

09/12/2003 11:48

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Trademark Application of)
 Mattel, Inc.)
 333 Continental Boulevard)
 El Segundo, California 90245-5012)
 Serial No.: 78/081919)
 Filing Date: August 30, 2001)
 Class: 28)
 Mark: TRUMP CARS SERIES)

NOTICE OF EXPRESS ABANDONMENT
 UNDER 37 C.F.R. § 2.68

Box ITU NO FEE
 Assistant Commissioner for Trademarks
 2900 Crystal Drive
 Arlington, Virginia 22202-3513

Sir:

Applicant, Mattel, Inc., hereby expressly abandons the subject application.

Respectfully submitted,

Dated: August 4, 2003



Michael Moore
 Assistant Secretary

Mattel, Inc.
 333 Continental Boulevard
 El Segundo, CA 90245-5012
 Telephone: (310) 252-6733
 Facsimile: (310) 252-3861

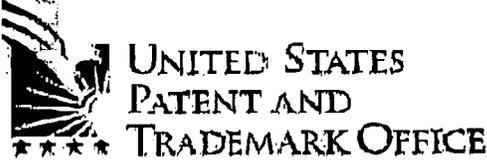
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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that the enclosed Notice of Express Abandonment for the mark TRUMP CARS SERIES, Application Serial No. 78/081919 is being facsimile transmitted to the Intent to Use Division (No Fee) of the Patent and Trademark Office, fax number (703) 308-7196 on this 4th day of August 2003.


Robert Walsh
Legal Administrator

Auto-Reply Facsimile Transmission



TO: Fax Sender at 3102523861

Fax Information
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Aug-05-03 10:17am From-Mattel Toys 310 252 3861 T-112 P.001/005 F-408

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MATTEL, INC.
333 Continental Boulevard
El Segundo, California 90245-5012

<i>Robert Walsh</i> 310/252-6650	<i>Dept. Fax Number</i> 310/252-3861
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TO: Intent to Use Division (No Fee)
U.S. Patent and Trademark Office
Attn: John Wood

FAX NO.: (703) 872-9801

DATE: August 4, 2003

RE: Application Serial No. 78/081919
TRUMP CARS SERIES

The number of pages (including this cover page) is: 3

Attached please find Applicant's Notice of Express Abandonment in connection with the above-referenced application.

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Robert Walsh
 310/252-6650

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 310/252-3861

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TICKETS
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MATTEL, INC.
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Tina M. Pompey, Counsel *Phone: 310/252-5871*
E-mail: tina.pompey@mattel.com *Fax: 310/252-3861*

TO: Terry Holtzman
U.S. Patent and Trademark Office

FAX NO.: (703) 308-9333

DATE: September 10, 2003

RE: Application Ser. No. 78/081919
TRUMP CAR SERIES

The number of pages including this cover page is: 6

Attached is the Notice of Express Abandonment sent to the PTO on August 5, 2003. If there are any questions, give me a call.

09/12/2003 11:48

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