

UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
Trademark Trial and Appeal Board
2900 Crystal Drive
Arlington, Virginia 22202-3513

Mailed: October 29, 2003

In re SK Telecom Co., Ltd.

Serial No. 78101321

Filed: 01/07/2002

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Janice D. Hyman, Paralegal:

Applicant's notice of appeal filed July 22, 2003 and appeal brief filed September 22, 2003 are noted.

The appeal is hereby instituted and the file is herewith forwarded to the Trademark Examining Attorney for his/her brief in accordance with Trademark Rule 2.142(b).

A request for an oral hearing, if desired, is due not later than ten days after the due date for applicant's reply brief.