online and that allows management to track course scores and employee progress. (See Exhibit B). It should be noted that the application for this registration was filed on June 12, 2002, five months ***after*** Applicant's Mark was filed. While this registration is in Class 42, the services are clearly education-related. Further, this registration shares the terms KNOWLEDGE and DELIVERY with both Applicant's Mark and the Registered Mark. Using the Examining Attorney's logic in the citation of the Registered Mark against Applicant's Mark, the mark KNOWLEDGE DELIVERY (Stylized) would never have been allowed to register.

B. THERE ARE CRITICAL DIFFERENCES BETWEEN THE MARKS' SERVICES

Not only are the marks themselves readily distinguishable, there are also conspicuous differences between the services provided under Applicant's Mark and the services offered under Registrant's Mark, thereby negating any likelihood of confusion. As one court has recognized, "while the terms might be identical, that does not end the inquiry." Packerware Corp. v. Corning Consumer Prods. Co., 895 F. Supp. 1438, 1448-49 (D. Kan. 1995) (holding that plaintiff's "Casual Elegance" mark was not likely to be confused with defendant's identical mark because of differences in the size of the letters in the parties' mark). Here, of course, Registrant's Mark and Applicant's Mark are by no means identical.

The identification of services for Registrant's Mark clearly indicates that it is used in connection with providing educational and instruction services in the fields of quality implementation and control, legal compliance, business management, project management, international business studies, manufacturing technology, personal development and technical training, namely engineering training and computer software training. This would appear to be highly specialized and limited fields. (See Exhibit C).

Applicant's Mark, on the other hand, is used in connection with helping others plan and webcast events which are not limited to any particular field. Applicant's services have a very different purpose and function from the services offered under Registrant's Mark, which are clearly limited to the field of education and instruction. Thus, the services of the parties are not only different, they are non-competitive. Thus, it is extremely unlikely that the marks would be encountered by the same persons in a situation that would create the incorrect assumption that the two differing services are offered by the same entity. (See Exhibit D).

Courts have repeatedly held that no likelihood of confusion exists between similar, or

even identical marks where the goods and/or services represented by the marks are different. This is true even where the marks are used in the *same field*. For example, in Berliner v. Recordcraft Sales Corp., 1 U.S.P.Q.2d 2060 (S.D.N.Y. 1987), the mark HALL OF FAME MUSIC COMPANY was used by the plaintiff for music publishing services and the mark HALL OF FAME was used by the defendant for a music recording label. Despite the fact that both marks were used in the music industry, the court held that the services were sufficiently different such that any confusion was unlikely. Moreover, courts have found no likelihood of confusion to exist between identical marks for goods and services far more closely related than the services at issue here. See, e.g., United Foods, Inc. v. United Airlines, Inc., 41 U.S.P.Q.2d 1653 (T.T.A.B. 1995) (no confusion between UNITED EXPRESS for transportation of goods by truck and identical mark for transportation of goods by air); Sunenblick v. Darrell, 895 F. Supp. 616 (S.D.N.Y. 1995) (no confusion between UPTOWN RECORDS for jazz music and same mark for rap and R&B), aff'd, 101 F.3d 684 (2d Cir. 1996); Votaries Corp. v. Borden, Inc., 644 F.2d 960 (2d Cir. 1981) (no confusion between BRAVO'S for crackers and BRAVOS for tortilla chips).

Here, of course, the marks are not identical. In re August Storck KG, the TTAB considered whether there was a likelihood of confusion between JUICY 2 for candy and JUICY BLEND II for ground beef and textured vegetable protein mix. Although JUICY was a dominant feature of both marks, and both marks were used in connection with retail food products, the TTAB concluded that there was no likelihood of confusion. The TTAB found that not only were there substantial differences between the products themselves, but that the products would not be expected to emanate from the same producers or to be sold in the same areas or sections of retail food stores.

The same principle applies here. Not only are the marks different, the nature of Applicant's services differs fundamentally from the services of the Registrant's Mark. Also, as stated previously, because of the nature of Applicant's services and the nature of the services of Registrant's Mark, it is unlikely that these respective services would be marketed in such a way that they would be encountered by the same persons in a situation that would create the incorrect assumption that the services are marketed by the same entity.

Accordingly, for the reasons stated above, there is no likelihood of confusion between the Applicant's Mark and Registrant's Mark.

II. SECTION 2(E)(1) REFUSAL

The Examining Attorney has declined to register Applicant's Mark for "development and dissemination of educational materials for others in the fields of teacher training, business and legal skills development, healthcare career training, financial professional training, and K-12 education and post-secondary career education programs" in International Class 41 on the grounds that the Mark is merely descriptive of Applicant's services. Because Applicant's Mark does not immediately convey the nature of Applicant's services, it is suggestive, rather than merely descriptive, and should therefore be approved for publication.

A mark is descriptive if the mark "immediately conveys" the ingredients, qualities, or characteristics of the goods or services with which it is used. In re Gyulay, 3 U.S.P.Q.2d 1009 (Fed. Cir. 1987) (citing In re Quickprint Copy Shops, Inc., 205 U.S.P.Q. 505, 507 (CCPA 1980)). The primary criterion for distinguishing descriptive and suggestive marks is "the imaginativeness involved in the suggestion .... that is, how immediate and direct is the thought process from the mark to the particular product." AMF Inc. v. Sleekcraft Boats, 599 F.2d 341, 349 (9th Cir. 1979) (citations omitted). A term should be characterized as "descriptive" only if a

substantial portion of prospective customers recognize it as such. See Blisscraft of Hollywood v. United Plastics Co., 294 F.2d 694, 131 U.S.P.Q. 55 (2d Cir. 1961) (holding that the number of people who understood "poly" to mean "polyethylene" with respect to the mark POLY PITCHER was inconsequential). As discussed below, the mark KNOWLEDGE DELIVERY SYSTEMS is suggestive as applied to Applicant's services.

The Examining Attorney claims that the mark is merely descriptive, citing a definition of KNOWLEDGE as "4. learning; erudition: *teachers of great knowledge*. 5. Specific information about something." and stating that Applicant provides educational and training services as a program and delivers the services in a "systematic format." However, as indicated in Applicant's original recitation of services and as clarified by the revised recitation of services, Applicant does not provide educational and training services itself, but rather provides its services to others in the development, promotion and webcasting of events. These events can be as varied as speaking events, roundtable discussions, distance learning programs, etc. (See Exhibit D). While education may be the subject of an event, Applicant does not provide its services exclusively to the education community. Applicant's services are those of an event planner. In addition to providing its services outside the field of education, Applicant customizes its services to each client. Thus, Applicant does not deliver its services in a "systematic format." For these reasons, Applicant's Mark is clearly suggestive rather than descriptive of the services.

Further, as discussed above, the Examining Attorney cites the mark KNOWLEDGE DESIGN AND DELIVERY against Applicant's Mark, claiming there is a likelihood of confusion. In addition to being completely dissimilar in sight, sound and the services offered, this cited mark is for educational and instruction services. Based on the Examining Attorney's arguments, this mark would never have been allowed to register due to its descriptive nature

relative to educational services. However, the mark KNOWLEDGE DESIGN AND DELIVERY was not only approved for registration, it was allowed to register on the Principal Register rather than the Supplemental Register. Indeed, a review of the Trademark Office records reveals more than 100 registered trademarks marks in this class which feature the term KNOWLEDGE in the field of education (See Exhibit E). Of these, it is significant that a number have not been required to disclaim the term KNOWLEDGE, even though the services provided are explicitly educational in nature. For example:

a. THE KNOWLEDGE CATALYST (Reg. No. 2602006) for providing instructor led classroom training, self study courses and virtual laboratories in the fields of information technology, business management skills and proprietary training;

b. KNOWLEDGE SOURCE (Reg. No. 2839142) for educational services namely conducting programs in the field of general business, management, leadership, teamwork and organizational development for individuals and business;

c. ADVANCING KNOWLEDGE, SAVING LIVES (Reg. No. 2713631) for educational services namely providing classes, seminars, conferences and workshops in the field of prevention, diagnosis, treatment and cure of cancer, HIV/AIDS and other diseases and public health problems, and distribution of informational materials therewith;

d. THE SHORTEST DISTANCE TO KNOWLEDGE (Reg. No. 2554142) for educational services, namely providing distance learning courses, degree programs, and instruction for college, graduate, and continuing education students;

e. SUCCESS THROUGH KNOWLEDGE (Reg. No. 2847164) for educational services, namely conducting seminars, conferences, workshops and on site training in the field of organizational efficiencies and to identify and eliminate wasteful activities;

f. THE HEART OF KNOWLEDGE (Reg. No. 2832883) for educational services, namely providing courses of instruction at the primary and secondary levels;

g. KNOWLEDGE. (and Design) (Reg. No. 2617025) for educational services, namely providing technology-based training via the internet, intranets and instructor-led classroom training in a wide variety of business, personal and professional development subjects;

h. KNOWLEDGE SCHOOLHOUSE (Reg. No. 2678657) for educational services, namely providing courses of instruction and the pre-school, elementary and secondary level;

i. PERFORMANCE KNOWLEDGE (and Design) (Reg. No. 2511926) for educational

services, namely conducting classes, conferences and workshops on the use of computer software;

j. KNOWLEDGE TO GO (Reg. No. 2636675) for computerized on-line training in the use and operation of computer, telephony and scanning equipment;

k. WORKING KNOWLEDGE (Reg. No. 2326790) for educational services, namely conducting workshops and seminars designed to train teachers to instruct science.

