BULKY DOCUMENTS

(Exceeds 100 pages)

Filed: 4/23/2012

Title: REQUEST FOR RECONSIDERATION AFTER FINAL ACTION.

Part 1 of 1

77941214

PTO Form 1930 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 4/30/2009)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	77941214
LAW OFFICE ASSIGNED	LAW OFFICE 104
MARK SECTION (no change)	
ARGUMENT(S)	
Applicant respectfully submits that the term LABEL used as part of its mark BLUE LABEL has acquired distinctiveness within the meaning of Section 2(f) through both extensive use of its mark since 2002 and the registration of the identical mark for related goods and services without disclaimer. Attached to the partial 2(f) claim section of this Request for Reconsideration are: (1) a printout of the first five pages of Google® search results showing that a search for the terms "Blue Label" and "Ralph Lauren" appearing together generates some 1,940,000 search hits; and (2) representative unsolicited media coverage evidenced by LexisNexis® news database search results.	
ADDITIONAL STATEMENTS SECTION	
SECTION 2(f), IN PART	LABEL has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.
SECTION 2(f), IN PART	LABEL has become distinctive of the goods/services as evidenced by the ownership on the Principal Register for the same mark for related goods or services of U.S. Registration No(s). 2774020, 3298648.
SECTION 2(f), IN PART BASED ON EVIDENCE	LABEL has become distinctive of the goods/services, as demonstrated by the attached evidence.
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SIGNATURE SECTION

DECLARATION SIGNATURE	/Daniel I. Schloss/
SIGNATORY'S NAME	Daniel I. Schloss
SIGNATORY'S POSITION	Attorney of record, NY bar member
SIGNATORY'S PHONE NUMBER	212-801-9200
DATE SIGNED	04/23/2012
RESPONSE SIGNATURE	/Daniel I. Schloss/
SIGNATORY'S NAME	Daniel I. Schloss
SIGNATORY'S POSITION	Attorney of record, NY bar member
SIGNATORY'S PHONE NUMBER	212-801-9200
DATE SIGNED	04/23/2012
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES

FILING INFORMATION SECTION

SUBMIT DATE	Mon Apr 23 14:48:01 EDT 2012
TEAS STAMP	USPTO/RFR-69.174.58.28-20 120423144801726322-779412 14-490fe97caa67949fab59e4 4c0f8d9907b-N/A-N/A-20120 4231416378 25597

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **77941214** has been amended as follows:

ARGUMENT(S)
In response to the substantive refusal(s), please note the following:

Applicant respectfully submits that the term LABEL used as part of its mark BLUE LABEL has acquired distinctiveness within the meaning of Section 2(f) through both extensive use of its mark since 2002 and the registration of the identical mark for related goods and services without disclaimer. Attached to the partial 2(f) claim section of this Request for Reconsideration are: (1) a printout of the first five pages of Google® search results showing that a search for the terms "Blue Label" and "Ralph Lauren" appearing together generates some 1,940,000 search hits; and (2) representative unsolicited media coverage evidenced by LexisNexis® news database search results.

ADDITIONAL STATEMENTS
Section 2(f), in part, based on Use
LABEL has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement.

Section 2(f), in part, Prior Registration(s)
LABEL has become distinctive of the goods/services as evidenced by the ownership on the Principal Register for the same mark for related goods or services of U.S. Registration No(s). 2774020, 3298648.

Section 2(f), in part, based on Evidence
LABEL has become distinctive of the goods/services, as demonstrated by the attached evidence.
Original PDF file:
epart-691745828-141637825_._BlueLabelGoogleSearch.pdf
Converted PDF file(s) (10 pages)
2(f) evidence-1
2(f) evidence-2
2(f) evidence-3
2(f) evidence-4
2(f) evidence-5
2(f) evidence-6
2(f) evidence-7
2(f) evidence-8
2(f) evidence-9
2(f) evidence-10
Original PDF file:
epart-691745828-141637825_._Ralph_lauren_blue_label.pdf
Converted PDF file(s) (263 pages)
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2(f) evidence-2
2(f) evidence-3

2(f) evidence-4
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2(f) evidence-7
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SIGNATURE(S)
Declaration Signature
If the applicant is seeking registration under Section 1(b) and/or Section 44 of the Trademark Act, the applicant has had a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. 37 C.F.R. Secs. 2.34(a)(2)(i); 2.34 (a)(3)(i); and 2.34(a)(4)(ii); and/or the applicant has had a bona fide intention to exercise legitimate control over the use of the mark in commerce by its members. 37 C.F. R. Sec. 2.44. If the applicant is seeking registration under Section 1(a) of the Trademark Act, the mark was in use in commerce on or in connection with the goods and/or services listed in the application as of the application filing date or as of the date of any submitted allegation of use. 37 C.F.R. Secs. 2.34(a)(1)(i); and/or the applicant has exercised legitimate control over the use of the mark in commerce by its members. 37 C.F.R. Sec. 2.44. The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; that if the original application was submitted unsigned, that all statements in the original application and this

submission made of the declaration signer's knowledge are true; and all statements in the original application and this submission made on information and belief are believed to be true.

Signature: /Daniel I. Schloss/ Date: 04/23/2012
Signatory's Name: Daniel I. Schloss
Signatory's Position: Attorney of record, NY bar member
Signatory's Phone Number: 212-801-9200

Request for Reconsideration Signature
Signature: /Daniel I. Schloss/ Date: 04/23/2012
Signatory's Name: Daniel I. Schloss
Signatory's Position: Attorney of record, NY bar member

Signatory's Phone Number: 212-801-9200

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77941214
Internet Transmission Date: Mon Apr 23 14:48:01 EDT 2012
TEAS Stamp: USPTO/RFR-69.174.58.28-20120423144801726
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d9907b-N/A-N/A-20120423141637825597

+You Search Images Maps Play YouTube News Gmail Documents Calendar More

"blue label" + "ralph lauren"

Search

About 1,940,000 results (0.27 seconds)

Ads for "blue label" + "ralph lauren" Why these ads?

Ralph Lauren Online - Shop the Official Site | **ralphlauren**.com
www.**ralphlauren**.com/ 8,599 seller reviews
Ralph Lauren Apparel & Accessories.
Men - Women - Kids - Baby

Images
Maps
Videos
News
Shopping
More

New York, NY
Change location

Show search tools

Ralph Lauren BLUE LABEL Linen Shirt
$165.00 - RalphLauren.com
Ralph Lauren Blue Label Small Saddle ...
$950.00 - Saks Fifth Avenue

Blue Label - Women's Clothing, Outerwear and ... - **Ralph Lauren**
www.**ralphlauren**.com/shop/index.jsp?categoryId=1766610
Ralph Lauren Blue Label - Shop for **Blue Label** women's clothing on **Ralph Lauren** . For bohemian and romantic looks for spring, browse the **Blue Label** ...
Trend: Eclectic Chic - Dresses & Skirts - Polos

Shirts - **Blue Label** - RalphLauren.com - **Ralph Lauren**
www.**ralphlauren**.com/family/index.jsp?categoryId=1766669
Shop **Blue Label's** Shirts at RalphLauren.com, the Official Site of **Ralph Lauren**. RalphLauren.com offers the world of **Ralph Lauren**, including clothing for men, ...

Blue Label Women's Sweaters from **Ralph Lauren**
www.**ralphlauren**.com/family/index.jsp?categoryId=1766668
Ralph Lauren's distinctive **Blue Label** for Women: Discover the Black Label women's sweaters in a variety of styles including v neck, camisoles, halters and ...

Dresses & Skirts - **Blue Label** - RalphLauren.com - **Ralph Lauren**
www.**ralphlauren**.com/family/index.jsp?categoryId=1766672
Shop **Blue Label's** Dresses & Skirts at RalphLauren.com, the Official Site of **Ralph Lauren**. RalphLauren.com offers the world of **Ralph Lauren**, including clothing ...

Polo **Ralph Lauren** - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Polo_**Ralph**_**Lauren**
They include the men's lines Purple Label (Launched in 1994), Black Label, **Blue Label**, Polo **Ralph Lauren**, Polo Denim, Polo Golf, Ralph by **Ralph Lauren**, ...
History - Brands - Fragrances - Sports sponsorships

Shopping results for **"blue label" + "ralph lauren"**

Ralph Lauren Blue Label Silk Georgette
$498.00
Saks Fifth Avenue
Find nearby

Ralph Lauren Blue Label brown wool
$396.00
Bluefly.com

Ralph Lauren BLUE LABEL Classic-Fit Polo
$85.00
RalphLauren
Find nearby

Ralph Lauren Blue Label Josephine
$298.00
Saks Fifth Avenue
Find nearby

Ralph Lauren Blue Label Cotton Rope
$87.50
Saks Fifth Avenue

Ralph Lauren Blue Label at ShopStyle
www.shopstyle.com/browse?fts=ralph+lauren+blue+label
Find **Ralph Lauren Blue Label** clothing at ShopStyle. Shop the latest collection of **Ralph Lauren Blue Label** clothing from the most popular stores - all in one ...

Ralph Lauren Blue Label | BLUEFLY up to 70% off designer brands
www.bluefly.com/designer/ralph-lauren-blue-label
Ralph Lauren Blue Label at Bluefly.com. Find the latest styles and save up to 70 % off your favorite designer brands. Fast shipping and free returns on **Ralph** ...

Ralph Lauren Blue Label | Women's Apparel - Saks.com
www.saksfifthavenue.com/main/ProductArray.jsp?... id...bmUID ...
*SAKSFIRST members will earn 2 base points plus 4 bonus points per eligible dollar spent from $1 to $4999, 4 base points plus 8 bonus points per eligible ...

Bergdorf Goodman - Men's Store - **Ralph Lauren Blue Label** - Shop ...
www.bergdorfgoodman.com/store/catalog/templates/P4.jhtml?...
Visit BergdorfGoodman.com for **Ralph Lauren Blue Label** featuring new collections from top designers, such as Polo **Ralph Lauren**, **Ralph Lauren** Black Label.

RALPH LAUREN BLUE LABEL Cashmere Boat Neck Poncho ...
www.polyvore.com › ... › Clothing › Tops › Ralph Lauren Blue Label tops
Cashmere **Ralph Lauren Blue Label** fine knit poncho with boat neck and rib knit edge trim. Rib knit trim. Boat neck. Draped effect. One size. 100% Cashmere Dry ...

Ads by "blue label" + "ralph lauren" Why these ads?

Ralph Lauren Blue Label
shopstyle.com/RalphLaurenBlueLabel
Up to 70% Off **Ralph Lauren** Blue. Find the Best Deals Here.

Ralph Lauren Polos
www.macys.com/RalphLaurenPolos 342 seller reviews
Shop **Ralph Lauren** Polos at Macy's. Free Shipping w/ $99 Order Today!
Women's Spring Trends - Men's Apparel - Juniors Fashion - Sale & Clearance

1 2 3 4 5 6 7 8 9 10 **Next**

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"blue label" + "ralph lauren"

Search

Page 3 of about 1,900,000 results (0.19 seconds)

Ads for "blue label" + "ralph lauren" Why these ads?

Images
Maps
Videos
News
Shopping
More

New York, NY
Change location

Show search tools

Ralph Lauren Online - Shop the Official Site | **ralphlauren**.com
www.ralphlauren.com/ - 8,599 seller reviews
Ralph Lauren Apparel & Accessories.
Men - Women - Kids - Baby

Ralph Lauren BLUE LABEL Vintage Lady
$598.00 - RalphLauren.com
Ralph Lauren Blue Label Small Saddle ...
$950.00 - Saks Fifth Avenue

Ralph Lauren Blue Label - Aqua Beachwear
aquabeachwear.com/?controller=brands&path=200
The **Ralph Lauren** Blue swimwear customer identifies with the **Ralph Lauren Blue Label**...and loves the pony. Everything in the **Ralph Lauren** swimwear line is ...

Ralph Lauren Blue Label at ShopStyle
www.shopstyle.com/browse/**Ralph-Lauren-Blue-Label**
Find **Ralph Lauren Blue Label** women's fashion at ShopStyle. Shop the latest collection of **Ralph Lauren Blue Label** women's fashion from the most popular ...

Ralph Lauren Blue Label Crochet Tunic Cover-Up | Nordstrom
shop.nordstrom.com/s/**ralph-lauren-blue-label**-crochet.../3136229
Vintage-inspired crochet is shaped into a sheer tunic with a waist-defining drawstring and three-quarter-length sleeves.

RLPL - **Ralph Lauren** Purple Label (retail clothing brand)
www.acronymfinder.com/**Ralph-Lauren**-Purple-Label-(retail-clothin...
The Company's brand names, which include Polo by **Ralph Lauren**, **Ralph Lauren** Purple Label, **Ralph Lauren** Collection, Black Label, **Blue Label**, Lauren by ...

Ralph Lauren Blue Label as I'm gettin high. Triple deam dreamin as ...
www.searchquotes.com/.../**Ralph_Lauren_Blue_Label**.../312030/
Ralph Lauren Blue Label as I'm gettin high. Triple deam dreamin as the cream multiples. - Rick Ross.

Ralph Lauren Blue Label | Facebook
www.facebook.com/.../**Ralph-Lauren-Blue-Label**/165957513485528
Facebook is a social utility that connects people with friends and others who work, study and live around them. People use Facebook to keep up with friends, ...

ralph lauren blue label | Tumblr
www.tumblr.com/tagged/**ralph-lauren-blue-label**
black · 2n2me· polyvore.com ---. 8th Grade Swagg by kraziness featuring **Ralph Lauren Blue Label** tops · **Ralph Lauren Blue Label** top. £95. G-Star shorts. £84 ...

Ralph Lauren Blue Label Alora Silk Tie-Neck Blouse - Celebrities ...
coolspotters.com/.../**ralph-lauren-blue-label**-alora-silk-tie-neck-blouse
Celebrities who wear a **Ralph Lauren Blue Label** Alora Silk Tie-Neck Blouse clothing. Also discover the movies, TV shows, and events associated with **Ralph** ...

Copious. **RALPH LAUREN BLUE LABEL** Light Pink Short Sleeve ...
copious.com/.../**ralph-lauren-blue-label**-light-pink-short-sleeve-skinn...
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Ralph Lauren Blue Label Spring 2011 (**Ralph Lauren**)
incredis.com/work/ralph-lauren-ralph-lauren-blue-label-spring-2011
Ralph Lauren. **Ralph Lauren Blue Label** Spring 2011. client: **Ralph Lauren** source: ralphlauren.com published: Spring/Summer 2011. Tweet. In this picture: ...

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Ralph Lauren Polo New Women's **Blue Label** Striped Yellow ...
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Pants & Shorts - **Blue Label** - RalphLauren.com - **Ralph Lauren**
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Ralph Lauren Blue Label - Fashion Brand and Label - Profile with ...
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Official profile of New York based fashion brand **Ralph Lauren Blue Label** including company profile, designers, collections, editorials, photos, news and more.

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www.beachbliss.com/ribps2.html
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December 11, 2011 Sunday
Home Edition

SECTION: IMAGE; Features Desk; Part P; Part P; Pg. 6

LENGTH: 19 words

HEADLINE: HOLIDAY GIFT GUIDE;
Red Riding Hood

BODY:

Taking a basket of goodies to Grandma's house, the girl in the red cape (briefly) becomes lunch for the trickster wolf.

GRAPHIC: PHOTO: A POP OF RED: YBF Royalty Collectible Pewter lipstick in Royal Red, $28.80 at www.ybfgirl friends.com PHOTOGRAPHER:YBF PHOTO: PACK IT UP: A Bottega Veneta Plaster Cioccolato Nero Canvas Basket print Vachette tote, $1,550 at Bottega Veneta, Beverly Hills. PHOTOGRAPHER:Bottega Veneta, Beverly Hills PHOTO: OFF YOU GO: Ralph Lauren Blue Label cabled hat and scarf, $200 at www.ralph lauren.com. PHOTOGRAPHER:Ralph Lauren Collection

LOAD-DATE: December 11, 2011

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October 18, 2011 Tuesday 4:59 PM EST

LENGTH: 134 words

HEADLINE: Splurge Monday's TPS Report: Wool and Cashmere Shawl-Collar Cable-Knit Cardigan

BODY:

Our daily TPS reports suggest one piece of work-appropriate attire in a range of prices.

Gorgeous, gorgeous cardigan from Ralph Lauren's Blue Label. This is the kind of piece I love to buy because you can get so much use out of it - it works at the office as well as on the weekend, and it works if you gain a few pounds (or if you lose them). This is the kind of piece that doesn't require a lot to make it look good, either - that said, if you wanted to try to add a different color I'd go for a light blue tee peeking out, or perhaps a large chalcedony necklace, to really make the red pop. It's $398 at Saks. Ralph Lauren Blue Label Wool and Cashmere Shawl-Collar Cable-Knit Cardigan

Seen a great piece you'd like to recommend? Please e-mail editor@corporette.com with "TPS" in the subject line.

(L-2)

LOAD-DATE: November 04, 2011

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THE WALL STREET JOURNAL.
The Wall Street Journal

September 13, 2011 Tuesday

SECTION: Pg. B1

LENGTH: 916 words

HEADLINE: Tory Burch Steps Out and Up

BYLINE: By Christina Binkley

BODY:

To those who are steeped in Tory Burch -- the bags, the clothes, the lifestyle -- it may come as a surprise that Tuesday is the designer's first fashion show ever.

While Ms. Burch has been building her fashion empire over the past seven years, she has promoted her collections each season with her own growing media empire -- and an informal presentation during New York Fashion Week.

Already something of a lifestyle brand, with her own online "magazine" promoting everything from her decor ideas to dining, Ms. Burch now is taking both her runway and her company to a higher level. Though she has denied rumors of an imminent initial public offering, Tory Burch LLC is poised for startling growth in the U.S. and overseas.

Her new store openings this year include London, Rome and Mexico, as well as a flagship store on Madison Avenue in New York that opened this week. And she is expanding into an array of new product categories, including jewelry and swimwear. Retailers are piling on.

Saks Fifth Avenue this week opened a large Tory Burch shop on the department store's newly designed fourth floor, between Ralph Lauren Blue Label and Burberry Brit.

"We built around her," says Ron Frasch, Saks Inc. co-chairman, who says that brands including Missoni, Red Valentino, and Boss Black came on board only after Ms. Burch agreed to be a centerpiece on the store's 4th floor -- designed to appeal to women seeking, Mr. Frasch says, "Fashion, fit, and fair value."

A typical Tory Burch dress costs in the neighborhood of $500 -- half the cost of most designer dresses. The fit and style appeal to many working women.

Tory Burch is among the top 10 brands for Saks in terms of sales revenue, Mr. Frasch says, along with Armani, Akris and Gucci.

Today's fashion show -- in which models will walk down the runway at Lincoln Center wearing Ms. Burch's Spring 2012 collection of clothes, shoes and bags -- is more symbolic than strategic. It suggests, in fashion industry terms, that she has come of age.

"I feel like our company is at an inflection point," says Ms. Burch.

False rumors of a possible IPO may have been sparked by Ms. Burch's several executive searches. She is currently seeking a chief financial officer and a chief operating officer, as well as an additional board member, and she recently hired a chief information officer. The hiring comes as a result of fast growth that occurred even during the financial crisis.

The company, which employs about 1,000 people, is expected to have revenue of approximately $500 million this year, increasing by roughly 30% during the year, according to someone familiar with the numbers.

The tightly managed company, which is owned by Ms. Burch and her ex-husband, was able to increase revenue throughout the economic malaise of the last three years, and, Ms. Burch says, without laying off employees. Instead, the company cut expenses everywhere possible, including switching the 2008 Christmas party into a breakfast.

Prior to launching her brand, Ms. Burch, who has no formal design training, worked in fashion-industry public relations, developing influential contacts. But eight years ago, she was also a socialite mom of three boys living at the tony Pierre hotel in New York.

She grew up on what she describes as a "gentleman's farm" outside of Philadelphia. Near home in New York, she shopped at Bergdorf Goodman and was a good enough client to be personally acquainted with Mr. Frasch, who was then working at Bergdorf's.

This influence earned her a polite visit to her apartment from Mr. Frasch when she said she was designing a fashion collection and asked him to take a look. "She had her boys running around on skateboards. It was completely insane. She had the clothes all over her livingroom," recalls Mr. Frasch.

Ms. Burch presented a clear vision of who she wanted to dress: someone less exclusive than herself. "The vision was more democratic than the woman she appeared to represent," says Mr. Frasch. "She was very proud to put her name on a label that wasn't a $1,000 blouse."

When Ms. Burch opened her first store on Elizabeth Street, she says, it sold more than $100,000 of merchandise on the first day. Meanwhile, Mr. Frasch was the first retailer to place a wholesale order that first day of her business.

Ms. Burch launched e-commerce within three months of opening her first store, something some designers are fearful of attempting because of the tricky logistics and risks of producing inventory that might not sell. Several years ago, she hired Honor Brodie, former editor of InStyle Magazine, to head up the media side of her company.

Coming in the near future, Ms. Burch says, are Tory Burch fragrances and beauty products as well as sports clothing for the types of sports played by Tory Burch ladies: yoga, tennis and golf. She doesn't blink when asked if that doesn't sound like Lululemon's turf. "I don't know if I'll take them on, but I admire their company," she says.

As for today's runway show, Ms. Burch's advisers say her popularity as both socialite and fashion icon were getting in the way of the business of selling fashion. "The presentations were getting chaotic," says Frances Pennington, the company's head of global communications. "Everyone wanted to say hello, and it isn't about that -- it's about the clothes.

Ms. Burch says she's looking forward to being backstage rather than mingling with guests in a party atmosphere. "I like being behind the scene," she says.

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PUBLISHER: Dow Jones & Company, Inc.

LOAD-DATE: September 14, 2011

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The Oklahoman (Oklahoma City, OK)

June 16, 2011 Thursday
City Edition

SECTION: MOOD; Pg. 1D

LENGTH: 651 words

HEADLINE: MEN'S FASHION ;
TODAY'S MENSWEAR IS BOLD, COLORFUL AND MAKES A DEFINITE STATEMENT.

BYLINE: Heather Warlick Moore, Mood Publication Editor

BODY:

Some men are traditionalists where their wardrobes are concerned. They prefer the time-tested classics that will retain their worth year after year.

Other men like to stay up with the times; they follow fashion trends. They're contemporary and want their wardrobes to reflect their progressive attitudes toward style.

Then there are those men who couldn't care less. They're still wearing the baggy old concert T-shirts and saggy jeans they wore in the '90s when 'grunge' was actually in style.

And while it's true that women's fashions change so fast, it's nearly impossible to keep up from season to season, menswear changes, too, just more slowly.

"Women follow fashion more, and fashion changes without reason," said Steve Haggard, owner of SJ Haggard & Co., a men's clothing store in Nichols Hills Plaza. "Here, men's (clothing) business, for the most part, is more traditional. And traditional clothing has a longer cycle of change than 'fashion' would."

Haggard said his boutique is mostly traditionally minded but he does carry some more contemporary styles.

"We're seeing a return to dressing up again," Haggard said. "I think people are tired of the casual look out there."

That's something Haggard and Spencer Stone agree on. Stone is the owner of Spencer Stone Co., a more contemporary-minded menswear boutique in the same shopping center as Haggard's shop.

"Anything that looks sloppy is out," Stone said. He describes the clothing he sells as classic contemporary. "We cater to a younger-thinking customer. In contrast to what more traditional stores do, we kind of push the envelope."

Haggard said this season's most popular styles for men who prefer the traditional style of dress include many light-colored suits. He carries light suits in tans and off-white that he said are quite popular. And for the casual traditionalist, polo knit shirts, madras and cargo shorts are big sellers.

Haggard is also partial to what he calls "Country Club" jackets that are brightly colored in poplin fabrics.

"We have a strawberry color, bright blue, chambray with white stripe we have displayed with white trousers," he said. "A lot more fun, a lot more daring, but still traditional."

Stone, too, is seeing high demand for madras in both shorts and jackets, bright colors and light summer suits. But the difference, he said, between the styles you'll find at his shop versus Haggard's is all about the fit. He calls this summer's hottest contemporary menswear trend "Beach Boy Preppie."

"I just can't overemphasize that fit is the most important thing to us," Stone said. Think 1950s: slim pants, fitted shirts, JFK. TV's "Mad Men" has had a huge impact on this season's style for men, he said.

"A lot of the guys that shop here, their dads will come in and say, 'Oh, I have a jacket just like that.' Well, it may look that way but if he were to put it on, he'd see that it's quite different," Stone said.

Seersucker suits and plaid pants are also big sellers at Stone's shop, he said. He pointed out that while Seersucker suits are popular this season, they're usually not appropriate for the office (we're not deep enough south for that, he said). Parties are the perfect place for a man to wear a seersucker suit.

Another thing both traditional and contemporary men's clothing have in common today are the progressive fabrics they're being made from. "Super 150" wools that are easy to care for and fabrics treated so they stain less - and liquid virtually rolls off - are this year's technological advances in fabrics.

Whereas Haggard said his customers prefer traditional pleated pants, polo knit shirts and two-button suit jackets, Stone said his customers want just the opposite.

"They don't want to look like their dad who wears pleated khaki pants and a golf shirt to the office," Stone said. "They want to be dressed up, and they want people to compliment them on how they look."

GRAPHIC: Photo 1: Brooks Ryan models a tan linen sport coat with hacking pockets from Ralph Lauren Blue Label with a white stripe dress shirt by Spencer Stone Co. He wears a green paisley tie by Collard Greens and pink linen pants from Ralph Lauren Blue Label with a red and navy ribbon belt by Leyva. Sterling silver tie bar by David Donahue and green silk pocket square from Robert Talbott. Blue umbrella by Blunt.
Photo 2: Michael Grande models a bandana print navy and white cotton shorts from Bill's Khakis with an apple green pique cotton knit shirt by Scott Barber and white deck shoes from Lacoste.
Photo 3: Michael Grande models an Italian suit by S.J. Haggard with a white shirt from Luciano Moresco and an apple green tie. All clothing from S.J. Haggard & Co.
Photo 4: Brooks Ryan models a madras sport coat from Gant by Michael Bastian with a white polo by Vineyard Vines. He wears Matchbox jeans from AG and a red/navy ribbon belt by Leyva.
Photo 5: Michael Grande models a classic white polo knit shirt from Lacoste with patchwork Madras plaid shorts by Ralph Lauren.
Photo 6: Michael Grande models a silk and wool blend strawberry color "Country Club" sport coat from H. Freeman & Son, with a white shirt by Luciano Moresco and a silk classic stripe tie from Peter Millar. Pocket square by Ralph Lauren. All clothing from S.J. Haggard& Co.
Photo 7: Brooks Ryan models a red gingham sport shirt from Rugger by Gant and navy knit tie from Robert Talbott and sterling silver tie bar by David Donahue. He wears raw selvage denim jeans by Rag & Bone and holds a navy blazer by Hugo Boss.
Photo 8: Brooks Ryan models a madras short sleeve sport shirt with patchwork khakis, both from Gant by Michael Bastian. He holds a navy cotton bomber by Valstarino. Photos by Chris Landsberger, The Oklahoman

LOAD-DATE: June 17, 2011

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Pittsburgh Post-Gazette (Pennsylvania)

May 18, 2011 Wednesday
PLSH EDITION

SECTION: ARTS & ENTERTAINMENT; Pg. P-6

LENGTH: 478 words

HEADLINE: A FASHION MELTING POT BREAK THE RULES WITH RETRO MASH-UPS OF FABRICS, PATTERNS AND COLORS BREAK THE RULES WITH RETRO MASH-UPS OF FABRICS, PATTERNS AND COLORS

BODY:

Just when you think you have updated your wardrobe, fashion designers will mix it all up again with throwback styles that leave you screaming for that denim skirt you just donated to Goodwill. That's the cycle of fashion, reinventing relics with a modern twist.

For instance, denim jackets are back, replacing the harder look of this spring's short-waist leather motorcycle jacket. Flannel or plaid is also back, but they are much more feminine than the sloppy grunge look seen in the high school photos you'd like to burn.

In fact, the predominant trend this season is rule breaking. It's time to throw out the old-school rules that forbid mixing and matching your dots with stripes or that '90s flannel with a floral pattern. The busier you are the more on-trend you are.

Some of the best mash-up designs for the spring were at the runway shows for Odd Molly, Vivienne Tam and Anna Sui. These designers bring Southwestern romance and whimsy back to our neutral wardrobes by giving boho a modern twang. Try Rachel Roy's version of mixed patterns available at Macy's stores.

Hemlines that would make our grannies proud were all over the runway for spring/summer in everything from knee-length skirts to draping dresses that cover the ankles. The rule of a hemline used to be that it should never hit in the thickest part of your leg. Mid-knee or mid-ankle is fine for the season; mid-thigh is like so last decade. Don't you just love breaking the rules?

The camel bags of seasons past are still useful, but in keeping with the rule-breaking theme, designers like Tory Burch, available at Saks Fifth Avenue, and Kate Spade, available at Nordstrom, are pushing red like it's the new staple accessory. Messenger or saddle bags are still must-haves, but in yellow, blue or purple hues -- anything but black.

Even more granny chic, socks with sandals or peep-toe pumps freshen up last year's strappy heels. Toe-less socks make this trend easier on your pedicure, or you can try the peep-toe hybrid sandal heels that just look like you are wearing socks.

If you can't handle how cluttered the patterns and colors are getting for the season, you are in luck; white is the new neutral. From cut-out patterns on frocks by Nanette Lepore to the longer silhouettes of Tommy Hilfiger or James Perse, the angelic look goes great with that red handbag you just invested in.

A FASHION MELTING POT BREAK THE RULES WITH RETRO MASH-UPS OF FABRICS, PATTERNS AND COLORS BREAK THE RULES WITH RETRO MASH-UPS OF FABRICS, PATTERNS AND COLORS Pittsburgh Post-Gazette (Pennsylvania) May

Another blast from past wardrobes coming to stores this season is wide-legged or relaxed-fit pants. Jason Wu, an influential designer, is among those who brought the look back in luxurious linen. However, for those looking for less luxury and more function, a relaxed-fit pant or jean translates the runway to the street.

