

From: Shiner, Mark

Sent: 7/7/2011 5:35:34 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 77952263 - THE SLANTS - N/A -
Request for Reconsideration Denied - Return to TTAB - Message 8 of 29

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broad.

As The Slants prepare to submit its latest appeal, local Asian Americans weigh in on the issue. "I don't know that the band's name is totally politically correct," said Doug Chin, "but maybe it's different since it is an Asian band using it."

Ka Yee, a Chinese American, stated that she does not find the mark disparaging, but acknowledged that opinions might differ. "The band clearly wants to empower others, to bring a message out. But if people misinterpret that message, it can become meaningless," she said. "If the term still causes some people pain and it's going to be controversial, it might be worthwhile for the band to think about that," she said.

Band members, in the meantime, remain optimistic that they will win on appeal.

"Thankfully, we've been getting a lot of people contacting us with encouraging words and their support," said Young. "So, it's been inspirational to see people rally together and help us with this cause." ♦

Evangeline Cafe may be reached at info@nwasianweekly.com.

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4 Responses to "Rock band to trademark office: 'Our name is not disparaging to Asians'"

Mark says:

March 23, 2011 at 2:52 pm

I think the trademark office is right. The band may have the support of the Asian community but what message is this sending to the non A community? It is reinforcing and encouraging a negative caricature of Asian features.

[Reply](#)

Debra Meeshintubby says:

March 18, 2011 at 12:50 am

I am a fan of The Slants and have been for the last 3 years. I support the band anyway that I can. While reading one of the many magazines I buy, there was an interview with this band and after reading it, I was impressed with each of the members and went online to find out more about them and their music. Once I did that, I was hooked. I love the band and their music. I am not Asian myself and their name doesn't bother me, rather, it defines who they are and I like that. I am 60 years old and I am a big fan of The Slants!

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April 7, 2011 at 10:50 am
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March 27, 2011 at 2:26 pm
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Visit the original once in a while. Apparently, it's chock full o' updates.

Slur	Represents	Reasons/Origins
51st Stater	Canadians	Self-explanatory.
Abba-Dabba	Arabs	Used in the movie "Betrayed" by rural American hate group.
Abo	Australian Aboriginal	Derogative shortened term for Aboriginal.
Adolf	Germans	Hitler, of course. Generally thought of the worst person ever.
Ahab	Whites	From Moby-Dick. Ahab hunted the white whale.
Ainu	Japanese Aboriginal	Originally, a word for the native Japanese islanders from Hokkaido, but now means roughly a "primitive" person. Usually look more European than their Japanese counterparts, i.e., more hairy and fair skinned.
Albino	Whites	Albinos are white.
Ame-koh	Americans	Term for Americans used by Japanese.
AmeriKKKan	Americans	Reference to inherent racism in US society. Entered the language as a part 1960s counter-cultural slang.
Ami	Americans	Used by Germans as derogatory reference of Americans. Shortened from Scheiss-Ami.
Amo	Amish	Pronounced ah-mo.
Angle	Canadians	English-speaking Canadians. Short for "Anglophone" and used in Quebec, especially for Anglophones in Quebec province itself.
Antique Farm Equipment	Blacks	Slaves being used for labor.
Apple	Native Americans	Used by Native Americans as derogatory for other Native Americans who are red on the outside but white on the inside.
Apple (2)	Blacks	Has to do with "hanging from a tree".
Apu	Indians	Hindu character from The Simpsons. Before that, one of the most famous films out of India was the "Apu Trilogy."
Armo	Armenian	Short for Armenian.
Aunt Jemima	Blacks	After the stereotypically Black trademark picture on "Aunt Jemima"-brand breakfast foods.
BBK	Blacks	Big Black Cocks. Spelled with a K, as in the Korn song of the same title.
Baboomba	Blacks	From the "booming" of their car stereos.
Babuska	Ukrainians/Slavs	The head garment worn by old Ukrainian women.
Bagel-Dog	Jews	From Kosher "bagel dogs" - a Kosher sausage inside of a bagel.
Bahadur	Nepali	Bahadur, means brave, has become a derogatory term for Nepali servants. They are also called Gaurkhs.
Bamboo Coon	Chinese	Bamboo grows in China.
Banana	Asians	An Asian-American who has lost their heritage. Yellow on the outside, white on the inside.
Bans/Cans	Hispanics	MexiCANS, Puerto RICANS, CuBANS.
Beach-Nigger	Whites	Overly-tanned people/surfers.
Bean Burrito	Hispanics	Common Hispanic food is bean burritos and the coloring of the beans is similar to the coloring of their skin.
Beaner	Hispanics	Because they are known to have a lot of beans in their diet.
Beanie	Jews	Referring to the yarmulke.
Beaver-Beater	French-Canadians	Fur trade.
Beef-Curtain	Greeks	Possibly originated from their smell.
Berry Picker	Hispanics	Refers to Hispanics who would work berry fields in California, specifically illegal immigrants, as their employer didn't have to pay them as much.
Bhindu	Pakistanis	Pakistani name.
Bhrempti	Indians	Their pronunciation of the number 20.
Big Nose	Jews	Refers to how Jews are said to have large noses.
Bjork	Icelanders	She's the Icelander everyone knows.