(See Exhibit F).

"In determining whether or not a mark is descriptive, it must be considered in the light of its significance to the purchasers of the goods with which it is used." Bonne Bell, Inc. v. Lanolin Plus Cosmetics, Inc., 40 C.C.P.A. (Patents) 891, 202 F.2d 790, 97 USPQ 147. Here, purchasers of Applicant's services might view the mark as suggestive of the subject matter of Applicant's services, but not as merely descriptive. "If information about the product or service given by the term used as a mark is indirect or vague, then this indicates that the term is being used in a suggestive and not a descriptive manner." J. Thomas McCarthy, McCarthy on Trademarks and Unfair Competition, § 11:19 (4th Ed. 1998). For example, in Minnesota Mining and Mfg. Co. v. Johnson and Johnson, 59 C.C.P.A. 971, 172 U.S.P.Q. (BNA) 491 (1972), the Court held that the use of the mark SKINVISIBLE on transparent adhesive tape for medical and surgical use through which the skin is visible was suggestive and not "merely descriptive." Similarly, in Rand McNally & Co. v. Christmas Club, 44 C.C.P.A. 861, 242 F.2d 776, 113 U.S.P.Q. (BNA) 287 (1957), the court held that the mark CHRISTMAS CLUB was not merely descriptive of a magazine which contained matter advertising Christmas Clubs. Where, as here, the mark requires that the Applicant's customers exercise some imagination to determine the nature of the services, the mark is suggestive, not merely descriptive. AMF Inc. v. Sleekcraft Boats, 599 F.2d 341 (9th Cir. 1979).

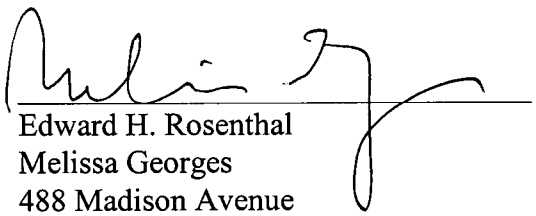
For the reasons set forth above, Applicant's Mark is suggestive rather than descriptive in nature and should be allowed on the Principal Register.

CONCLUSION

In light of the foregoing, Applicant believes that the application is in condition to be passed to publication, and early action towards that end is respectfully requested.

Respectfully submitted,

FRANKFURT KURNIT
KLEIN & SELZ, PC

Dated: July 8, 2004 By: 

Edward H. Rosenthal
Melissa Georges
488 Madison Avenue
New York, New York 10022
(212) 980-0120

Attorneys for Applicant

RECYCLED

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOMEWORKS
Goods and Services	IC 041. US 107. G & S: educational services, namely providing classes and workshops in the field of home ownership to lower and moderate income community. FIRST USE: 19911000. FIRST USE IN COMMERCE: 19911000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	74412116
Filing Date	July 13, 1993
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 5, 1995
Registration Number	1937698
Registration Date	November 28, 1995
Owner	(REGISTRANT) Kansas City Neighborhood Alliance NOT-FOR-PROFIT ORGANIZATION MISSOURI 3822 Summit - Suite 200 Kansas City MISSOURI 64111
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	PENNY R. SLICER
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOME WORKS
Goods and Services	IC 041. US 100 101 107. G & S: entertainment and education services, namely, a community service program in the nature of television programs related to homes, schools and families. FIRST USE: 19970900. FIRST USE IN COMMERCE: 19970900
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75374115
Filing Date	October 16, 1997
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 15, 1998
Registration Number	2208859
Registration Date	December 8, 1998
Owner	(REGISTRANT) WEIGEL BROADCASTING CO. CORPORATION ILLINOIS 26 N. Halsted St. Chicago ILLINOIS 60661
Attorney of Record	JAMES M. MCCARTHY

Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	CAMP SUNSHINE
Goods and Services	IC 041. US 100 101 107. G & S: Entertainment and **educational** services, namely, recreational and summer camps for children with cancer; recreational activities in the nature of white water rafting, swimming, fishing, boating, arts and crafts, archery, dancing, horseback riding, roller skating, bowling, rock climbing, skeet shooting, baseball, softball, basketball, football, tennis, golf, track and field, croquet, martial arts, skiing, bowling, camping, and organized trips to athletic competitions, amusement parks, ski resorts, museums, and zoos for children with cancer. FIRST USE: 19830000. FIRST USE IN COMMERCE: 19830000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75662873
Filing Date	March 18, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	April 10, 2001
Registration Number	2464941

Registration Date	July 3, 2001
Owner	(REGISTRANT) Camp Sunshine, Inc. NOT-FOR-PROFIT CORPORATION GEORGIA P.O. Box 77236 Atlanta GEORGIA 303571236
Attorney of Record	WILLIAM H BREWSTER
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAMP" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark PROJECT SUNSHINE

Goods and Services IC 041. US 100 101 107. G & S: **Educational** and entertainment services in the nature of conducting performances, namely, live puppet performances, clowns, balloon animals, musical performances, dance performances, comedy performances, dramatic performances, martial arts, movies; organizing participatory activities, namely, craft events, art activities, cooking, baking, music events, film-making, theatrical workshops, dance workshops, drama workshops, martial arts classes, exercise classes, volunteer training; and distribution of **educational** materials in connection therewith; **Educational** and entertainment services, namely providing volunteers as mentors, teachers, tutors, clowns, playmates or entertainers; recreational and summer camps for children who have diseases or disabilities and their families. FIRST USE: 19980500. FIRST USE IN COMMERCE: 19980500

IC 038. US 100 101 104. G & S: Providing on-line chat rooms or bulletin boards for transmission of messages among computer users concerning issues important to children who have, or whose parents or family members have, diseases or disabilities and their families and caregivers. FIRST USE: 19990400. FIRST USE IN COMMERCE: 19990400

IC 042. US 100 101. G & S: Personal and telephone hot line counseling in fields related to children who have, or whose parents or family members have, diseases or disabilities and their families and caregivers; recreational therapy; Psychological counseling and consultation; language interpreting; charitable services, namely providing volunteers as counselors; social work services; occupational therapy, namely activities of daily living. FIRST USE: 19980500. FIRST USE IN COMMERCE: 19980500

Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76057820
Filing Date	May 26, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	May 28, 2002
Registration Number	2608661
Registration Date	August 20, 2002
Owner	(REGISTRANT) Project Sunshine, Inc. NOT-FOR-PROFIT CORPORATION NEW YORK 1 Shalvah Place Monsey NEW YORK 10952
Attorney of Record	DANIEL S. GLUCK
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOMEWORK911
Goods and Services	IC 041. US 100 101 107. G & S: EDUCATIONAL SERVICES PROVIDED VIA A LOCAL AREA COMPUTER NETWORK AND A GLOBAL COMPUTER NETWORK, NAMELY, PROVIDING TUTORIAL ASSISTANCE IN THE FIELDS OF SCIENCE, HISTORY, MATH, GEOGRAPHY, ENGLISH, FOREIGN LANGUAGES AND OTHER COURSES TAUGHT AT THE PRIMARY, SECONDARY AND COLLEGE EDUCATIONAL LEVELS. FIRST USE: 19990800. FIRST USE IN COMMERCE: 19990800
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75895962
Filing Date	January 12, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	July 17, 2001
Registration Number	2495685
Registration Date	October 9, 2001

Owner	(REGISTRANT) Homework911.com, Inc. CORPORATION DELAWARE 1675 Broadway New York NEW YORK 10019
Attorney of Record	BETH KOTRAN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOMEWORKNOW
Goods and Services	IC 041. US 100 101 107. G & S: providing online interactive librarian services. FIRST USE: 20010904. FIRST USE IN COMMERCE: 20010904
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78183603
Filing Date	November 11, 2002
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 23, 2003
Registration Number	2794812
Registration Date	December 16, 2003
Owner	(REGISTRANT) Board of Trustees, Cleveland Public Library POLITICAL SUBDIVISION OHIO 325 Superior Avenue, N.E Cleveland OHIO 441141271
Attorney of Record	Arthi K. Tirey
Type of Mark	SERVICE MARK
Register	PRINCIPAL

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOMEWORKCENTRAL.COM
Goods and Services	IC 041. US 100 101 107. G & S: PROVIDING INFORMATION ON-LINE IN NUMEROUS EDUCATIONAL FIELDS, SUCH AS, HISTORY, GOVERNMENT, MATH, SCIENCE, ENGLISH, ART AND MUSIC, INTENDED TO BE USED FOR EDUCATIONAL AND RESEARCH PURPOSES BY STUDENTS FROM FIRST GRADE THROUGH COLLEGE. FIRST USE: 19970709. FIRST USE IN COMMERCE: 19970709
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75879505
Filing Date	December 23, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 10, 2002
Registration Number	2691850
Registration Date	March 4, 2003

Owner	(REGISTRANT) BIGCHALK.COM, INC. CORPORATION DELAWARE 1000 CHESTERBROOK BLVD. SUITE 111 BERWYN PENNSYLVANIA 19312
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Howard J. Shire
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	HOMEWORK HOME PAGE
Goods and Services	IC 041. US 100 101 107. G & S: dissemination of educational materials by means of a global computer network. FIRST USE: 19951016. FIRST USE IN COMMERCE: 19951016
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75016016
Filing Date	October 31, 1995
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	June 24, 1997
Registration Number	2096498
Registration Date	September 16, 1997
Owner	(REGISTRANT) Granite Broadcasting Corporation CORPORATION DELAWARE 767 Third Avenue, 28th Floor New York NEW YORK 10017
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Richard J. Smith

Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HOME PAGE" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Typed Drawing

Word Mark	NATIONAL SAFE AT HOME PROGRAM
Goods and Services	IC 041. US 100 101 107. G & S: Educational services, namely, conducting safety programs designed to alert the general public to everyday hazards, and distribution of program material in connection therewith. FIRST USE: 20030305. FIRST USE IN COMMERCE: 20030305
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76336717
Filing Date	November 13, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	July 16, 2002
Registration Number	2765211
Registration Date	September 16, 2003
Owner	(REGISTRANT) GOMBAR, RICK INDIVIDUAL UNITED STATES 3387 Blair Drive Los Angeles CALIFORNIA 900681409
Attorney of Record	Aaron T. Borrowman, Esq.

Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "NATIONAL" and "PROGRAM" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	SAFE AT HOME
Goods and Services	IC 041. US 100 101 107. G & S: PROVIDING COMMUNITY BASED EDUCATIONAL PROGRAMS IN THE FIELD OF INTERVENTION AND PREVENTION OF FAMILY VIOLENCE AND ABUSE. FIRST USE: 19930600. FIRST USE IN COMMERCE: 19930600
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78082228
Filing Date	August 31, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	May 14, 2002
Registration Number	2780639
Registration Date	November 4, 2003
Owner	(REGISTRANT) Graham, Jan INDIVIDUAL UNITED STATES 568 N. Perrys Hollow Road Salt Lake City UTAH 84103
Type of Mark	SERVICE MARK
Register	PRINCIPAL

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	SAFE KIDS AT HOME
Goods and Services	IC 009. US 021 023 026 036 038. G & S: decorative magnets. FIRST USE: 19991031. FIRST USE IN COMMERCE: 19991031 IC 016. US 002 005 022 023 029 037 038 050. G & S: guides, manuals, checklists, stickers and printed educational materials in the field of child safety and the prevention of accidental injuries to children. FIRST USE: 19991031. FIRST USE IN COMMERCE: 19991031 IC 041. US 100 101 107. G & S: educational services, namely, workshops and conferences to promote the awareness of child safety and to educate individuals regarding measures to avoid accidental injuries to children. FIRST USE: 19990911. FIRST USE IN COMMERCE: 19990911 IC 042. US 100 101. G & S: home inspection services, namely, conducting inspections in homes to assess whether measures are in place to avoid accidental injuries to children; providing on-site advice regarding measures which would diminish the risk of accidental injuries to children in the home. FIRST USE: 19991031. FIRST USE IN COMMERCE: 19991031
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75807603
Filing Date	September 27, 1999
Current Filing Basis	1A

Original Filing Basis	1B
Published for Opposition	April 25, 2000
Registration Number	2458503
Registration Date	June 5, 2001
Owner	(REGISTRANT) National Safe Kids NONPROFIT CORPORATION D.C. 1301 Pennsylvania Avenue, N.W. Washington D.C. 200041704
Attorney of Record	Elizabeth F. Vary
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	LEARNING PATHWAYS
Goods and Services	IC 042. US 100 101. G & S: CONSULTING SERVICES, NAMELY, EVALUATING, DEVELOPING, DESIGNING AND MANAGING FOR OTHERS EDUCATIONAL PROGRAMS FEATURING ON-LINE, INTERACTIVE AND NEW TECHNOLOGY LEARNING SYSTEMS. FIRST USE: 19990105. FIRST USE IN COMMERCE: 19990105
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75619678
Filing Date	January 12, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 5, 2000
Registration Number	2493111
Registration Date	September 25, 2001
Owner	(REGISTRANT) Learning Pathways Inc. CORPORATION NEW YORK 599 Broadway New York NEW YORK 10012

Attorney of Record	Andrew R. Tarshis
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

UNITED STATES PATENT AND TRADEMARK OFFICE

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Typed Drawing

Word Mark	CUSTOMIZED LEARNING PATH
Goods and Services	IC 041. US 100 101 107. G & S: providing SAT test preparation courses via the Internet. FIRST USE: 20030331. FIRST USE IN COMMERCE: 20030331
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76491033
Filing Date	February 20, 2003
Current Filing Basis	1A
Original Filing Basis	1B
Supplemental Register Date	February 27, 2004
Registration Number	2846993
Registration Date	May 25, 2004
Owner	(REGISTRANT) Thomson Learning Licensing Corporation CORPORATION FLORIDA 650 Naamans Road Claymont DELAWARE 19703
Attorney of Record	Deirdre Stanley
Type of Mark	SERVICE MARK
Register	SUPPLEMENTAL
Live/Dead Indicator	LIVE

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Word Mark	LEARNING PLACE
Goods and Services	IC 028. US 022 023 038 050. G & S: children's toys, namely, educational equipment sold as a unit for playing a board game that introduces children to numbers and mathematical concepts. FIRST USE: 19971000. FIRST USE IN COMMERCE: 19971000
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	020133 040702 070106 200501
Serial Number	75253015
Filing Date	March 6, 1997
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 20, 1998
Registration Number	2216908

Registration Date	January 12, 1999
Owner	(REGISTRANT) Cuisenaire Company of America, Inc. CORPORATION NEW YORK 10 Bank Street White Plains NEW YORK 10602
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	PETER NILS BAYLOR
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	LEARNING PLAYGROUND
Goods and Services	IC 028. US 022 023 038 050. G & S: manipulative games. FIRST USE: 19980605. FIRST USE IN COMMERCE: 19980605 IC 009. US 021 023 026 036 038. G & S: decorative educational magnets. FIRST USE: 19990426. FIRST USE IN COMMERCE: 19990426 IC 016. US 002 005 022 023 029 037 038 050. G & S: stickers; educational activity items, namely, dry erase kits comprised primarily of dry erase writing boards and writing surfaces, and flash cards. FIRST USE: 19981231. FIRST USE IN COMMERCE: 19981231
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75764482
Filing Date	July 30, 1999
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	March 12, 2002
Registration Number	2713800

Registration Date	May 6, 2003
Owner	(REGISTRANT) Paper Magic Group, Inc., The CORPORATION DELAWARE 1105 North Market Street, Suite 1120 Wilmington DELAWARE 19801
Attorney of Record	Harriet E Perkins
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

RECYCLED

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

KNOWLEDGE DELIVERY

Word Mark	KNOWLEDGE DELIVERY
Goods and Services	IC 042. US 100 101. G & S: Providing temporary use of non-downloadable software that enables companies to create their own online training courses and that allows the companies to distribute the courses online and that allows management to track course scores and employee progress. FIRST USE: 20000101. FIRST USE IN COMMERCE: 20000101
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	130113
Serial Number	78135103
Filing Date	June 12, 2002
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 2, 2003
Registration Number	2817027
Registration Date	February 24, 2004
Owner	(REGISTRANT) New Interactive, Inc. CORPORATION OREGON 115 SW Ash Street Portland OREGON 97204
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "Knowledge Delivery" APART FROM THE MARK AS SHOWN

Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

Knowledge Design & Delivery, Inc.

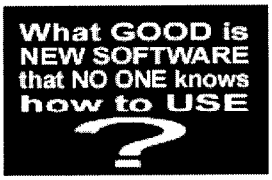
Online Training | Classroom Training | Technical Writing | Portfolio | About KD²

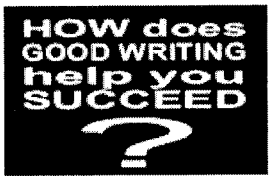
Want to know more about how you interact with others?
Try our free, confidential survey!

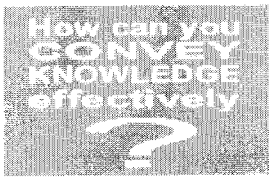
Welcome

Effective communication and training keep you one step ahead of the competition. Knowledge Design & Delivery provides quality custom and off-the-shelf training, written materials and consulting services to help you reach your goals.

We work closely with you to pinpoint your needs, design effective solutions, and deliver products that maximize your investment.







© 2004. Knowledge Design & Delivery, Inc.
1313 Fifth Street Southest, Suite 332, Minneapolis, MN 55414
info@kdsquared.com

W3C XHTML 1.0 W3C CSS 508 Bobby APPROVED

About Us

Certifications | Clients by Name | Clients by Industry

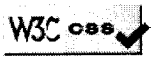
Located in Minneapolis, MN, Knowledge Design & Delivery has served satisfied clients in the Upper Midwest since 1986. We are committed to providing quality training and writing services that improve job performance and productivity.

We are proud to have served the following industries:

- Computer hardware
- Computer software
- Financial services
- Food
- Health care
- Insurance
- Manufacturing
- Medical Devices
- Publishing
- Telecommunications
- Transportation

Print our brochure to learn more about us. (.pdf format, 29k)

© 2004. Knowledge Design & Delivery, Inc.
1313 Fifth Street Southest, Suite 332, Minneapolis, MN 55414
info@kdsquared.com



Online Training

You need practical online solutions that help you meet your project goals.

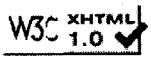
Whether you are implementing new software, training new project managers, or updating a sales training program, our experience and skills can help ensure the success of your project.