This summer, remember: It's all about shades of red, your handbag; white, your long-length dress; and blue, your jacket. Fashion just got patriotic. It's like a fashion melting pot.

| By Sarah Lolley |

NOTES: * Sarah Lolley is a Pittsburgh-based free-lance writer. Contact her at lonestarlolley@hotmail.com/

GRAPHIC: PHOTO: Rachel Rachel Roy mixes up patterns with her trench $189, top $79 and shorts $79 available at Macy's. PHOTO: runway shot from odd molly spring show in NYC 2011 PHOTO: AVAILABLE AT Saks Fifth Avenue copyright Keiron O'Connor 2010 MARC BY MARC JACOBS Lobster red floral-print mid-length dress. $398 Prints from previous collections are being showcased for the designer's 10th anniversary spring collection. PHOTO: AVAILABLE AT Saks Fifth Avenue NANETTE LEPORE White cotton cut-out flora-pattern, embroidered dress. $448 PHOTO: AVAILABLE AT Saks Fifth Avenue PARKER Blue multicolored wave-print lace-up dress. $264 Sparkle subtly threads its way through this runway look. PHOTO: Clockwise from far left: This butternut floral silk belted maxi dress from JOIE embodies the charm of '70s prints. Anna Sui mixes modern and bohemian. Lobster red floral-print mid-length dress by Marc Jacobs. Shorts and a scarf add spring touches to this menswear-inspired suit by Ralph Lauren Blue Label. Fisher satchel in leather by Kate Spade New York.

LOAD-DATE: May 18, 2011

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April 1, 2011

SECTION: Pg. 100(10) No. 73 ISSN: 1533-5194

ACC-NO: 277271706

LENGTH: 247 words

HEADLINE: New Amsterdam: eighteen characters' big-city style--a fresh look at New York's age-old attitude; THE ICON ISSUE;
Brief article

BYLINE: Dawodu, Mobolaji

BODY:

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

NGOCLAN WEARS A COAT BY TED BAKER, VEST BY LEVI'S MADE & CRAFTED, TOP BY RALPH LAUREN BLUE LABEL. JEANS BY J BRAND. SHOES BY ROBERT CLERGERIE.

SHANE WEARS A SUIT BY CALVIN KLEIN. SHIRT BY BURKMAN BROS.

CLOCKWISE FROM TOP LEFT: JUDE WEARS A SUIT BY ETRO, TOP BY FRED PERRY, RING BY FORTUNE FAVORS THE BRAVE. MARIA WEARS A TOP BY LEVI'S MADE & CRAFTED. SKIRT BY BLACK FLEECE BY BROOKS BROTHERS. EARRINGS BY TULESTE MARKET. BRACELET BY ANNDRA NEEN. LLOYD WEARS A SWEATER BY BILLY REID, SHIRT BY BOSS SELECTION PANTS BY SHIPLEY & HALMOS. SHOES BY HUGO BOSS. ADAM WEARS A BLAZER BY BOSS BLACK. SHIRT BY BILLY REID. SUNGLASSES BY ILLESTEVA.

DYNASTY WEARS A BLAZER BY BILLY REID, SHIRT BY BLACK FLEECE BY BROOKS BROTHERS PANTS BY BRZE, HAT BY STETSON, JEWELRY BY ALKHEMI. 9. SHOES BY ROBERT CLERGERIE.

JAIME WEARS A SUIT BY HUGO. SHIRT BY BILLY REID. TIE BY SIMON SPURR. BELT BY CLUB MONACO.

ETISHA WEARS A JACKET AND SKIRT BY RALPH LAUREN BLUE LABEL. TOP BYFRED PERRY, EARRINGS BY MIRIAM HASKELL.

TOM WEARS A SUIT BY BLACK FLEECE BY BROOKS BROTHERS. SHIRT BY BEN SHERMAN. HAT BY STETSON

DANIELLE WEARS VEST AND PANTS BY RALPH LAUREN BLUE LABEL. TOP BY BILLY REID EARRINGS BY TULESTE MARKET. BRACELET BY JENSEN CONROY. SHOES BY MILK AND HONEY.

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

PHOTOGRAPHY DIETMAR BUSSE

STYLING MOBOLAJI DAWODU

STYLING ASSISTANT: ELSA LAM

MAKE UP AND GROOMING: SHADE BOYEWA USING SMASHBOX

LOAD-DATE: January 18, 2012

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April 1, 2011

SECTION: Pg. 122(1) No. 73 ISSN: 1533-5194

ACC-NO: 277271721

LENGTH: 274 words

HEADLINE: Where to buy the looks you love;
STOCKISTS;
websites;
Website list;
Brief article

BODY:

KEMPT WOMAN

THOM BROWNE thombrowne.com

NEW AMSTERDAM

ALKHEMI.9 alkhemystpryrn.tumblr.com

AMERICAN APPAREL americanapparel.com

ANNDRA NEEN anndraneen.com

BEN SHERMAN bensherman.com

BILLY REID Available at Billy Reid, NYC

BLACK FLEECE BY BROOKS BROTHERS blackfleece.com

BOSS BLACK hugoboss.com

BOSS SELECTION hugoboss.com

BRZE brzesight.tumblr.com

BURKMAN BROS burkmanbros.com

CALVIN KLEIN calvinklein.com

CLUB MONACO clubmonaco.com

DR. MARTENS drmartens.com

ETRO etro.it

FORTUNE FAVORS THE BRAVE fortunefavorsthebravenyc.com

FRED PERRY fredperry.com

H&M hm.com

HUGO hugoboss.com

HUGO BOSS hugoboss.com

ILLESTEVA illesteva.com

J BRAND jbrandjeans.com

JENSEN CONROY jensen-conroy.com

KENNETH COLE kennethcole.com

LEVI'S MADE & CRAFTED levismadeandcrafted.com

MAKINS makinshats.com

MILK AND HONEY milkandhoneyshoes.com

MIRIAM HASKELL miriamhaskell.com

NEW ERA neweracap.com

RALPH LAUREN BLUE LABEL ralphlauren.com

ROBERT CLERGERIE robertclergerie.fr

SHADES OF GREY BY MICAH COHEN Available at Revolve Clothing, LA

SHIPLEY & HALMOS shipley-halmos.com

SIMON SPURR spurr.tv

STETSON stetson.com

TED BAKER tedbaker.com

TIMO WEILAND timoweiland.com

TULESTE MARKET tulestemarket.com

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

[ILLUSTRATION OMITTED]

PHOTOGRAPHY DIETMAR BUSSE

CLOCKWISE FROM TOP LEFT: CHRIS WEARS A VEST BY SHADES OF GREY BY MICAH COHEN, SHIRT BY BEN SHERMAN, HAT BY NEW ERA. JASON WEARS A SHIRTBY TIMO WEILAND. JEANS BY H&M. SCARF BY SHADES OF GREY BY MICAH COHEN, BELT BY CLUB MONACO. ALBERTO WEARS A SUIT BY SIMON SPURR SHIRT BY BURKMAN BROS. HAT BY STETSON. ETISHA WEARS A COAT BY RALPH LAUREN BLUE LABEL. EARRINGS BY MIRIAM HASKELL. BOOTS BY DOC MARTENS.

LOAD-DATE: January 20, 2012

Copyright 2011 The Houston Chronicle Publishing Company
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The Houston Chronicle

January 6, 2011 Thursday
3 STAR EDITION

SECTION: GLOSS; Pg. 6

LENGTH: 1063 words

HEADLINE: Simply Bweautiful Skin Deep Three beauty pros tell all

BYLINE: By Molly Glentzer | Houston Chronicle

BODY:

Could this be the year of real beauty? Is the urge toward perfection over 40 wearing thin?

Last month, a Town & Country article questioned the aesthetic of the lineless, poreless "waxy face." A recent Dorothy Kalins' essay for the New York Times about keeping her hair gray - and long - reportedly prompted 1,200 responses.

Here's advice from three experts who've found middle ground, beautifully.

Mathilde Thomas The skin-care entrepreneur

Mathilde Thomas, the founder and CEO of the French skin-care line Caudalie, stopped by last month for a chat. Forty and a mother of three, she looked fresh and gorgeous - makeup free - in that inimitable French way.

Her own skin is good advertisement for Caudalie products, which are derived from compounds in grape seeds, vines and sap. Her latest not-so-secret weapon is Premier Cru, a do-it-all skin cream seven years in the making that combines her three patented technologies.

The company was born 15 years ago when a researcher, Dr. Joseph Vercautern, attended a grape stomping at her family's Chateau Smith Haut Lafitte vineyards in Bordeaux. Thomas was a fragrance executive at the time (and scent is still a passion - thus the botanical oils in her products).

Vercautern told Thomas she was wasting gold. "He told us the polyphenols in grapes were 10 times more effective than vitamin E in fighting free-radicals (a main cause of cutaneous skin aging)," she said.

Vercautern discovered how to stabilize the polyphenols and patented the process. Continuing to work with him, Caudalie has since patented Resveratrol (an ingredient from grapevine stalks that prolongs skin's cellular life) and Viniferene (a molecule from grapevine sap that diminishes dark spots and clarifies the complexion).

Three more patents are coming for products to be released in 2012. "My introductions are not driven by the market but by the release of technology," Thomas said.

Caudalie is a top-selling brand in Europe, she said, because women there don't cover a problem; they treat it - starting before they're 20. But in the United States, skin care is a hard sell to anyone who hasn't yet seen a wrinkle.

"Here it's almost impossible for me to sell to 18-year-olds; their budget goes to makeup," Thomas said. At every age, Americans tend to believe first in makeup and surgery, she added - "and they want such immediate results they'll use a lot of harsh ingredients for quick results."

Her advice: Start moisturizing at 18.

And if it's too late already and you're in a hurry? She's keen on her Eau de Beauté Beauty Elixir, a radiance-boosting spray that smooths features and tightens pores. "It's the secret of makeup artists," Thomas said. "They have it backstage at all the fashion shows."

...

Aubrie Layne The makeup artist

Makeup artist Aubrie Layne naturally believes in a little coverage. But she concurs with Thomas that the objective shouldn't be to look young.

As a former global makeup artist with Laura Mercier Cosmetics, she learned it's better to look "as good as you possibly can for your age." That's why, she said, Mercier emphasizes "flawless skin."

Now at Therapy Hair Studio, Layne likes Mercier's oil-free tinted moisturizer. "It has the most pigment but won't settle into wrinkles like heavy makeup," she said. She also likes the illuminating properties of Chantecaille's oil-free moisturizer.

Her other tips:

Perfectly groomed brows can make you look younger. Eye color, like skin color, fades as we age. Find an expert to teach you about bone structure and what fits your eye shape. Also, consider tinting your brows, which costs $20 and up and lasts about three weeks but saves time and cuts down on makeup use.

Try an eyeshadow primer on your eyelid to even out thin, veiny skin.

To make your eyes stand out, define the roots of your lashes with a gel liner such as the Addiction liner sold at Therapy. Wiggle it in with a flat, square brush. Follow with a strong black mascara. You'll look instantly awake.

Dark lip looks are coming for spring, but don't take trends too literally. You don't have to wear them on your face. Dark lips can make you look washed-out (and older); maybe wear dark accessories instead. But do try red lipstick; there's a shade for everyone, and it's a classic way to brighten up the complexion.

Layne is partial to YSL lipsticks. "Carolyn Farb got me hooked on their 131. I loved it so much I told Laura we had to create one; that became Laura Mercier's Truly Red."

Use a mineral powder but avoid a high amount of pearl, which settles into lines.

...

David Bamford The hairstylist

David Bamford, the Australian wizard of manes who owns Therapy Hair Studio, is keen on Kevin Murphy products. "They're like skin care for the hair," he said.

To style model Anna Fuente's hair for this month's cover, he first added extensions (he was going for drama) then used KM's Anti Gravity, an organic volumizer with lavender oil. "It makes the hair fresh and shiny, and it promotes healthy hair growth," he said.

He also amped up the shine and texture with KM's Full-On Protection, which protects the hair from the heat of styling tools up to 428 degrees. He achieved the cool waves with a hot tool because time was short; but he also had Murphy's new Deep Waver curlers in his kit.

A few more of his secrets:

He likes KM's Maxi Wash for blonds, grays and color-treated hair. It sounds like a stripping shampoo, but it's mild, he said. It removes residue ("that's what makes hair look dull and dirty") and mineral deposits from city water. And you can also use it on your body.

Whatever shampoo brand you favor, buy quality, Bamford said. "Cheaper shampoos and conditioners have low-quality silicone, which crystalizes after a while and can break your hair."

Use a carbon comb; it won't emit a static charge.

You don't have to get a cut for a salon-perfect look; just go in for a blow-dry. (Therapy offers a blow-dry club card.)

Try a treatment haircut to save time. There's a line of Kerastase treatments that are cut into your hair at the basin; this helps prevent breakage and makes hair super-shiny.

Embrace your own hair color and texture. Brazilian karatin treatments are popular, but they're banned in Canada, Australia and most of Europe, Bamford said, because there's controversy about the effects of exposure (especially to stylists). "People don't talk about it," Bamford said, "but you now have to wear an elaborate mask to apply it."

GRAPHIC: Harcourt Paris Mathilde Thomas therapy hair studio Aubrie Layne Therapy Hair Studio David Bamford Caudalie Caudalie Eau de Beauté Beauty Elixir, a radiance-boosting spray that smooths features and tightens pores. Smiley N. Pool PHOTOS : Chronicle PORE MINIMIZER: Caudalie Eau de Beauté Beauty Elixir, $46, Nordstrom and Kuhl-Linscomb WAVE HELLO: Kevin Murphy's Deep Waver curlers, new for 2011, are coming soon. LINE UP: Addiction gel eyeliner, $15, Therapy Hair Studio, 5371 Westheimer ON THE COVER Anna Fuentes of Page Parkes Models wears a pink sapphire and diamond ring, $3,250, Tenenbaum & Co. Estate Jewelry. This page: Ralph Lauren Blue Label blouse, $398, and silk pants, $498, Saks Fifth Avenue. Melissa "Lady Dragon" sling-back pumps, $150, Lenny e Cia. DePetra earrings, $245, and Tip-to-Toe cuff, $375, High Gloss. Hair by David Bamford; makeup by Aubrie Layne, both of Therapy Hair Studio.

LOAD-DATE: January 7, 2011

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Copyright 2010 Vevlyn's Pen
Vevlyn's Pen

December 11, 2010 Saturday 12:44 PM EST

LENGTH: 467 words

HEADLINE: Two Keepers From Ralph Lauren Blue Label

BYLINE: vevlyn@yahoo.com (VW)

BODY:

Dec. 11, 2010 (Vevlyn's Pen delivered by Newstex) --
The Ivette Beaded Tulle Camisole, left, from the Fall 2010 Ralph Lauren Blue Label collection can be dressed up or down. Photos from www.ralphlauren.com.

HEADS UP: December again. Already! Its the gifting season, which means more things to do with less time to do them in. Dont despair. At VEVLYNS PEN, we are here to help. For the next week or so " through 22 Dec. " each day we will introduce a product, brand or nifty shop that we believe is worthy of consideration for those very special gifts.

Gift Idea No. 1:

MAYBE it is simply because she is a dancer, but Stella Abrera, makes Ralph Laurens Ivette Beaded Tulle Camisole and Stretch Legging-Fit Jean aka jeggings into a smashing ensemble. On second thought, though, this ensem is a winner for many body types " within reason.

A detail shot of the Ivette Beaded Tulle Camisole.

Depending on how the two are styled, they can go to a CD listening party, cocktail or black-tie soiree. SAs occasion is the cocktail party at Saks Fifth Avenue to celebrate the Fall 2010 Ralph Lauren Blue Label Collection and to support the American Ballet Theatre (http://www.abt.org/default.aspx), where SA is a soloist. This particular evening 15 percent of sales from the line are going to ABT. Such generosity helps the troupe journey to destination cites like Havana (last month) for the first time in half a century to pay respects to one of its own, the legendary Alicia Alonso.

The cami, meanwhile, is a rather rococo affair: A mélange of beads in champagne hand-sewn onto tulle. The neckline is straight in front and back. Shoulder straps are slim. Concealed are a side zipper and drawstrings at the hem. It is fully lined with silk charmeuse. At $698, it is an investment piece for those on a money diet.
(http://www.ralphlauren.com/product/index.jsp?productId=4457981&cp=1766616.10811280&ab=viewall&view=all&parentPage=family)
The Stretch Legging-Fit Jean from the Fall 2010 Ralph Lauren Blue Label collection looks like a jean but fits like a legging.

According to SA, the jeggings are oevery comfortable " comfortable enough for a grand jeté, if necessary. Credit for the comfort (read: stretch) goes to viscose, cotton, curpo and elastane. The jeggings are designed to hug the body like leggings but look like a jean. These come in black denim and have familiar jean features: low-rise belted waist, five-pockets, zip fly, shank closure, etc. All of these add-ons do come at a pretty penny ($245, http://www.ralphlauren.com/product/index.jsp?productId=4389327&origkw=Stretch+Legging-Fit+Jean&kw=stretch+legging-fit+jean&parentPage=search).

Learn more about the Ralph Lauren Blue Label, including bargains, at (http://www.ralphlauren.com/shop/index.jsp?categoryId=1766616).
Newstex ID: VVPN-6876-51587384

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LOAD-DATE: December 11, 2010

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The New York Times

December 5, 2010 Sunday
Late Edition - Final

SECTION: Section M2; Column 0; T: Holiday Magazine; Pg. 181

LENGTH: 996 words

HEADLINE: Moonstruck

BYLINE: By ALIX BROWNE

BODY:

Alice O'Malley comes out of the school of "availablism." "It's making art where and when you can and using what's available -- including your friends," says O'Malley, a photographer, paraphrasing the performance artist Kembra Pfahler, a friend who coined the term.

O'Malley moved to New York City from Buffalo in 1990, and the friends she has met in New York have long been the focus of her work: Antony Hegarty, the singer; Kenny Kenny, a downtown club fixture; Lucy Sexton, a dancer; and assorted poets, artists and creative souls. O'Malley captured them wherever her studio happened to be at the time -- or on the street when there was no space to be had -- often in costumes the artists brought themselves and occasionally on borrowed time. (To this day, she maintains a day job in the typing pool of a Midtown law firm.)

One day, yet another friend left a 1950s view camera in her kitchen, never to be seen or heard from again. O'Malley learned to use the cumbersome 4-by-5 -- and, by choice, available light -- by trial and error, which led her to the series of photos that would eventually become the book "Community of Elsewheres," a collective portrait of a slowly disappearing Lower East Side bohemia. And while she no longer cites Cecil Beaton as an influence (Peter Hujar, Claude Cahun and Deborah Turbeville still make the cut), she is still a society photographer, just with a different sort of society. T caught up with O'Malley to talk about "Moonstruck," her portfolio for the Holiday issue.

Over the years you have developed an amazing body of work featuring your friends, an extended circle of downtown New York artists. How is it for you shooting people you don't know? Is it important for you to create some sort of intimacy? And how do you do this when you only have the subject for say, 40 minutes -- or less?

Less! I had 10 minutes with Freja [Beha Erichsen]. She arrived at the Chelsea off a runway show at twilight, and we ran up to the roof to catch the last drops of sun. That's when I understood the skill of a professional model. Her genius in front of the camera meant that we could make a great picture in only a few minutes. And somehow we found time to talk about the first wave of feminism in America. I always make a connection with my subjects; that's what I photograph. our connection.

You've photographed a lot of artists and people with strong creative wills. Is photography a collaborative effort for you?

Portraiture is collaborative for me. My so-called models are the most interesting aspect of my work. They bring a third dimension to the process in terms of styling, artistry, gesture, pose, and their presence is what makes the pictures great. I think some of the best images in the T mag story are of my friends.

You shot this story with a vintage 4-by-5 camera that you acquired almost by happenstance. How did learning to use this camera change your vision as a photographer?

The view camera slows everything down partly because there are so many steps involved in exposing each sheet of film. Also I use only natural light, and that requires long exposures. My friend has a painter's studio at the Chelsea with big northern windows, which I consider a perfect location for the large-format camera. As we set up for the shoot with Nomi, a storm moved in and the room became dark. Some of those exposures were eight seconds long. Nomi and I have worked together many times before, so she performed like a star. It was how I imagine a daguerreotype sitting to be.

You mentioned that you have an eight-frame rule. Is this something you set for yourself once you got the 4-by-5? And have you ever broken it -- the rule, not the camera, I mean.

I've actually broken both. For this story I doubled the number of frames for each sitting to 16.

In the opening photo, Sally Hawkins is sitting on a sculpture of a moon. What is the story behind this particular prop?

My friend Joey Gabriel made the set. It was inspired by her large collection of paper moon postcards from the early part of the 20th century. Her favorites are the ones with two dandies or two spinsters on the moon. She's an amazing art director.

Some of the portraits in the T story you shot in your studio, but a fair number of them were photographed at the Chelsea Hotel. What appeals to you about that place as a location?

The Chelsea is one of Manhattan's last remaining jewels. On the surface, I chose it as a location because I wanted big rooms with good light and architectural detail, but essentially I was connected to its legacy as a haven for many of the most important artists and thinkers of the last century and the way that history also mirrors the people and spaces I represent through portraiture. Shortly after we did the shoot, it was announced that the hotel was for sale. Capitalism steals everything great and authentic -- and yes, shooting a fashion spread at the Chelsea contributes to its commodification.

I understand you had a very interesting encounter there as well. Can you tell me about meeting and ultimately photographing Storme DeLarverie?

Storme DeLarverie is an 89-year-old former big-band singer and long-term resident of the Chelsea. She was the only male impersonator in the Jewel Box Revue in the '50s and '60s. Legend has it she threw the first punch at a police officer during the Stonewall rebellion of 1969. I came to the Chelsea because I wanted to make a portrait with Storme, and the other connections I made that week led me to the T mag shoot.

During the T project you also did a couple of self-portraits. When you do a self-portrait do you think a lot about how you would like to portray yourself beforehand? Or is it the process more spontaneous than that?

My self-portrait is a comment on the performance of fashion and femininity. It's a bit off-kilter in the context of the portfolio as a whole. I'm about to fall off those heels.

Do you have a wish list of other people you'd like to have sit for a portrait? Ethyl Eichelberger.

URL: http://www.nytimes.com

GRAPHIC: PHOTOS: Maggie Gyllenhaalgivenchy By Riccardo Tisci Dress, $5,680. Go To Barneys.Com. Prova Necklace, Price On Request. Go To Provanewyork.Com. Stephen Dweck Ring, $395. Go To Bergdorfgoodman.Com. Sally Hawkinsopposite: Prada Dress, $1,630. Go To Prada.Com. Christian Louboutin Shoes, $2,995. Go To Christian Louboutin.Com. Huichol For Fragments Cuffs, $215. Call (212) 334-9588. Dickson Yewn For Fragments Rings, $10,415 And $14,860. Miguel Ases For Fragments Earrings, $355.
Lakshmi Menoncarolina Herrera Dress, $3,990. Call (212) 249-6552. Tabitha Simmons Shoes, $1,515.
MILA Kunisopposite: Chanel Dress. Call (800) 550-0005. Christian Louboutin Shoes, $795. Borgioni For Ragments Necklace, $6,280. Lena Skadegard For Fragments Necklaces, $1,860, $2,095, $955 And $790. Alexis Bittar Earrings, $185. Go To Alexisbittar.Com.
Kazu Makinomarc Jacobs Dress. Call (212) 343-1490. Gem Kingdom For Fragments Necklaces, $415. Christian Louboutin Shoes, $995.

Eliza Douglasopposite: Marni Dress, $1,315, And Belt, $140. At Marni Stores. Zoraide Shoes, $820. Go To Zoraide.Com.
Freja Beha Ralph Lauren Blue Label Dress, $1,498. Go To Ralphlauren.Com. Manolo Blahnik Shoes, $875. Go To Barneys.Com. Hilary Swankopposite: Donna Karan New York Dress, $6,800. Go To Donnakaran.Com. M.C.L. By Matthew Campbell Laurenza Earrings. $590, Ring, $950, Cuffs, $1,845 And $1,755, Bracelet, $1,695, And Bangle, $1,180. Go To Bergdorf Goodman.Com. Christian Louboutin Shoes, $2,095. (PHOTOGRAPHS BY ALICE O'MALLEY
STYLED BY SUSAN WINGET)

LOAD-DATE: December 5, 2010

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The New York Post

November 8, 2010 Monday

SECTION: All Editions; Pg. 33

LENGTH: 253 words

HEADLINE: INTO THE WOODS - A GIRL'S GUIDE TO HUNTING BOOTS AND FISHING JACKETS

BODY:

* Woolrich John Rich & Bros "Village" jacket, $495 at Otte, 121 Greenwich Ave.

* Plush legwarmer leggings, $70 at shopbop.com

* Hunter "Brixen" booties, $150 at Limelight, 656 Avenue of the Americas

* Fingerless gloves, $90 at whiteandwarren.com

* Ralph Lauren Blue Label coat, $1,298 at Saks Fifth Avenue, 611 Fifth Ave.

* Knit legging, $375 at Gary Graham, 176 Franklin St.

* "Combat" boot, $675 at Stuart Weitzman, 10 Columbus Circle

* "Dream Alexie" sweater, $69.50 at jcrew.com

* Ralph Lauren Blue Label leather vest, $498 at Saks Fifth Avenue

* Bird by Juicy Couture lace-up pants, $328, and Elizabeth & James "Margo" lace-up platforms, $395, both at shopbop.com

* Fingerless gloves, $90 at whiteandwarren.com

* Scarf, $425 at D&G

* Ribbed sweater tights, $18 at hue.com

LEFT: See by Chloe coat, $995 at Intermix, 1003 Madison Ave.

* Cableknit sweater, $365 at D&G, 434 West Broadway

* Rag+Bone "Ledbury" camo pants, $290 at shopbop.com

ABOVE: Puffer vest, $118 at jcrew.com

* La Rok Luxe sequin sweater, $278 at shopbop.com

* Rag & Bone chino, $198 at Intermix

LEFT: PRPS camo coat, $598 at Intermix

* Leather skirt, $395 at Cynthia Steffe; 212-403-6200

* Ribbed sweater tights, $18 at hue.com

* "Workit" boot, $595 at Stuart Weitzman, 2151 Broadway

RIGHT: Squirrel coat (real fur) - Model's own.

Photographer: Victoria Will; Fashion Editor: Serena French; Stylist: Anahita Moussavian; Hair: Jillian Halouska for Warren Tricomi; Makeup: Lauren Whitworth for Le Metier de Beaute; Model: Renee/APM

GRAPHIC: Model. [Victoria Will]

LOAD-DATE: November 8, 2010

Copyright 2010 The New York Times Company
The New York Times

August 22, 2010 Sunday
Late Edition - Final

SECTION: Section M2; Column 0; T: Women's Fashion Magazine; STRIP; Pg. 129

LENGTH: 5 words

HEADLINE: Risque Business

BODY:

Behold the new power dressing.

URL: http://www.nytimes.com

GRAPHIC: PHOTOS: From left: 1. Araks jacket, $895, and skirt, $495. Marais USA boots (worn throughout). 2. Alexander Wang jacket, $650, and skirt, $550. 3. Acne jacket, $439. Club Monaco trousers, $149. 4. Alexander Wang vest, $395. Tom Scott skirt, $600. (M2 129)
From left: 1. Jenni Kayne jacket, $695, vest, $595, and shorts, $950. Reece Hudson clutch. 2. Apiece Apart jacket, $485, and pants, $260. Tory Burch clutch. 3. Gap jacket, $118, and pants, $60. Sang A clutch.
From left: 1. Gary Graham jacket, $3,775, and skirt, $525. Fogal stockings. 2. Calvin Klein jacket, $129, and shorts, $39. Wayne cape. Marni socks. 3. Kenneth Cole jacket, $229, and scarf. D&G skirt, $1,165. Marni socks. 4. Elie Tahari coat, $748, skirt, $198, and belt. Tse top, $225. Sang A clutch. Fogal socks. 5. Patrik Ervell jacket and pants. A.P.C. shirt. Marni scarf. (M2 130)
From left: 1. Rag & Bone jacket, $595, and skirt, $230. Uniqlo top, $80. Jerome Dreyfuss bag. 2. Boss Orange sweater, $295. Uniqlo top, $80. Richard Chai Love skirt, $265. 3. Banana Republic jacket, $150. DKNY turtleneck, $125. Richard Chai Love skirt, $265. Alexander Wang clutch.
From left: 1. Theory jacket, $445. Mulberry skirt, $550, and handbag. 2. Ralph Lauren Blue Label jacket, $598. Opening Ceremony skirt, $495. 3. Organic by John Patrick jacket, $895. G-Star skirt, price on request. Raoul clutch. (M2 132)
From left: 1. Zero + Maria Cornejo sweater. Calvin Klein T-shirt. A.P.C. pants. 2. Karen Walker jacket, $452, and pants, $350. 3. Tory Burch jacket, $475, and skirt, $350. Alexander Wang bag. 4. Equipment shirt, $228. Alexa Chung for Madewell shorts, $88. Alexander Wang vest, price on request, and backpack. (PHOTOGRAPHS BY KT AULETA) Where to Get It Acne acnestudios.com Alexa Chung for Madewell madewell.com Alexander Wang alexanderwang.com Apiece Apart maryamnassirzadeh.com Araks adressephiladelphia.com Banana Republic bananarepublic.com Boss Orange (800) 484-6277 Calvin Klein calvinklein.com Club Monaco clubmonaco.com D&G (800) 979-3038 DKNY dkny.com Elie Tahari elietahari.com Equipment saks.com Gap gap.com Gary Graham garygrahamnyc.com G-Star g-star.com Jenni Kayne jennikayne.comKaren Walker karenwalker.com Kenneth Cole kennethcole.com Mulberry, (212) 453-4722 Opening Ceremony openingceremony.us Organic by John Patrick barneys.com Rag & Bone rag-bone.com Ralph Lauren Blue Label saks.com Richard Chai Love barneys.com Theory bloomingdales.com Tom Scott barneys.com Tory Burch toryburch.com Tse tsecashmere.com Uniqlo uniqlo.com (M2 134)

LOAD-DATE: August 22, 2010

Copyright 2010 The New York Times Company
The New York Times

August 22, 2010 Sunday
Late Edition - Final

SECTION: Section M2: Column 0; T: Women's Fashion Magazine; Pg. 181

LENGTH: 11 words

HEADLINE: Two For The Rue

BODY:

The look is street smart with a french twist. Hit the ground shopping.

