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Filing date: **09/30/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JELLY BELLY CANDY COMPANY</b>
Application Serial Number:	<b>77961593</b>
Application Filing Date:	<b>03/17/2010</b>
Mark:	<b>IT'S FIVE O'CLOCK SOMEWHERE</b>
Date of Publication	<b>08/03/2010</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Margaritaville Enterprises, LLC, 256 Worth Avenue, Suite Q-R, Palm Beach, FL 33480, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/02/2010. Margaritaville Enterprises, LLC respectfully requests that the time period within which to file an opposition be extended until 12/01/2010.

Respectfully submitted,  
/kristen l fancher/  
09/30/2010

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