Black Barbie	Blacks	Refers to a black woman when she wears her hair and makeup to try and look like a white woman.
Black Dagos	Italians	Believed that some Sicilians are part Black.
Blackie	Blacks	Self-explanatory.
Blackrobe	White Missionaries	Native American term.
Blanco	Whites	'Blanco' is Spanish for white or blank.
Blanket-Ass	Native Americans	From when the US Government gave tribes blankets... i guess to make up for killing so many of them. The blankets were also rumored to be infested with smallpox.
Blaxican	Mixed Races	Black/Mexican mix. Pioneered by the Black/Mexican hip-hop group "Delinquent Habits".
Blockhead	Macedonians	Shape of their heads; Australian.
Blow	Blacks	Originated from blacks originally living in Africa and using blow guns.
Blue-Gummer	Blacks	Refers to the blue tinge of the gums of some blacks/southern origin.
Blue-eyed Devil	Whites	Whites primarily with blue eyes are said to be the most evil. Especially since their skin is so pale, it looks scary to others as their blue eyes stare out at them.
Blue/Blew	Mixed Races	Black/Jewish Mix.
Boat-People	Asians or Cubans	Could apply to any peoples who took a boat to immigrate to another country. See: FOB.
Boffer/Boofer	Blacks	The Hawaiians or Polynesians call Blacks this name. Same as nigger in the United States.
Bog-trotter	Irish	Abundance of bogland in Ire.
Bogan	Native Americans	Male Native Americans.
Bogan (2)	Whites	New Zealand white trash or rednecks.
Bohunk	Hungarians	May be a contraction of 'Bohemian/Hungarian', and might refer to Hungarians or Czechs. See: Honky.
Boogalee	Cajuns	May be a corruption of the French slang for "feces".
Boogie	Blacks	Referring to "Boogie Woogie" form of jazz? Could come from W. African "Buiker" or "Buckra", meaning "Devil", "Boogie man" or "White Man". Turned around and used against Blacks by Whites.
Book-Book	Filipinos	From Hawaii. A slur on how their language sounds to non-Filipinos.
Boong	Australian Aboriginal	"Boong" is the sound they make when they hit the bull bar (a metal bar attached to the front of a car to reduce damage when you hit an animal)
Bootlip	Blacks	More or less self-explanatory, blacks tend to have big lips.
Border Nigger	Hispanics	Obvious.
Border-Bunny	Hispanics	Hopping the border to get into America.
Border-Hopper	Hispanics	Same as Border Bunny. Border-Jumper too.
Boudreaux	Cajuns	Common name among Cajuns.
Buxthead	Germans	Germans typically have, or are thought to have, rather square heads.
Boy	Blacks	Originated during slavery. Used to belittle blacks.
Bozgor	Hungarians	Term used in Eastern Europe for Hungarian-Ethnics living in different countries after WWI. It means "man without country" or just imitates Hungarian talking.
Brillo Pad	Blacks	Hair reminiscent of a Brillo Pad.
Brit	British	Short for British. Used as in "Brits Out!": graffiti from Ireland.
Bro	Blacks	Contraction of brother, see: Brother.
Brother	Blacks	Used by blacks in an effort to help unify their race. Also used by non-black races to poke fun at or try to identify with the black race.
Bruised Banana	Asians	A "banana" who acts black.
Bubble	Greeks	"Bubble & Squeak" is Cockney slang for Greek.
Buck/Buck Nigger	Blacks	This word has been used since the 17th century to refer to a male Negro - no matter whether slave or not.
Buckethead	Koreans	Of all Asian groups, Koreans are said to have the biggest heads.
Buckra	Whites	Gullah language word meaning White Trash.
Buckhead	Blacks	Refers to Buckhead - a Black character in "The Little Black Book"