URL: http://www.nytimes.com

GRAPHIC: PHOTOS: Pas De Deux From Left: Tommy Hilfiger Trench Coat, $198. Call (212) 223-1824. Derek Lam Dress, $1,590. CALL (212) 966-1616. ARIAT International Belt. Celine Bag. Gianvito Rossi For Alluzarra Boots. Chopard Bracelet. Michael Kors Coat, $2,295, And Skirt, $995. Call (866) 709-5677. Lyn Devon Top, $850. Go To Lyndevon.Com. Jason Wu For Tse Shirt (Underneath), Price On Request. Go To Tsecashmere.Com. Louis Vuitton Bag. Givenchy By Riccardo Tisci Boots. Verdura Brooch. Fashion Editor: Melissa Ventosa Martin.
Side Affects Gucci Jacket, $11,300, Pants, $950, And Bag. Go To Gucci.Com. Jason Wu For Tse Shirt, Price On Request. Ivanka Trump Fine Jewelry Ring. Opposite. From Left: Hermes Fur Collar, Price On Request. Go To Hermes.Com. Akris Vest (Underneath), $995. Go To Bergdorfgoodman.Com. Reed Krakoff Skirt, $1,980, And Boots. Call (877) 733-3525. Moscot Glasses. Ivanka Trump Fine Jewelry Earrings. Van Cleef & Arpels Bracelet. Vintage Cartier Bracelets By A. Cipullo At Harry Fane. Hermes Coat, $4,800, Collar. Price On Request. And Top, $970. Go To Hermes.Com. Tommy Hilfiger Skirt, $698. Gianvito Rossi Boots. Dooney & Bourke Bag.
Walk This Way Maxmara Jacket, $1,046. And Skirt, $450. Call (212) 879-6100. Dior Vest, $2,200. Call (212) 931-2950. Philosophy Di Alberta Ferretti Collar, $195. Call (212) 460-5500. Jimmy Choo Bag. Reed Krakoff Boots. Vintage Cartier Earrings By A. Cipullo At Harry Fane. Verdura Bracelet. Ivanka Trump Fine Jewelry Bracelet. Opposite, From Left: Celine Top, $1,450, And Skirt, $1,750. Go To Bergdorfgoodman.Com. Salvatore Ferragamo Belt. Hermes Bag. Cartier Ring. Ralph Lauren Collection Coat, $3,898, Vest, $998, And Bag. Ralph Lauren Blue Label Shirt, $245. Go To Ralphlauren.Com. Cartier Earrings.
A Swing In Your Step Salvatore Ferragamo Cape, $4,600. Go To Ferragamo.Com. Cole Haan Bag. Gianvito Rossi Boots. Vintage Cartier Earrings By A. Cipullo At Harry Fane. Opposite, From Left: Yves Saint Laurent Top, $1,850, And Skirt, $1,475. Call (212) 980-2970. Fendi Fur Collar (In Hand), $8,170. Call (212) 759-4646. Carolina Amato Gloves. Philosophy Di Alberta Ferretti Boots. Gucci Necklace. David Yurman Necklace. J. Crew Vest, $800. Go To Jcrew.Com. Derek Lam Jacket (Underneath), $1,990, And Belt. Banana Republic Top, $70. Go To Bananarepublic.Com. Gap Pants, $60. Go To Gap.Com. Bottega Veneta Bag. Fashion Associate: Lindsey Gathright. Hair By Maxime Mace At Calliste. Makeup By Georgina Graham At Clm Using M.A.C. Cosmetics. Manicure By Elsa Durrens At Artlist. Models: Ieva Laguna And Marlena Szoka. (PHOTOGRAPHS BY HANS FEURER) (M2 180-187)

LOAD-DATE: August 22, 2010

Copyright 2010 The Arizona Republic
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The Arizona Republic (Phoenix)

May 7, 2010 Friday
Final Chaser Edition

SECTION: ARIZONA LIVING YES; Pg. Y7

LENGTH: 285 words

HEADLINE: SWIMSUITS can cover, be chic, too

BYLINE: By, Erica Sagon, The Arizona Republic

BODY:

Moms know exactly what they want in a swimsuit: It must disguise problem areas, look chic, feel comfortable and stay in place while you're splashing around the pool with kids.

It's a challenge to find that perfect one, but we've done the work for you. Here are five great swimsuits that do it all.

We all know how flattering wrap dresses are, right? The slimming technique works for swimsuits, too. This Gottex "Cosmic" surplice one-piece, $148 at Dillard's, has a wrap look that whittles your middle.

This vintage-inspired two-piece, $49 at shapefx.com, proves that a bikini doesn't have to be skimpy to be chic. The skirted bottom has tummy-control power-mesh lining, and the top has molded cups and underwire for support. It also comes in black.

A ruffle around the hips can be flattering, especially when it conceals any potential bulges around the leg line. Just make sure the ruffle is fluid, not stiff (which would instantly add width to your figure).

Ralph Lauren Blue Label "Paradise" halter one-piece, $100 at Nordstrom.

If you like the tankini look but don't want to risk showing any unflattering bulges in your midsection, find a suit with a top that overlaps the bottom.

This Fantasizer Freedon bandeau tankini has a long top and a high-waist bottom that lets you get the two-piece look without showing any of your middle. The printed tankini top, $78 at Dillard's, has slimming shirring and soft cups for support. The bottoms, $48, are black for a contrasting look.

If an all-over print seems overwhelming, pick a two-piece that lets you mix prints and solids. This Sonoma floral halter top, $39, has fun, bright print that can be balanced by a solid-navy skirted bottom (not shown), $36, both at Kohl's,

LOAD-DATE: May 8, 2010

Copyright 2010 The Arizona Republic
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The Arizona Republic (Phoenix)

April 16, 2010 Friday
Final Chaser Edition

SECTION: ARIZONA LIVING YES; Pg. Y2

LENGTH: 450 words

HEADLINE: Go undercover: Poolside chic

BYLINE: By, Ginger Murphy, The Arizona Republic

BODY:

The idea of shopping for a new swimsuit brings joy to some, while others just dread it. But there's no need to panic: A chic cover-up will ease you into pool season with style. Endless options reveal and conceal exactly what you wish. And many cover-ups can double as cute weekend dresses and tunics. Here are stylish cover-ups for every comfort level.

Issue: Your upper arms aren't as toned as you would like.

What to try: A quick fix is to look for tunics with longer sleeves. This silhouette is a classic cover-up style, so you'll have plenty of options that are elbow-length or longer. Go tropical with this O Beach leaf-print kaftan, $41 at asos.com.

Keep in mind: Take a tunic beyond the pool by layering it over a nude camisole and pairing it with shorts or ankle-length leggings. Add flats or heels, and you've got a chic, breezy look for dinner.

For a deal: Old Navy offers gauze tunics in black and white for $24.50.

Issue: You want to create a curvier silhouette.

What to try: Sometimes you want a cover-up that still shows off your shape. Look for one with a V-neck and ruffles, which will slim your upper body and enhance curves. Try this Ralph Lauren Blue Label ruffled halter cover-up, $67 at Nordstrom.

Keep in mind: This frilly number comes in bright yellow and pink. Either will punch up your poolside style in an instant.

For a deal: The Xhilaration, Merona and Mossimo lines at Target offer a large variety of frilly sundresses, starting at about $15.

Issue: You want to conceal your legs as much as possible.

What to try: You are in luck -- long, flowing maxi dresses are everywhere. We love the one-strap silhouette of this Liberty of London for Target one-shoulder ruffle maxi dress, $34.99 at Target.

Keep in mind: You can find maxi dresses in a number of variations, from strapless to cap-sleeved, patterned to solid. Maxi dresses easily double as chic weekend outfits. Just add flat sandals and a great bracelet or necklace to pull the outfit together.

For a deal: Forever 21 offers many maxi dresses starting at about $14.50.

Issue: You are looking for a no-frills cover-up that will work with all swimsuits and from one summer to the next.

What to try: A solid dress with simple styling is your best option. This season, try a shirtdress, which has a sophisticated and chic vibe. We suggest this Portocruz cover-up, $32 at Kohl's.

Keep in mind: You can substitute the black cloth belt for one of your own to add a personal touch.

For a deal: For a quick (free) cover-up, check your husband or boyfriend's closet and borrow an oversize collared shirt from him. One that's a bit rumpled will look more natural poolside than a starched version. Cinch with a cloth belt, and you are good to go.

LOAD-DATE: April 17, 2010

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Pretty Things

April 11, 2010 Sunday 7:20 PM EST

LENGTH: 181 words

HEADLINE: Belted In

BODY:

Apr. 11, 2010 (Creative Weblogging delivered by Newstex) --

Oh, in my next lifetime to be 5'9 with long, willowy limbs! So many fashions would look good on me that right now just don't.

Let's start with belted clothes - a challenge on any short person. I'm 5'4" so I'm not complaining, but still, anything belted isn't the most flattering choice.

I really love the Piazza Sempione Rope/Leather Belt. Call me crazy, but I think this belt would look great with jeans or, of course, with a tunic shirt. You could imagine it in fall, worn over a thick, oatmeal sweater, cinching it at the waist, with skinny jeans and tall brown boots.

See what I mean? What a great look that would be for a tall person!

I also really love the Ralph Lauren Blue Label Braided Leather Belt. It is absolutely gorgeous. How can you argue with the antiqued gold hardware? It would look amazing with just about anything.

My lack of height won't stop me from loving the look of that belt. After all, that's what high heels were invented for!

Photo above is from saksfifthavenue.com.

Newstex ID: CREA-0038-43757380

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LOAD-DATE: April 12, 2010

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Gannett News Service

January 27, 2010 Wednesday

SECTION: Pg. ARC

LENGTH: 178 words

HEADLINE: Spectrum analysis: A wide color array makes your wardrobe pop

BODY:

Gannett ContentOne Personal Shopping for Jan. 31

Note: Personal shopping stories are recommended for use in Sunday features sections. All stories are embargoed for use until Jan. 31 or thereafter. Layout and design suggestions are posted as PDFs at http://content.gannettonline.com/gns/shopdesign/index.html.

Photos: Posted Jan. 27 for Gannett properties only.

GANNETT

This season, add a splash of color to your clothing. Bright or jewel tones liven up your look as winter wanes.

{circ}captions

Coral bead necklace with starfish from Trend Accessories 2010 Collection, $39.99 at Target.

Small Coco nylon shopper from JPK Paris, $198 at Nordstrom.

Lucca Couture button sash top, $58 at Urban Outfitters.

Olsenboye snap button slub tank, $12.99 at JCPenney.

Ralph Lauren Blue Label cashmere mix cardigan, $206.25 at www.my-wardrobe.com.

Knitted puff sleeve top, $50 at www.topshop.com.

Trumpit lace-up boot from Steve Madden, $149.95 at www.endless.com.

Women's rain jacket folds up into an easy-to-carry packet. $19.50 at Old Navy.

Denim by Victoria Beckham capris, $225 at www.yoox.com.

LOAD-DATE: January 28, 2010

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December 16, 2009 Wednesday 2:00 PM EST

LENGTH: 1017 words

HEADLINE: Photoshop Of Horrors Hall Of Shame, 2000-2009 [Image Conscious]

BODY:

Dec. 16, 2009 (Gawker Media delivered by Newstex) --

Slimmed thighs, whittled waists, smoothed skin: Digitally altered women were de rigueur in the 00s. There were many, many Photoshop Of Horrors images to choose from, but these are the 15 most egregious examples of image retouching in this decade.

15. Russian Glamour, June 2009
Beyoncé's skin looked digitally darkened on the cover of Russian Glamour " and the editors had a guide! A magazine called Joy used the same shot in December 2007. Was something lost in translation? Save your "black Russian" jokes until the end.

14. L'Oreal, August 2008
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13. Vogue, November 2009
The cast of Nine is chock-full of gorgeous women, but this shot is a mindscramble of random rays of sunlight in hair and dresses with edges so sharp they look like they're for paper dolls. As I wrote in October: "I'm guessing [Annie] Leibovitz shot them each separately and then did a composite, but when you have a person who doesn't cast a shadow on the lady next to her, then that person is a vampire." Poor Kate Hudson looks like she was slapped on as an afterthought.

12. Complex, April/May 2009
Kim Kardashian's waist was cinched, her thighs were slimmed, her skin skin smoothed out and her hairline was cleaned up. Plus, her head appears to be a different shape in the "after" image. Who would have thought a skull could be made "sexier"?

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Kelly Clarkson's "Total Body Confidence" came from digitally slimming her waist and behind. Two Self editors explained that the cover: "is not, as in a news photograph, journalism. It is, however, meant to inspire women to want to be their best."

10. King Arthur poster, 2004

Movie marketers felt they must, they must, they must increase the bust. Ironically, Keira Knightley told the Guardian that she lost her chest, doing archery and preparing for the role:

To fight, convincingly, shoulder to shoulder, she had to do that thing that is so de rigueur, which is totally to change your body shape. "I was about three times the size I am now. It worried me, but it was cool, it was a body that was doing what it should do. I haven't got a clue because I don't weigh myself, but it was all muscle and I was big. My neck disappeared. My chest flattened even more. It wasn't the most feminine thing in the world, but it worked for the part, because there was strength there, and it was needed."

Of course, Hollywood can't imagine a world in which people would see a movie starring an athletic, flat-chested woman. So a digital boob job followed.

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The crazy thing about the Faith Hill Redbook cover is not that it was Photoshopped " it's that this is the standard amount of digital altering that goes into a cover. Unlike some true Photoshop disasters, there are no alarming mistakes here to tip you off. That makes it easy to accept the retouched image without even blinking. Faith Hill is a beautiful woman. But she needed 11 different kinds of alterations before she could be on the cover of Redbook. What a world.

8. Campari calendar, 2008
Jessica Alba: Just another woman whose real body wasn't good enough. In this case, her waist needed to be nipped in so she could shill liquor.

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RoboGwyneth looks like a robot, or an alien, depending on whom you ask. One thing is for sure: Her head and neck are not in the same space-time continuum.

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Jennifer Aniston's head was placed on to Jennifer Aniston's body " from another photo shoot. At the time, her publicist, Steven Huvane, said: "It's a combination of three pictures. If you're going to do it, then at least match her head up to her body, and make the neck look like it belongs to her. I still can't figure out which exact picture the face came from." A Redbook spokeswoman downplayed the changes: "The only things that were altered in the cover photo were the color of her shirt and the length of her hair, very slightly, in order to reflect her current length."

The neck does look alarmingly unreal, and her head and waist are out of sync somehow. Angelina is surely to blame.

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The editors used Martha's head and a model's body, because Ms. Stewart was still in jail when the issue was being put together. It wasn't supposed to be a photograph, anyway, it was art: "The piece that we commissioned was intended to show Martha as she would be, not necessarily as she is," Lynn Staley, assistant managing editor at Newsweek, told The New York Times. Staley acknowledged that the cover carried a disclaimer: "In this case, we identified this piece as a photo illustration." As Martha would say, it's a "good thing" you did.

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"The retouching is excessive. I do not look like that and more importantly I don't desire to look like that. I actually have a Polaroid that the photographer gave me on the day of the shoot; I can tell you they've reduced the size of my legs by about a third. For my money it looks pretty good the way it was taken."

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Newstex ID: GAWK-0016-40550868

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Newstex ID: GAWK-0016-40598758

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LOAD-DATE: December 18, 2009

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December 16, 2009 Wednesday 2:00 PM EST

LENGTH: 1017 words

HEADLINE: Photoshop Of Horrors Hall Of Shame, 2000-2009

BODY:

Dec. 16, 2009 (Gawker Media delivered by Newstex) --

Slimmed thighs, whittled waists, smoothed skin: Digitally altered women were de rigueur in the 00s. There were many, many Photoshop Of Horrors images to choose from, but these are the 15 most egregious examples of image retouching in this decade.

15. Russian Glamour, June 2009
Beyoncé's skin looked digitally darkened on the cover of Russian Glamour " and the editors had a guide! A magazine called Joy used the same shot in December 2007. Was something lost in translation? Save your "black Russian" jokes until the end.

14. L'Oreal, August 2008
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13. Vogue, November 2009
The cast of Nine is chock-full of gorgeous women, but this shot is a mindscramble of random rays of sunlight in hair and dresses with edges so sharp they look like they're for paper dolls. As I wrote in October: "I'm guessing [Annie] Leibovitz shot them each separately and then did a composite, but when you have a person who doesn't cast a shadow on the lady next to her, then that person is a vampire." Poor Kate Hudson looks like she was slapped on as an afterthought.

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Kim Kardashian's waist was cinched, her thighs were slimmed, her skin skin smoothed out and her hairline was cleaned up. Plus, her head appears to be a different shape in the "after" image. Who would have thought a skull could be made "sexier"?

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Movie marketers felt they must, they must, they must increase the bust. Ironically, Keira Knightley told the Guardian that she lost her chest, doing archery and preparing for the role:

To fight, convincingly, shoulder to shoulder, she had to do that thing that is so de rigueur, which is totally to change your body shape. "I was about three times the size I am now. It worried me, but it was cool, it was a body that was doing what it should do. I haven't got a clue because I don't weigh myself, but it was all muscle and I was big. My neck disappeared. My chest flattened even more. It wasn't the most feminine thing in the world, but it worked for the part, because there was strength there, and it was needed."

Of course, Hollywood can't imagine a world in which people would see a movie starring an athletic, flat-chested woman. So a digital boob job followed.

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The crazy thing about the Faith Hill Redbook cover is not that it was Photoshopped " it's that this is the standard amount of digital altering that goes into a cover. Unlike some true Photoshop disasters, there are no alarming mistakes here to tip you off. That makes it easy to accept the retouched image without even blinking. Faith Hill is a beautiful woman. But she needed 11 different kinds of alterations before she could be on the cover of Redbook. What a world.

8. Campari calendar, 2008
Jessica Alba: Just another woman whose real body wasn't good enough. In this case, her waist needed to be nipped in so she could shill liquor.

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Jennifer Aniston's head was placed on to Jennifer Aniston's body " from another photo shoot. At the time, her publicist, Steven Huvane, said: "It's a combination of three pictures. If you're going to do it, then at least match her head up to her body, and make the neck look like it belongs to her. I still can't figure out which exact picture the face came from." A Redbook spokeswoman downplayed the changes: "The only things that were altered in the cover photo were the color of her shirt and the length of her hair, very slightly, in order to reflect her current length."

The neck does look alarmingly unreal, and her head and waist are out of sync somehow. Angelina is surely to blame.

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"The retouching is excessive. I do not look like that and more importantly I don't desire to look like that. I actually have a Polaroid that the photographer gave me on the day of the shoot. I can tell you they've reduced the size of my legs by about a third. For my money it looks pretty good the way it was taken."

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In which model Filippa Hamilton was turned into a string of spaghetti.

Newstex ID: GAWK-0016-40688705

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LOAD-DATE: December 22, 2009

Copyright 2009 Little Rock Newspapers, Inc.
Arkansas Democrat-Gazette (Little Rock)

October 20, 2009 Tuesday

SECTION: STYLE

LENGTH: 438 words

HEADLINE: WHAT'S IN A DAME To Ralph and Karl: Forget you

BYLINE: JENNIFER CHRISTMAN

BODY:

Dear Karl Lagerfeld and Ralph Lauren,

I'm a little disappointed in you.

Not that it should matter too much to you Karl, designer for Chanel, Fendi and your own label. I've only owned a few items produced by your fashion houses. OK, so I've owned some impostors that said they were produced by your fashion houses anyway. For the record, the perfume and mascara were totally legitimate! And I might have bought some of your H&M clothes if you hadn't abruptly yanked the line from the affordable, trendy retailer years ago (partially because you were offended the store carried your clothes in a range of sizes, being quoted as saying: "What I designed was fashion for slender and slim people").

But Ralph, we've had a long-term relationship! I've bought your jeans, shirts, sweaters, bags, perfume, sunglasses, pajamas, heck, even your paint colors!

And now you're calling me a cow?

At least you are if you consider 23-year-old French model Filippa Hamilton - a 5-foot-10-inch thing all of 120 pounds - plump. Or as possessing an "inability to meet the obligations under her contract with us" as the company explained her firing. That happened back in April and is making news now with the surfacing of a Ralph Lauren Blue Label ad in which a digitally altered Hamilton looks skeletal, nearly hipless and giraffe-legged.

The company has apologized for the ad stating, "The image in question was mistakenly released and used in a department store in Japan and was not the approved image which ran in the U.S. We take full responsibility. This error has absolutely no connection to our relationship with Filippa Hamilton." (But we imagine it will in court. How lucky for Hamilton - and her attorney - this ultra skinny photo appeared and could be used in a wrongful termination suit.) Ralph might apologize for toothin-is-in logic or lapses. But not Karl, who was recently quoted as saying, "No one wants to see curvy women. You've got fat mothers with their bags of crisps sitting in front of the television and saying that thin models are ugly." Now, hear this Karl ... wait, let me wipe the grease from my fingers and brush the crumbs off my lap first.

Ahem, what no one wants to see is an indoor sunglasses-wearing crypt keeper (one who forgets he too once had some extra padding that his all-black ensembles couldn't hide) with George Washington hair wearing a motorcycle jacket, metallic fingerless gloves, a striped tie, long necklaces and a superior attitude.

Now that's ugly.

Love, Jennifer Fit in, e-mail: jchristman@arkansasonline.com What's in a Dame is a weekly report from the woman 'hood. This article was published 10/20/2009

LOAD-DATE: October 20, 2009

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DAILY NEWS
NEW YORK'S HOMETOWN NEWSPAPER
Daily News (New York)

October 14, 2009 Wednesday
SPORTS FINAL EDITION

SECTION: NEWS; Pg. 2

LENGTH: 308 words

HEADLINE: MODEL FIRED FOR BEING TOO FAT! 5-10, 120-LB. BEAUTY GETS AXED

BYLINE: BY CARRIE MELAGO

BODY:

RALPH LAUREN'S clothing company fired the model whose body looked emaciated in a touched-up ad because she weighed too much, the woman told the Daily News yesterday.

Filippa Hamilton - whose hips appeared slimmer than her head in the recent altered ad - said her contract was terminated in April because she was too heavy.

"They fired me because they said I was overweight and I couldn't fit in their clothes anymore," she said.

The 5-foot-10, 120-pound stunner was amazed to see her body digitally distorted for Ralph Lauren Blue Label.

"I was shocked to see that super skinny girl with my face," she told the Daily News. "It's very sad, I think, that Ralph Lauren could do something like that."

Hamilton, 23, worked for Ralph Lauren since about 2002 and considered the company like a second family - until she was bounced.

Then out of nowhere last week, the altered ad - which appeared only in Japan - caused a sensation and drew the ire of critics who thought it appeared sickly and unrealistic.

Polo Ralph Lauren said in a statement last night that Filippa is a "beautiful and healthy" woman but their relationship ended "as a result of her inability to meet the obligations under her contract with us."

"The image in question was mistakenly released and used in a department store in Japan and was not the approved image which ran in the U.S. We take full responsibility," the statement said. "This error has absolutely no connection to our relationship with Filippa Hamilton."

Hamilton's lawyer, Geoffrey Menin, said the image is "gross distortion of how she really looks and which we fear will be extremely damaging to her."

Hamilton is concerned about its impact on the public.

"I think they owe American women an apology, a big apology," she said. "I'm very proud of what I look like, and I think a role model should look healthy."

cmelago@nydailynews.com

GRAPHIC: Beauty Filippa Hamilton was the subject of controversy when Ralph Lauren superimposed her head on the body of a much skinnier model (inset). Now the stunner says the company fired her for being too heavy.

LOAD-DATE: October 14, 2009

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Copyright 2009 Gothamist
Gothamist

October 14, 2009 Wednesday 12:28 PM EST

LENGTH: 188 words

HEADLINE: "Fat" Ralph Lauren Model Fired, Photoshopped

BYLINE: Jen Carlson

BODY:

Oct. 14, 2009 (Gothamist delivered by Newstex) --

Guess which one is Photoshopped

This Ralph Lauren model was fired earlier this year for being too fat. At 5' 10" and 120 lbs, Filippa Hamilton (who was with the company since 2002), tells the Daily News, "They fired me because they said I was overweight and I couldn't fit in their clothes anymore."

To add insult to injury, a Ralph Lauren Blue Label ad she appeared in popped up last week severely Photoshopped, leading to an onslaught of criticism of the company, and in turn, the company went through a period of denial and threatened anyone who posted the image. Finally, however, they released a statement admitting they turned Hamilton into a bobblehead. It said, in part: "After further investigation, we have learned that we are responsible for the poor imaging and retouching that resulted in a very distorted image of a woman's body. "

They also said that Hamilton is a "beautiful and healthy" woman... but she's still fired. Hamilton declares: "I'm very proud of what I look like, and I think a role model should look healthy." Indeed.

Newstex ID: GOTH-0005-38807573

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Political Machine

October 14, 2009 Wednesday 4:23 PM EST

LENGTH: 587 words

HEADLINE: Ralph Lauren Model Fired for Being Too Fat?

BYLINE: Emily Miller

BODY:

Oct. 14, 2009 (AOL Weblogs delivered by Newstex) --

Model Filippa Hamilton accused Ralph Lauren's clothing company of firing her because she is too fat, the New York Daily News reports. Hamilton is 5 feet 10 inches tall and 120 pounds.

In recent days, the fashion house has been forced to apologize for an advertisement in Japan for Ralph Lauren Blue Label -- seen at left -- in which Hamilton's body was Photoshopped so extremely that her head was bigger than her hips.

"They fired me because they said I was overweight and I couldn't fit in their clothes anymore," Hamilton, 23, told the Daily News. Hamilton has modeled for Ralph Lauren since 2002, and her contract was terminated in April.

In response, Polo Ralph Lauren said in a statement to the Daily News that Hamilton is a "beautiful and healthy" woman, but she was let go "as a result of her inability to meet the obligations under her contract with us." Of the controversial doctored ad of Hamilton that made her look thinner, Ralph Lauren's first reaction was to blame the blogs for infringing on copyright laws.

But, after media outrage, the company issued an apology: "The image in question was mistakenly released and used in a department store in Japan and was not the approved image which ran in the U.S. We take full responsibility."

The company also denies in the statement that Hamilton's weight in the doctored photo is related to her termination, saying the Japanese ad "has absolutely no connection to our relationship with Filippa Hamilton."

Hamilton, on the other hand, says that her weight was the factor in both the Photoshopping controversy and her firing. "I was shocked to see that super skinny girl with my face," she told the Daily News. "It's very sad, I think, that Ralph Lauren could do something like that."

The Ralph Lauren company finally acknowledged that "after further investigation, we have learned that we are responsible for the poor imaging and retouching that resulted in a very distorted image of a woman's body," according to an Oct. 9 statement.

Around the world, the fashion industry has been under more scrutiny in recent years for using models with extremely low weight, with critics saying the practice encourages eating disorders. In response, the fashion industry has taken small steps to ensure young models are not putting their health at risk.

Last week, Germany's most popular women's magazine Brigitte announced it would no longer use professional models, but women who are not models instead. Andreas Lebert, Brigitte's editor-in-chief, said, "For years we've had to use Photoshop to fatten the girls up. Especially their thighs and décolletage. But this is disturbing and perverse and what has it got to do with our real reader?"

"Today's models weigh around 23 percent less than normal women," Lebert also said. "The whole model industry is anorexic."

In 2006, Spain announced that models would have to have a certain height-to-weight ratio to be in Madrid's Fashion Week runway shows. Following Spain's lead, Italy also banned super skinny models from its fashion shows.

But these small steps to normalize women's views of weight have not made much impact on the average American woman.

"I knew it! Big movement to make models more normal sized is all a bunch of crap!" my girlfriend, 38, emailed me this morning after hearing the news of Hamilton being fired. "Anorexia will always be in. I'd better keep eating popcorn for dinner!"

Follow me on Twitter @EmilyMillerDC

Newstex ID: AOLB-5176-38815712

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StyleList

October 14, 2009 Wednesday 2:40 PM EST

LENGTH: 464 words

HEADLINE: Overly Airbrushed Ralph Lauren Model Says She Was Fired for Being Too Fat!

BYLINE: Melissa Schweiger

BODY:

Oct. 14, 2009 (AOL Weblogs delivered by Newstex) --
START HERE

Does she look fat to you? A natural and gorgeous Filippa Hamilton on the left; her airbrush horror on the right. Photo: Dimitrios Kambouris, WireImage | Huffington Post

END HEREIn a twist of irony, Filippa Hamilton, the model who was airbrushed to the point of emaciation in a recent Ralph Lauren ad, claims she was fired from the fashion company for being too fat!

In an exclusive interview with the New York Daily News, Filippa says she was released from her Ralph Lauren contract in April because she wasn't thin enough. "They fired me because they said I was overweight and couldn't fit in their clothes anymore," she tells the paper. Filippa, 23, had been working for Ralph Lauren since she was 15.

"I was shocked to see that super-skinny girl with my face," the 5-foot-10, 120 pound model says about when she saw her body digitally reduced in the now controversial Ralph Lauren Blue Label ad. "It's very sad, I think, that Ralph Lauren could do something like that," reports the Daily News.

Filippa's lawyer, Geoffrey Menin, told the paper that "the image is a gross distortion of how she really looks and which we fear will be extremely damaging to her."

Polo Ralph Lauren (NYSE:RL) released a statement to the Daily News saying that Filippa is "a beautiful and healthy" woman, but their relationship ended "as a result of her inability to meet the obligations under her contract with us."

Filippa also made an appearance on the Today Show this morning to speak out about the incident.

Do we smell lawsuit?

href="http://www.aolcdn.com/_media/kegallerypub/photogallery_popup.css" type="text/css" rel="stylesheet"
START KE KIT

http://xml.channel.aol.com/xmlpublisher/fetch.v2.xml?option=expand_relative_urls&dataUrlNodes=uiConfig,feedConfig,localizationConfig,entry&id=747229&pid=747228&uts=1255545065

http://www.aolcdn.com/ke/media_gallery/v1/ke_media_gallery_wrapper.swf

Would You Fire Filippa Hamilton?
Check out Filippa Hamilton's looks through the years. Does the former Ralph Lauren model look "overweight" or "healthy and gorgeous?"
Randy Brooke, WireImage
Getty

Filippa Hamilton attends the Dylan's Candy Bar relaunch celebration on October 27, 2008 in New York City.

