

ESTTA Tracking number: **ESTTA362479**

Filing date: **08/10/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Booda Organics, Inc.</b>
Application Serial Number:	<b>77961777</b>
Application Filing Date:	<b>03/18/2010</b>
Mark:	<b>BOODA</b>
Date of Publication	<b>08/10/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, BUDDHA BRAND, LLC, 333 S GRAND AVENUE, SUITE 2300, C/O CONNOLLY BOVE LODGE & HUTZ LLP, LOS ANGELES, CA 90071, UNITED STATES, a limited liability company, organized under the laws of Nevada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 09/09/2010. BUDDHA BRAND, LLC respectfully requests that the time period within which to file an opposition be extended until 12/08/2010.

Respectfully submitted,  
/victor sapphire/  
08/10/2010

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