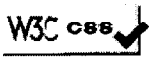
We provide the following online training services:

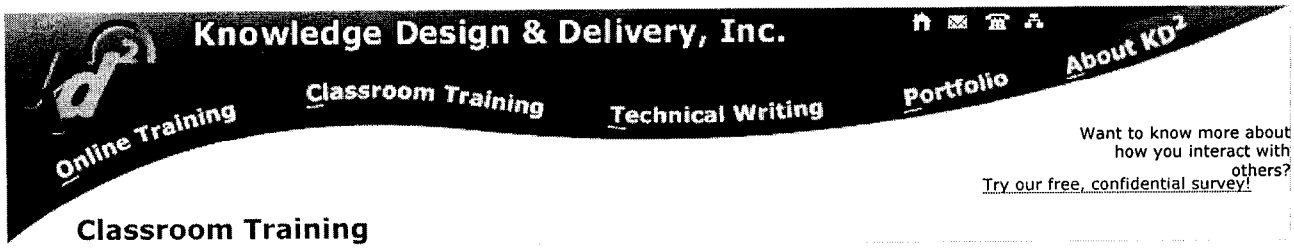
- Web-based training (WBT)
- CD-ROM/LAN-delivered training
- Knowledge assessment
- Conversion of classroom training to online delivery
- Storyboard development
- Presentations
- Online surveys
- Online documentation and help

Contact us to discuss your project and see how we can help.

© 2004. Knowledge Design & Delivery, Inc.
1313 Fifth Street Southest, Suite 332, Minneapolis, MN 55414
info@kdsquared.com







Classroom Training

Presenter Materials | Student Materials | Current Seminars

Your business is like no one else's. We understand. We have 18 years of experience assessing and addressing training needs for unique organizations like yours. When you select Knowledge Design & Delivery to develop your custom classroom training, you can expect the best fit for your audience and your business.

Our classroom training services include:

- Needs analysis
- Instructional design
- Curriculum development
- Training delivery
- Train-the-trainer
- Classroom training materials
- Certification and knowledge-assessment tools
- Surveys

Contact us today to discuss your training needs.

© 2004. Knowledge Design & Delivery, Inc.
1313 Fifth Street Southest, Suite 332, Minneapolis, MN 55414
info@kdsquared.com

Want to know more about how you interact with others?
Try our free, confidential survey!

Technical Writing

Online | On Paper

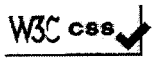
Clear procedures minimize confusion, enhance productivity and even help you avoid lawsuits. Procedure writing is one of our specialties, although we offer a full spectrum of technical writing services. Let us put our expertise to work for you.

Our services include:

- Clear, concise step-by-step procedures
- Software user and reference manuals
- Policies and policy manuals
- Quick reference materials / job aids
- Editing, re-organizing, and formatting existing documents
- Classroom and self-study materials
- Online documentation
- Conversion of paper documents to online formats
- Software test scripts
- Business process flowcharts
- System flow diagrams

Contact us today about your technical writing needs.

© 2004. Knowledge Design & Delivery, Inc.
1313 Fifth Street Southest, Suite 332, Minneapolis, MN 55414
info@kdsquared.com



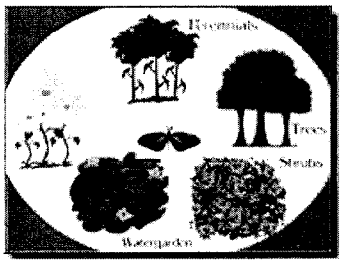
Want to know more about how you interact with others?
Try our free, confidential survey!

Portfolio

We are currently updating our porfolio with new samples. Please check back soon.

Sample 1 (Flash)

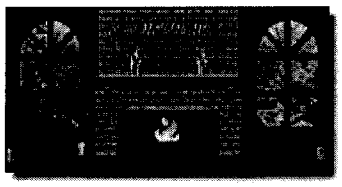
This sample demonstrates the type of navigation effects that can be built with Flash.



Click to view sample

Sample 2 (Flash)

This is another Flash sample that we developed for the holiday season. Includes sound.

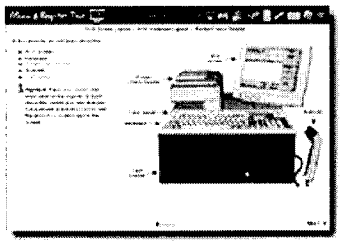


View sample

Sample 3 (Dreamweaver/Flash)

This is a web-based training course developed in Dreamweaver. It contains:

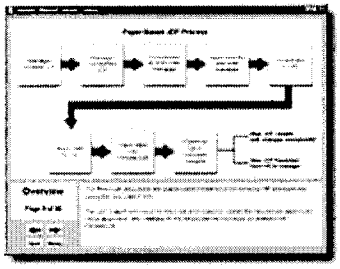
- Content to teach users how to perform tasks on a cash register
- Simulations for users to complete tasks on the register
- Corrective feedback
- Simulations (using Flash) for users to scan items including price tags, credit cards, and receipts



View sample

Sample 4 (CourseBuilder)

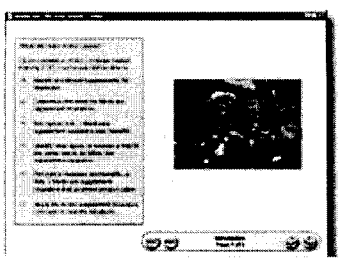
This sample was originally a web-based training course developed in Authorware and delivered via an intranet using the Authorware Web Player. It has been converted to a web-native file format using Dreamweaver.



View sample

Sample 5 (Flash)

This sample was originally a computer-based training course developed in Authorware and delivered via CD-ROM. It has been converted to Flash for delivery on the web.



KNOWLEDGE DELIVERY SYSTEMS
ONLINE PROFESSIONAL DEVELOPMENT EVENTS

About Knowledge Delivery Systems . . .

Strategic Partners | Customer Comments

Our mission is to offer premier service in the design and execution of online webcast events to meet the professional development needs of associations and their members.

The union of education and Internet technology is what sets Knowledge Delivery Systems apart. By focusing on the best way to provide educational information to users, our company is free to use the best approaches to content and delivery methods. We are not tied to a single philosophical doctrine or limited by a proprietary list of talent or dependent upon specific hardware and software.

Working with your organization, Knowledge Delivery Systems brings together speakers, content, marketing and Internet technology to produce a customized webcast event that your members will enjoy and remember.

STRATEGIC PARTNERS

Knowledge Delivery Systems has teamed up with leading organizations to deliver exclusive content and services for your continuing education needs.

HARVARD BUSINESS SCHOOL PUBLISHING
CONFERENCES
IGNITE YOUR MIND • TRANSFORM YOUR BUSINESS

naesp leadership academy

eSocrates

PLI PRACTISING LAW INSTITUTE

CUSTOMER COMMENTS

Joan Roberts: St Brendan Middle School: Very well done, in line with everything we know about middle school students. Helpful ideas- we tried some of them out already the next day and had fun.

Kris Alber: St Edwards Middle School: Very good, concise info.

Mary Carolyn Nichelson: East St. Mary Central School (Judy Minder): We did participator in the web cast. We really enjoyed the speaker and I have already used some of his suggestions with my 6th graders. Even thought the broadcast went over the time we were

Monday, June 14, 2004

NEWS

- September 14, Differentiated Teaching and Assessing Through Multiple Intelligence with Debbie Silver

INFO Request

- Submit Information Request

Archives

New - Streaming Media Archives Now Available!

Complete List of Archives

Pricing Information

NCLB Tools

- **Children's Progress** Online Tools for Early Childhood Assessment

Webcasts

- Webcast Schedule
- Pricing Information
- How to Register

Executive Mgt

- **Burning Questions 2003** A Harvard Business School Publishing Videoconference

CEUs

- Click here to register your webcast group participants for certificates.

delighted with its practical content and usability.

Anonymous: It exceeded my expectations. I felt that the content, the format, and the delivery mechanism made it very easy to use. I plan participate in our future online conferences.

I loved it! Going to sign up for the April 30th conference.

The conference was wonderful! I was a little skeptical about not having a speaker physically present, but it did not matter. Mr. Wormeli did an exceptional job. Thank you for providing this service and again please let me know how I can get my group registered.

I do plan participate on April 30. Though I've written a couple of books on adolescent learning, I picked up some good motivational/organizational strategies from Rick that I plan to share with the middle level majors here at Elon. I may include a couple of them in this next workshop. The ideas were so good but I couldn't write fast enough and jot down the slide info as well.

The presenter was very articulate, knowledgeable, and well prepared. His material was very interesting. Logging on was easy and relatively fast.

I was not able to be present at the webcast, but it is my understanding that the presenter was very good and those present were pleased with the information. We plan to participate in future webcasts that we feel will be of benefit to our staff.

I enjoyed the program very much. I took lots of notes and had many current practices reinforced or given a new twist.

Really enjoyed it! Really interested in the Brain Research part.

We enjoyed the webcast. Rick provided us with many helpful insights and ideas.

I just wanted to let you know how much I enjoyed the teleconference--my first such event.

We were all in agreement that the webcast was awesome! We really liked the format and the information was interesting and helpful. We are already recruiting other people to join us for the April 30 session.

We universally felt that the presentation was worthwhile and we derived a great deal of benefit from the information presented to us. It was practical and relevant and the ideas that were presented could be used immediately. We all felt as well that there was so much good information being provided that it would have been beneficial if the webcast was two hours long, rather than the hour and a half it was scheduled.

Six of our Middle School teachers took part in the March 5 Web cast on motivating students. They all found the workshop relevant and interesting. In fact, they have all begun to use techniques discussed in the workshop. Also, the presenter reaffirmed many of the good practices teachers have been using at the school. We would really like to participate in the next web cast scheduled for April.

The webcast was very well received by those of us that participated. We are very interested in the next session in April.

