

ESTTA Tracking number: **ESTTA385588**

Filing date: **12/23/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Drybar Holdings LLC</b>
Application Serial Number:	<b>77944223</b>
Application Filing Date:	<b>02/24/2010</b>
Mark:	<b>DRYBAR</b>
Date of Publication	<b>11/23/2010</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blo Blow Dry Bar, Inc., 1100 Sheppard Avenue West, Suite 340, Toronto, Ont M5K 3B4, CANADA, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/23/2010. Blo Blow Dry Bar, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/23/2011.

Respectfully submitted,

/mvh/

12/23/2010

**Maria v. Hardison**

**Tassan & Hardison**

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**UNITED STATES**

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