Dimitrios Kambouris, WireImage

Celebrities attend the American Musuem Of Natural History Annual Winter Dance on February 13, 2007.

Bauer-Griffin

Filippa Hamilton wearing Ralph Lauren Spring 2006. on September 16, 2005.

Randy Brooke, WireImage

Filippa Hamilton wearing Ralph Lauren Spring 2005 in New York City, New York on September 15, 2004.

Randy Brooke, WireImage

Filippa Hamilton wearing Ralph Lauren Fall 2004 at the Dia Annex in New York City, New York on February 13, 2004.

Randy Brooke, WireImage

END KE KIT
Newstex ID: AOLB-5160-38813437

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October 7, 2009 Wednesday 3:20 PM EST

LENGTH: 337 words

HEADLINE: Ralph Lauren's Ridiculous Photoshop; More Ridiculous Rage [Photoshop Of Horrors]

BODY:

Oct. 7, 2009 (Gawker Media delivered by Newstex) --

Spot anything in this Ralph Lauren Blue Label that seems kind of...off? Just one clue: in real life, the model, Filippa Hamilton, doesn't actually double for a Giacometti.

This snap of the ad was posted to the mock site Photoshop Disasters last Tuesday " the writer crowed, "Make her head bigger than her pelvis! Do it!" Xeni Jardin at Boing Boing noticed, and made the comment, "Dude, her head's bigger than her pelvis." But that relatively mild criticism of the unbelievable ad garnered the blog's ISP a cease-and-desist letter for reposting the picture.

Note to Ralph Lauren: it's not an infringement of your copyright if content you own is reproduced for purposes such as criticism, comment, or news reporting. No, really. Look it up. The company more than earned Cory Doctorow's indignant response.

Photoshop Disasters apparently received a similar threatening letter, since its post " though cached, for now, by Google (NASDAQ:GOOG) " has been taken down.

Who is this woman 'shopped down to a spindly creature by Lauren's minions? She's 23-year-old French-Swedish model Filippa Hamilton " Countess Filippa Hamilton, to be precise. She's a Ralph Lauren favorite " in fact, she's on the brand's website right now. Check out the terrible job the retoucher did when he or she cut a path around Hamilton's hair to change the color of the shirt:

Hamilton has been featured in various ads for Ralph Lauren since her teens; up until now, the brand has never Photoshopped her into the likeness of a Bratz doll.

And in this July, 2009, editorial for Russian Elle magazine, shot by Fabio Chizzola, she doesn't look half bad, either.

Ralph Lauren should put a little less effort into crafting cease-and-desist letters guaranteed to harness the Streisand Effect, and a lot more into the quality of its post-production.

Ralph Lauren Opens New Outlet In The Uncanny Valley [BoingBoing]
The Criticism That Ralph Lauren Doesn't Want You To See [BoingBoing]

Newstex ID: GAWK-0016-38628240

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LOAD-DATE: October 7, 2009

Copyright 2009 The New York Times Company
The New York Times

August 16, 2009 Sunday
Late Edition - Final

SECTION: Section M2; Column 0; T: Women's Fashion Magazine; STRIP; Pg. 129

LENGTH: 597 words

HEADLINE: They Shop Till They Drop

BODY:

From top: 1. Michael Michael Kors jacket, $280. Thee Oh Sees T-shirt, stylist's own. See by Chloe pants, $350. Church's shoes. 2. Banana Republic jacket, $175. Betsey Johnson Archive Curated by Opening Ceremony dress, $250. Opening Ceremony leggings, $220. Rachel Comey muffler. Pierre Hardy for Gap boots. 3. 3.1 Phillip Lim dress, $850. Prova scarf. Kate Spade ring.

Women's fashion editor: Melissa Ventosa Martin. Men's fashion editor: Andreas Kokkino.

From left: 1. A.P.C. sweater. Trovata shirt. Gilded Age pants. Yuketen boots. 2. Boy by Band of Outsiders blazer, about $1,435. Betsey Johnson dress, $425. 3.1 Phillip Lim gloves. Church's shoes. 3. April77 jacket. A.P.C. jeans. 4. Suno jacket, $450. Steven Alan shirt, $158. Rag & Bone leggings, $290. Gap socks. Burberry shoes. 5. 3.1 Phillip Lim bolero, $950, and shoes. Thee Oh Sees T-shirt, stylist's own. Boy by Band of Outsiders skirt, about $510. Hue tights. Citrine by the Stones ring.

From left: 1. Theory coat, $995. Opening Ceremony shirt, $265. Coach bag. 2. Elizabeth and James blazer, $795. Liz Claiborne New York sweater, $129. Rachel Comey shorts, $518. See by Chloe hat. 3. Ralph Lauren Blue Label sweater, $498. Betsey Johnson Archive Curated by Opening Ceremony skirt, $195.

From left: 1. 3.1 Phillip Lim jacket. Diesel shirt. 2. Elie Tahari jacket, $998. Vera Wang Lavender Label skirt, $275. See by Chloe belt. 3. Uniqlo trench coat, $80. Elizabeth and James jacket, $395. Nicole Miller Collection leggings, $995. Burberry muffler. 4. Chris Benz dress, $1,525. Hue tights. Bing Bang by Anna Sheffield earrings.

From left: 1. Opening Ceremony jacket, $635. Marc by Marc Jacobs sweater, $328, and scarf. Vince leggings, $895. Band of outsiders for Manolo Blahnik shoes. Cole Haan bag. 2. Lacoste cape, price on request. J. Crew cardigan, $98. Hue tights. 3. Tommy Hilfiger peacoat, $428. Bensoni pants, $360. Chris Benz muffler. Kate Spade bag. Chloe Sevigny for Opening Ceremony shoes.

From left: 1. DKNY coat, $995. Gap turtleneck, $50. Alexander Wang shorts, $425, and shoes. Hue tights. Jimmy Choo bag. 2. Pendelton Meets Opening Ceremony jacket, $700. Martin + Osa shirt, $80. LnA pants, $102. Acne shoes. 3. Chloe Sevigny for Opening Ceremony jacket. Fred Perry shirt. Gap jeans. Vintage belt.

Where to Get It

3.1 Phillip Lim 31philliplim.com

Alexander Wang openingceremony.us

Banana Republic bananarepublic.com

Bensoni bensoni.com
Betsey Johnson betseyjohnson.com
Betsey Johnson Archive Curated by
Opening Ceremony openingceremony.us
Bird by Juicy Couture
bergdorfgoodman.com
Boy by Band of Outsiders barneys.com
Chris Benz saksfifthavenue.com
DKNY dkny.com
Elie Tahari elietahari.com
Elizabeth and James intermixonline.com
Gap gap.com
J. Crew jcrew.com
Lacoste lacoste.com
Liz Claiborne New York
lizclaiborne.com
LnA lnaclothing.com
Marc by Marc Jacobs barneys.com
Martin + Osa martinandosa.com
Michael Kors michaelkors.com
Nicole Miller nicolemiller.com
Opening Ceremony openingceremony.us
Pendelton Meets Opening Ceremony
openingceremony.us
Rachel Comey shopbird.com
Rag & Bone rag-bone.com
Ralph Lauren Blue Label ralphlauren.com
See by Chloe neimanmarcus.com
Steven Alan stevenalan.com
Suno openingceremony.us
Theory bloomingdales.com
Tommy Hilfiger tommy.com
Uniqlo uniqlo.com
Vera Wang Lavender Label
neimanmarcus.com
Vince vince.com

Fashion assistant: Jason Rider. Makeup by Sara Glick. Hair by Dennis Gots at Community NYC for Redken. Models: Jules Mordovets, Alisa Matviychuk, Gracia Carvalho, Petey Wright, Ryan Kennedy, Sophie Srej.

URL: http://www.nytimes.com

GRAPHIC: PHOTOS (PHOTOGRAPHS BY SEBASTIAN KIM)

LOAD-DATE: August 25, 2009

29 of 118 DOCUMENTS

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Copyright 2009 Fashiontribes
Fashiontribes

August 5, 2009 Wednesday 5:35 PM EST

LENGTH: 422 words

HEADLINE: Harper's Bazaar Takes a More Unconvential Approach to Beauty

BYLINE: Lesley Scott

BODY:

Aug. 5, 2009 (Fashiontribes delivered by Newstex) --

Although she graces the cover of the September issue as her currently fresh-faced self, in the accompanying spread, Bazaar digitally enhanced Leighton Meester to look 50 in one shot - rendering her an elegantly-aging society doyenne clad in Van Cleef bling, a ruffly Ralph Lauren Blue Label blouse and Louis Vuitton suit. "Any fear of aging, I think, is simply vanity," she remarks in the interview...at 23 still blessed with the short-lived natural beauty that goes with being on the right side of 30. "But I do support Botox. If people want that, do it."

The September issue also features songbird Susan Boyle, post-makeover and glammed up in elegant threads including a Michael Kors shift in a luscious plum shade, J.Crew statement necklace, and studded black Guiseppe Zanotti pumps. About her YouTube-fueled rise to global insta-fame, the self-effacing Scot jokes, "YouTube? What's that? A tube of candy?...That was a shock...like a demolition ball. It was just overwhelming to find TV stations camped outside your door and the phone ringing 24 hours a day. It was good. But overwhelming. It was too big for anyone to handle."

In all, September Harper's Bazaar takes a more interesting look at modern women and the changing concept of beauty, providing a refreshing break from typical (and typically overpaid) model-bots. The issue cover was shot by Terry Richardson and will be available on newsstands August 18th, 2009. For more, check out HarpersBazaar.com.
- Lesley Scott
Grab this Headline Animator

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http://fashiontribes.typepad.com/fashion/2009/07/kate-winslet-chats-about-nudity-wedgies-not-getting-plastered.html|the dish from Kate Winslet

...& don't miss:
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http://fashiontribes.typepad.com/fashion/beautiful-peoplewatching.html|check out what the BEAUTIFUL PEOPLE are wearing
http://fashiontribes.typepad.com/fashion/chic-fashion-books.html|a chic selection of BOOKS ABOUT FASHION
http://fashiontribes.typepad.com/fashion/fashion-advice-how-do-i-w.html|some FASHION & STYLE advice

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Newstex ID: FAST-0001-37000774

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LOAD-DATE: August 5, 2009

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June 23, 2009 Tuesday 4:40 PM EST

LENGTH: 689 words

HEADLINE: Marie Claire Dedicates 10-Page Spread To One Advertiser Designer [Badvertising]

BODY:

Jun. 23, 2009 (Gawker Media delivered by Newstex) --
All-American fashion, according to Marie Claire's July issue, apparently runs the gamut from Ralph Lauren, to Ralph Lauren Collection, to Ralph Lauren Black Label. An object lesson in the special ladymag economics of free advertising, after the jump.

This spread, shot on a ranch and featuring models decked in denim and cowboy boots, manages to go a whole ten pages without using so much as a stitch of clothing by a designer not born Ralph Lifschitz. The story is not marked as advertising, advertorial, a "special collaboration," it doesn't exist to celebrate a retrospective Ralph Lauren exhibition or some kind of brand anniversary. It's as if the stylist just forgot any other American fashion designer ever existed! Look at the credits: the shirt, $325, is Ralph Lauren Black Label. The necklace is $750 from Ralph Lauren Vintage, and the scarf and belt are price on application from the Ralph Lauren Archives, which is apparently a different thing.
It is pretty damn exciting to see a black model " Ariel Meredith is from Shreveport, Louisiana, and has modeled for everything from H&M to Vera Wang to D&G to Sports Illustrated's Swimsuit Edition " cast in an "All-American" story. the kind of U.S. seasonal set piece that usually requires A Blonde With Boobs. But, again, it's impossible to ignore the unusual over-representation of Ralph Lauren items: dress, $180, Lauren by Ralph Lauren Dress Collection. Jacket, $795, Polo Ralph Lauren. (NYSE:RL) Shoes, POA, Ralph Lauren Collection, Belt, $2,795, Ralph Lauren Collection. Watch, POA, Ralph Lauren Watch & Jewelry. Cuff, $900, bracelet, $2,750, Ralph Lauren Vintage. Cameron Diaz is also sporting Ralph Lauren on the front of the magazine, wearing a $198 denim shirt by Ralph Lauren Blue Label.
This cape costs $698 and, like Cammie's shirt, it's by Ralph Lauren Blue Label. The boots are POA from the Ralph Lauren Archives; the ring is also POA, and it's Lauren by Ralph Lauren. The socks ($24) are Ralph Lauren. They even credited the damn socks.
Did Marie Claire think nobody would notice this freelance Ralph Lauren campaign masquerading as a fashion story? The POA dress and $425 belt in this picture are both by Ralph Lauren Collection; the earrings are POA from the Ralph Lauren Archives. The gloves are vintage, but the designer isn't mentioned, perhaps to avoid cluttering up the page with non-Ralph Lauren references.
This $2,998 coat is by Ralph Lauren Black Label. The jeans, from Ralph Lauren Blue Label, are $298, and the hat is vintage. Questions: Just how many lines does Ralph Lauren now have? Does anyone know for certain? Does Ralph Lauren know? Was it Marie Claire's objective to catalog them all? If so, why did they elide all the various Polos? (To be fair, like Marc Jacobs stores in the West Village, there are probably too many of those too count.)
The top and pants from this shot cost $1,298 each. The $395 scarf and the POA belt are by, you guessed it, Ralph Lauren Collection. Ralph Lauren Archives provided the POA boots.
This dress, at $139, ("Lauren Jeans Co by Ralph Lauren"), is almost affordable when seen in the light of this spread. (It also looks strangely like my favorite dress when I was 12. Made of denim, it also had snaps and a swirly skirt, but I

think mine cost $30.) After the wallet's reprieve of the dress, that Ralph Lauren Archives belt is POA, the Ralph Lauren Vintage necklace is $2,650, and the Ralph Lauren Collection purse is $1,495.
Counting this suede top, $498, the $325 shirt, and $298 jeans (all Ralph Lauren Blue Label), the POA boots and gloves from the Ralph Lauren Archives, and the $1,450 Ralph Lauren Vintage bracelet, plus all the other clothing in the spread, and the $5,596 worth of clothing in another shot which didn't make it onto the Marie Claire website but is in the magazine, the total cost for your summer of Laurenian love is a cool $28,230, not counting all items marked POA.
Quite unnecessarily, on the last page of the spread comes the following note:
All men's clothing, Ralph Lauren.
Women's Western Fashion [Marie Claire]

Newstex ID: 35957870

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LOAD-DATE: June 23, 2009

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Copyright 2009 Trust Your Style
Trust Your Style

February 13, 2009 Friday 8:00 AM EST

LENGTH: 269 words

HEADLINE: eye on style: ralph lauren cuties

BYLINE: Mary Jo from TrustYourStyle

BODY:

Feb. 13, 2009 (Trust Your Style delivered by Newstex) -- Eye on Style scooped up these stylish cuties over at the Ralph Lauren store in West Hollywood, CA just in time for Valentines Day.

Enjoy!name: Lavin Marezoccupation: Sales Stylistwearing: Ben Sherman Pant, Brooks Brothers Green Stripe Oxford, Vintage Sweater and Vintage Bow Tie (Flashbacks, San Diego), Nordstrom Brown Boot.favorite designers: Ralph Lauren, Tom Ford, Marc Jacobs.what style means to Lavin: Style is not pretentious, it's fun. I feel like if everyone looked at style from this perspective, everyone would dress fantastic!name: Hillary Ciccarelli (brunette) occupation: Sales/Stylist/Actresswearing: All Ralph Lauren; Blue label sweater, RLX Leggings, Classic Serana Riding Boots.favorite designers: Ralph Lauren, Calvin Klein, Nicolas James, James Perse, Diane von Furstenberg, Vince.what style means to Hillary: Style to me means expressing yourself though clothing to let the inner you shine through.name: Morgan Simmons (blond)occupation: Sales/Stylistwearing: All Ralph Lauren; Fall 2008 Collection "Chester Dress", Black label shrug, "Rhanna" Shoes.favorite designers: Ralph Lauren, Oscar De La Renta, Marc Jacobs, Karl Lagerfeld, Tom Ford.what style means to Morgan: Style is a creative outlet I use to not only express myself, but to enhance myself. name: Maxfield Raymondoccupation: Personal Wardrobingwearing: All Ralph Lauren; Navy chino pant, Turquoise Shirt, Navy Sweater, Pink Tie.favorite designers: Ralph Lauren, John Varvatoswhat style means to Maxfield: Style is matching how you feel. Newstex ID: TYS-0001-31762026

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LOAD-DATE: February 13, 2009

Copyright 2008 Capital City Press
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The Advocate (Baton Rouge, Louisiana)

December 9, 2008 Tuesday
Main Edition

SECTION: E; Pg. 01

LENGTH: 305 words

HEADLINE: STYLE FILE: J-Tweezy

BODY:

It's not often we get a guy who lists diamond earrings and a mink coat on his fashion list. But this week's Style File has the panache to pull it off. Read on ...

NAME: J-Tweezy, Zachary.

AGE: A gentleman never tells!

OCCUPATION: Program director WEMX-FM/WCDV-FM, morning show host - J-Tweezy and the Wake Up Syndicate, creative services director Citadel Baton Rouge

Tell us about what you're wearing.

"A Ralph Lauren Black Label cotton blazer, a khaki Ralph Lauren Blue Label button up, a Ralph Lauren Purple Label necktie, Ralph Lauren Black Label jeans, Gucci shoes and diamond earrings."

Who most influences your style?

"Of course I do! And the blessings of being able to be exposed to many different cultures and styles."

Your house is on fire and you can grab only one thing out of your closet. What would it be?

"My mink coat."

What's the best fashion advice you've ever gotten?

"Dare to be different, and if you're gonna spend a lot of money on something, let it be your shoes! Being that you're on your feet the majority of your life."

What's your favorite trend right now?

"The Martin Joshua Clothing Line and their upper-end line, which is called the Marty Blake line, sold at fine boutiques in Rome, Paris, New York, Atlanta, Phoenix, Los Angeles and Dubai. I love it because there are only 69 pieces of each collection. So I have the ability to be exclusive."

What trend do you wish was already over?

"The fitted jean and fitted T-shirt trend on men!"

Finish this sentence. I splurge on ...

"Diamonds, fine jewelry and footwear."

I skimp on ...

"Socks!"

Name a celebrity whose closet you'd like to raid.

"P. Diddy."

What's the one grooming product you can't live without?

"Tussy."

Make us laugh - what was your biggest fashion mistake?

"Purchasing and wearing a $1,500 lime green jean suit made by Iceberg!"

- Karen Martin assistant People editor

GRAPHIC: Color photo of J-Tweezy showing off his style. (Advocate photo by KAREN MARTIN)

LOAD-DATE: December 9, 2008

Copyright 2008 Los Angeles Times
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Los Angeles Times

November 23, 2008 Sunday
Home Edition

SECTION: IMAGE; Features Desk; Part P; Part P; Pg. 8

LENGTH: 192 words

HEADLINE: WORN IN THE U.S.A.;
AMERICAN GRANDSTAND

BYLINE: Melissa Magsaysay

BODY:

The lush yellow light was the clue that at least by the calendar, the time was right for reviving the all-American looks that are coming on so strong this season. At Garfield High School in East L.A. -- yes, the "Stand and Deliver" school -- it was "spirit week," complete with last-minute marching band practice and flag girl rehearsal before everyone poured onto buses for the most anticipated game of the year: a showdown against rival Roosevelt High.

Of course, this being fall in L.A., it was also 90 degrees, a little too warm for the wool jackets, thick sweaters and layers you see here. Cooler days are appearing, though -- and there's always something comforting about the way nostalgia and tradition (Go, Bulldogs!) pull us back to wearable, lasting basics and a little further from the vicious cycle of covet/consume/move on.

--

Photographed by Jay Clendenin, styled by Melissa Magsaysay, hair by Jeremy Clark at Exclusive Artists, makeup by Annie Ing at Celestine Agency. Models Jerrin at L. A. Models, Marie at Ford Models, Iris at Next Model Management. Fashion Assistant Nicholas Amoroso. Shot on location at Garfield High School, Los Angeles.

GRAPHIC: PHOTO: For the home team: Left, Gap jacket, $138, at Gap stores nationwide; Ralph Lauren Blue Label sweater, $398, at www.ralphlauren .com; Levi's jeans, $78, at Levi's stores nationwide. Center, Pendleton jacket, $225, at Opening Ceremony; Brooks Brothers shirt, $79.50, at www.brooksbrothers .com; DKNY jeans. Right, Ralph Lauren Blue Label blouse, $198, and sweater, $398, at www.ralphlauren .com; Gap skirt, $154, at Gap stores nationwide; Banana Republic tights, $16.50, at Banana Republic stores; Coach bag, $358, at Coach stores. PHOTOGRAPHER:Jay Clendenin PHOTO: Striking cords: L.L. Bean blouse, $39.50, at www.llbean.com; J. Crew sweater, $178, and corduroy pants, $79.50, at www.jcrew.com; Cole Haan loafers, $198, at www.colehaan.com; Coach bag, $458, at Coach stores, Lulu Frost necklace, $425, at Ron Robinson Fred Segal. PHOTOGRAPHER:Jay Clendenin PHOTO: Forever plaid: Brooks Brothers sweater, $98, at www.brooksbrothers.com; Pendleton skirt, $128, and cap, $14, at www.pendleton-usa.com; Woolrich Woolen Mills tie, $119, at Fred Segal Finery; Banana Republic tights, $16.50, at Banana Republic stores; Frye bag, $428, at www.thefryecompany.com; Bass loafers, $69.99, at Urban Outfitters. PHOTOGRAPHER:Jay Clendenin PHOTO: Checked and striped: Above left, Brooks Brothers shirt, $79.50, at www.brooksbrothers.com; Ralph Lauren Purple Label leather vest, $1,500, and pants, $265, at www.ralphlauren.com; Above right, Nautica shirt, $65, and jacket, $258, at www.nautica.com; Levi's jeans, $78, at Levi's stores nationwide; J.

Crew bag, $198, at www.jcrew.com; Ben-Amun by Isaac Manevitz necklace, $230, at www.ben-amun.com. PHOTOGRAPHER:Jay Clendenin PHOTO: Good hunting: At left, Woolrich Woolen Mills pants, $259, at Fred Segal Finery; Red Wing boots, $270, at Opening Ceremony. At right, Pendleton shirt, $100, at Opening Ceremony; Woolrich Woolen Mills vest, $289, at Fred Segal Finery; vintage sunglasses; Frye messenger bag, $398, at www .thefryecompany .com. PHOTOGRAPHER:Jay Clendenin PHOTO: (no caption) PHOTOGRAPHER:Jay Clendenin PHOTO: (P1)WORN IN THE U.S.A. PHOTOGRAPHER:Jay L. Clendenin Los Angeles Times

LOAD-DATE: November 23, 2008

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Just - Style

September 2008

SECTION: Pg. 32

ACC-NO: 1568231001

LENGTH: 1303 words

HEADLINE: Global market review of luxury apparel - forecasts to 2014: 2008 edition: Company case studies

BYLINE: Pendle, Frank; Stiles, Renata

BODY:

In an effort to highlight the growth of the luxury market online and pinpoint successful strategies in the market segment, there are some case studies that exemplify the journey that a luxury apparel brand takes from inception to global pre-eminence. Louis Vuitton started his empire in 1854 serving royalty. In 1896, Monsieur Vuitton created the LV monogram fabric that the company still uses. By 1900, Compagnie Louis Vuitton had opened retail operations in the US as well as the UK. By 1914, the company, now led by Louis' son Georges, had the world's largest retail store for travel goods. Ralph Lifschitz, natural of the Bronx, New York, metamorphosed into cool, urbane Ralph Lauren through his prowess in making ties. In 1967 he became a tie designer for the Beau Brummel company of New York. Recognising his early genius, the firm gave him his own style division, which Lauren decided to name Polo because of the sport's aristocratic image.

FULL TEXT:

In an effort to highlight the growth of the luxury market online and pinpoint successful strategies in the market segment, there are some case studies that exemplify the journey that a luxury apparel brand takes from inception to global pre-eminence. One case examined in more detail is Louis Vuitton, the company with the largest brand equity in the luxury apparel space at $25US.7bn in May 2008. Another is shooting star Polo Ralph Lauren, which some may even argue is not even a "true" luxury brand.

LVMH Moët Hennessy Louis Vuitton SA

Louis Vuitton started his empire in 1854 serving royalty. In 1896, Monsieur Vuitton created the LV monogram fabric that the company still uses. By 1900, Compagnie Louis Vuitton had opened retail operations in the United States as well as the UK. By 1914, the company, now led by Louis' son Georges, had the world's largest retail store for travel goods.

In 1987, Louis Vuitton merged with alcoholic beverage and perfume manufacturer Moët Hennessy. The new company was named LVMH Moët Hennessy Louis Vuitton.

Moët Hennessy had itself been formed in 1971 through a merger of Moët et Chandon, the world's largest maker of Champagne, and the Hennessy Cognac company (colourfully founded by Irish mercenary Richard Hennessy in 1765). Moët Hennessy subsequently bought the rights to Christian Dior fragrances in 1971.

LVMH then went into a flank speed acquisition mode, devouring several companies within and outside its core business. The holding company acquired haute couture firms such as Givenchy, Gucci, and Kenzo, also adding perfume chains Sephora and Marie-Jeanne Goddard, as well as outlier companies such as media company Desfosses International, department store Le Bon Marché, and even video game retailer Micromainia and French auction house L'Etude Tajan.

Buying the lion's share of Donna Karan licensing in 2001, LVMH also inked a joint venture with fashion company Prada to buy 51% of design house Fendi, later acquiring Prada's 25.5% stake for $265USm in November of the same year. It has since upped its Fendi stake to about 70%. LVMH, its buying schedule ticking away, later added the Ebel, Chaumet, and TAG Heuer brands to its brand-new division of watch companies.

As a marked sign of the times, LVMH then turned its attention to Asia. Opening several stores in Japan and China, in May 2007 LVMH bought 55% Chinese distillery Wenjun for an undisclosed amount from Jianmanchun, the distillery's previous owner. In December 2007, the luxury goods firm made yet another non-core acquisition by acquiring the French newspaper Les Echos from publisher Pearson.

Selected brands and operations

* Fashion and leather goods:

* Berluti

* Celine

* Christian Lacroix

* Donna Karan

* Emilio Pucci

* Fendi

* Gabrielle Studio (Donna Karan label)

* Givenchy

* Kenzo

* Loewe

* Louis Vuitton

* Marc Jacobs

* Thomas Pink

* Retailing

* DFS Group

* La Samaritaine

* Le Bon Marché

* Miami Cruiseline Services (duty-free shops)

* Sephora

* Fragrances and cosmetics

* Aqua di Parma

* BeneFit

* Bliss

* Fresh
* Guerlain
* Kenzo Parfums
* Make Up For Ever
* Marc Jacobs Fragrances
* Parfums Christian Dior
* Parfums Givenchy
* Spirits and wines
* 10 Cane
* Belvedere
* Canard-Duchêne
* Chandon Estates
* Château d'Yquem
* Dom Pérignon
* Hennessy
* Krug
* Mercier
* Moët & Chandon
* MountAdam
* Newton
* Ruinart
* Veuve Clicquot
* Watches and jewellery
* Chaumet
* De Beers
* Ebel
* Fred
* Omas
* TAG Heuer
* Zenith
* Media (Desfosses International Group)
* Investir
* La Tribune
* Les Echos
* Radio Classique

Polo Ralph Lauren

Ralph Lifschitz, natural of the Bronx, New York, metamorphosed into cool, urbane Ralph Lauren through his prowess in making ties. In 1967 he became a tie designer for the Beau Brummel company of New York. Recognising his early genius, the firm gave him his own style division, which Lauren decided to name Polo because of the sport's aristocratic image. The next year, he created Polo Fashions to make tailored menswear.

In 1971, Lauren providentially deployed his polo-player-on-a-horse logo and introduced a line of womenswear that was a critical and financial success. Evidently being a red-letter year for Lauren & Co., they opened the first licensed Polo store on Rodeo Drive in Beverly Hills, along with his first in-store boutique in New York City at famed department store Bloomingdale's. Ralph Lauren shoes were added to the lineup in 1972; in 1973, Polo Fashions licensed his womenswear line. The ubiquitous, licensed fragrance lines were launched in 1978.

Polo Fashions became Polo Ralph Lauren in 1980. Lauren then led the designer surge to offer licensed home furnishings, introducing his Home Collection in 1983. He opened his flagship store in New York City three years later.

Showing meteoric growth in both own- and licensed store sales, Lauren sold 28% of Polo to a Goldman Sachs investment fund for $135USm in 1994. The company expanded vertically upstream with its Purple Label; it followed suit with downstream investments in Polo Jeans denims, as well as a line of paints, in 1996. In May 1999, Polo bought cool Canadian retailer Club Monaco for $85USm to compete in the quickening youth market. It also introduced RL, a fine-dining restaurant next to its retail operations located in Chicago's famous shopping district.

In early 2000, Polo acquired Poloco, its European licensee, for $230USm so as to guarantee the company greater control of its brand. In a 50-50 joint venture with NBC and its affiliates, PRL then formed Ralph Lauren Media Company. This enabled the Ralph Lauren empire to sell its products using media such as the internet, broadcast, cable, and print. Also in 2000, the company shut down 11 underperforming Club Monaco locations and announced plans to shut down all of its jeans stores. In 2001, Polo bought its Italian licensee, PRL Fashions of Europe - once again citing brand direction concerns. Counter its stated strategy, but much to its financial advantage, Polo Ralph Lauren entered a licensing agreement with Luxottica in 2006 that was valued at more than $1US.75bn over a ten-year period.

Initiatives for 2007 included the launch of a new group named Global Brand Concepts. This new business unit was created to develop lifestyle brands for specialty and department stores. One example of this was J.C. Penney's new American Living Collection, which launched in early 2008. GBC designs and markets new products including accessories, home decor, and women's, men's, and children's apparel.