Home | K-12 Services | Technology Services | Continuing Education | Faq | Contact Us | About Us

© 2002-2003, Knowledge Delivery Systems, Inc.
All rights reserved.

Empower Your People with Knowledge . . .

Monday, June 14, 2004

Reaching over 1.2. million teachers and professionals worldwide, Knowledge Delivery Systems is a leading provider of online educational and professional solutions. Our product offerings are designed to meet today's most pressing needs of educators, students, and executives worldwide.

- Online professional development featuring some of the most-respected educators in the country
- Executive Education at your convenience
- Online Assessment and Evaluation to meet NCLB challenges
- Complete end-to-end technology solutions to help your organization deliver critical and interactive learning programs.

Discover why associations, professionals, and teachers across the nation choose KDS to ***connect their members to knowledge.***

Learn more about how Knowledge Delivery Systems can help you . . .

NEWS

- September 14, Differentiated Teaching and Assessing Through Multiple Intelligence with Debbie Silver

INFO Request

- Submit Information Request

Archives

New - Streaming Media Archives Now Available!

Complete List of Archives

Pricing Information

NCLB Tools

- **Children's Progress** Online Tools for Early Childhood Assessment

Webcasts

- Webcast Schedule
- Pricing Information
- How to Register

Executive Mgt

- **Burning Questions 2003** A Harvard Business School Publishing Videoconference

CEUs

- Click here to register your webcast group participants for certificates.

© 2002-2003, Knowledge Delivery Systems, Inc.
All rights reserved.

K-12 Services . . .

Monday, June 14, 2004

Professional Development Webcasts | Archived Webcasts | Assessment Tools
Customized Online Staff Development Webcasts

KDS is a leading provider of online professional development training sessions that feature some of the most-respected educators in the country. Schools agree that this is a cost-effective way for fulfilling the entire school year's PDU requirements while supporting the training of highly qualified teachers. For educators, this is undoubtedly the most convenient and innovative way for them to receive essential continuing educational information that they can view a their own convenience. Developed in accordance to NCLB legislation, each classroom focused program is designed to increase teacher effectiveness and improve student academic achievement. Available via our delivery portal, subscribing schools can deliver up to 27, ninety-minute professional practice sessions to all of their teachers along with instant generated CEUs.

NEWS

- September 14, Differentiated Teaching and Assessing Through Multiple Intelligence with Debbie Silver

INFO Request

- Submit Information Request

Archives

New - Streaming Media Archives Now Available!

Complete List of Archives

Pricing Information

NCLB Tools

- **Children's Progress** Online Tools for Early Childhood Assessment

Webcasts

- Webcast Schedule
- Pricing Information
- How to Register

Executive Mgt

- **Burning Questions 2003** A Harvard Business School Publishing Videoconference

CEUs

- Click here to register your webcast group participants for certificates.

© 2002-2003, Knowledge Delivery Systems, Inc.
All rights reserved.

Monday, June 14, 2004

Technology Services . . .

Content Digitization | Content Hosting & Streaming
Online Educational Program Development | Webcasting Services

CONTENT DIGITIZATION

Whether it's a digital video to be used as a promotional and marketing tool, an instructional course to save in travel expenses, or an ancillary product to bring in additional sources of revenue, KDS has the expertise to capture and enhance your valuable content and deliver it your members and clients via the Internet or CD-ROM. Working with such renowned clients as Harvard Business School Publishing, KDS has the expertise, equipment, and technology to produce a polished, professional, and multimedia digital product -- completed with corresponding PowerPoint slides and streaming video. Whether you're an association, a corporation, or a university, turn your static communications into state-of-the-art videos.

HBSP Burning Questions 2003 Archive Purchase Online
Recordings of the entire conference & individual sessions.

CONTENT HOSTING & STREAMING

Do you want to offer your customer a compelling multimedia educational experience via the Internet? KDS can convert your existing multimedia educational content to an "Internet-friendly" format and host it in KDS' online streaming media archive library. The KDS online archive library can be accessed from any location with an Internet connection, and offers user authentication to ensure that only authorized users are able to view your content. Contact us for more information.

ONLINE EDUCATIONAL PROGRAM DEVELOPMENT

Have lots of good ideas but little time or resources to put together a webcast event? Let Knowledge Delivery Systems do the work. Using your ideas as a starting point, we will locate speakers, develop content, prepare a presentation, advertise the event, register participants and handle all of the webcasting details. Watch as your ideas are transformed into an outstanding webcast event your members will long remember!

WEBCASTING SERVICES

Know the topic? Got a speaker? Need help getting the webcast event organized, marketed and produced? Then let Knowledge Delivery Systems handle the details. Our specialized staff brings the knowledge and experience that will turn your ideas into a successful event!

NEWS

- September 14, Differentiated Teaching and Assessing Through Multiple Intelligence with Debbie Silver

INFO Request

- Submit Information Request

Archives

New - Streaming Media Archives Now Available!

Complete List of Archives

Pricing Information

NCLB Tools

- **Children's Progress** Online Tools for Early Childhood Assessment

Webcasts

- Webcast Schedule
- Pricing Information
- How to Register

Executive Mgt

- **Burning Questions 2003** A Harvard Business School Publishing Videoconference

CEUs

- Click here to register your webcast group participants for certificates.

© 2002-2003, Knowledge Delivery Systems, Inc.
All rights reserved.

Monday, June 14, 2004

Post Secondary Education . . .

Business Management Education | Legal Training | Teacher Instruction

While you're busy helping your company achieve its goals, you also need to set aside time to manage your own advancement. KDS provides the latest in online executive education with programs from such distinguished organizations such as Harvard Business School and the Practising Law Institute (PLI).

Our hands-on, online programs will provide you with tips, tools, and tactical advice on essential management and legal topics to help you advance your career. We provide executives with essential how-to information including online self-tests, interactive and audio practice sessions on a variety of management topics including project management, leadership, time management, and more.

For the legal community, KDS provides access to cases and statutes, as well as rules and regulations, legal periodicals, texts and business news information from PLI.

Executive Education at your convenience--right at your fingertips from your home or office.

NEWS

- September 14, Differentiated Teaching and Assessing Through Multiple Intelligence with Debbie Silver

INFO Request

- Submit Information Request

Archives

New - Streaming Media Archives Now Available!

Complete List of Archives

Pricing Information

NCLB Tools

- **Children's Progress** Online Tools for Early Childhood Assessment

Webcasts

- Webcast Schedule
- Pricing Information
- How to Register

Executive Mgt

- **Burning Questions 2003** A Harvard Business School Publishing Videoconference

CEUs

- Click here to register your webcast group participants for certificates.

© 2002-2003, Knowledge Delivery Systems, Inc.
All rights reserved.

UNITED STATES PATENT AND TRADEMARK OFFICE

Home Index Search System Alerts eBusiness Center News & Notices Contact Us

Trademark Electronic Search System(Tess)

TESS was last updated on Wed Jun 23 04:50:16 EDT 2004

PTO HOME TRADEMARK TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT NEXT LIST BOTTOM HELP

Logout *Please logout when you are done to release system resources allocated for you.*

Start List At: OR Jump to record: 180 **Records(s) found (This page: 1 ~ 100)**

(knowledge*)[BI] and (041)[IC] and (educa Refine Search

Current Search: **S2: (knowledge*)[BI] and (041)[IC] and (educational)[gs] and (live)[ld]** docs: 180 occ: 837

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	78211162	2853596	KNOWLEDGE REINFORCEMENT PMT WEB QUIZ WIZ	TARR	LIVE
2	78198774		VIDA KNOWLEDGE	TARR	LIVE
3	78206191		ROCK - RESISTANCE OPTIMIZED CONTROL KNOWLEDGE	TARR	LIVE
4	78329110		COLLEGE KNOWLEDGE	TARR	LIVE
5	78250423		LIFEKNOWLEDGE	TARR	LIVE
6	78256391	2843159	RAGING KNOWLEDGE	TARR	LIVE
7	78166083		THE KNOWLEDGE FOUNDATION	TARR	LIVE
8	78359181		LINKING KNOWLEDGE TO ACTION	TARR	LIVE
9	78171930	2838460	KNOWLEDGEPOINTS	TARR	LIVE
10	78050911	2839142	KNOWLEDGE SOURCE	TARR	LIVE
11	78396288		CLMA KNOWLEDGENET FORUM	TARR	LIVE
12	78380069		NEIGHBORHOOD OF KNOWLEDGE	TARR	LIVE
13	78375525		DROPPING KNOWLEDGE	TARR	LIVE
14	78220497		SKA SVEIBY KNOWLEDGE ASSOCIATES	TARR	LIVE
15	78366352		YOUR KNOWLEDGE DESERVES THE DEGREE	TARR	LIVE
16	78198943	2812980	LET'S T.A.L.K. (TOGETHER ACQUIRE LASTING KNOWLEDGE)	TARR	LIVE
17	78343389		LEADING THE WAY TO FINANCIAL KNOWLEDGE	TARR	LIVE

