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Filing date: **08/03/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Prima Cinema, Inc.
Application Serial Number:	77952678
Application Filing Date:	03/08/2010
Mark:	PRIMA
Date of Publication	04/12/2011

60 Day Request for Extension of Time to Oppose Upon Consent

Pursuant to 37 C.F.R. Section 2.102, Prima Music, L.L.C., 4141 Indian Bayou North, Destin, FL 32541, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 08/10/2011. Prima Music, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 10/09/2011.

Respectfully submitted,
/s/ Robert J. Schoenberg
08/03/2011

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