

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77948780
LAW OFFICE ASSIGNED	LAW OFFICE 104
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (016)(current)	
INTERNATIONAL CLASS	016
DESCRIPTION	
<p>printed matter, namely, instruction manuals and reference guides about operating a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the aforementioned designed for use with a proprietary electronic computerized device</p>	
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (016)(proposed)	
INTERNATIONAL CLASS	016
TRACKED TEXT DESCRIPTION	
<p><u>printed matter, namely, instruction manuals and reference guides about operating a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the aforementioned designed for use with a proprietary electronic computerized device; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, all of the aforementioned in the field of a wide variety of topics and subjects; loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the aforementioned designed for use with a proprietary electronic</u></p>	

computerized device

FINAL DESCRIPTION

printed matter, namely, instruction manuals and reference guides about operating a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, all of the aforementioned in the field of a wide variety of topics and subjects; loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the afore-mentioned designed for use with a proprietary electronic computerized device

FILING BASIS

Section 1(b)

SIGNATURE SECTION

RESPONSE SIGNATURE

/ryan bricker/

SIGNATORY'S NAME

Ryan Bricker

SIGNATORY'S POSITION

Attorney of record, California State Bar member

DATE SIGNED

06/28/2011

AUTHORIZED SIGNATORY

YES

CONCURRENT APPEAL NOTICE FILED

YES

FILING INFORMATION SECTION

SUBMIT DATE

Tue Jun 28 19:55:46 EDT 2011

TEAS STAMP

USPTO/RFR-38.104.128.234-
20110628195546008766-7794
8780-4801564b43f32fe17f9a
ea8b8c87673f247-N/A-N/A-2
0110628193906114190

PS Form 1001 (Rev. 10/2006)
OMB No. 0651-0047 (Exp. 09/30/2011)

**Request for Reconsideration after Final Action
To the Commissioner for Trademarks:**

Application serial no. **77948780** has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 016 for printed matter, namely, instruction manuals and reference guides about operating

a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the afore-mentioned designed for use with a proprietary electronic computerized device

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~printed matter, namely, instruction manuals and reference guides about operating a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the afore-mentioned designed for use with a proprietary electronic computerized device;~~ printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, all of the aforementioned in the field of a wide variety of topics and subjects; loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the afore-mentioned designed for use with a proprietary electronic computerized device

Class 016 for printed matter, namely, instruction manuals and reference guides about operating a proprietary mobile handheld computer; printed matter, namely, magazines, books, reference cards, reference books, user guides, journals, textbooks, all of the aforementioned in the field of a wide variety of topics and subjects; loose sheets of paper, envelopes, notebooks, newspapers, notepads, self stick removable notes, stickers, index cards, flash cards, posters, book marks, folders, binders, maps, scrapbooks, business cards, calendars, paper bags for packaging, pre-printed plastic transparencies, paper placards, photo sleeves, and presentation folders and presentation boards, all of the afore-mentioned designed for use with a proprietary electronic computerized device

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /ryan bricker/ Date: 06/28/2011

Signatory's Name: Ryan Bricker

Signatory's Position: Attorney of record, California State Bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in

this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77948780

Internet Transmission Date: Tue Jun 28 19:55:46 EDT 2011

TEAS Stamp: USPTO/RFR-38.104.128.234-201106281955460

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