Selected brand names & licenses

* Wholesale

* Lauren by Ralph Lauren

* Pink Pony

* Polo by Ralph Lauren

* Ralph by Ralph Lauren

* Ralph Lauren Black Label

* Ralph Lauren Blue Label

* Ralph Lauren/Purple Label

* Ralph Lauren Polo Sport

* Retail

* Club Monaco

* Ralph Lauren

* Rugby

* Polo Ralph Lauren

* Polo Sport

* Licensing partners

* Hanes Brands
* JC Penney Corporation
* L'Oréal S.A.
* Luxottica Group
* Peerless, Inc.
* Warnaco Group
* WestPoint Home, Inc.

GRAPHIC: Tables

LOAD-DATE: October 7, 2008

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Chicago Tribune

July 17, 2008 Thursday
RedEye Edition

SECTION: Pg. 46

LENGTH: 396 words

HEADLINE: Class it up

BYLINE: By Joanna Gustafson. JOANNA GUSTAFSON IS A REDEYE SPECIAL CONTRIBUTOR. CHICAGO MAGAZINE

BODY:

Summer may be heating up, but believe it or not, it's winding down. Stores already are embracing the fall with back-to-school looks. The prep-school look can be pulled off for adults with subtle references -- vests, menswear-looking blazers, a "class ring" and preppy pieces galore. Don't forget chunky heels and a crisp button-down shirt. Now hit the books!

Vince Camuto "Bellai" heels, $120 at piperlime.com

Coach Bleeker domed ring, $68 at Coach (above)

American Apparel "Ripper Skirt," $30 at American Apparel

Heritage suit blazer, $49.90 at Forever 21

Lux Menswear vest, $48 at Urban Outfitters (left)

Ralph Lauren Blue Label Grosgrain belt, $55 at Ralph Lauren

Faconnable "Jennifer" dotted shirt, $165 at Nordstrom

J. Crew optical print mini, $78 at J. Crew

RITAREDEYE@TRIBUNE.COM

\ CHECK OUT

SALES AND EVENTS AROUND CHICAGO

Wicker Park's Public I

1923 W. DIVISION ST.; 773-772-9088

The store is offering 50 percent off all merchandise because it is closing soon. Find discounts on men's and designers' apparel and luggage. Look for deeper discounts in August.

Club Monaco

1731 N. DAMEN AVE.; CLUBMONACO.COM

The new store is set to open Friday and will offer customers who spend $500 or more a black limited-edition Club Monaco iPod Nano, preloaded with the store's playlist.

Lululemon

1627 N. DAMEN AVE.; 773-227-1869

The yoga-inspired apparel shop opens on Friday with an in-store yoga class at 9 a.m. The grand opening is from 7 to 10 p.m. July 24.

Le Dress

1741 W. DIVISION ST.; 773-697-9899

The dress-only boutique in Wicker Park has its grand opening event from 3 to 9 p.m. Friday with drinks, desserts and shopping. Enter to win a card that entitles the holder to 30 percent off purchases for a year; attendees who buy items receive gift bags.

Nordstrom

55 E. GRAND AVE., 312-464-1515

The department store is having a storewide anniversary sale Friday through Aug. 3, with preseason discounts on fall merchandise.

Akira

1814 TO 1920 W. NORTH AVE.

The Akira stores along North Avenue host a sixth year anniversary, called Carnivale, from 5 to 10 p.m. Thursday with live entertainment and complementary cocktails and food. $10 suggested donation.

Bloomingdale's

900 N. MICHIGAN AVE., 312-440-4460; 600 N. WABASH AVE., 312-324-7500

Through July 28, enter to win three-day passes to Lollapalooza or a pair of tickets to Galapalooza, a dinner, concert and sneak peek of the music fest.

[CHICAGO MAGAZINE]

NOTES: POP SHOP: THE FRUGAL FASHIONISTA. CHECK OUT

GRAPHIC: Photo (color): Vince Camuto "Bellai" heels\ Photo (color): Coach Bleeker domed ring\ Photo (color): American Apparel "Ripper Skirt"\ Photo (color): Heritage suit blazer\ Photo (color): Lux Menswear vest\ Photo (color): Ralph Lauren Blue Label Grosgrain belt\ Photo (color): Faconnable "Jennifer" dotted shirt\ Photo (color): J. Crew optical print mini
Photo(s)

LOAD-DATE: July 18, 2008

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Contra Costa Times (California)

July 2, 2008 Wednesday

SECTION: MY TOWN; Alameda; Contra Costa; News; Local

LENGTH: 709 words

HEADLINE: Freewheeling: Top hues: White is gold, silver takes silver, black the bronze

BYLINE: BY KATE McLEOD motor matters

BODY:

BY KATE McLEOD

motor matters

Dupont, one of the world's largest global suppliers of paints and coatings, has the verdict on car color popularity. And the winner is: white.

White beat silver in the recent survey after silver had held the title for seven years. Dupont's survey of car color choices finds silver and black close behind.

White looks fabulous, especially on big cars like a Chrysler 300, Bentley, or Cadillac. In a world full of colors like eggplant, periwinkle blue, chocolate brown, arrest-me red and orange crush, why choose white?

"It's bullet proof," Jim Taylor, division general manager of Cadillac, says. "When GM designers introduced a new white for Cadillac there were so many protests from dealers and customers that they went right back to White Diamond, which is a premium, three-layered-process paint job that comes with a premium $995 price."

Chris Webb, GM lead designer for exterior and interior says, "We look at color in fashion, interiors, architecture, cosmetics everywhere. You see emerging colors on things like cellphone cases and lipstick packaging, but GM works within color families since, fashion changes every three to 18 months and our planning cycle is two years out. We have completed research for 2011. There will be 22 new colors for all vehicles, all brands. Those colors will be finalized this October."

Perhaps we are a society of color conservatives. In the last two oil crises, according to the Dupont survey, the top colors were beige in 1973 and white in 1980. Even during the heat of the cultural revolution in 1964 car buyers chose off-white. The first year of the survey, 1953, the top color was positively daring light green. I should understand this conservative color trend: I am the only person I know who painted a living room navy blue and used red and yellow accents.

One of Dupont's North American color designers, Nancy Lockhart, sees a range of blues becoming more popular. "The royal blues we see on the road today are going to trend toward lighter blues that contain reddish accents. We will also start seeing more water-like blues, a reflection of the 'greening' trend." says Lockhart.

GM's Chris Webb agrees we'll see more blues. "You see it in fashion with British fashion designer Paul Smith's Purple Label and Ralph Lauren's Blue Label. Blues with a red shade, chromatic bright blue, water-spectrum blues are all coming. Blue will run the gamut and its popularity will continue for sometime."

"Orange started small," says Lockhart, "but it has become a very important color along with a reddish gold."

"Orange emerged five years ago, notes Webb. "We thought it would be around for a year and now its mainstream chromatic. Even Martha Stewart color designers are finding that terra cotta is among the top 10 colors with their customers who traditionally use whites. It really hit the market running and you see it everywhere, even in household appliances. More than 7 percent of Hummers are orange; it's become their halo color."

After hitting rock bottom in the 1990s, green is re-emerging. You can guess why: products are being hyped as ecological, and in cars, more hybrids are coming. "You'll see the whole spectrum of greens coming," says Webb, "from blue green to silver-tinted green to dark British racing green."

"We don't do focus groups on color," says Webb. "Nothing is more subjective than color. You can't show people in a clinic color that will be used five to 10 years out and gauge their opinion."

Take the color brown. Brown is emerging as a significant color after having only negative connotations. What changed opinion is called "the Starbucks effect."

"Deep, dark cacao colors are linked in our minds with premium coffee," says Webb. Open a store on every street corner in the world and you, too, can reach mythic proportions.

Big money is invested in color, so the crystal ball has to be backed up with data. Car companies buy trend reports from Dupont, BASF and PPG, who collect mountains of data on car sales and registrations. There are color trend conferences where every designer involved in color in every field shows up to predict what will happen with colors. All this and people are still buying white cars. Go figure.

Contact Kate McLeod at girldriverusa@gmail.com .

GRAPHIC:

LOAD-DATE: August 15, 2008

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ASAP
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W

October 1, 2007

SECTION: Pg. 316(20) Vol. 36 No. 10 ISSN: 0162-9115

ACC-NO: 169506650

LENGTH: 364 words

HEADLINE: Mr. America: from rugby shirts to southwestern-motif sweaters and prairie skirts, Ralph Lauren has taken the canon of traditional all-American clothing and made it his own.

BYLINE: Sims, David

BODY:

Ralph Lauren Collection's black wool and faux-leopard coat, maroonsilk velvet vest and black wool pants, all 1994; white cotton shirt,at select Ralph Lauren stores, ralphlauren.com. Unless otherwise noted, all clothes from Ralph Lauren Collection, and all accessories from Ralph Lauren Collection, Ralph Lauren Blue Label and RLX.

[ILLUSTRATION OMITTED]

[this page] Wool jacket, 1989 cotton shirt, 1977, and cotton skirt, 1982; Ralph Lauren Blue Label's cotton henley, at select Ralph Lauren stores, ralphlauren.com Frye boots.

[ILLUSTRATION OMITTED]

[opposite] Multicolored wool jacket, 1990.

[ILLUSTRATION OMITTED]

Multicolored wool robe, 1990

[ILLUSTRATION OMITTED]

Wood flannel shirt, 184

[ILLUSTRATION OMITTED]

Navy cotton blazer, 2006. Wolford hosiery.

[ILLUSTRATION OMITTED]

Navy wool crepe jacket, 1990.

[ILLUSTRATION OMITTED]

Wool tweed jacket and pants and silk satin shirt all 1984, and wool sweater, circa 1980.

[ILLUSTRATION OMITTED]

Ralph Lauren Black Label's black cotton jeans, at select Ralph Lauren stores. Archangel Antiques ring.

[ILLUSTRATION OMITTED]

[this page] Wool cardigan 1981, cotton shirt, 1977 and cotton skirt, 1982.

[opposite] Blue Label's: black wool tuxedo jacket, at select Ralphtauren stores ralphlauren.com; white cotton Shirt; 1979

Blue Label's cream cotton sweater, at select Ralph Lauren stores, ralphlauren.com.

[ILLUSTRATION OMITTED]

Black wool tuxedo jacket, at select Ralph Lauren stores, ralphlauren.com; white linen vest, 2006, white cotton shirt, 1979 and black wool pants, 1994.

Tan shearling coat, 1986.

Hair by Guido for Redken; makeup by Lucia Pieroni for CIe de Peau Beaute; manicures by Yuna Park at Streeters. Models: Lily Donaldson, Anabela Belikova, Hilary Rhoda, Sasha Pivovarova and Liya Kebede, allat IMG; Suvi Koponen/Supreme; Kasia Struss, Natasha Poly, Isabeli Fontana and Valentina Zelyaeva, all at Women; Bridget Hall/1 Model Management; Filippa Hamilton/Next; Caroline Trentini/Marilyn; Missy Rayder/DNA. Photography assistants: Tom Allen, Greg Harris, Ben Kelway andJamie Brunskill. Market editor: Carolyn Tare Angel. Fashion assistants: Kathryn Typaldos, Martha Violante and Heather White. Special thanks to Milk Studios.

[ILLUSTRATIONS OMITTED]

LOAD-DATE: October 9, 2007

Copyright 2007 The Detroit News
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The Detroit News (Michigan)

September 8, 2007 Saturday

SECTION: BUSINESS; Pg. 1B

LENGTH: 362 words

HEADLINE: Lauren selects Troy for debut;
World's first Lauren Ralph Lauren boutique for men's and women's designs will join Somerset Collection.

BYLINE: Nathan Hurst

BODY:

American fashion design house Polo Ralph Lauren will open its first Lauren boutique at the Somerset Collection shopping center in Troy, spokesmen for both companies confirmed Friday.

The store, the first of its kind in the world, is scheduled to open Feb. 1 and will exclusively carry the Lauren Ralph Lauren lines of clothing for men and women, designer spokesman Ryan Lally said.

The new store will take the space in Somerset North that was occupied by Bachrach, a men's haberdashery.

Ralph Lauren already operates its sole Michigan boutique at Somerset; that location carries all of the company's brands geared toward men, women, children and home and will not close with the Lauren store's opening.

Polo Ralph Lauren also operates three outlet stores in Michigan.

For men, the Lauren line offers suits and other basic business and business casual apparel.

For women, it is similar to Ralph Lauren "Blue Label" styles. The boutique also will carry the Lauren Jeans Co. line, which recently replaced the old Polo Jeans Co. brand.

Sales success of those brands at department stores and Ralph Lauren stores in the United States and abroad prompted the company to open an exclusive Lauren boutique, Lally said.

He said another location is scheduled to open shortly after the one in the Somerset Collection, but he declined to say where.

Company has 'Midas touch'

Lally declined to comment on how the company chose Somerset to open its first Lauren story and launch the brand.

But Frederick Marx, president of Marx Layne, a Farmington Hills marketing firm, said the choice of Metro Detroit shows that Ralph Lauren executives have strong faith in southeast Michigan as a launching pad for the new boutique concept.

"They clearly see that there is a demand for such aspiration brands here," Marx said.

Ralph Lauren's stellar retail track record means it's unlikely the store won't be a hit, Marx said.

"They have an incredibly high batting average for the retail industry. They've got the Midas touch."

First of its kind

¥ What: Lauren, a new Ralph Lauren boutique, the world's first

¥ When: Scheduled to open Feb. 1, 2008

¥ Where: Somerset Collection in Troy in the former Bachrach store space

LOAD-DATE: September 9, 2007

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The New York Times

August 26, 2007 Sunday
Late Edition - Final

SECTION: Section 6; 'T'; Column 0; T: Women's Fashion Magazine; The Get; Pg. 142

LENGTH: 4 words

HEADLINE: Class Act

BODY:

Back-to-prep-school blazers.

URL: http://www.nytimes.com

GRAPHIC: Photos: 1. BLACK FLEECE BY Brooks Brothers jacket, $2,100. At Brooks Brothers, 346 Madison Avenue. 2. Ralph Lauren blue label flannel blazer, $698. At select Ralph Lauren stores. 3. Balenciaga by nicolas ghesquiare gabardine blazer, $2,475. At Barneys New York. (Photographs By Ilan Rubin)

LOAD-DATE: August 26, 2007

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The New York Times

August 26, 2007 Sunday
Late Edition - Final

SECTION: Section 6; 'T'; Column 0; T: Women's Fashion Magazine; Pg. 293

LENGTH: 7 words

HEADLINE: United Colors Of Fashion

BODY:

Got that happy vibe? Time to grin and wear it.

URL: http://www.nytimes.com

GRAPHIC: Photos: Caramel Topping Derek Lam Blazer, $1,890, Tunic, $890, Sweater (Beneath Tunic), $1,190, And Pants, $490. Blazer At Jamie, Nashville. Tunic At Barneys New York. Sweater At Www.Dereklam.Com. Pants At Bergdorf Goodman. Converse By John Varvatos Shirt (Beneath Tunic), $125. At Saks Fifth Avenue. Ippolita Earrings. Malo Scarf. Mulberry Bag. Wacky Khaki Opposite: Balenciaga By Nicolas Ghesquiere Jacket, $2,695. Shirt, $525, Jodhpurs, $1,245, Scarf, Belt And Boots. Jacket At Kirna Zabate, 96 Greene Street. Shirt At Barneys New York. Pants At Balenciaga, 542 West 22nd Street. Wigwam Socks. Fashion Editor:Anne Christensen. Cutting The Mustard Dries Van Noten Jacket, $918, And Shirt, $531. Jacket At Suki, Cincinnati. Shirt At Cielo, Palo Alto, Calif. Ralph Lauren Blue Label Sweater, $298. At Select Polo Ralph Lauren Stores. Acne Jeans Pants, $249. At Opening Ceremony, 35 Howard Street. Chris Benz Hat. Stylist's Own Vintage Belt. TKO Orlogi Watch. Dries Van Noten Booties. Purple Haze Opposite: Nicholas K Trench With Fur-Lined Hood, $773. At Plum, 124 Ludlow Street. J. Crew Wool Jacket, $228. Go To Www.Jcrew.Com. Marni Dress, $972. And Belt. At Marni, 161 Mercer Street And Los Angeles. Phelgye Scarf. At Do Kham, 51 Prince Street. Fogal Tights. Got That Happy Vibe? Time To Grin And Wear It. Blue Belle Maxmara Jacket, $1,115. At Maxmara, Boston. J. Crew Cardigan, $178. Marni Dress (Worn As Blouse), $1,053. At Marni. Alexander Wang Pants, $398. At Barneys New York. Ippolita Earrings. Stylist's Own Vintage Belt. Cherry Vanilla Opposite: Gucci Jacket With Fur, $8,535. At Select Gucci Stores. Luella Shirt. $155, And Jeans, $139. Go To Www.Luella.Com. J. Crew T-Shirt, $33. Hermes Bracelets. Luella Boots. Fashion Associate: Melissa Ventosa Martin. Fashion Assistant: Alexandra Weiss. Hair By Dennis Lanni For Bumble And Bumble. Makeup By Kabuki (Www.Kabukimagic.Com) For Dior Beauty. Manicure By Liang For Warren-Tricomi Management Using Essie. Casting By Michelle Lee For KCD Inc. Models: Chanel Iman, Behati Prinsloo, Kinga Rajzak And Cecilia Mendez. Black (And White) Beauty Chanel Jacket With Shearling Trim, $6,700, And Pants, $3,800. At Select Chanel Stores. Canterbury Of New Zealand Shirt, $148. Go To Www.Canterburynzusa.Com. TSE Cashmere Turtleneck (Worn Beneath), $425. Call (800) 801-8873. Junya Watanabe Scarf. C.H.A.R.M Gold Bracelet. Longchamp Bag. Luella Boots. Red Rover Opposite: Moncler Coat, $870. At Saks Fifth Avenue. 3.1 Phillip Lim Sweater, $480. At 3.1 Phillip Lim, 115 Mercer Street. Barneys New York. J. Crew Blouse, $128. And T-Shirt (Worn Beneath). Ralph Lauren Blue Label Jeans, $345. At Select Polo Ralph Lauren Stores. Stylist's Own Scarf. The Sock Man Socks. Balenciaga By Nicolas Ghesquiere Sandals. (Photographs by Jean-Baptiste Mondino)

LOAD-DATE: August 26, 2007

Copyright 2007 The New York Times Company
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August 26, 2007 Sunday
Correction Appended
Late Edition - Final

SECTION: Section 6; Column 0; T: Women's Fashion Magazine; Pg. 292

LENGTH: 7 words

HEADLINE: United Colors Of Fashion

BODY:

Got that happy vibe? Time to grin and wear it.

URL: http://www.nytimes.com

CORRECTION-DATE: September 2, 2007

CORRECTION:

A picture caption last Sunday in T: Women's Fashion magazine, about street wear, included incorrect information from the company Theory about one of its garments that was pictured. It is a cashmere sweater, not a long-sleeve T-shirt, and it costs $365, not $965.

GRAPHIC: Photos: Caramel Topping Derek Lam Blazer, $1,890, Tunic, $890, Sweater (Beneath Tunic), $1,190, And Pants, $490. Blazer At Jamie, Nashville. Tunic At Barneys New York. Sweater At Www.Dereklam.Com. Pants At Bergdorf Goodman. Converse By John Varvatos Shirt (Beneath Tunic), $125. At Saks Fifth Avenue. Ippolita Earrings. Malo Scarf. Mulberry Bag. Wacky Khaki Opposite: Balenciaga By Nicolas Ghesquiere Jacket, $2,695, Shirt, $525, Jodhpurs, $1,245, Scarf, Belt And Boots. Jacket At Kirna Zabate, 96 Greene Street. Shirt At Barneys New York. Pants At Balenciaga, 542 West 22nd Street. Wigwam Socks. Fashion Editor:Anne Christensen. Cutting The Mustard Dries Van Noten Jacket, $918, And Shirt, $531. Jacket At Suki, Cincinnati. Shirt At Cielo, Palo Alto, Calif. Ralph Lauren Blue Label Sweater, $298. At Select Polo Ralph Lauren Stores. Acne Jeans Pants, $249. At Opening Ceremony, 35 Howard Street. Chris Benz Hat. Stylist's Own Vintage Belt. TKO Orlogi Watch. Dries Van Noten Booties. Purple Haze Opposite: Nicholas K Trench With Fur-Lined Hood, $773. At Plum, 124 Ludlow Street. J. Crew Wool Jacket, $228. Go To Www.Jcrew.Com. Marni Dress, $972, And Belt. At Marni, 161 Mercer Street And Los Angeles. Phelgye Scarf. At Do Kham, 51 Prince Street. Fogal Tights. Got That Happy Vibe? Time To Grin And Wear It. Blue Belle Maxmara Jacket, $1,115. At Maxmara, Boston. J. Crew Cardigan, $178. Marni Dress (Worn As Blouse), $1,053. At Marni. Alexander Wang Pants, $398. At Barneys New York. Ippolita Earrings. Stylist's Own Vintage Belt. Cherry Vanilla Opposite: Gucci Jacket With Fur, $8,535. At Select Gucci Stores. Luella Shirt, $155, And Jeans, $139. Go To Www.Luella.Com. J. Crew T-Shirt, $33. Hermes Bracelets. Luella Boots. Fashion Associate: Melissa Ventosa Martin. Fashion Assistant: Alexandra Weiss. Hair By Dennis Lanni For Bumble And Bumble. Makeup By Kabuki (Www.Kabukimagic.Com) For Dior Beauty. Manicure By Liang For Warren-Tricomi Management Using Essie. Casting By Michelle Lee For KCD Inc. Models: Chanel Iman, Behati Prinsloo, Kinga Rajzak And Cecilia Mendez. Black (And White) Beauty Chanel Jacket With Shearling Trim, $6,700. And Pants, $3,800. At Select Chanel Stores. Canter-

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LOAD-DATE: August 26, 2007

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W

August 1, 2007

SECTION: Pg. 186(20) Vol. 36 No. 8 ISSN: 0162-9115

ACC-NO: 166933852

LENGTH: 757 words

HEADLINE: Forty something: something mysterious this way comes: dark pieces that blend a strong dose of forties film noir with a dash of seventies divine decadence. Think streamlined gowns, narrow frocks and sharply shaped coats, punctuated by smart hats.

BYLINE: Thompson, Michael

BODY:

Calvin Klein's cashmere dress, at Calvin Klein Collection, New York. Fallon earrings; Etro bracelet and ring.

[ILLUSTRATION OMITTED]

Roberto Cavalli's sequined silk taffeta dress, at Roberto Cavalli,robertocavalli.com. Etro rings; Yves Saint Laurent clutch; Fogal hosiery; Louis Vuitton shoes.

[ILLUSTRATION OMITTED]

Escada's silk chiffon blouse, at Escada, escada.com; TSE's cashmere turtleneck, at TSE, South Coast Plaza, Costa Mesa, California, 800.801.8873. Marc Jacobs hat; Patricia von Musulin earrings; Fallon ring; Missoni bracelet.

[ILLUSTRATION OMITTED]

Dior's silk satin blouse and skirt, by John Galliano, at Dior, LosAngeles. Helen Kaminski hat; Dior gloves and belt; Etro bracelet andring; Yves Saint Laurent clutch; Wolford hosiery; Marc Jacobs shoes.

[ILLUSTRATION OMITTED]

Proenza Schouler's wool coat, at Barneys New York. Proenza Schouler hat; Missoni bracelet; Gucci gloves.

Beauty Note: Lips painted with Chanel Rouge Hydrabase in Lotus Rouge are both classic and daring.

[ILLUSTRATION OMITTED]

Gucci's silk dress with crystals, at select Gucci stores, gucci.com. De Grisogono earrings; Gucci gloves, cuff and shoes; David Webb ring.

Poltrona Frau's chaise longue, at Poltrona Frau, New York.

[ILLUSTRATION OMITTED]

Yves Saint Laurent's wool coat and silk crepe shirt, at Yves SaintLaurent, New York, ysl.com. Giambattista Valli hat; Echo scarf; Sermoneta gloves; M&J Savitt bracelet; Patricia von Musulin ring; Yves Saint Laurent clutch and shoes; Stockingirl hosiery.

[ILLUSTRATION OMITTED]

Valentino's silk and cashmere turtleneck, at Valentino. M&J Savittearrings

[ILLUSTRATION OMITTED]

Giorgio Armani's cotton jacket and dress, at Giorgio Armani. Nicole Farhi hat; Echo scarf; M&J Savitt earrings and ring; Isaac Manevitzfor Ben-Amun bracelet; Hermes belt; Dore Dore hosiery,

[ILLUSTRATION OMITTED]

Marc Jacobs's wool dress and cashmere turtleneck, at Marc Jacobs, San Francisco. Marc Jacobs hat, belt, ring, bracelet and bag; M&J Savitt earrings; Wolford hosiery.

[ILLUSTRATION OMITTED]

Jil Sander's wool canvas cape and pants, at Jil Sander, New York; Valentino and cashmere sweater with attached cotton collar and cuffs at Valentino. Marc Jacobs hat earrings and bag; Archangel cuff links.

[ILLUSTRATION OMITTED]

Agnona's wool coat, at Neiman Marcus and Saks Fifth Avenue; Bergdorf Goodman, New York; Marc Jacobs's silk crepe blouse with necktie, at Marc Jacobs, San Francisco; 3.2 Phillip Lim's wool pants, at 3.1 Phillip Lim, New York. Marc Jacobs hat; Isaac Manevitz for Ben-Amun earrings; Kate Fenker belt; Swarovski ring.

[ILLUSTRATION OMITTED]

Louis Vuitton's wool jacket and skirt, 866.VUITTON. Marc Jacobs hat; M&J Savitt earrings; Louis Vuitton belt and bag; Robert Lee Morrisbracelet; Carolina Amato gloves.

[ILLUSTRATION OMITTED]

Balenciaga's shearling jacket with mink collar and triacetate pants, by Nicolas Ghesquiere, at Barneys New York. Nicole Farhi hat; Calvin Klein gloves; Balenciaga purse.

Beauty Note: Molton Brown De-Stressing Pandano Hairwash leaves waves silky and hues bright.

[ILLUSTRATION OMITTED]

Brioni's wool dress, at Serenella, Boston; Wilkes Bashford, San Francisco. M&J Savitt bracelet and ring; Fehdi belt.

Zenith's crystal chandelier, at Baccarat, 800 777.0100.

[ILLUSTRATION OMITTED]

Donna Karan's wool dress, at Donna Karan, 866.240.4700. Marc Jacobs gloves; Marni bag.

Beauty Note: Elegant and feminine eyes come courtesy of Smashbox Jet Set Liner in Lust.

[ILLUSTRATION OMITTED]

Akris's goat fur jacket, at Saks Fifth Avenue; Akris, New York andBoston; Ralph Lauren Blue Label's cotton jersey turtleneck, at select Ralph Lauren stores, ralph lauren.com; Ellen Tracy's wool pants. 800.925.7979. Marc Jacobs gloves; Hermes belt.

Hair by Serge Normant for Serge Normant at John Frieda Salon; haircolor by Gina Gilbert for Serge Normant at John Frieda Salon; makeupby Marc Carrasquillo; manicures by Deborah Lippmann for LippmannCollection.com at The Wall Group. Set design by Randall Peacock/Magnet NY. Models: Alana Zimmer/ Supreme; Irina Kulikova and Anna Mariya Urazhevskaya, both at IMG; Olga Sherrer/ One Model Management. Photographyassistants: Christopher Melton, Stas Komarovski and Kate Zehr. Fashion assistants: Laetitia de l'Escaille and Karen Kaiser.

[ILLUSTRATION OMITTED]

Forty something: something mysterious this way comes: dark pieces that blend a strong dose of forties film noir with a dash of seventies divine decadence. Think streamlined gowns, narrow frocks and sh

Ralph Lauren Collection's cashmere jacket and pants, at Ralph Lauren, New York; Ralph Lauren Black Label's silk taffeta blouse, ralph lauren.com. Philip Treacy hat; de Grisogono earrings; Marc Jacobs brooch; Archangel cuff links; Carolina Amato gloves; Gucci belt; Martin Margiela bag.

[ILLUSTRATION OMITTED]

STYLED BY KARL TEMPLER

LOAD-DATE: October 11, 2007

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June 1, 2007

SECTION: Pg. 162(16) Vol. 36 No. 6 ISSN: 0162-9115

ACC-NO: 165310202

LENGTH: 204 words

HEADLINE: Dreamgirl: in the ethereal setting of the English countryside, Kate Moss is captured by one of today's most influential young photographers.

BYLINE: Moss, Kate

BODY:

AZZEDINE ALAIA'S MONGOLIAN LAMBSWOOL JACKET, AT AZZEDINE ALAIA, PARIS.

[ILLUSTRATION OMITTED]

DIOR'S MINK AND RACCOON FUR COAT. BY JOHN GALLIANO, AT DIOR. NEW YORK AND LOS ANGELES. MALO BRIEFS.

[ILLUSTRATION OMITTED]

MAXMARA'S COTTON SWEATER. AT MAXMARA. NEW YORK AND BAL HARBOUR. FLORIDA.

[ILLUSTRATION OMITTED]

BEAUTY NOTE: LIPS TREATED TO RIMMEL LONDON TWIST & SHINE SHEERS LIP POLISH IN JOY APPEAR MOIST AND DELICATE.

[ILLUSTRATION OMITTED]

GUCCI'S GRAY AND RED FOX FUR CAPE. AT SELECT GUCCI STORES, 800.456.7663. GUCCI.COM. DOLCE & GABBANA BRIEFS: GUCCI BOOTS.

[ILLUSTRATION OMITTED]

FENDI'S GOAT FUR COAT. AT FENDI. 800.FENDINY; RALPH LAUREN BLUE LABEL'S COTTON DENIM JEANS. AT SELECT RALPH LAUREN STORES. POLO.COM.

[ILLUSTRATION OMITTED]

DIOR'S GOAT FUR COAT, BY JOHN GALLIANO. AT DIOR. ASPEN. COLORADO.

[ILLUSTRATION OMITTED]

DIOR'S RACCOON FUR COAT, BY JOHN GALLIANO, AT DIOR, WYNN LAS VEGASAND BAL HARBOUR, FLORIDA.

Dreamgirl: in the ethereal setting of the English countryside, Kate Moss is captured by one of today's most influential young photographers. W June 1, 2007

BEAUTY NOTE: A SWEEP OF RIMMEL LONDON NATURAL BRONZER IN SUN GLOW LEAVES SKIN GOLDEN AND LUMINOUS.

