

ESTTA Tracking number: **ESTTA413446**

Filing date: **06/08/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Prima Cinema, Inc.
Application Serial Number:	77952678
Application Filing Date:	03/08/2010
Mark:	PRIMA
Date of Publication	04/12/2011

60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Pr1ma Music, L.L.C., 4141 Indian Bayou North, Destin, FL 32541, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 06/11/2011. Pr1ma Music, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 08/10/2011.

Respectfully submitted,
/Geoffrey G. Gussis, Esq./
06/08/2011

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