18	78176965		KNOWLEDGEFOUNDRY	TARR	LIVE
19	78146520	2797529	JONES KNOWLEDGE	TARR	LIVE
20	78189322		SUPPLEMENTAL KNOWLEDGE	TARR	LIVE
21	78198271		THE KNOWLEDGE TRANSFER COMPANY	TARR	LIVE
22	78124117		KNOWLEDGE AGENCY - ATW POWELL COMPANY	TARR	LIVE
23	78286172		NONPROFIT GOOD PRACTICE GUIDE IMPROVING NONPROFIT PERFORMANCE THROUGH SHARING KNOWLEDGE DOROTHY A. JOHNSON CENTER FOR PHILANTHROPY AND NONPROFIT LEADERSHIP	TARR	LIVE
24	78215268		KNOWLEDGE VALUE CHAIN	TARR	LIVE
25	78173840		SUPPLY KNOWLEDGE FOR THE SUPPLY MANAGEMENT PROFESSIONAL	TARR	LIVE
26	78163946		ADVANCE KNOWLEDGE	TARR	LIVE
27	78308430		KNOWLEDGE ACCESS GATEWAY	TARR	LIVE
28	78103586		KNOWLEDGE DELIVERY SYSTEMS	TARR	LIVE
29	78145666	2713631	ADVANCING KNOWLEDGE, SAVING LIVES	TARR	LIVE
30	78128938		GARDEN OF KNOWLEDGE	TARR	LIVE
31	78121262	2750316	TO STIMULATE CURIOSITY, INCREASE KNOWLEDGE, AND FOSTER UNDERSTANDING ABOUT THE WORLDS AROUND US.	TARR	LIVE
32	78120286	2729188	LIBERTY UNIVERSITY KNOWLEDGE A FLAME FOUNDED 1971 WWW.LIBERTY.EDU	TARR	LIVE
33	78101480		KNOWLEDGEDOOR	TARR	LIVE
34	78098177	2663353	SIA INVESTOR YOUR PATH TO FINANCIAL KNOWLEDGE	TARR	LIVE
35	78075626		PURE KNOWLEDGE	TARR	LIVE
36	78049566	2543085	KNOWLEDGE GROWTH VILLAGE	TARR	LIVE
37	78020706	2554142	THE SHORTEST DISTANCE TO KNOWLEDGE	TARR	LIVE
38	78016775	2670254	I2K INFO2KNOWLEDGE	TARR	LIVE
39	76525136		KNOWLEDGENOW WHAT WILL YOU HATCH?	TARR	LIVE
40	76501709		NURSING KNOWLEDGE INTERNATIONAL	TARR	LIVE
41	76439956		MEETING THE KNOWLEDGE NEEDS OF BUSINESS PROFESSIONALS	TARR	LIVE
42	76532180	2850629	THE POWER OF MEDIA. THE KNOWLEDGE TO USE IT.	TARR	LIVE
43	76288213	2847164	SUCCESS THROUGH KNOWLEDGE	TARR	LIVE
44	76976497	2846298	COMET LEARNING AT THE SPEED OF KNOWLEDGE	TARR	LIVE
45	76424164		ADVANCING KNOWLEDGE. TRANSFORMING LIVES.	TARR	LIVE
46	76042706		ONE TOUCH KNOWLEDGE SYSTEMS	TARR	LIVE
47	76517529		THE POWER OF SHARED KNOWLEDGE	TARR	LIVE
48	76547600		EL PODER DE SABER	TARR	LIVE

49	76547648		SKINKNOWLEDGY	TARR	LIVE
50	76460750	2832883	THE HEART OF KNOWLEDGE	TARR	LIVE
51	76467377		KNOWLEDGEWARE	TARR	LIVE
52	76108988		HELPING GARDENERS PUT KNOWLEDGE TO WORK	TARR	LIVE
53	76190991		MEDICAL KNOWLEDGE GROUP	TARR	LIVE
54	76084897	2825512	KNOWLEDGEWORKS FOUNDATION	TARR	LIVE
55	76577916		CHEX KNOWLEDGE EXCHANGE	TARR	LIVE
56	76378599		TURNER KNOWLEDGE NETWORK	TARR	LIVE
57	76497608		WHERE THE POWER OF KNOWLEDGE SAVES LIVES	TARR	LIVE
58	76154811	2754932	KNOWLEDGE STEP	TARR	LIVE
59	76503624		ADVANCING KNOWLEDGE. ENHANCING HEALTHCARE.	TARR	LIVE
60	76501708		NURSING KNOWLEDGE INTERNATIONAL	TARR	LIVE
61	76566037		KNOWLEDGE, SERVICE, VISION	TARR	LIVE
62	76181546	2617025	KNOWLEDGE.	TARR	LIVE
63	76428282		UNIVERSAL KNOWLEDGE OBJECT	TARR	LIVE
64	76468532		KNOWLEDGE COMMUNICATION	TARR	LIVE
65	76263583		KNOWLEDGEPOOL TALENT SOLUTIONS	TARR	LIVE
66	76202164	2780054	GLOBAL CIRCLE OF KNOWLEDGE	TARR	LIVE
67	76441926		KNOWLEDGE BEYOND DOUBT	TARR	LIVE
68	76379397	2695259	BROADBAND KNOWLEDGE SUMMIT	TARR	LIVE
69	76358592		ISVOR KNOWLEDGE SYSTEM	TARR	LIVE
70	76335699	2601060	KNOWLEDGE UNLIMITED	TARR	LIVE
71	76331873	2612596	KNOWLEDGE DESIGN & DELIVERY KD	TARR	LIVE
72	76331872	2612595	KNOWLEDGE DESIGN AND DELIVERY	TARR	LIVE
73	76325799	2660789	OUR SUCCESS IS PUBLIC KNOWLEDGE	TARR	LIVE
74	76325588	2662535	KNOWLEDGE DEPLOYMENT SYSTEM	TARR	LIVE
75	76320613	2591487	KNOWLEDGE BUILDS CONFIDENCE...CONFIDENCE BUILDS SALES	TARR	LIVE
76	76279172	2617698	AESBUS KNOWLEDGE SOLUTIONS	TARR	LIVE
77	76259823	2527466	REAL KNOWLEDGE FOR REAL WORLD SUCCESS	TARR	LIVE
78	76258768	2769769	MULTIVERSE KNOWLEDGE	TARR	LIVE
79	76249352	2664390	KNOWLEDGELAB.USA	TARR	LIVE
80	76227411	2591159	THE DEMING SYSTEM OF PROFOUND KNOWLEDGE	TARR	LIVE
81	76222473	2573363	W BUILD THROUGH KNOWLEDGE EXCEL THROUGH WISDOM	TARR	LIVE
82	76221528	2612121	HYPERWAVE EKNOWLEDGE SUITE	TARR	LIVE
83	76221527	2612120	HYPERWAVE EKNOWLEDGE INFRASTRUCTURE	TARR	LIVE

84	76219890	2703710	BIGKNOWLEDGE	TARR	LIVE
85	76212645	2689954	KNOWLEDGECAST	TARR	LIVE
86	76201380	2653492	BAI ONLINE ELEARNING NETWORK KNOWLEDGE. PERFORMANCE. CHOICE.	TARR	LIVE
87	76184771	2644770	SCIENCE OF AGING KNOWLEDGE ENVIRONMENT	TARR	LIVE
88	76178561	2638471	THE STRENGTH OF EXPERIENCE THE POWER OF KNOWLEDGE	TARR	LIVE
89	76175802	2627459	WHERE KNOWLEDGE TOUCHES LIVES	TARR	LIVE
90	76164714	2504117	KNOWLEDGENEXT	TARR	LIVE
91	76163177	2595726	WIRELESS KNOWLEDGE	TARR	LIVE
92	76152952	2743103	INGREDIENTS ROLE.. FUNCTIONS INTEGRITY CAPACITIES... QUALITIES, SKILLS, ABILITIES ETHICS VALUES BELIEFS VIRTUES PRINCIPLES CHARACTER DO WISDOM KNOW UNDERSTANDING BE KNOWLEDGE IPOS	TARR	LIVE
93	76141285		FT KNOWLEDGE	TARR	LIVE
94	76137710	2676283	KNOWLEDGENOTES	TARR	LIVE
95	76131352	2676259	KMI KNOWLEDGE MEDIA INSTITUTE	TARR	LIVE
96	76108045	2570953	KNOWLEDGEPHARM	TARR	LIVE
97	76108043	2469833	KNOWLEDGE THAT EARNS	TARR	LIVE
98	76108042	2614056	COMPASS KNOWLEDGE	TARR	LIVE
99	76105488	2634080	YOUR-KNOWLEDGE-GROUP	TARR	LIVE
100	76096115	2632725	MOVING CLINICIANS FROM KNOWLEDGE TO ACTION	TARR	LIVE

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | PREV LIST | NEXT LIST | TOP
HELP

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES |
CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Wed Jun 23 04:50:16 EDT 2004

Current Search: **S2: (knowledge*)[BI] and (041)[IC] and (educational)[gs] and (live)[ld]** docs: 180 occ: 837

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
101	76077526		KNOWLEDGE GATEWAY STANDARDIZED LEARNINGCOMMUNITIES	TARR	LIVE
102	76074826	2592608	THE RESOURCE FOR BETTER HEALTH CARE KNOWLEDGE.	TARR	LIVE
103	76055146	2546225	KNOWLEDGE INFRASTRUCTURE	TARR	LIVE
104	76033829	2678657	KNOWLEDGE SCHOOLHOUSE	TARR	LIVE
105	76020073	2669715	JONES KNOWLEDGE GROUP	TARR	LIVE
106	76019123	2737334	COOKING UP KNOWLEDGE	TARR	LIVE
107	76015688	2511926	PERFORMANCE KNOWLEDGE	TARR	LIVE
108	75595695		MERIDIAN KSI KNOWLEDGE CENTRE	TARR	LIVE
109	75226114	2134207	FINANCIAL KNOWLEDGE NETWORK	TARR	LIVE
110	75927180	2833511	KNOWLEDGE IS POWER PROGRAM	TARR	LIVE
111	75182360	2119475	KNOWLEDGE TV	TARR	LIVE
112	75156899	2196321	KNOWLEDGE CONTROL PERSUASION WINNING	TARR	LIVE
113	75281087	2178183	AMA KNOWLEDGELINK	TARR	LIVE
114	75195754	2115998	KNOWLEDGE THROUGH VISION	TARR	LIVE
115	75714269	2784510	KNOWLEDGE LOOM	TARR	LIVE
116	75459704	2324919	GROW PEACE TREE OF LIFE TREE OF KNOWLEDGE	TARR	LIVE
117	75980164	2689501	THE LEADER IN NETWORK KNOWLEDGE	TARR	LIVE

