IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE BEFORE
THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: SK Telecom
Serial No.: 78/101321
Filing Date: 2002-01-07
Mark: CELLPLAN

NOTICE OF APPEAL

Applicant hereby appeals to the Trademark Trial and Appeal Board for the decision of the Trademark Examiner attorney refusing registration.

08/06/2003 KSDWCHAN 00000200 78101321

01 FC:6403 100.00 OP

Respectfully submitted,

By _____

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PATENT & TRADEMARK OFFICE

July 22, 2003

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Assistant Commissioner for Trademarks
Trademark Trial and Appeal Board
Box TTAB
2900 Crystal Drive
Arlington, VA 22202-3513

Re.: Notice of Appeal
Trademark Application
Applicant: SK Telecom
Serial No.: 78/101321
Filing Date: January 7, 2002
Mark: CELLPLAN

Dear Sir/Madam:

Enclosed herewith is the Applicant's Notice of Appeal together with Check No. 327 in the amount of $100 for the official filing fee in connection with the above-referenced matter.

Respectfully,

Andrew J. Park
Attorney for the Applicant

AJP/kg

Enclosures (Notice of Appeal and Check No. 327 - filing fee)

DC:115549.1