HAIR BY JAMES BROWN/STREETERS: MAKEUP BY PETER PHILIPS. PROP STYLIST: MAX BELL-HOUSE/ MAGNET UK. PRODUCED BY GAWAIN RAINEY/ 10-4 INC. FASHION ASSISTANTS: PATRICK MACKIE AND KATHERINE DOYLE.

PHOTOGRAPHED BY RYAN McGINLEY

LOAD-DATE: June 21, 2007

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The Beacon Hill Times (Massachusetts)

March 6, 2007 Tuesday

SECTION: Pg. 14 Vol. 12 No. 27

ACC-NO: 59131

LENGTH: 617 words

HEADLINE: A wish come true

BYLINE: Lotfi, Leila

BODY:

ABSTRACT

The idea for Wish Splash was briefly discussed nearly a year ago between [Kelley Frey] and [Jane Rudnick], but became reality when Frey saw an available unit at 15 Charles Street (formerly Ilex Floral Designs) in January 2007. "Everything just started to fall into place," said Frey.

Swimwear, which will range from $100-$200, will allow customers to mix and match from nearly one thousand swimsuit tops and bottoms. Essentially, there is something for everyone ranging from age 15 to 50. "We can find a suit to fit any body type," said [Mara Finglass]. "Finding a bathing suit can be an uncomfortable experience, and we're here to help."

"We're always thrilled when more independently-owned retail businesses go in," said [Karen Fabbri]. "It's great for business and for tourism."

FULL TEXT

IT CAN TAKE AS LITTLE AS TWO months to fulfill a dream. Just ask Kelley Frey and Jane Rudnick, owners of Wish, the clothing boutique on Charles Street, who will soon be opening their second boutique, Wish Splash, in early March. This time, they're putting aside the chic dresses and skirts and focusing primarily on styles and trends for all beach wear needs.

Frey and Rudnick have owned Wish since November 2000. Their seven-year success is due in part to their staff, emphasis on quality customer service and organization, according to Mara Finglass, Wish's manager.

Frey says that a huge part of their success is having amazing people to work with. "We trust the girls who work for us and we can really keep a handle on things, even though we're only there a few days a week."

The idea for Wish Splash was briefly discussed nearly a year ago between Frey and Rudnick, but became reality when Frey saw an available unit at 15 Charles Street (formerly Ilex Floral Designs) in January 2007. "Everything just started to fall into place," said Frey.

The merchandise has always been available according to Finglass. It was Wish's limited space that prevented them from displaying and selling swimwear on a regular basis.

Wish Splash will carry everything from swimwear, flip-flops and cover-ups to totes, towels and sunglasses.

Orange globe lighting, pale aqua walls with accents of coral, seashell chandeliers, fuzzy rugs and decals set a playful yet soft retro-atmosphere in this 350 square-foot beach-wear boutique.

Wish Splash will continue to carry merchandise by the same designers found at Wish, including Milly-Cabana, Trina Turk, DVF, Shoshanna, Ralph Lauren Blue Label, La Blanca, Playa by La Blanca and Susana Monoco.

Swimwear, which will range from $100-$200, will allow customers to mix and match from nearly one thousand swimsuit tops and bottoms. Essentially, there is something for everyone ranging from age 15 to 50. "We can find a suit to fit any body type," said Finglass. "Finding a bathing suit can be an uncomfortable experience, and we're here to help."

Nicole Costello, a long-time friend of Frey, will manage Wish Splash in its first few months. "Nicole has been with us for a long time and knows what we expect, so it's great that we already have someone we can trust," said Frey.

SIDEBAR

Can't wait for the warm weather? Make a Wish on Charles Street.

SIDEBAR

Charles Street trends

According to Karen Fabbri, president of the Beacon Hill Business Association and owner of Moxie on Charles Street, there has been an increase of more independently-owned fashion boutiques over the past several years. These female-owned boutiques, including Bump, Red Wagon, Wish, Holiday, Moxie, Pixie Stix and Beauty Mark, cater to kids, teens, twenty-somethings and mothers-to-be.

"We're always thrilled when more independently-owned retail businesses go in," said Fabbri. "It's great for business and for tourism."

GRAPHIC: Photographs

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March 1, 2007

SECTION: Pg. 502(18) Vol. 36 No. 3 ISSN: 0162-9115

ACC-NO: 160164632

LENGTH: 670 words

HEADLINE: Ile de la mode: a day at the beach provides an excellent excuse to pile on the accessories. Channel Millicent Rogers or a young Diana Vreeland in elaborate sunglasses, stylish shoes and, of course, toweringhead wraps, along with short shorts.

BYLINE: Thompson, Michael

BODY:

Louis Vuitton's cotton tank top and silk taffeta and organza skirt, at Louis Vuitton, 866. VUITTON, louisvuitton.com. Louis Vuitton headbands, sunglasses, scarf, bracelets, bag and sandals; Alyssa Norton bracelets; Bottega Veneta belt.

[ILLUSTRATION OMITTED]

Burberry Prorsum's cotton poplin peacoat and cotton cardigan, at select Burberry stores, 800.284.8480, burberry.com; Steven Alan's cotton briefs at Barneys New York, 888.222.7639. Stephen Jones hat; Chanel Sunglasses; B&J fabric (worn as scarf); Louis Vuitton bag; Maison Martin Margiela shoes.

[ILLUSTRATION OMITTED]

Hermes's silk chiffon shirtdress, at Hermes, 800.441.4488, hermes .com; Joseph's cotton cardigan, at Joseph, New York, joseph.co.uk. Marc Jacobs headpiece; Carolina Herrera sunglasses; Kate Fenker bracelet.

[ILLUSTRATION OMITTED]

Beauty Note: Lush lips are always in vogue. Therapy Systems lipstick in Totally Committed does the trick.

Hugo's cotton blouse and belted cotton shorts, at Hugo Boss, New York, 800.HUGO BOSS, hugoboss.com; Farhi for Nicole Farhi's cashmere cardigan. Louis Vuitton bag; Kate Fenker necklaces.

[ILLUSTRATION OMITTED]

Donna Karan Collection's cotton poplin dress, at select Bloomingdale's stores, 866.240.4700; Elie Tahari's linen and silk cardigan (tied at waist), at Elie Tahari, elietahari.com. Marni hat and sunglasses; B&J fabric (worn on head); Marc Jacobs neckpiece and bracelet.

[ILLUSTRATION OMITTED]

Ile de la mode: a day at the beach provides an excellent excuse to pile on the accessories. Channel Millicent Rogers or a young Diana Vreeland in elaborate sunglasses, stylish shoes and, of course, to

Vera Wang's silk blouse, at Bergdorf Goodman, New York; Banana Republic's cotton sweater, at Banana Republic, bananarepublic.com; TommyHilfiger's cotton seersucker shorts, at select Macy's stores; 888.TOMMY.4U, tommy.com. Hermes towel (worn as turban); Maison Martin Margiela necklace; Kate Fenker belt; Louis Vuitton sandals.

[ILLUSTRATION OMITTED]

Chloe's cotton and Lycra spandex swimsuit at Neiman Marcus and Saks Fifth Avenue; chloe.com. Prada turban and sandals; Selima Optique sunglasses; Chanel bag; Miu Miu necklace; B&J fabric (worn as scarf).

[ILLUSTRATION OMITTED]

Beauty Note: A coating of Sampar Winsome Body Go Figure Slimming Gel is essential when baring all.

BCBG Max Azria's cotton and silk aress, at BCBG Max Azria. 800.636.BCBG. bcbg.com; Jill Stuart's silk tulle blouse, at Bergdorf Goodman, New York; jillstuart.com. Burberry London's cotton shorts and cashmere sweater, at select Burberry stores. 800.284.8480, burberry .com. Maison Martin Margiela belt; Marc Jacobs bag.

[ILLUSTRATION OMITTED]

Marc Jacob's cotton poplin dress, at Marc Jacob, Boston, marc jacob.com. Louis Vuitton scarf.

[ILLUSTRATION OMITTED]

Prada's silk and wool tank top, at Bergdorf Goodman. New York, andviscose shorts, at Prada, 888.977.1900. Dries Van Noten sunglasses; Prada headband; Alyssa Norton necklace.

[ILLUSTRATION OMITTED]

Elie Tahari's silk and acetate dress with rhinestone belt, at ElieTahari, elietahari.com: BCBG Max Azria's cotton silk skirt, at BCBG Max Azria. 800.636.BCBG, bcbg.com. Louis Vuitton scarf (worn as turban).

[ILLUSTRATION OMITTED]

Chanel's cotton dress, at Saks Fifth Avenue, New York; Maxfield, Los Angeles; 800.550.0005; Hugo's customized cotton shirt cuffs, at Hugo Boss, New York, 800.HUGOBOSS, hugoboss .com; Jill Stuart's silk lace shorts. Prada turban; Louis Vuitton necklace; Chanel bangles and shoes.

[ILLUSTRATION OMITTED]

Beauty Note: A flawless visage comes courtesy of Ultim.k Killtime Dry/ Dehydrated Skin facial moisturizer.

Missioni's cotton and Lycra spandex bikini and silk cardigan, at Missoni. New York. Missoni scarf; Kate Fenker necklaces and bracelets;Karen Walker bag; Miu Miu sandals.

[ILLUSTRATION OMITTED]

Ports 1961's cotton and silk tulle tank top, ports1961.com; Phi's silk chiffon tunic and dress, at Phi, New York, phicollection.com; Ralph Lauren Blue Label's silk and cotton cardigan, at select Ralph Lauren stores, polo.com. Miu Miu hat and necklace.

[ILLUSTRATION OMITTED]

Hair by Alain Pichon/Streeters; makeup by Mark Carrasquillo. Model: Sasha Pivovarova/IMG. Production by Sinclair Production, St. Barths. Fashion assistant: Laetitia de l'Escaille.

[ILLUSTRATION OMITTED]

LOAD-DATE: March 9, 2007

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November 1, 2006

SECTION: Pg. 152(1) Vol. 35 No. 11 ISSN: 0162-9115

ACC-NO: 160164673

LENGTH: 164 words

HEADLINE: The chill factor: take to the slopes oh-so-stylishly in these sporty, cold-comfort finds: Shopping

BODY:

Moncler

Nylon jacket, $795, at Neiman Marcus; neimanmarcus.com

[ILLUSTRATION OMITTED]

Dior

Plastic goggles, by John Galliano, $240, at Dior; 800.929.DIOR

[ILLUSTRATION OMITTED]

Ralph Lauren Blue Label

Cotton and cashmere turtleneck, $245, at Ralph Lauren. New York; polo.com

[ILLUSTRATION OMITTED]

Armani Jeans

Nylon vest, $358, at Brittons, Columbia, South Carolina; 803.771.2700

[ILLUSTRATION OMITTED]

Adidas by Stella McCartney

Polyester and nylon boot, $240, at select Nordstrom stores; shopadidas.com

[ILLUSTRATION OMITTED]

TechnoMarine

Ceramic and rubber watch, $1,250, at TechnoMarine; 800.822.2312

[ILLUSTRATION OMITTED]

Channel

Metal, plastic and fiberglass skis, $7,625, at select Chanel stores; 800.550.0005

[ILLUSTRATION OMITTED]

Fendi Polyester and down bag, $2,100, at Barneys New York; barneys.com

[ILLUSTRATION OMITTED]

Escada

Nylon ski pants, $650, at Escada; 800.869.8424

[ILLUSTRATION OMITTED]

Prada

Polycarbonate helmet, $275, to order at select Prada stores; 888.977.1900

[ILLUSTRATION OMITTED]

LOAD-DATE: March 7, 2007

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September 1, 2006

SECTION: Pg. 450(49) Vol. 35 No. 9 ISSN: 0162-9115

ACC-NO: 151200351

LENGTH: 3426 words

HEADLINE: Welcome to the motor city: Detroit is coming back to life, reborn asone of the most vibrant cities in the world. So Bruce Weber and KateMoss went off to sample a little motown magic. They got a lot.

BYLINE: Weber, Bruce

BODY:

DEVIN THOMPSON

Thompson, 15, a freshman at Southwest DeKalb High School in Decatur, Georgia, spends his summers in Detroit, working the grill outside his grandfather's club and restaurant, Bert's Jazz Marketplace. "To make more money we decided to start barbecuing out in front on Saturdays," he explains. Wynton Marsalis has played the no-frills joint, which also hosts popular karaoke-style open-mic nights. During the school year, Thompson plays football and basketball and runs track. He hopes to become a professional athlete.

Viktor & Rolf's cream cotton trousers, at Bloomingdale's New York.J.J. Hat Center hat.

Lindsey Hunter

Hunter 35, is a point guard for the Detroit Pistons. He is pictured here with his three sons.

Hunter wears his team jersey, and his two older sons wear Pistons team jerseys and shorts from the NBA Store, New York. The youngest son wears a Nike jersey, shorts and sneakers. Kate Moss wears American Apparel's cotton terrycloth shorts, at American Apparel, american apparel.net. Lola hat; Pistons team jersey, from the NBA Store, New York; Nike sneakers, customized by East Village Shoe Repair.

From left: Carolina Herrera's embroidered silk organza dress, at select Saks Fifth Avenue and Neiman Marcus stores; Carolina Herrera, New York and Los Angeles; Ralph Lauren Blue Label's cotton polo, at Nordstrom, Macy's and Ralph Lauren, polo.com. Carolina Amato gloves; Lola hat; Chanel shoes. Balenciaga's silk jacket, by Nicolas Ghesquiere, at Susan, Burlingame, California, and radzimir silk skirt, at KirnaZabete, New York. Lanvin shoes. On him: Michael Kors's cotton polo, at Michael Kors, New York; Burberry Prorsum's wool trousers, at Burberry, 800.284.8480. Prada shoes.

ROSA PARKS'S GRAVE

Civil rights activist Rosa Parks is buried in Detroit's Woodlawn Cemetery. She died last year, at the age of 92.

Welcome to the motor city: Detroit is coming back to life, reborn asone of the most vibrant cities in the world. So Bruce Weber and KateMoss went off to sample a little motown magic. They got a lot. W

On the women, from left: Chloe's silk dress, at select Neiman Marcus stores. Marc Jacobs shoes. Missoni's mink coat, at Missoni, New York; Moschino's sequined wool top, at Bergdorf Goodman, New York; Etro's silk skirt, at Etro, New York. Lee Angel necklace. Dolce & Gabbana's wool coat, at Dolce & Gabbana. Kate Moss wears Lanvin's silk dress, at Barneys New York; Burberry Prorsum's beaver-trim leather trenchcoat, at Burberry. Chanel hat; Chloe shoes. Moschino's silk blouse with bow, at select Neiman Marcus stores; Marc by Marc Jacobs's wool sweater, at Barneys New York. Marc by Marc Jacobs headpiece. Martin Margiela's wool suit, at Maison Martin Margiela, New York; Boss Black Label's cotton shirt, at Hugo Boss. Hugo Boss tie; Church's shoes. On the men, from left: Narciso Rodriguez's shirt, at Barneys New York. J.J. Hat Center hat. Ralph Lauren Blue Label's polo, at Nordstrom; RalphLauren, polo.com; Dior Homme's trousers, by Hedi Slimane, at select Saks Fifth Avenue stores. Trash & Vaudeville suspenders; Miu Miu shoes. Moschino's jacket, at Traffic Men, Los Angeles; Dolce & Gabbana's sweater, at Dolce & Gabbana, dolcegabbana.it; Martin Margiela's shirt, at Maison Martin Margiela, New York; Burberry Prorsum's trousers, at Burberry. Dior Homme tie; Prada hat and shoes.

TIGER STADIUM

The once grand, now decaying baseball stadium, built in 1912, is the former home of Ty Cobb, Hank Greenberg and the Detroit Tigers. Since 1999, when the Tigers played their last game here (the team now plays at nearby Comerica Park), the edifice has stood abandoned, a powerful reminder of the city's boom years before the decline of the autoindustry. Although a small portion of the stadium, as well as the playing field, will most likely be preserved, the building is due to bedemolished later this year to make room for a multimillion-dollar retail-residential complex.

From left: MaxMara's striped sequined silk tulle dress, at MaxMara, New York and Chicago. Michael Kors's silk dress with diamante detail, at Michael Kors, New York. Viktor & Rolf's silk dress, at Bloomingdale's, New York. Fendi clutch. Chanel's wool boucle jacket, at select Chanel stores; Etro's embroidered silk skirt, at Etro, New York. Subversive earrings and necklace.

MARTHA REEVES

She's best known as the lead singer of the Motown trio Martha & the Vandellas, which had hits like "Heat Wave" and "Dancing in the Street," but lately Reeves has been using her voice for another purpose: speaking up for the residents of her hometown as a member of Detroit's City Council. The 65-year-old was sworn in this past January for a four-year term. In between council meetings, she continues to tour.

"IT'S AN INVITATION ACROSS THE NATION A CHANCE FOR FOLKS TO MEET. THERE'LL BE LAUGHING, SINGING AND MUSIC SWINGING, DANCING IN THE STREET. PHILADELPHIA, PA BALTIMORE AND DC NOW. CAN'T FORGET THE MOTOR CITY. ALL WE NEED IS MUSIC, SWEET MUSIC. THERE'LL BE MUSIC EVERYWHERE. THERE'LL BE SWINGING AND SWAYING AND RECORDS PLAYING, DANCING IN THE STREET.

OH, IT DOESN'T MATTER WHAT YOU WEAR, JUST AS LONG AS YOU ARE THERE. SO COME ON, EV'RY GUY, GRAB A GIRL. EV'RYWHERE AROUND THE WORLD

DANCING THEY'RE DANCING IN THE STREET."

Narciso Rodriguez's plastic- and glass-beaded silk dress, to order, 212.632.9373; Lanvin's goatskin coat, at Barneys New York.

Beauty Note: A soft, blendable liner, Revlon Star Style Opening Act Eye Pencil in Film Noir makes perfecting the smudgy eye easier thanever.

Moschino's sequined black wool top, at Bergdorf Goodman, New York:Etro's embroidered black silk skirt, at Etro, New York. R.J. Graziano necklace; M&J Savitt earrings. On him: Gucci's white cotton shirt, at Gucci. gucci.com. Gucci tie and cummerbund.

J'LEON LOVE

Love, 18, started boxing two years ago, after convincing his father that it would keep him out of trouble. "I was always quick to fight, and I knew everyone in school, so it was hard to keep me focused," he says. Now the amateur middleweight, undefeated after five fights, is one of the rising stars at Detroit's legendary Kronk Gym. Says trainer Emanuel Steward: "He has nice moves, and he's a tremendous, explosive puncher." Love plans to go pro next year.

Nike's Cotton tank, niketown.com; D&G's cotton denim shorts with suspenders, at D&G, dolcegabbana.it. Yves Saint Laurent shoes. Love wears Levi's cotton denim shorts, at Levi's. levi.com. Nike sneakers.

TOI ALEXZANDRIED

By day Alexzandried is a makeup artist at the MAC counter at the Northland Shopping Center in Southfield, Michigan. But at night, he becomes the Black China Doll, a female illusionist at a club called Palladium on Detroit's East McNichols Street. Some nights he impersonates Brandy, others Lil' Kim. "I always do my own makeup and make some of my costumes," says Alexzandried, though his more elaborate pieces are constructed by a fellow performer named Diva. Alexzandried, 22, holds the drag titles Miss Port Huron (the previous home of his act) and Miss Amateur Innuendo, and says he loves the diversity of his hometown: "Everyone is just so different."

Dolce & Cabbana's cream wool coat, at Dolce & Gabbana, dolcegabbana.it. Alexzandried's own bag.

Calvin Klein Collection's black silk chiffon top, at Calvin Klein,New York; Chanel's black leather miniskirt, at Saks Fifth Avenue, saks.com; Chanel, chanel.com. Harry the Hatter hats.

Alexander McQueen's leather jacket, at select Saks Fifth Avenue and Neiman Marcus stores; Alexander McQueen, New York; Gottex's sequined nylon maillot, 800.225.7946; Diesel's cotton jean shorts, at Diesel, diesel.com. John Galliano hat; Prada belt.

CHANEL HAMILTON

A Detroit native, Hamilton, 19, is a sophomore at the University of Michigan at Ann Arbor, studying biological anthropology. She hopes to go on to medical school and a career as an anesthesiologist. "I'vealways wanted to be a doctor because a lot of people in my family have had health problems, she says. "And I love science." Though not particularly interested in fashion, she was named after one of the mostfamous design houses in Paris. "When I was born, my mom didn't know what to name me. She was flipping through a magazine and saw a Chanelad, and that's what she decided to call me."

Chanel's tweed jacket, at Bergdorf Goodman, New York; Chanel. chanel.com. Tom Binns earrings; Subversive necklace.

ARETHA FRANKLIN

Although she was born in Memphis, Tennessee, it was Detroit where the future Queen of Soul learned to sing. "I love Detroit. I was nurtured and brought up here," says Franklin. "It's a rallying, caring city." At the age of two, she moved with her family to the Motor City, where her father, the Rev. C.L. Franklin, headed up the then 4,500-member-strong New Bethel Baptist Church. Franklin was the first woman to be inducted into the Rock and Roll Hall of Fame and has won 16 Grammy Awards, the National Medal of Arts and the Presidential Medal of Freedom. In 1982, after living in California for many years, she purchased a home in the suburbs of Detroit, where she still resides today.She is an active supporter of the local charity Mother Waddles Perpetual Mission and is a huge fan of the current mayor, Kwame M. Kilpatrick, whom she calls "a young and very brilliant man who's doing an excellent job."

Aretha Franklin wears her own clothes and carries her own Louis Vuitton bag. Chopard earrings.

Miu Miu's wool-lined brown leather jacket, at select Miu Miu stores, 888.977.1900; Escada's black silk taffeta shirt, at Escada. 800.869.8424; Diesel's blue cotton jean shorts. at Diesel, diesel.com. Prada shoes.

Yves Saint Laurent's cream viscose jersey top, at Yves Saint Laurent. ysl.com. On him: Michael Kors's black cotton and silk top, at Michael Kors, New York. Hermes hat.

LATONYA KING

"There were no female fighters there," recalls King 17. of her first visit to Kronk Gym, "but something inside of me said, You can do this." Six years later, the five-foot-three, 114-pound flyweight holdsthree Golden Gloves, five national titles and two world titles. Kinghopes to turn pro and dreams of competing in the 2012 Olympics. The high school senior also maintains straight A's and volunteers as a peer mediator. "People say I'm too nice to be a boxer."

KRONK GYM

THIS DOOR HAS LED MANY TO PAIN AND FAME, USUALLY IN THAT ORDER, reads a sign at the entrance to Detroit's Kronk Gym. It's no exaggeration. Since 1970, when Emanuel Steward, now 61, founded the program

in the basement of a municipal recreation center, Kronk has turned out more big winners than just about any boxing gym in the country, including Evander Holyfield and Oscar de la Hoya.

THOMAS AND RONALD HEARNS

Ronald Hearns, 27, started boxing four years ago, but he's been ringside much of his life, watching his father, boxing legend Thomas Hearns, win seven world championships. Thomas, still fighting at 47, originally discouraged his son's interest in the sport, encouraging himinstead to attend American University. The younger Hearns is currently undefeated after nine fights.

Prada's black wool jacket and shorts, at select Barneys New York stores. Chanel clutch; Balenciaga shoes.

AUNGELIGUE PATTON-JAMES

It took Patton-James, who began writing love poetry in fourth grade, all of 20 minutes to pen an ode to Kate Moss after meeting her on set. Still, she says her true muse remains Dyanna, her girlfriend of 10 months. When the two attended the prom together last year, Patton-James chose to wear a tux. "I started wearing guys' clothing in the ninth grade," she explains. "It's comfortable more than anything." Despite her interest in verse, Patton-James is leaning toward a more traditional career path. "I've been wanting to be a psychiatrist since Iwas young because a lot of people come to me with their problems, and I like helping them out," says the 17-year-old, who hopes to attendthe University of Michigan at Dearborn next fall.

Boss Black Label's cotton shirt, at Nordstrom, Saks Fifth Avenue, Bloomingdale's and Hugo Boss, 800.HUGOBOSS.

DODGE MAUSOLEUM

The Dodge mausoleum in Woodlawn Cemetery was built to entomb members of the automobile dynasty. Brothers Horace and John Dodge suppliedauto parts to the Ford Motor Company and the Olds Motor Works in Michigan before starring their eponymous car company, which debuted its first automobile in 1914. Both brothers died in 1920 and are buried here.

CORTEZ TRAVION EPPS

"People call me the King of Shampoo and the King of Press," says Epps, a stylist at Little Willie's Hair & Nail Salon in Detroit. "Theysay I'm the best." Although the 20-year-old, who started off as the salon's floor sweeper four years ago, is currently focused on his work as a stylist, he eventually hopes to pursue a career as a dancer. Afour-month stint this past winter at the Watts Mozambique Lounge gave him a taste for the art of movement. "If I can seduce you with the way my body moves, it's like hypnotism--so close to perfection," he says.

VON JOUR REECE

Fashion designer Reece specializes in clothes for full-figured menand women. "I don't want to be like other designers who say they'll only design for women who are six feet one," he says. He designed thesuit pictured here, with a SpongeBob SquarePants print, upon a friend's suggestion. "I said, 'That's crazy.' But then I wore it to a gospel convention last year, and everyone really went crazy for it."

RICHARD MACON

The Tuskegee Airmen were America's first black military airmen, serving in World War II and named for the Tuskegee airfield in Alabama where they trained. Macon, 85, is one of the group's true heroes, having been shot down over France while clearing the area for Patton's troops in 1944 and held as a prisoner of war for nine months and 15 days. A native of Birmingham, Alabama, Macon moved to Detroit in 1957 and taught math at both the high school and university level for almost 40 years.

Chanel's black silk chiffon dress with diamante and feather detail, at select Chanel stores, chanel.com. Martin Margiela's black wool and cotton suit, at Maison Martin Margiela, New York; Boss Black Label's white cotton shirt, at Hugo Boss, 800.HUGO.BOSS.

Beauty Note: Enriched with shea butter, Aveeno Skin Relief Moisturizing Lotion revitalizers dry, tired skin.

Rena Lange's black wool sweater, at Nordstrom; renalange.com; Balenciaga's cream cotton and silk skirt, by Nicolas Ghesquiere, at Balenciaga, New York. On him: Ralph Lauren Blue Label's navy cotton polo, at Nordstrom; Ralph Lauren, polo.com.

Versace's rabbit-lined leather coat, at Versace, versace.com; Prada's wool sweater, at Neiman Marcus.

Detroit native Meg White of the lo-fi rock duo the White Stripes.

KIARA VAUGHN

Vaughn, a 17-year-old Cody High School senior, moved from Tennessee to Detroit last October and intends to head back south soon after graduation. She hopes to study fashion at Tennessee State University. "I want to design the stuff that I like--a real casual, sleek look," says Vaughn, who's vice president of her class. She also plans to tryout for America's Next Top Model. The only reason she hasn't yet? "You got to be 18."

MaxMara's sequined silk tulle dress, at MaxMara, New York and Chicago. Earrings from King, Brooklyn. On him: Moschino's cotton tuxedo shirt, at Macy's, Aventura, Florida. Claw sunglasses; Trash & Vaudeville suspenders; model's own necklace.

DIEGO RIVERA'S DETROIT INDUSTRY MURAL

In 1932 Ford Motor Company president Edsel Ford commissioned Mexican artist Diego Rivera to create two murals for the Detroit Instituteof Arts Garden Court. Widely considered to be the finest example of Rivera's work in the U.S., the frescoes, titled Detroit Industry are a tribute to the diverse workers of the city's main industries: automotive, medical, pharmaceutical and chemical. The panels depict the daily life of employees at Ford's River Rouge plant as well as the production process of the 1932 Ford V8.

American Apparel's cotton tops, at American Apparel, americanapparel.net: Diesel's cotton denim miniskirt, at Diesel, diesel.com. Model's own belt, bag and shoes. Guess cotton jean vest, at Bloomingdale's, Macy's and Guess, guess.com; Prada's wool and silk shorts, at select Prada stores. 888.977.1900. Yellow Rat Bastard belt: Chloe shoes.

Marc by Marc Jacobs's cotton T-shirt, at select Saks Fifth Avenue and Neiman Marcus stores: Guess's cotton jean shorts, at Bloomingdale's, Macy and Guess, guess.com. Lola hat: Chloe shoes. Prada's cotton tank, at select Prada stores, 888.977.1900; American Apparel's cottonshorts, at American Apparel, americanapparel.net. M&J Savitt bangle;Adidas socks; Christian Louboutin shoes. Hugo's cotton polo, at HugoBoss, 800.HUGO.BOSS. Jean Paul Gaultier's cotton skirt, at select Saks Fifth Avenue stores. Adidas sweatband. Diesel's cotton jean skirt,at Diesel, diesel.com. T-shirt from Ford, fordcollection.com; Subversive chain and ring pendant; Tom Binns necklace; Adidas socks; Nike sneakers. American Apparel's layered cotton T-shirts, at American Apparel, americanapparel.net; Diesel's cotton jeans, at Diesel, diesel.com. Tom Binns bracelet; customized Ked's sneakers. On him: Calvin Klein's cotton tank, cku.com

Guess's cotton denim vest, at Bloomingdale's, Macy's and Guess, guess.com: Michael Kors's cashmere top, at Michael Kors, New York; Grass's cotton denim shorts, at Planet Blue, Venice, California. Lola hat.

Art installation "Hamtramck Disneyland," in Hamtramck, Michigan, by Dmytro Szylak.

LATANYA GARRETT

Garrett, 31, started doing hair when she was 14 years old and has been working at local salon Little Willie's since she was 18. "I loveit!" she says. "It's my life." A mother of two, she has also done production work for the Christian Television Network and appeared as anextra in the Eminem film 8 Mile. She is currently trying to resurrect "The Hour of Deliverance," a radio show her late grandmother founded. "It's a ministerial show," she explains. "It's more spiritual, butI'm going to try to put a little hip-hop groove to it."

Tom Binns chain bracelet.

Gucci's sequined silk chiffon dress with fox detail, at select Neiman Marcus stores; Gucci, gucci.com. M&J Savitt earrings; Chanel clutch.