118	75942538	2529172	GCG	TARR	LIVE
119	75942296	2602006	THE KNOWLEDGE CATALYST	TARR	LIVE
120	75916799	2732534	KNOWLEDGE ATHLETES	TARR	LIVE
121	75901486	2525933	KNOWLEDGEBOX	TARR	LIVE
122	75886109	2586037	E-LEARNING FOR THE KNOWLEDGE ECONOMY	TARR	LIVE
123	75829421	2647783	CHILDU E-KNOWLEDGE LEADERS	TARR	LIVE
124	75810645	2399876	INNOVATION KNOWLEDGE TO ACTION	TARR	LIVE
125	75753536	2445716	CHILDREN'S HOSPITAL KNOWLEDGE EXCHANGE	TARR	LIVE
126	75752610	2453978	TRANSFORMING INFORMATION INTO KNOWLEDGE	TARR	LIVE
127	75749881	2345611	KNOWLEDGE @ WORK	TARR	LIVE
128	75737598	2493860	JONESKNOWLEDGE.COM	TARR	LIVE
129	75712268	2326790	WORKING KNOWLEDGE	TARR	LIVE
130	75701110	2460896	KNOWLEDGEBUILDER.COM	TARR	LIVE
131	75686623	2387352	RIGHT KNOWLEDGE RIGHT NOW	TARR	LIVE
132	75656915	2635818	KNOWLEDGE LEARNING CORPORATION	TARR	LIVE
133	75651448	2448660	KNOWLEDGENCE	TARR	LIVE
134	75647318	2464344	KNOWLEDGE WEAVER	TARR	LIVE
135	75643626	2311889	PAPER KNOWLEDGE	TARR	LIVE
136	75637323	2326111	ANCHORING YOUR PERSONAL FINANCES THROUGH KNOWLEDGE	TARR	LIVE
137	75589422		KNOWLEDGE INSTITUTE	TARR	LIVE
138	75578744	2328522	CORE KNOWLEDGE	TARR	LIVE
139	75570749	2340295	PATHWAYS TO KNOWLEDGE	TARR	LIVE
140	75557803	2325664	A THOUSAND POINTS OF KNOWLEDGE	TARR	LIVE
141	75505411	2267148	NEW KNOWLEDGE FOR NEW RISKS	TARR	LIVE
142	75478144	2423742	KNOWLEDGE BEGINNINGS	TARR	LIVE
143	75471631	2310626	KNOWLEDGE ALLIANCE	TARR	LIVE
144	75453124	2234234	POTOMAC KNOWLEDGEWAY	TARR	LIVE
145	75427057		KNOWLEDGE ON DEMAND	TARR	LIVE
146	75403148	2268413	KNOWLEDGE HARVESTING	TARR	LIVE
147	75383136		KNOWLEDGE CONTINUUM	TARR	LIVE
148	75375170	2189471	WEBTEACHER YOUR SOURCE FOR WEB KNOWLEDGE	TARR	LIVE
149	75307706	2341676	KNOWLEDGECORE	TARR	LIVE
150	75294899	2192043	FOCUSED ACCELERATED KNOWLEDGE TRANSFER	TARR	LIVE
151	75283410	2174720	PROJECTS IN KNOWLEDGE	TARR	LIVE
152	75258471	2481088	KNOWLEDGEPOOL	TARR	LIVE

153	75246932	2152151	TIME, SPACE AND KNOWLEDGE	TARR	LIVE
154	75245408	2322711	KNOWLEDGE UTILITY	TARR	LIVE
155	75237099	2116421	POWER THROUGH KNOWLEDGE	TARR	LIVE
156	75233859	2123904	MAKING KNOWLEDGE PRODUCTIVE REVENUE, PROFIT, MARKET SHARE KNOWLEDGE ADVANTAGE R P M	TARR	LIVE
157	75228242	2350945	GLOBAL KNOWLEDGE EXCHANGE	TARR	LIVE
158	75225043	2156431	KNOWLEDGESOFT	TARR	LIVE
159	75223291	2500585	10 STEP KNOWLEDGE WORK PROCESS	TARR	LIVE
160	75220732	2154728	KNOWLEDGE FACTORY	TARR	LIVE
161	75209989	2117994	JEC KNOWLEDGE TV	TARR	LIVE
162	75127539	2148647	THE HYPERTEXT NEUROLOGICAL KNOWLEDGEBASE (THYNK)	TARR	LIVE
163	75119948	2276970	LANGUAGES ARE FUN COMMON KNOWLEDGE NEW METHOD LEARN WHAT YOU WANT WHEN YOU WANT NO STRESS!!!	TARR	LIVE
164	75093071	2040684	ROADMAP TO THE KNOWLEDGE AGE	TARR	LIVE
165	75093070	2124873	KNOWLEDGE AGE ACCOUNTING	TARR	LIVE
166	75050502	2147013	KNOWLEDGE ARCHITECTURE	TARR	LIVE
167	75001395	2139457	KNOWLEDGEWAY	TARR	LIVE
168	74684166	2136111	KNOWLEDGEWORKS	TARR	LIVE
169	74612277	1979341	CORK CANANDAIGUA ON-PREMISE RESOURCES & KNOWLEDGE	TARR	LIVE
170	74726704	2031758	THE KNOWLEDGE CO-OP	TARR	LIVE
171	74713438	2002760	COLLEGE OF WOODWORKING KNOWLEDGE	TARR	LIVE
172	74660005	2175265	KNOWLEDGE REPS	TARR	LIVE
173	74643781	2116591	KNOWLEDGE INNOVATION	TARR	LIVE
174	74498586	1930747	KDC KNOWLEDGE DEVELOPMENT CENTERS	TARR	LIVE
175	74463602	1862072	THE KNOWLEDGE SHOP	TARR	LIVE
176	74459353	1922521	II INSTALLER INSTITUTE KNOWLEDGE IS POWER	TARR	LIVE
177	74094363	1672140	KNOWLEDGE NOT SHARED IS ENERGY WASTED	TARR	LIVE
178	73746800	1545716	NIHIS ART SCIENCE KNOWLEDGE	TARR	LIVE
179	73411111	1300968	LIFE THROUGH KNOWLEDGE	TARR	LIVE
180	73366917	1237743	RENSSELAER POLYTECHNIC INSTITUTE 1824 KNOWLEDGE AND THOROUGHNESS	TARR	LIVE

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | PREV LIST | TOP
HELP

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES |

RECYCLED

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	KNOWLEDGEPOINTS
Goods and Services	IC 041. US 100 101 107. G & S: Consulting services, namely, assisting others in the provision of courses of instruction at the kindergarten through 12th grade level, and the training materials provided in connection therewith; **educational** services, namely, training courses offered to others on the subject of the provision of courses of instruction at the kindergarten through 12th grade level, and the training materials provided in connection therewith; **Educational** services, namely, the operation of learning centers in the field of kindergarten through 12th grade level academic skills instruction and providing tutoring in the field of kindergarten through 12th grade level academics. FIRST USE: 20021205. FIRST USE IN COMMERCE: 20021205
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78171930
Filing Date	October 7, 2002
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	February 10, 2004
Registration Number	2838460

Registration Date	May 4, 2004
Owner	(REGISTRANT) A THOUSAND POINTS OF KNOWLEDGE, INC. CORPORATION WASHINGTON 421 W. RIVERSIDE SUITE 1081 SPOKANE WASHINGTON 99201
Attorney of Record	Benjamin H. Kaminash
Prior Registrations	2325664
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	THE KNOWLEDGE CATALYST
Goods and Services	IC 009. US 021 023 026 036 038. G & S: CD-ROMS AND COMPUTER SOFTWARE CONTAINING TECHNOLOGY-BASED TRAINING AND INFORMATION WITH REGARD TO INFORMATION TECHNOLOGY, BUSINESS MANAGEMENT SKILLS, AND PROPRIETARY TRAINING. FIRST USE: 20000400. FIRST USE IN COMMERCE: 20000400 IC 016. US 002 005 022 023 029 037 038 050. G & S: PRINTED MATERIALS, NAMELY, PRINTED LECTURES, JOURNALS AND NEWSLETTERS IN THE FIELDS OF INFORMATION TECHNOLOGY, BUSINESS MANAGEMENT SKILLS, AND PROPRIETARY TRAINING. FIRST USE: 20000400. FIRST USE IN COMMERCE: 20000400 IC 041. US 100 101 107. G & S: PROVIDING INSTRUCTOR LED CLASSROOM TRAINING, SELF STUDY COURSES, AND VIRTUAL LABORATORIES, IN THE FIELDS OF INFORMATION TECHNOLOGY, BUSINESS MANAGEMENT SKILLS, AND PROPRIETARY TRAINING; DEVELOPING **EDUCATIONAL** MANUALS FOR OTHERS IN THE FIELDS OF INFORMATION TECHNOLOGY, BUSINESS MANAGEMENT SKILLS, AND PROPRIETARY TRAINING; PROVIDING INFORMATION VIA A GLOBAL COMPUTER NETWORK IN THE FIELD OF PROPRIETARY TRAINING. FIRST USE: 20000400. FIRST USE IN COMMERCE: 20000400
Mark Drawing Code	(1) TYPED DRAWING