Buckwheat	Blacks	Refers to Buckwheat, a Black character on "The Little Rascals."
Buddhahead	Asians	A lot of Asians are Buddhists.
Bug-Eater	Asians	Many Asians eat bugs such as Locusts and Grasshoppers.
Buleh	Whites	Asian term, origin unknown, encountered on trip through Indonesia.
Bumblebee	Mixed Races	Black/Oriental couple or mixed child.
Bumper Lips	Blacks	Self-explanatory.
Bun	Blacks	Big Ugly Nigger.
Buppie	Blacks	A (young) black upwardly professional person. Like yuppie, but refers to blacks.
Burnt Cracker	Blacks	Used as a response to Blacks who call Whites crackers.
Burnt Match	Blacks	Self-explanatory.
Burnt Toast	Blacks	Skin color can resemble that of a burnt piece of bread.
Burr Head	Blacks	Hair Texture.
Bush-Boogie	Blacks	Derived from their jungle origins.
Bushnigger	Native Americans	Self-explanatory.
Butter	Blacks	Alternative to Nigger.
Cab Nigger	Indians/Arabs	Many cabbies are Arabs or Indians.
Cabbage	Whites	Small town farm trash that wore spotted welder beanie caps and carried concealed knives to school.
Cabdriver	Indians/Arabs	A large portion of cab drivers seem to be foreigners, mostly of Indian descent.
Camel Cowboy	Arabs	They ride camels like cowboys ride horses.
Camel Jockey	Arabs	From camels being a major form of transportation in the Middle Eastern countries.
Camel-Humper	Arabs	Refers to lonely Arab shepherds.
Camel-Jacker	Arabs	A take off on Camel Jockey and Camel-Humper. This refers to the act of "stimulating" a camel by hand.
Can'ardly	Asians	They can'ardly see, originated in Australia.
Canadian	Blacks	Used as a masked replacement for 'Nigger.'
Canal	Panamanians	Panama Canal.
Cancer	Whites	Cancer causes the face to become white, and the blood to drain away.
Caneater	Australians	They consume a lot of canned beer.
Cankee/Cankie	Canadians	Canadian-Yankee.
Cans/Bans	Hispanics	MexiCANS, Puerto RICANS, CuBANS.
Canuck	Canadians	From Johnny Canuck, emerging in 1869 as a "younger, simpler cousin to America's Uncle Sam or Britain's John Bull." Reborn during World War II as Canada's 'defender from the Nazi menace.' Could only be a slur if you say it the right way.
Canucklehead	Canadians	Diminutive of Canuck.
Cargo	Blacks	Slave ship reference.
Carlton (Banks)	Blacks	Black males who behave like whites or talk very proper. "Fresh Prince of Bel-Air" reference.
Carpet Pilot	Arabs	Reference to Aladdin and his magic carpet.
Casabooboo	Blacks	From 1960s African leader Casavubu.
Cascos	Mixed Races	White/Black mix. Describes the offspring of two mulattos. See: Mulatto.
Cashew	Jews	Catholic Jews. Mainly, the children of a Jew and a Catholic. Might have originated from a Saturday Night Live skit (doubtful).
Casino-Owner American	Native Americans	Many Native American tribes run casinos on their reservations to make money for their people.
Cat-lick	Irish	Catholic - Cat-lick.
Caucasianally- Challenged	Non-Whites	Self-explanatory.
Caveman	Whites	Refers to the Neanderthals living in caves; used by rappers.
Chale	Chinese	Informal/derogatory term used by Hispanics, primarily in Mexico, to refer to Chinese people. As in "Cafe de Chales" = Chinese-run or owned cafe.