Marc Jacob's beige cashmere sweater, at select Saks Fifth Avenue and Neiman Marcus, stores; Marc Jacobs, New York, Prada's black nylon leggings, at select Prada stores, 888.977.1900.

Alberta Ferretti's silk chiffon blouse, at Bergdorf Goodman, New York; Anna Molinari's metallic cotton jumpsuit, by Rosella Tarabini, at Fred Segal, Santa Monica. Customized Xenia Bous necklace (worn in hair); Lia Sophia cuffs.

Beauty Note: Infused with silicone, Pantene Ice Shine Conditioner gives hair souped-up sheen.

KEVIN CARTER

Carter, who designed the spiderweb and floral headpieces featured here and owns the Artistry of Hair salon in the Detroit suburb of Farmington Hills, says he plays it safe when it comes to styling his "very conservative" clientele. But when he's dreaming up coifs for the dozen or so hair competitions that he enters--and often wins--each year, he lets his imagination take over. "I'm mostly inspired by nature and things around me building structures, bridges and how things are engineered."

Steven Noss custom vest. Gucci's white cotton tuxedo shirt, at Gucci, 800.234.8224. Gucci cuff links; Dior Homme bow tie. Roberto Cavalli's rhinestone-beaded silk velvet gown, at Roberto Cavalli, New Yorkand Los Angeles.

STEVEN NOSS

"The wheels on the truck actually turn," boasts Noss, 39, of his creation. Noss started crafting fantasy hairpieces and clothing from human hair after attending Detroit's Hair Wars styling competition in 2000 as a spectator. "I was the only white guy in the audience," saysthe Pittsburgh-based stylist, "but I thought, I can do that!" Now, says Noss, he's known in the industry as "Tha Baddest Whyte Boy in ThaHair Business" and "The Eminem of Black Hair." He's also the creatorof what he calls the first flying hairpiece, the "hairy-copter," made from a remote-controlled toy and a nest of braids.

JEREMY MAREK

Marek is a senior at Charlotte Forten Academy, a nontraditional alternative public school in Detroit. When not in class, the 17-year-old, who has 12 siblings, six blood-related and six step, works as an auto mechanic. But Marek may have found his calling in front of Bruce Weber's lens. "I would like to pursue modeling now," says Marek. "It made me feel good. You can go to new places and meet new people."

Gucci's black wool and silk tuxedo jacket, at Gucci, gucci.com: Moschino's white cotton shirt, at Traffic Men, Los Angeles. Gucci tie; his own jewelry.

RICKEY WOMACK

Detroit native Rickey Womack was the United States national heavyweight boxing champion in 1982 and the light heavyweight champion in 1983. After serving 16 years in prison for armed robbery, he attemptedto restart his boxing career. He committed suicide in January 2002 at the age of 40.

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August 2006

SECTION: Pg. 8

ACC-NO: 1129866641

LENGTH: 773 words

HEADLINE: Tommy Hilfiger: 2006 company profile edition 1: Competitor Analysis

BODY:

The US-based companies Calvin Klein (now part of Phillips-Van Heusen), Gap (specialty retailer) and Polo Ralph Lauren are Tommy Hilfiger's key competitors. Tommy Hilfiger is focused on restructuring its US wholesale operation, growing its European business, boosting its product assortments and evolving into a multi-brand, multi-channel company. Headquartered at New York in the US, Phillips-Van Heusen is one of the world's largest apparel companies. The company designs and markets branded sportswear (men's sweaters, woven and knit sport shirts, bottoms), dress shirts, and footwear. Headquartered at California in the US, Gap is one of the largest specialty retailers in the world, with over 3,000 branded apparel stores (as of January 2006). The company's portfolio consists of basic and casual apparel for women, men and children. Headquartered at New York in the US, Polo Ralph Lauren is one of the leading designers, distributors and marketers of premium apparel, accessories, home care and fragrances in the world. Some of the key brands of the company include Polo by Ralph Lauren, Blue Label, RLX, Lauren by Ralph Lauren, Ralph Lauren Purple Label, Rugby Club Monaco, and Chaps.

FULL TEXT:

The US-based companies Calvin Klein (now part of Phillips-Van Heusen), Gap (specialty retailer) and Polo Ralph Lauren are Tommy Hilfiger's key competitors. Tommy Hilfiger is focused on restructuring its US wholesale operation, growing its European business, boosting its product assortments and evolving into a multi-brand, multi-channel company.

Headquartered at New York in the US, Phillips-Van Heusen is one of the world's largest apparel companies. The company designs and markets branded sportswear (men's sweaters, woven and knit sport shirts, bottoms), dress shirts, and footwear. Some of the company's key sportswear brands include Arrow, Geoffrey Beene, Calvin Klein and IZOD. Akin to Tommy Hilfiger, Phillips-Van Heusen follows a multiple brand, multiple price point and multiple channel strategy, under which it markets its products to distinct consumer segments across multiple channels. During 2005, Phillips-Van Heusen launched a golfinspired sportswear line under the licensed brand name, Donald J. Trump Signature Collection.

Headquartered at California in the US, Gap is one of the largest specialty retailers in the world, with over 3,000 branded apparel stores (as of January 2006). The company's portfolio consists of basic and casual apparel for women, men and children. Gap operates the chain stores Banana Republic, Old Navy, Forth & Towne, GapKids, GapBody and babyGap. The company is focused on driving growth in its lifestyle brands segment, creating new brands and expanding

internationally. Gap has adopted the franchising route for international expansion, especially in fragmented and smaller markets. The company is also exploring the Chinese market. In 2005, the company opened its Banana Republic store in Tokyo and signed a franchise agreement with retailer F J Benjamin of Singapore. In accordance with the agreement, the company will open 30 Gap and Banana Republic stores in Malaysia and Singapore by 2010. Plans to open 10 Banana Republic stores and 25 Gap stores in the Middle East by 2010 are also on the anvil. Additionally, Phillips-Van Heusen is planning to boost sales from its online channels.

Headquartered at New York in the US, Polo Ralph Lauren is one of the leading designers, distributors and marketers of premium apparel, accessories, home care and fragrances in the world. Some of the key brands of the company include Polo by Ralph Lauren, Blue Label, RLX, Lauren by Ralph Lauren, Ralph Lauren Purple Label, Rugby Club Monaco, and Chaps. The company's revenues are primarily concentrated in the US, which contributes to 75% of its total sales. Polo Ralph Lauren also has presence in European and Asian countries. The company operates 137 retail stores (under the Ralph Lauren, Club Monaco and Rugby names) in the US and 145 outlet stores (under the Polo Ralph Lauren, Polo Jeans and European names) globally. As part of its plans to exercise direct control over its key brands, the company repurchased the license for its Polo Jeans brand from Jones Apparel Group in February 2006. Polo Ralph Lauren also acquired the Ralph Lauren Footwear Co from Reebok International in July 2005. During the fiscal year ended 1 April 2006 (FY 2005/06), the company opened 11 full-price retail stores, including one in Tokyo, and expects to open between 10 and 15 stores in FY 2006/07. In the US, the company plans to open stores in California, Texas and Malibu as well as other key locations, during 2007.

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August 2006

SECTION: Pg. 9

ACC-NO: 1129865961

LENGTH: 729 words

HEADLINE: Phillips-Van Heusen: 2006 company profile edition 1: Competitor Analysis

BODY:

Phillips-Van Heusen follows a multiple brand, multiple price point and multiple channel strategy, under which the company sells its products on a brand-by-brand basis to distinct consumer segments at multiple price points across multiple channels. To this end, the company opened new stores, launched new products such as the women's fragrance, euphoria and innovative innerwear and granted several new licenses in FY 2005/2006. Phillips-Van Heusen competes with US branded apparel and footwear companies such as Polo Ralph Lauren, Nautica Enterprises (part of VF Corp), Perry Ellis International, and Timberland Co; and Hong Kong-based Tommy Hilfiger. Polo Ralph Lauren and Tommy Hilfiger are also seen to adopt growth strategies similar to that of Phillips-Van Heusen. Headquartered at New York, US, Polo Ralph Lauren is one the leading designers, distributors and marketers of premium apparel, accessories, home care and fragrances. Headquartered in Hong Kong, Tommy Hilfiger designs and sells a wide variety of women's and men's sportswear, jeans wear and children's wear.

FULL TEXT:

Phillips-Van Heusen follows a multiple brand, multiple price point and multiple channel strategy, under which the company sells its products on a brand-by-brand basis to distinct consumer segments at multiple price points across multiple channels. To this end, the company opened new stores, launched new products such as the women's fragrance, euphoria and innovative innerwear and granted several new licenses in FY 2005/06. Phillips-Van Heusen competes with US branded apparel and footwear companies such as Polo Ralph Lauren, Nautica Enterprises (part of VF Corporation), Perry Ellis International, and Timberland Company; and Hong Kong-based Tommy Hilfiger. Polo Ralph Lauren and Tommy Hilfiger are also seen to adopt growth strategies similar to that of Phillips-Van Heusen.

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During the fiscal year ended April 2006 (FY 2005/06), the company opened 11 full-price retail stores, including one in Tokyo, and expects to open between 10 and 15 stores in FY 2006/07. In the US the company plans to open stores in California, Texas and Malibu, as well as other key locations during 2007.

Headquartered in Hong Kong, Tommy Hilfiger designs and sells a wide variety of women's and men's sportswear, jeans wear and children's wear. Karl Lagerfeld and Tommy Hilfiger are the company's key brands. The company has been focusing on repositioning its H Hilfiger line in specialty retail stores. Under its strategy for FY 2005/06, Tommy Hilfiger had planned to open five to 10 H Hilfiger specialty retail stores during the last six months of 2006. Under its global expansion plan, the company acquired the trademarks and businesses of designer Karl Lagerfeld in January 2005. Also, in April 2005, Tommy Hilfiger acquired its Italian distributor and this is seen as its major step towards consolidating its position in the European market. In the US, the company closed its Young Men's Jeans division in 2005 and has decided to focus on the men's sportswear segment under which, the company will offer three collections namely denim, casual sportswear and dress casual. Plans to launch a new casual collection for women entitled "the Crest", in 2006, are also underway.

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August 2006

SECTION: Pg. 9

ACC-NO: 1129865221

LENGTH: 927 words

HEADLINE: Jones Apparel: 2006 company profile edition 1: Competitor Analysis

BODY:

Jones Apparel is focused on improving its operational performance and in this regard implementing product lifecycle management systems. Towards boosting its overall cost structure, eliminating redundancies, and improving service levels the company has also decided to implement an ERP system and has selected SAP Apparel and Footwear Solution for this purpose. Plans are also underway to open new stores, including 15 Anne Klein flagship stores and two Barneys stores in 2006. Some of the prime competitors of the company include the US-based companies AnnTaylor Stores, Liz Claiborne, and Polo Ralph Lauren. Headquartered at New York in the US, AnnTaylor Stores is one of the leading specialty apparel retailers for women in the US. The company sells a wide range of professional and casual separates, tops, weekendwear, dresses, shoes and accessories. Headquartered at New York in the US, Liz Claiborne, is a leading provider of apparel and accessories for women. The company has been expanding its portfolio through acquisitions, expansion into new markets, and the launch of new product lines. Headquartered at New York in the US, Polo Ralph Lauren is one of the leading designers, distributors and marketers of premium apparel, accessories, home care and fragrances.

FULL TEXT:

Jones Apparel is focused on improving its operational performance and in this regard implementing product lifecycle management systems. Towards boosting its overall cost structure, eliminating redundancies, and improving service levels the company has also decided to implement an ERP system and has selected SAP Apparel and Footwear Solution for this purpose. Plans are also underway to open new stores, including 15 Anne Klein flagship stores and two Barneys stores in 2006.

Some of the prime competitors of the company include the US-based companies AnnTaylor Stores, Liz Claiborne, and Polo Ralph Lauren.

Headquartered at New York in the US, AnnTaylor Stores is one of the leading specialty apparel retailers for women in the US. The company sells a wide range of professional and casual separates, tops, weekendwear, dresses, shoes and accessories through its Ann Taylor (better priced category), Ann Taylor Loft (upper moderate priced category), and Ann Taylor Factory stores (clearance outlets). The company operated 824 retail stores in the US, as of January 2006. AnnTaylor's prime focus is on expanding its customer base by opening new stores. The company opened 97 new stores in FY 2005/06 (year ended January 2006), and is planning to open 66 to 75 stores in FY 2006/07. Similar to the lines of Jones Apparel, Ann Taylor is also focused on improving its operational efficiency and towards this end, has adopted a

comprehensive merchandising information system, which has improved inventory management and resulted in a 22% decrease in inventory per square foot during FY 2005/06.

Headquartered at New York in the US, Liz Claiborne, is a leading provider of apparel and accessories for women. The company has been expanding its portfolio through acquisitions, expansion into new markets, and the launch of new product lines. Liz Claiborne acquired California Skylark Sport Marketing Corporation (conducting its business as prAna) involved in designing and marketing of outdoor lifestyle apparel and accessories in 2005. During the year, the company also acquired C&C California, a leading wholesaler of apparel for men, women and children. In 2006, the company acquired Westcoast Contempo Fashions Limited and Mac & Jac Holdings in Canada and added the Kenzie, Kenziegirl and Mac & Jac brands to its portfolio. Liz Claiborne aims to strengthen its Mexx Europe operations in Europe and leverage the same for fortifying Juicy Couture, Ellen Tracy, Liz Claiborne, Lucky Brand Jeans and Enyce brands in the region. In 2005 the company embarked on a restructuring programme to streamline its multi-channel and multi-brand business model and thus enhance decision making process. As part of its cost-cutting initiatives, Liz Claiborne restructured its European business and in the US, closed its distribution centre at Secaucus, New Jersey in 2005.

Headquartered at New York in the US, Polo Ralph Lauren is one of the leading designers, distributors and marketers of premium apparel, accessories, home care and fragrances. Some of the key brands of the company include Polo by Ralph Lauren, Blue Label, RLX, Lauren by Ralph Lauren, Ralph Lauren Purple Label, Rugby Club Monaco, and Chaps. The company's revenues are primarily concentrated in the US, with the region contributing to 75% of its total sales. Polo Ralph also has presence in European and Asian countries. The company operates 137 retail stores (under the Ralph Lauren, Club Monaco and Rugby names) in the US and 145 outlet stores (under the Polo Ralph Lauren, Polo Jeans and European names) globally. As a part of its plans to gain direct control over its key brands, the company purchased its Polo Jeans license from Jones Apparel Group in February 2006. Polo Ralph Lauren also acquired the Ralph Lauren Footwear from Reebok International in July 2005. In 2006, the company signed a 10-year licensing agreement with Luxottica, under which Luxottica will handle the design, manufacture and distribution of Polo Ralph Lauren-branded eyewear. During fiscal 2006, the company opened 11 full-price retail stores, including one in Tokyo, and expects to open between 10 and 15 stores in fiscal 2007. In the US, the company plans to open stores in California, Texas and Malibu, as well as in other key locations during 2007.

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July 1, 2006

SECTION: Pg. 88(3) Vol. 35 No. 7 ISSN: 0162-9115

ACC-NO: 154460245

LENGTH: 822 words

HEADLINE: Relax: the latest way to layer is with bold knits that co to great lengths or pump up the volume.

BYLINE: Thompson, Michael

BODY:

Louis Vuitton's light gray cashmere dress, at select Louis Vuittonstores, 866.VUITTON. Louisvuitton.com: Nina Ricci's charcoal merino cardigan, at Stanley Korshak. Dallas. 214.871.3512 Maxfield. Los Angeles. Louis Vuitton hat.

[ILLUSTRATION OMITTED]

Burberry London's gray wool jersey dress, at Saks Fifth Avenue; select Burberry stores, 800.2484.8480. Ellen Christine hat; Kate Fenkerarm warmers.

[ILLUSTRATION OMITTED]

Max Azria's blacR angora and nylon coat and wool shorts, at selectBCBG Max Azria stores, 888.636.BCBG. Marc by Marc Jacobs arm warmers; CK scarf (wrapped around arms); United Colors of Benetton hat.

[ILLUSTRATION OMITTED]

Marc Jacobs's rust, ivory and blue geometric tweed cape, at Marc Jacobs, Boston and Las Vegas, and beige wool and cashmere sweater (worn around waist), at Bergdorf Goodman. New York; Revillon by Rick Owens's beige cashmere leggings with pockets, at Barneys New York. Marc by Marc Jacobs scarf and arm warmers; Mary Lou leg warmers.

Beauty Note: With extracts of chamomile, rosemary and nettle, Nexxus Therappe Luxury Moisturizing Shampoo wraps hair in a protective blanket of botanicals.

[ILLUSTRATION OMITTED]

Stella McCartney's cream angora cardigan, at Neiman Marcus and Saks Fifth Avenue; Fred Segal, Los Angeles; select Stella McCartney stores, stellamccartney.com: Piazza Sempione's oatmeal cashmere sweater, at Nordstrom and Searle; Bergdorf Goodman, New York; piazzasempione.com. TseSay fingerless gloves.

[ILLUSTRATION OMITTED]

Michael Kors's navy and maroon cashmere dress, at SaRs Fifth Avenue; Michael Kors, New York and Bal Harbour, Florida. Mischa Lampert hat.

[ILLUSTRATION OMITTED]

Karl Lagerfeld's multicolored wool sweater and camel cashmere tank, at select Neiman Marcus stores.

[ILLUSTRATIONS OMITTED]

MaxMara's navy blue plaid wool coat, at MaxMara, New York and Chicago, 866.MAXMARA, and navy cashmere cardigan, at MaxMara, Boston, 866.MAXMARA. MaxMara hat.

[ILLUSTRATION OMITTED]

Dior's brown mohair and lace cardigan, by John Galliano, at selectDior stores, 800.929.DIOR. Shi scarf (worn around waist).

Beauty Note: Close-up-ready skin comes courtesy of Avon ANEW Alternative Photo-Radiance Treatment SPF 15 UVA/UVB, which addresses dark spots, freckles and other pigmentation concerns.

[ILLUSTRATION OMITTED]

Donna Karan's purple cashmere and silk cardigan and green cashmerecoat, at Neiman Marcus and Saks Fifth Avenue; select Donna Karan stores, 866.240.4700; DKNY's purple and brown lambswool and cashmere cardigans and green wool leggings, at select DKNY stores, 800.231.088/4.

[ILLUSTRATION OMITTED]

Malo's gray cashmere sweater dress, at Malo, Aspen, Colorado, 877.SEE.MALO; Yohji Yamamoto's gray plaid wool and polyester tweed trousers, at Barneys New York; select Yohji Yamamoto stores, yohjiyamamoto.co.jp.

[ILLUSTRATION OMITTED]

Chloe's gray wool and alpaca jacket, at Kirna Zabete, New York; Fred Segal Flair, Santa Monica; CK's gray wool cardigan, at CK, Paragon, Singapore, and Harbour City, Hong Kong; Isli's gray merino wool leggings, at Bergdorf Goodman, New York, 800.558.1855.

Beauty Note: Detox takes on a whole new meaning with the Orlane Slimming Contour System, a three-phase regimen that seeks to rid the body of excess fluids, making physiques look sleek.

[ILLUSTRATIONS OMITTED]

Pringle of Scotland's camel lambswool jacket, to order, 800.544.8268, pringlescotland.com; Star City's brown wool leggings, at Star City, New York.

[ILLUSTRATION OMITTED]

Jones New York Collection's blue cashmere sweater, at Bloomingdale's, 866.593.2540; Nordstrom; Sonia Rykiel's navy wool jumpsuit and hat, at select Sonia Rykiel stores, soniarykiel.com.

[ILLUSTRATION OMITTED]

Ports 1961's lime cashmere cardigan and hooded cardigan, at Coplons, Charlotte, North Carolina, both customized with Cynthia Hughes's felt buttons, and blue cashmere briefs, ports1961.com. Louis Vuitton hat; Lainey Keogh arm warmers.

[ILLUSTRATION OMITTED]

Ralph Lauren Collection's stone cashmere cardigans and leggings, at select Ralph Lauren stores, runway.polo.com; Ralph Lauren Blue Label's velvet-collar brown wool tweed jacket, at select Ralph Lauren stores, polo.com; Ralph Lauren Black Label's brown cashmere sweater (worn around hips), at select Ralph Lauren stores, polo.com. Ralph Lauren-hat.

[ILLUSTRATION OMITTED]

Calvin Klein Collection's black and white wool tweed trousers and light brown tweed jacket, at select Calvin Klein stores; CK's gray wool, silk and cashmere cardigan and scarf, at CK, Paragon, Singapore, and Harbour City, Hong Kong. Sock Dreams arm warmers.

[ILLUSTRATION OMITTED]

Relax: the latest way to layer is with bold knits that co to great lengths or pump up the volume. W July 1, 2006

This feature styled by Karl Templer. Hair and makeup by Dick Page and manicures by Sheryl Bailey, both at Jed Root. Models: Freja Beja and Anna Mariya Urazhevskaya, both at IMG; Bette Franke/DNA; Behati Prinsloo/Supreme; Julia Dunstall/Women; Tayla/New York Model Management; Suzanne Diaz/Ford. Fashion assistants: Laetitia de L'Escaille and Karen Kaiser.

[ILLUSTRATIONS OMITTED]

Photographed by Michael Thompson

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WWD

June 22, 2006

SECTION: Pg. 17 ISSN: 0149-5380

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HEADLINE: STUDENTS' SUMMER WARDROBES; TOP APPAREL ITEMS CONSIDERED TO BE "MUST-HAVES" THIS SUMMER FOR WORKING HIGH SCHOOL AND COLLEGE STUDENTS.

BYLINE: Hall, Cecily

BODY:

Byline: Cecily Hall

School may be out, but plenty of students have taken summer jobs for a little extra income. San Francisco-based Gap and Old Navy both wanted to find out the latest fashion trends at work for these teens and young adults, so the retailers went to Facebook, a leading social networking Internet site for more than 2,200 colleges and 22,000 highschools, with headquarters in Palo Alto, Calif. In the informal poll, Facebook asked students across the country what was in their work wardrobe for summer. Below, summer's "must-haves" for the high school and college students, and a glimpse at where these fashions can be found.

Females

FLIP-FLOPS

Number of college and high school females who said this was the "must-have" item for work this summer: 31 percent

These days, flip-flops can be found anywhere, from the beach to many offices (depending on the summer dress code, of course). Fashion-wise, it's simple to find upscale flip-flops from designers like Stuart Weitzman (Geegaw slide: $298), Cole Haan (Air Auckland thong: $165)and Kenneth Cole (Jewel Thief sandal: $135), all available at Neiman-Marcus. On the discount side, Target's latest fashions, which include metallic, suede and plenty of beading, run from $9.99 to $19.99.

BLACK PANTS

26 percent

A great item for any summer job - from an office to waitressing. Gap's curvy low-rise flare black pants are available in petite and tall sizes, while Kohl's offers both the dressy Charlotte pant by Joe Benbasset and Star City Clothing Miranda pants in black. The Miranda pants contain 3 percent spandex. "These versatile pants will look greatwith anything," Kohl's Web site boasts, making them appealing to teens and young adults of all different shapes and sizes. What's better:They're currently on sale for $21.

SKIRTS

25 percent

Skirts are for students who want a dressed-up look without going tailored. This summer, Juicy Couture has a lineup of skirts for young women that includes both its ballerina skirt and trench and jeweled skirt. Elsewhere, Anthropologie offers a plethora of skirts, favoring wild prints and a wee bit of volume: Erin's Rowboat style is embroidered with a ruffled elastic waist and a lace-trimmed petticoat. The Miranda Petticoat skirt is ramped up with heavy lace and voile, showingoff colors of ivory, pink and brown.

WHITE SHIRTS

12 percent

The perfect match for black pants (see above) and equally versatile. Plenty of retailers are offering versions of the white shirt for summer. While Gap has its Dobby pintucked shirt and short-sleeved smock top, Ralph Lauren Blue Label offers the Harlow Eyelet Front-Tie blouse and its Polo Jeans Co.brand has the Naomi Embroidered Bib blouse - a cotton frock with embroidered paisley along the bib - and the Camille Linen Lace top, which is a Victorian-inspired linen short-sleeved top with a crocheted lace neckline.

MALES

BLAZERS

5 percent

Not many offices insist women wear jackets these days, but some students are really out to impress. Urban Outfitters will have plenty of students suited up this summer with its playful spins on the standard blazer: The double-breasted jacket is a short-sleeved, cropped design that comes in a soft cotton sweatshirt-style material, with rounded collars and lapels, while the 3-Button Babydoll jacket is a cottonand spandex collared jacket containing three oversized buttons and flared 3/4-length sleeves. Wal-Mart's trendy new Metro 7 line featuresa variety of blazers, including its pinstriped deconstructed jacket and the cropped studded jacket, which contains embellishments across the lapels and hems.

BOARDSHORTS

Number of college and high school males who said this product was the "must-have" item for work this summer: 38 percent

Perhaps this favorite item is an indication of where the boys willbe working this summer - the beach, the pool or somewhere outdoors. They won't be wearing them interning in an office. Selections of boardshorts abound from retailers such as Eddie Bauer, Urban Outfitters and American Eagle. Ventura, Calif.-based Patagonia, which recently opened its first surf shop in Cardiff-by-the-Sea, Calif., offers boardshorts in a multitude of colors and wild floral prints.

DRESS SHIRTS

26 percent

For those who are interning or working in an office, a smart shirtis a definite requirement - even if most of the year all they wear are T-shirts. Abercrombie & Fitch's Avalanche Pass Oxford is still a classic button-down, but it has a more worn, rugged edge than most dress shirts. A little more upscale is Bluefly.com's designer brands: Men's dress shirts are available from fashion designers such as Prada, Gucci, Herms and Armani - all at discount prices.

CHINOS

17 percent

Chinos are the perfect match for the dress shirt for students. Oneof the better selections around is, of course, from Freeport, Maine-based L.L. Bean. The outdoorsy retailer states on its Web site: "For years, our customers have complimented the superior comfort and workmanship of our chinos." And J. Crew's men's chinos are on sale right now: The retailer's broken-in, relaxed-fit zip fly chinos, made of cotton twill, are $19.99, while herringbone officer's chinos with a zip fly and off-seam side pockets run the same sale price.

SUITS

12 percent

Clearly these are students who will be out to impress the big bosses in the office this summer - and out pounding the pavement looking for a permanent job after graduation. Macy's currently has lots of men's suits on sale. Brands such as Alfani, Sean John, Claiborne and Michael Kors offer a variety of sharp-looking suits to men of all ages.Calvin Klein's Grey Herringbone Suit Separates allows men to wear pieces together or separately. The suit is a modern style and features traditional tailoring details, like the flat-front pant and notched lapel.

BLAZERS

6 percent

For those who don't need to go the whole suit route, a blazer and chinos (see above) might suffice. Gap-owned Old Navy has blazers for men priced at $34.50 at oldnavy.com. The men's vintage and twill blazers are available in various colors, including khaki, brown and black. Eddie Bauer's cotton chino blazer, available in colors of bone and marine navy blue, is an ideal way to dress up any casual outfit. A nice perk on eddiebauer.com is a section that allows shoppers to complete their entire look; for example, the site provides suggestions for shoes, pants or jeans and a dress shirt to accompany the blazer. And what student doesn't need sartorial tips?

Source: Facebook, a privately held online social directory, headquarters in Palo Alto, Calif.; the survey was conducted for Old Navy and Gap

LOAD-DATE: July 7, 2006

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June 1, 2006

SECTION: Pg. 64(1) Vol. 35 No. 6 ISSN: 0162-9115

ACC-NO: 151440173

LENGTH: 144 words

HEADLINE: Long, hot summer: when the weather is fine look to these breezy essentials to keep cool; Shopping

BODY:

Ralph Lauren Blue Label Silk skirt, $498, at select Ralph Lauren stores; polo.com

[ILLUSTRATION OMITTED]

Sisley Sunleya Age Minimizing SPF 15 Sun Protection, $190, at SaksFifth Avenue

[ILLUSTRATION OMITTED]

Dior Wicker, calfskin and sequined tote, by John Galliano, $1,495,at Dior

[ILLUSTRATION OMITTED]

Eres Polyamide and spandex bikini top, $155, and bottom, $146, at Eres; eresparis.com

[ILLUSTRATION OMITTED]

Tom Ford Eyewear Plastic and metal sunglasses, $300, at Neiman Marcus

[ILLUSTRATION OMITTED]

Tory Burch Cotton tunic, $285; toryburch.com

[ILLUSTRATION OMITTED]

Hermes Cotton terry beach towel, $450, at Hermes

[ILLUSTRATION OMITTED]

Dooney & Bourke Canvas tote, $135, at Dooney & Bourke

[ILLUSTRATION OMITTED]

Orla Kiely Cotton dress, $226; oliebollen.com

[ILLUSTRATION OMITTED]

Yves Saint Laurent Straw and satin wedge, $480, at Yves Saint Laurent

[ILLUSTRATION OMITTED]

LOAD-DATE: September 16, 2006

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October 1, 2005

SECTION: Pg. 268(34) Vol. 34 No. 10 ISSN: 0162-9115

ACC-NO: 139833921

LENGTH: 335 words

HEADLINE: Inside-out: the working-class English world of the sixties flares tolife again in charming looks that blend innocence and edge.

BYLINE: Alas, Mert; Piggott, Marcus

BODY:

CALVIN KLEIN COLLECTION's silk charmeuse skirt, at Calvin Klein, New York, 877.256.7373. Tiffany & Co. necklace and charm; Fogal hosiery. Beauty Note: Orlane Firming Serum Neck and Decollete keeps skin intop form.

PRADA's wool coat, at select Prada stores, 888.977.1900; WHITE + WARREN's cashmere cardigan, at Mitchells, Westport, Connecticut. Dolce& Gahbana scarf; vintage bracelet from La Reina, New York.

OSCAR DE LA RENTA's silk faille dress, at select Neiman Marcus andSaks Fifth Avenue stores; HERMES's sheepskin coat, at Hermes, 800.441.4488, hermes.com. Miu Miu shoes.

BURBERRY PRORSUM's Lurex jersey dress, at select Nordstrom stores,800.284.8480, burberry.com.

Beauty Note: A cool, neutral pink like Prescriptives Modernista Lipstick in Vive adds girlish appeal to any ensemble.

CELINE's sequined silk top, at Celine, 866.600.4121. Agent Provocateur hosiery and garter belt.

