

ESTTA Tracking number: **ESTTA367581**

Filing date: **09/09/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Homage, LLC
Application Serial Number:	77962606
Application Filing Date:	03/18/2010
Mark:	C'MON CLEVELAND GOTTA MAKE IT HAPPEN
Date of Publication	08/10/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Cavaliers Operating Company, LLC, 1 Center Court, Cleveland, OH 44115, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/09/2010. Cavaliers Operating Company, LLC respectfully requests that the time period within which to file an opposition be extended until 12/08/2010.

Respectfully submitted,
/Anil V. George/
09/09/2010

Anil V. George

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