

ESTTA Tracking number: **ESTTA364713**

Filing date: **08/24/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JELLY BELLY CANDY COMPANY</b>
Application Serial Number:	<b>77961593</b>
Application Filing Date:	<b>03/17/2010</b>
Mark:	<b>IT'S FIVE O'CLOCK SOMEWHERE</b>
Date of Publication	<b>08/03/2010</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Margaritaville Enterprises, LLC, 256 Worth Avenue, Suite Q-R, Palm Beach, FL 33480, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 09/02/2010. Margaritaville Enterprises, LLC respectfully requests that the time period within which to file an opposition be extended until 10/02/2010.

Respectfully submitted,

/jrf/

08/24/2010

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