Serial Number	75942296
Filing Date	March 13, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	June 19, 2001
Registration Number	2602006
Registration Date	July 30, 2002
Owner	(REGISTRANT) ELEMENT K LLC LIMITED LIABILITY COMPANY DELAWARE 500 CANAL VIEW BOULEVARD ROCHESTER NEW YORK 14823
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	KRISTEN E. MOLLNOW
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Typed Drawing

Word Mark	KNOWLEDGE SOURCE
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services namely conducting programs in the field of general business, management, leadership, teamwork and organizational development for individuals and business. FIRST USE: 20030111. FIRST USE IN COMMERCE: 20030111
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78050911
Filing Date	March 1, 2001
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	February 26, 2002
Registration Number	2839142
Registration Date	May 4, 2004
Owner	(REGISTRANT) Haupert, James P. INDIVIDUAL UNITED STATES 7712 E. La Junta Road Scottsdale ARIZONA 85255
Type of Mark	SERVICE MARK
Register	PRINCIPAL

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	ADVANCING KNOWLEDGE, SAVING LIVES
Goods and Services	IC 036. US 100 101 102. G & S: Charitable fund raising. FIRST USE: 20000000. FIRST USE IN COMMERCE: 20000000 IC 041. US 100 101 107. G & S: **Educational** services, namely providing classes, seminars, conferences and workshops in the field of prevention, diagnosis, treatment and cure of cancer, HIV/AIDS and other diseases and public health problems, and distribution of informational materials therewith. FIRST USE: 20000000. FIRST USE IN COMMERCE: 20000000 IC 042. US 100 101. G & S: Scientific research for medical purposes. FIRST USE: 20000000. FIRST USE IN COMMERCE: 20000000 IC 044. US 100 101. G & S: Consultation services in the field of prevention, diagnosis, treatment and cure of cancer, HIV/AIDS and other diseases and public health problems; and medical services. FIRST USE: 20000000. FIRST USE IN COMMERCE: 20000000
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78145666
Filing Date	July 19, 2002
Current Filing Basis	1A
Original Filing Basis	1A

Published for Opposition	February 11, 2003
Registration Number	2713631
Registration Date	May 6, 2003
Owner	(REGISTRANT) Fred Hutchinson Cancer Research Center CORPORATION WASHINGTON 1100 Fairview Avenue North Seattle WASHINGTON 98109
Attorney of Record	Anne W. Glazer
Prior Registrations	2491321
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	THE SHORTEST DISTANCE TO KNOWLEDGE
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services, namely, providing distance learning courses, degree programs, and instruction for college, graduate, and continuing education students. FIRST USE: 20000401. FIRST USE IN COMMERCE: 20010901
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	78020706
Filing Date	August 11, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	March 27, 2001
Registration Number	2554142
Registration Date	March 26, 2002
Owner	(REGISTRANT) New School University CORPORATION NEW YORK 66 West 12th Street New York NEW YORK 10011
Attorney of Record	Mark A. Fowler

Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	SUCCESS THROUGH KNOWLEDGE
Goods and Services	IC 041. US 100 101 107. G & S: **educational** services, namely, conducting seminars, conferences, workshops and on site training in the field of organizational efficiencies and to identify and eliminate wasteful activities
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76288213
Filing Date	July 23, 2001
Current Filing Basis	44E
Original Filing Basis	44D
Published for Opposition	March 9, 2004
Registration Number	2847164
Registration Date	June 1, 2004
Owner	(REGISTRANT) LEAN ADVISORS INC. CORPORATION CANADA 6872 TWIN LAKES AVENUE GREELY, ONTARIO CANADA K4P 1P1
Assignment Recorded	ASSIGNMENT RECORDED

Attorney of Record	Trevor C. Klotz
Priority Date	January 23, 2001
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	THE HEART OF KNOWLEDGE
Goods and Services	IC 041. US 100 101 107. G & S: **EDUCATIONAL** SERVICES, NAMELY, PROVIDING COURSES OF INSTRUCTION AT THE PRIMARY AND SECONDARY LEVELS. FIRST USE: 20021031. FIRST USE IN COMMERCE: 20021031
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76460750
Filing Date	October 11, 2002
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	April 22, 2003
Registration Number	2832883
Registration Date	April 13, 2004
Owner	(REGISTRANT) Center For Christian Studies Inc. CORPORATION INDIANA 107 South Greenlawn Avenue South Bend INDIANA 46617
Attorney of Record	Lawrence M. Nawrocki

Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Word Mark	KNOWLEDGE.
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services, namely, providing technology-based training via the internet, intranets, and instructor-led classroom training in a wide variety of business, personal, and professional development subjects, including information technology, computer hardware, software, and programs, computer networks, computer operating systems, computer programming, web site development, telephony, communications, business and management skills, sales, finance, manufacturing, professional development, personal improvement, listening skills, leadership, marketing, project management, and workplace safety. FIRST USE: 20000424. FIRST USE IN COMMERCE: 20000424
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	141108
Serial Number	76181546
Filing Date	December 15, 2000
Current Filing Basis	1A

Original Filing Basis	1A
Published for Opposition	June 18, 2002
Registration Number	2617025
Registration Date	September 10, 2002
Owner	(REGISTRANT) Element K LLC LIMITED LIABILITY COMPANY DELAWARE 500 Canal View Boulevard Rochester NEW YORK 14623
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Kristen E Mollnow
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	KNOWLEDGE SCHOOLHOUSE
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services, namely providing courses of instruction at the pre-school, elementary and secondary level. FIRST USE: 20000601. FIRST USE IN COMMERCE: 20000601
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76033829
Filing Date	April 25, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	December 18, 2001
Registration Number	2678657
Registration Date	January 21, 2003
Owner	(REGISTRANT) Knowledge Universe, Inc. CORPORATION DELAWARE 844 Moraga Drive Los Angeles CALIFORNIA 90049
Attorney of Record	BERNARD R. GANS

Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SCHOOLHOUSE" APART FROM THE MARK AS SHOWN
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Performance Knowledge

Word Mark	PERFORMANCE KNOWLEDGE
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services, namely conducting classes, conferences and workshops on the use of computer software, offered in classrooms and via the internet. FIRST USE: 19990919. FIRST USE IN COMMERCE: 19990919
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	010707 261121
Serial Number	76015688
Filing Date	April 3, 2000
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	September 4, 2001
Registration Number	2511926

Registration Date	November 27, 2001
Owner	(REGISTRANT) Performance Knowledge, LLC LIMITED LIABILITY COMPANY MAINE 10 Harry Harmon Drive Stroudwater Estates Portland MAINE 04102
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	SUSAN E. ORAM
Description of Mark	The mark consists of the wording, "PERFORMANCE KNOWLEDGE" with a design element in the form of a stylized representation of a ring surrounding a square and circle. The square and the ring are black, and the circle is purple.
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	**LIVE**

PTO HOME | TRADEMARK | TESS HOME | NEW USER | STRUCTURED | FREE FORM | BROWSE DICT | TOP | HELP | PREV LIST
CURR LIST | NEXT LIST | FIRST DOC | PREV DOC | NEXT DOC | LAST DOC

HOME | INDEX | SEARCH | SYSTEM ALERTS | BUSINESS CENTER | NEWS&NOTICES | CONTACT US | PRIVACY STATEMENT

Trademark Electronic Search System(Tess)

TESS was last updated on Thu Jun 24 04:32:34 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	KNOWLEDGE TO GO
Goods and Services	IC 041. US 100 101 107. G & S: Computerized on-line training in the use and operation of computer, telephony, and scanning equipment. FIRST USE: 20001001. FIRST USE IN COMMERCE: 20001001
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	76135847
Filing Date	September 26, 2000
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	October 9, 2001
Registration Number	2636675
Registration Date	October 15, 2002
Owner	(REGISTRANT) ScanSource, Inc. CORPORATION SOUTH CAROLINA 6 Logue Court Greenville SOUTH CAROLINA 29615
Attorney of Record	John B. Hardaway, III
Type of Mark	SERVICE MARK

Register	PRINCIPAL
Live/Dead Indicator	LIVE

Trademark Electronic Search System(Tess)

TESS was last updated on Sat Jun 12 04:37:01 EDT 2004

Check Status *(TARR contains current status, correspondence address and attorney of record for this mark. Use the "Back" button of the Internet Browser to return to TESS)*

Typed Drawing

Word Mark	WORKING KNOWLEDGE
Goods and Services	IC 041. US 100 101 107. G & S: **Educational** services, namely, conducting workshops and seminars designed to train teachers to instruct science. FIRST USE: 19981015. FIRST USE IN COMMERCE: 19981015
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75712268
Filing Date	May 24, 1999
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 14, 1999
Registration Number	2326790
Registration Date	March 7, 2000
Owner	(REGISTRANT) McKenna, Lawrence W. INDIVIDUAL UNITED STATES 11443 Conser Street, Suite 201 Overland Park KANSAS 66210
Attorney of Record	Jeffrey E. Fine
Type of Mark	SERVICE MARK

Register	PRINCIPAL
Live/Dead Indicator	**LIVE**