

ESTTA Tracking number: **ESTTA4636**

Filing date: **01/13/2004**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **PURE DE-LITE PRODUCTS, INC.**
Application Serial Number: **78020913**
Application Filing Date: **08/12/2000**
Mark: **PURE DE-LITE**
Date of Publication **12/16/2003**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Florida Fruit Juices, Inc., 7001 W. 62nd Street, Chicago, IL 60638, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 01/15/2004. Florida Fruit Juices, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/14/2004.

Respectfully submitted,
/Linda A. Kuczma/ 01/13/2004

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