

ESTTA Tracking number: **ESTTA408243**

Filing date: **05/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Prima Cinema, Inc.</b>
Application Serial Number:	<b>77952678</b>
Application Filing Date:	<b>03/08/2010</b>
Mark:	<b>PRIMA</b>
Date of Publication	<b>04/12/2011</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Pr1ma Music, L.L.C., 4141 Indian Bayou North, Destin, FL 32541, UNITED STATES, a Limited Liability Company, organized under the laws of Florida , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 05/12/2011. Pr1ma Music, L.L.C. respectfully requests that the time period within which to file an opposition be extended until 06/11/2011.

Respectfully submitted,  
/Geoffrey G. Gussis, Esq./  
05/10/2011

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