

ESTTA Tracking number: **ESTTA382598**

Filing date: **12/08/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Homage, LLC
Application Serial Number:	77962606
Application Filing Date:	03/18/2010
Mark:	C'MON CLEVELAND GOTTA MAKE IT HAPPEN
Date of Publication	08/10/2010

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Cavaliers Operating Company, LLC, 1 Center Court, Cleveland, OH 44115, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 12/08/2010. Cavaliers Operating Company, LLC respectfully requests that the time period within which to file an opposition be extended until 02/06/2011.

Respectfully submitted,
/Anil V. George/
12/08/2010

Anil V. George

Attorney for Opposer

NBA Properties, Inc.

645 Fifth Avenue Olympic Tower

New York, NY 10022

UNITED STATES

avgeorge@nba.com

212-407-8330