

ESTTA Tracking number: **ESTTA200251**

Filing date: **03/24/2008**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Erie County Medical Center Corporation
Application Serial Number:	77975101
Application Filing Date:	01/25/2007
Mark:	WNY HOSPITAL OF CHOICE
Date of Publication	03/18/2008

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Kaleida Health, 100 High Street, Buffalo, NY 14203, UNITED STATES, a Not-for-Profit Corporation, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/17/2008. Kaleida Health respectfully requests that the time period within which to file an opposition be extended until 07/16/2008.

Respectfully submitted,
/Kenneth D. Suzan/
03/24/2008

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