VALENTINO's silk georgette blouse, at Valentino, valentino.com.

DOLCE & GABBANA's beaded and embroidered silk chiffon dress. at Dolce & Gabbana, 877.70.DGUSA, www.dolcegabbana.it.

RALPH LAUREN BLUE LABEL's cashmere twinset, at select Ralph Laurenstores, polo.com; MARC JACOBS's wool and mohair tweed skirt with velvet ribbon detail, at Marc Jacobs, New York, Boston and San Francisco, marcjacobs.com. Vintage watch from The Family Jewels, New York.

HERMES's sheepskin coat, at Hermes, 800.441.4488, hermes.com; OSCAR DE LA RENTA's silk faille dress, at select Neiman Marcus and Saks Fifth Avenue stores.

[opposite]

MIU MIU's wool tweed cape and cotton shirt, at select Miu Miu stores, 888.977.1900.

FENDI's ponyskin and Mongolian lamb coat, at Fendi, 800.FENDINY.

LANVIN's cotton velvet coat, at Barneys New York, New York; Maxfield, Los Angeles. Alexander McQueen pearls; vintage scarf from La Reina, New York.

This feature styled by Alex White. Hair by Guido for Redken; makeup by Charlotte Tilbury/Untitled; manicure by Yuna Park for Streeters.Model: Karen Elson/DNA. Production by Holy Cow Productions. Fashion assistant: Marina Burini.

LOAD-DATE: January 14, 2008

Copyright 2005 The New York Times Company
The New York Times

August 28, 2005 Sunday
Correction Appended
Late Edition - Final

SECTION: Section 6; 'T'; Column 1; T: Women's Fashion Magazine; Pg. 245

LENGTH: 10 words

HEADLINE: Sheared Bliss

BODY:

In no time at all, fashion will be fleecing New York. Sucker!

URL: http://www.nytimes.com

CORRECTION-DATE: September 11, 2005

CORRECTION:

An article on Aug. 28 in T: Women's Fashion magazine about astrakhan, or Persian lamb, omitted the names of two of the designer labels shown in a photograph. The scarf is by Adrienne Landau; the clutch bag is by Devi Kroell. A picture caption in that issue with an article about 1960's-inspired clothing misspelled the given name of a model. She is Mariacarla Boscono, not Maria Carla. A fashion credit in that issue with an article about shearling misspelled the name of a label. It is AF Vandevorst, not Vandervorst.

GRAPHIC: Photos: MaxMara beige leather lamb jacket, $1,525. call (866) 629-6272. Kenzo beige silk dress, about $2,235. At Bergdorf Goodman. AF Vandervorst boots. opposite: Ralph Lauren Blue Label shearling capelet, $2,498. At select Ralph Lauren stores. Burberry Prorsum silk dress, $1,495. At Burberry, 9 East 57th Street. Paule Ka boots. Fashion editor: Mika Mizutani. Hermes sheepskin shawl collar stole, $4,525, and pleated silk crepe shirt, $3,800. At Hermes stores. Mokuba leather belt. AF Vandervorst boots. opposite: Rick Owens hooded beaver collar, $1,500. At Jeffrey Atlanta New York, 449 West 14th Street Chloe silk shirt, $607, leather jacket, $682, and skirt. At Chloe boutique, 850 Madison Avenue.

Dior by John Galliano wool, mohair and silk-blend jacket, $2,905, silk dress, $4,610, and saddle calfskin shearling bag. At select Dior boutiques. AF Vandervorst boots. opposite: Ann Demeulemeester beige angora goat-fur wrap, $2,100, and beige calfskin skirt, $1,590. At Jeffrey Atlanta New York. AF Vandervorst boots. Chanel purse. Fashion assistant: Antoine Seguin. Hair by Ed Moelands for Jed Root. Makeup by Alice Ghendrih for Jed Root. Model: Iza Olak. (PHOTOGRAPHS BY SATOSHI SAIKUSA)

LOAD-DATE: August 28, 2005

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Best Life

May 1, 2005

SECTION: Pg. 119 Vol. 2 No. 3

ACC-NO: 139606593

LENGTH: 794 words

HEADLINE: Where to buy;
Where to Buy

BODY:

Sea Worthy

Pages 22-23 RALPH LAUREN BLUE LABEL green ringed bikini ($112), available at select Ralph Lauren stores. polo.com.

Page 24 All clothes by Ralph Lauren. For more information, see polo.com. Photographed on the Azzurra, courtesy of California Coast Charters, 800-701-2366, ccycharters.com. Production: HG Producers, hgproducers.com. Hair and makeup: Kristen Baker for Blink Management.

Page 26 Photographs courtesy of Edmiston & Company, 310-777-6535, edmistoncompany.com.

Smooth Operator

Page 33 ERMENEGILDO ZEGNA charcoal wool Traveller suit ($2,025), white cotton dress shirt ($265), and silver silk tie ($135), availableat Ermenegildo Zegna boutiques. 888-880-3462, zegna.com. Grooming: William Williams for Bernstein & Andriulli.

Pool Sharp

Pages 36-37 CALVIN KLEIN HOME Dark oak tray ($100), Tula decanter ($65), and Millbrook highball ($20), available at department stores nationwide. Calvin Klein Home, 800-294-7978. MUNDER-SKILES Original Taconic Lounge chair ($2,100), available at Munder-Skiles, New York City, and dealers nationwide. 212-717-0150. SUTHERLAND Peninsula Round Coffee Table ($2,667) and Poolside Lounge Chair ($2,904), available through architects and designers nationwide. Sutherland, 800-717-8325. Styling: Don Sumada.

A New Father Faces the Future

Cover and pages 50-53 GAP T-shirt ($15) and low-rise straight-fit 1969 jeans ($88), available at select Gap stores. gap.com. BOSS HUGO BOSS wool hooded sweater ($225), available at Hugo Boss New York. 212-485-1835. Agency: Corbis. Production: Jann Johnson. Grooming: Kara Yoshimoto Bua for Avantgroupe.com. Styling: Vincent Boucher. Crow fromBenay's Bird & Animal Source.

The Unspoken Promise

Page 5 AGENT PROVOCATEUR Geena lace demi bra ($108) and matching Geena brief ($88), available at Agent Provocateur boutiques, New York City and Los Angeles. agentprovocateur.com.

Page 75 DONNA KARAN INTIMATES Floral Impressions demi bra ($54) and boy leg brief ($48), available at Bloomingdale's and Nordstrom stores nationwide. Donna Karan Intimates, 800-452-5006.

Pages 76-77 LA PERLA cream lace Show Off bustier ($279) and matching lace brief ($100), available at La Perla boutiques. 866-527-3752, laperla.com.

Page 78 LA PERLA black Dreamland bustier ($350), available at La Perla boutiques. 866-527-3752, laperla.com. COSABELLA Talco brief ($40), available at Neiman Marcus stores. neimanmarcus.com.

Page 79 ANTHONY NAK Rose of France gold earrings ($1,365), available at Anthony Nak Fine Jewelry, Austin, Texas. ANTONIA GHAZLAN stretch silk Balconette bra ($148) and stretch silk boy shorts ($148), available at Henri Bendel New York. 800-423-6335. DOLCE & GABBANA satin heels ($435), available at Dolce & Gabbana boutiques. 877-703-4872, www.dolcegabbana.it.

Page 80-81 COURTWORTH lace bow corset ($988), available at Henri Bendel New York, 800-423-6335. EBER-JEY lace boy shorts ($28), available at bagshop.com. Production: Stacy Vogwell. Hair: Fernando Torrentfor Bumble and Bumble. Makeup: Tracy Murphy at Jed Root. Location: Photographed at the Metropolitan Building.

Cinderella Story

Page 108 ERMENEGILDO ZEGNA single-breasted trench coat ($1,575), cotton sweater ($195), and linen pant ($150), available at ErmenegildoZegna boutiques. 888-880-3462, zegna.com.

Page 109 ARMANI JEANS cotton shirt ($135), available at select Emporio Armani boutiques nationwide. emporioarmani.com

Page 110 DSQUARED cotton jacket ($855), available at Chloe Lane inPark City, Utah, and cotton shirt ($310), available at Bergdorf Goodman, New York City. 212-753-7300, bergdorfgoodman.com. LOUIS VUITTON Tambour Automatic Chronograph watch ($4,190), available at select Louis Vuitton Stores in New York City. www.vuitton.com.

Page 111 JOSEPH ABBOUD calf suede trench coat ($1,700), available at Joseph Abboud, The Shops at Columbus Circle. 212-209-1340, askjosephabboud.com.

Page 112 JOHN VARVATOS cotton storm jacket ($895), cotton henley ($285), cotton T-shirt ($85), and linen pants ($365), available at John Varvatos New York and Los Angeles. 212-965-0700, johnvarvatos.com.

Page 113 DOCKERS Authentic cotton pants ($58). 800-362-5377, dockers.com. JOHN VARVATOS suede boots ($398), available at John Varvatos New York and Los Angeles. 212-965-0700, johnvarvatos.com. Production:Melody Brynner/Art Dept. Grooming: Eric Polito/The Wall Group.

NEW SUEDE SHOES

Page 114 LOUIS VUITTON suede Derby shoe ($530), available at select Louis Vuitton stores. 866-884-8866, www.vuitton.com.

Page 115 COLE HAAN COLLECTION tan nubuck Berto oxford ($345). 800-201-8001. Available at Neiman Marcus stores. neimanmarcus.com.

Page 116 GUCCI suede driving shoe ($425), available at Gucci boutiques. 800-234-8224, gucci.com.

Page 117 BOTTEGA VENETA suede sneaker ($500), available at BottegaVeneta boutiques. 877-362-1715, www.bottega veneta.com.

LOAD-DATE: December 14, 2005

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58 of 118 DOCUMENTS

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DSN Retailing Today

February 7, 2005

SECTION: Pg. 30(1) Vol. 44 No. 3 ISSN: 1530-6259

ACC-NO: 128603278

LENGTH: 74 words

HEADLINE: What's ringing the regiSter?;
price list of rubber boots;
Brief Article;
Illustration

BODY:
WHAT'S RINGING
THE REGI$TER?

RUBBER BOOTS: While not quite this year's Uggs, these rubber Wellies that started gaining popularity last spring are still going strong.

RETAILER	PRICE
SHOES.COM: JEFFREY $54CAMPBELL	.99
ZAPPOS.COM: MISS SIXTY	83.00
AMAZON.COM: RALPH LAUREN BLUE LABEL	54.99
BLUEFLY.COM: RALPH LAUREN POLO	32.99

Online prices taken from tags on Jan. 24, 2005

LOAD-DATE: January 15, 2008

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Daily News Record

January 10, 2005

SECTION: Pg. 35 ISSN: 1041-1119

ACC-NO: 126938334

LENGTH: 1280 words

HEADLINE: PITTI NUOVO: EIGHT UP-AND-COMERS THAT ADD A FRESH EDGE TO THE MEN'S WEAR MIX AT PITTI UOMO.

BODY:

Byline: COURTNEY COLAVITA, STEPHANIE EPIRO

MILAN -- Pitti Uomo kicks off the fall 2005 season in Florence this week, and if you think all you'll find is more fine Italian tailoring, you need to take a deeper look. Over the past few seasons, organizers and resources have integrated more kinds of labels into the new men's wear mix at the show, from cool denim brands to super-luxe leather accessory makers. Here are eight snapshots of collections to watch this season.

Nudie Jeans

The single philosophy that guides the founders of Nudie Jeans is to maintain the integrity of the basic five-pocket jean. Other denim brands may toil with cuts and styles, but Maria Erixon, Joakim Levin and Palle Stenberg refuse to alter the simplicity and the inherent perfection of the five-pocket concept. Erixon and Levin worked at Lee and Levi's, respectively, and Stenberg is a local Swedish rock star, and the trio is somewhat peculiar about their beliefs of design. For last spring they worked on different destroyed washes and sprinkled in some T-shirts and deconstructed jackets, but the overriding idea was to let the wearer create his own wash. "We want our clients to wear our jeans for six months without washing them," said Stenberg. "That way he makes his own wash." For those who prefer their jeans to reach the washing machine a bit earlier, Nudie offers some 50 different washes this season.

Versace Collection

Making its debut this season, Versace Collection is one of the first tangible results of Versace's restructuring plan. Positioned just below Versace's main designer line, this heavily tailored collection replaces Versace Classic. Versace Collection is meant for a man who wants "Versace but in a more formal way," a company spokesman said. For fall 2005, slim-fitting suits skim the body in superfine wools and supersoft napa jackets. Suit jackets have contrast lining and pants are plain-front. Although the suiting palette focuses on grays, midnight blues and black, jolts of color, such as apple green and fuchsia, brighten up shirts and knitwear. Veze, Versace's joint manufacturing venture with Ermenegildo Zegna, produces the collection, which is designed to compete with Armani Collezioni, Ralph Lauren Blue label and Calvin Klein Collection.

Belstaff

PITTI NUOVO; EIGHT UP-AND-COMERS THAT ADD A FRESH EDGE TO THE MEN'S WEAR MIX AT PITTI UOMO. Daily News Record January 10, 2005

Coming off the film Aviator, in which it dressed the star LeonardoDiCaprio, Belstaff lands at Pitti with a vintage-inspired collection. The historic British brand, recently acquired by the Italian firm The Clothing Company, worked with English designer Colin Harvey to create the Aviator by Belstaff collection for fall. The line recalls men's styles from the Martin Scorsese-directed film based on the life offHoward Hughes and pulls heavily from aviation clothes from the '30s and '40s. Belstaff is also launching a new country driving collectionfor fall, rife with retro motorbike touring jackets made from Irish tweed and waxed cotton.

Ballantyne Cashmere

Although Ballantyne Cashmere's wonderfully bright sweaters are still its calling card, its newfound direction is helping turn the brandinto a lifestyle concept. Ever since the Italian firm Charm Investments acquired 100 percent of the historic Scottish firm last year, thebrand has upped its fashion quotient with more pattern and color in its knits. For fall the colorful collection grows with the introduction of suits, sport coats and outerwear made from exclusively Scottish-fabrics. Woven shirts, footwear and accessories are also being launched at Pitti.

Gaetano Navarra

Designer Gaetano Navarra has never set foot in the Scottish Highlands, but he's constantly inspired to put the essence of the glens in his men's collection. Based in Bologna, Navarra has used a variety ofScottish themes since he started his namesake label in 1992. "Once Idid a punk theme, another time it was kilts, this time it's tartan foxhunters," he said of the fall-winter 2005-2006 collection he'll present for the first time at Pitti Uomo. Tartan wool and cashmere fabrics in maroon, black and green-blue have been constructed piece-by-piece to give coats a used look to match the distressed jeans he's dye-treated with realistic grass stains and oil spills. "We wanted the collection to have a rustic, destroyed look -- that's why the cashmere sweaters aren't uniformly tinted and jackets have been created from a patchwork of tartans. To offset it, we've included some dandy-style 1920s shirts and T-shirts," said Navarra. He will also showcase a lineof men's boots -- in the same tartan colors and with a roughed-up look that's featured in the clothing line.

Schedoni

The firm's connection as a luggage maker for owners of expensive, fast cars has secured Schedoni in a niche of luxury. Schedoni has produced suitcases and bags for Ferrari since 1976, and they're requested by more than 40 percent of new Ferrari customers. Business has recently been expanded under the firm's managing director, fourth-generation Simone Schedoni, to include a line of men's accessories in calf leather. "We started out with the essentials -- briefcases and wallets, then onto golf bags, and today we have expanded for the ultimate luxury customer," said sales manager Lina Zaccaria. New at Pitti Uomo will be Schedoni's leather wine carriers, as well as a fitness line including gym and yoga bags. "Each gym bag is created with special details -- like a separate inside compartment for shoes, and a breathablecompartment for towels," said Zaccaria. The collection has been vegetable dyed in the company's signature colors of tan, black and Ferrari red, while the yoga bag is handcrafted out of Zen-inspired turquoise leather. After Schedoni's first appearance at Pitti in 2004, the company's annual turnover hit 96 percent. "We are really moving fast --who knows what 2005 will bring," said Zaccaria.

Cristiano Fissore

Cristiano Fissore has gone back to its roots. "It's about really soft, amazing quality knitwear," said Valerio Levi, the company's division manager. After a two-year hiatus, during which Cristiano Fissoreacquired new management, the firm will again show at Pitti this season. For fall-winter 2005-2006, a palette of greens, grays and orangesare muted and mixed in geometric and two-color designs. A line of pants and jackets has also been added to coordinate with the label's knitwear. The 85-piece collection is made of cashmere, extra-fine merino wool and silk mixes. "The name is synonymous with cashmere -- the men who wear Cristiano Fissore have a certain flair for picking trendsand making them look casual. They don't want anything banal or traditional," said Levi.

DDP

Even streetwear has turned chic. According to French firm DDP, a sophistication of the urbanwear look was inevitable. "Streetwear has officially moved on from the baggy and two-sizes-too-big look. The pants and shirts and even T-shirts have a sleeker, more fitted look." said Karen Legrand, DDP's export manager. DDP has been showing for fouryears at Pitti Uomo. "But after upping our distribution in Europe, especially in Italy, Pitti has a new importance for us." This year DDPwill present a new premium men's wear line within the collection, anelite capsule line of 25 pieces called Addict DDP. The target is metrosexual men and the collection is focused on color and textile tactility. Addict

DDP's shirts in purple and orange fabric have a shiny finish and slippery touch. Other standouts include a patched denim suitand tie-dyed knitwear. "We are hoping the new addition will give thebrand a stronger identity," said Legrand.

Caption(s): From Versace's new Collection label / Ballantyne, pushing color and pattern / A Gaetano Navarra sketch for fall / Schedoni bags are favored by Ferrari owners.

LOAD-DATE: February 4, 2008

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Business Wire

January 5, 2005 Wednesday 9:01 PM GMT

DISTRIBUTION: Business Editors

LENGTH: 285 words

HEADLINE: Polo Ralph Lauren Third Quarter Fiscal 2005 Results to be Released Wednesday, February 2, 2005; Company to Host Conference Call Subsequent to Results Release

DATELINE: NEW YORK Jan. 5, 2005

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) will release its Third Quarter Fiscal Year 2005 results on Wednesday, February 2, 2005. The Company will host a conference call at 9:00 A.M. Eastern.

The conference call may be accessed live on the Company's investor relations website at http://investor.polo.com. Alternatively, listeners may access the conference call by dialing 1-913-981-5522 and requesting to be connected to the Polo Ralph Lauren Third Quarter Fiscal Year 2005 conference call.

An online archive of the broadcast will be available through May 24, 2005 on the Company's investor relations website at http://investor.polo.com. A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, February 2, 2005 through 6:00 P.M. Eastern, Friday, February 4, 2005 by dialing 1-719-457-0820 and entering passcode 572242.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren by Ralph Lauren", "Rugby", "Polo Jeans Co.", "RL", "RLX", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

CONTACT: Polo Ralph Lauren Corporation, New York Investor Contact: Denise Gillen, 212-318-7516 Media Contact: Erin Moore, 212-813-7402

URL: http://www.businesswire.com

LOAD-DATE: January 6, 2005

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Business Wire

December 20, 2004 Monday 9:03 PM GMT

DISTRIBUTION: Business Editors

LENGTH: 188 words

HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend

DATELINE: NEW YORK Dec. 20, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) announced that its Board of Directors has declared a regular quarterly dividend of $0.05 per share on Polo Ralph Lauren common stock. The dividend is payable January 14, 2005 to shareholders of record at the close of business on December 31, 2004.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren". "Blue Label", "Lauren by Ralph Lauren", "Rugby", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com

CONTACT: Polo Ralph Lauren Corporation Investors: Denise Gillen, 212-318-7516 or Media: Erin Moore, 212-318-7402

URL: http://www.businesswire.com

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HEADLINE: Polo Ralph Lauren names Tracey Travis Chief Financial Officer

DATELINE: NEW YORK Nov. 19, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced Tracey Travis will join the Company as Senior Vice President and Chief Financial Officer effective January 3, 2005. As CFO, Ms. Travis' areas of responsibility will include corporate finance, financial planning and analysis, treasury, tax and corporate compliance. She will report to Roger Farah, President and Chief Operating Officer. Ms. Travis replaces Gerald Chaney, who is leaving the Company to pursue other interests.

Most recently, Ms. Travis held the positions of Senior Vice President Finance of Limited Brands and Chief Financial Officer of Intimate Brands at Limited Brands. Prior to that she was Chief Financial Officer of the Americas Group at American National Can where she was responsible for the accounting, financial planning and analysis and information technology areas. In addition, Ms. Travis has held a variety of key management positions at Pepsi Bottling Group in both operational and financial areas. Ms. Travis began her career as a financial analyst with General Motors working on new product ventures in Asia and Latin America.

"We are pleased that Tracey will be joining our senior team. Her broad-based operational and financial background with world class companies combined with significant domestic and international experience will strengthen our organizational capability as we continue to grow our business globally," said Mr. Farah, adding, "On behalf of the entire Company, I want to thank Gerry for his participation in advancing the company's operating strengths and our strong balance sheet. All of us here wish him the very best."

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren by Ralph Lauren", "Rugby", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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HEADLINE: VERSACE'S SECONDARY DOUBLE TAKE : FIRM TO DISCONTINUE CLASSIC LINES FOR MEN AND WOMEN AND LAUNCH MEN'S COLLEZIONI FOR FALL 2005;
Gianni Versace S.p.A.

BYLINE: Colavita, Courtney

BODY:

Byline: COURTNEY COLAVITA

MILAN -- The first visible changes in Versace's plan to restructure its secondary lines are taking shape.

The Italian designer company will launch a new men's line called Versace Collezioni for fall 2005 retail selling. The collection, positioned just below Versace's main designer line, will replace Versace Classic.

The company said it would shutter both the Versace Classic men andwomen's lines following the spring 2005 season. A Versace spokesman said the company currently had no plans to replace the women's Classic collection, which is sold in 400 doors worldwide, but rather was focused on developing its new men's endeavor.

Veze, Versace's joint manufacturing venture with Ermenegildo Zegna, will produce the new collection, as it does Versace Classic. Versace controls 70 percent of the Mendrisio, Switzerland-based company andZegna the remainder.

"With Versace Collezioni we're going after a higher position in the market," said Maurizio Binelli, general director of Veze. "It will be much more sophisticated and really showcase what we consider our core men's business to be -- tailoring."

The collection, currently being shopped by buyers, will focus on suits, separates and outerwear, but will offer casual pieces as well.

"It's a total look from suits to trousers and also to more lifestyle, sporty pieces, but always very sophisticated," Binelli said. "Tailoring, however, is really the crown jewel."

Designed to compete with Armani Collezioni and Ralph Lauren Blue label, the company's goal is to enter around 700 doors for the first season, according to Binelli. He indicated it was too early to providespecific distribution details, but noted the company was focusing onhigh-end department stores in the U.S., such as Saks Fifth Avenue and Neiman Marcus.

At retail, Versace Collezioni suits will start between 550 and 600euros, or approximately $710 to $775; sport coats at 350 euros, or $450; and dress shirts at 150 euros, or $190. The line will also contain a footwear collection.

Binelli said first-season wholesale revenue is expected to reach 25 million euros, or $32.2 million at current exchange: "It's a very preliminary sales forecast. Collezioni is going to be a higher-end collection [than Versace Classic] and revenue targets are still in a developmental phase."

For more than a year and a half Versace has been laying the groundwork for a major restructuring. The company is trying to get back in the black after seeing its 2003 net loss advance to 26.5 million euros, or $32 million, from a loss of 5.8 million euros, or $7 million, in 2002. Sales slid 16.6 percent in 2003 to 403 million euros, or $487.2 million. Dollar figures were converted from euros at the exchange rates effective in late August, when the figures were reported. The company hasn't yet made public any results for 2004.

Versace recently tapped former Fendi and Ittierre chief Giancarlo Di Risio as its new chief executive officer and has been working to cut costs, strike more licensing and franchising deals, and speed up product development and deliveries.

The introduction of Versace Collezioni is just the first in a series of expected changes at Versace. The company has said it wants to revamp and reposition its non-runway collections, such as Versus and the licensed Versace Jeans Couture, but declined to go into further details last week, saying it would announce the changes by year's end.

The company will officially present Versace Collezioni at the fall-winter 2005-2006 edition of Pitti Uomo in Florence in January.

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HEADLINE: Polo Ralph Lauren Reports Second Quarter Fiscal 2005 Results

DATELINE: NEW YORK Nov. 3, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL)

-- Second Quarter Operating Profit Increased 49%; Revenues up 25% Driven by Lauren by Ralph Lauren Women's Line and Childrenswear; Operating Margins Increased 230 Basis Points

-- Company Confirms EPS Outlook for Fiscal Year 2005 in Range of $2.35 to $2.45

Polo Ralph Lauren Corporation (NYSE: RL) today reported net income of $80.4 million, or $0.78 per diluted share, for the second quarter of Fiscal 2005 compared to net income of $54.0 million, or $0.54 per diluted share, for the second quarter of Fiscal 2004.

Adjusted net income was $79.0 million, or $0.76 per diluted share, for the second quarter of Fiscal 2005 compared to $52.9 million, or $0.52 per diluted share, for the second quarter of Fiscal 2004. Adjusted results exclude restructuring charges and foreign currency gains resulting from certain transactions in our European operations. For a full analysis of the adjustments, please refer to the table reconciliation of GAAP results to adjusted results.

For the first half of Fiscal 2005, reported net income increased 59% to $93.8 million, or $0.91 per diluted share, compared to $59.1 million, or $0.59 per diluted share, in the first half of Fiscal 2004. Adjusted net income was $93.0 million, or $0.90 per diluted share in the first half of Fiscal 2005 compared to $56.5 million, or $0.56 per diluted share in the first half of Fiscal 2004.

"I am pleased with the excitement about our brand and the growing global demand for our products. Through our retail business, we have taken strong steps to expand our luxury position. In September, we opened a flagship store in Milan on Via Montenapoleone establishing a new level of sophistication and glamour. We have always had a strong men's business in Italy and now our women's Collection and accessories have made a tremendous impact," said Ralph Lauren, Chairman and Chief Executive Officer, adding, "we have set the tone for our European business and we did it in the most fashionable city on the continent."

"Last week we launched our new brand, Rugby, in the United States adding another whole new dimension. I have been thinking about a younger customer for several years. Rugby is cooler, hipper and has an attitude. It captures my point of view about heritage and sensibility. It's the new Polo," Mr. Lauren said. "This new success originates from our own creativity. We are forward thinking in our retail and we have shown our ability to grow within our brands adding new worlds. With the addition of childrens, both at wholesale and retail, we can really take the customer through all ages and sizes."

"We are well positioned to execute our global growth strategy. As we expand, we continue to carefully manage our brands to ensure that their integrity and positioning is appropriately maintained," said Roger Farah, President and Chief Operating Officer. "Our investments in building a strong global platform will be a significant competitive advantage, improving our efficiency and consistency as we continue our domestic and international expansion. These investments in both capital and people are already driving improvements in our wholesale businesses, especially in Europe. And our Lauren by Ralph Lauren and childrenswear businesses are also benefiting. At the same time we continue to improve our specialty retail business where we have seen significant margin improvement in the first half of the year."

Recent Achievements

-- We completed the acquisition and successful integration of RL Childrenswear LLC, our former licensee for childrenswear in the United States, Canada and Mexico. We expect Fiscal 2006 revenues to be more than $200 million, with earnings per share to be accretive in the range of $0.15 to $0.20 in Fiscal 2006.

-- Comparable retail store sales increased 3.7% overall, with a 20 basis point improvement in operating margins. Comparable retail store sales increased 14.2% at Ralph Lauren stores, 4.4% at Club Monaco stores, and 0.2% in our outlet stores. Our store expansion plan is on track with the opening of our Milan flagship store in September, and one Ralph Lauren store and six Club Monaco stores in the United States in the second quarter of Fiscal 2005 and we plan to open six Ralph Lauren stores and three Club Monaco stores in the third quarter of Fiscal 2005. In October we opened our Rugby store in Boston, a new concept store with a full lifestyle collection targeting 18 to 25 year old men and women customers.

-- We have a strong balance sheet and continue to make excellent progress in managing our inventory levels. At the end of the second quarter, inventory was $444.2 million, including the women's Lauren by Ralph Lauren line and childrenswear, compared to $400.7 million at the end of the second quarter last year. We generated a 30% sales increase in wholesale and retail in the second quarter with only an 11% increase in inventory levels due to the inclusion of Lauren and childrenswear. Our inventory turnover improved to 3.6x compared to 3.2x at the end of the second quarter last year.

-- In October we expanded and extended our existing bank credit facility by entering into a new five-year credit agreement with an expanded syndicate of banks. The new credit agreement, which is substantially on the same terms as the prior credit agreement, increased our revolving line of credit to $450 million, subject to increase to $525 million. The facility is available for direct borrowings and the issuance of letters of credit.

-- We added to our executive talent when Jacki Nemerov joined the Company in September as Executive Vice President. Jacki has responsibility for the management of our men's, women's and children's wholesales brands, licensed apparel and accessories, and manufacturing.

Second Quarter Income Statement Review

Net Revenues

Net revenues for the second quarter increased 24.9% to $883.7 million compared to $707.8 million in the second quarter last year. Retail sales grew 7.4% to $319.0 million compared to $297.1 million last year, with comparable store sales up 3.7%, primarily driven by our Ralph Lauren stores in the United States and Europe. Our wholesale revenues were $502.6 million, up 49.5% over last year, driven by the inclusion of the women's Lauren by Ralph Lauren line and childrenswear in our wholesale segment and increased sales in our European business. Wholesale revenues also reflect a decrease in menswear, as we continue to reposition the Polo brand into more selective department and specialty stores. Licensing revenues decreased, as planned, due to the absence of royalty income from the previously licensed women's Lauren by Ralph Lauren and childrenswear businesses. The increase in Fiscal 2005 net revenues also reflects the favorable impact of the strengthening Euro to dollar exchange rate.

Gross Profit

For the second quarter, gross profit was $437.8 million, an increase of $87.2 million, or 24.9%, compared to $350.6 million in the second quarter of Fiscal 2004. The increased gross profit was generated primarily by the addition of the women's Lauren by Ralph Lauren line and childrenswear, as well as our European wholesale business. The gross margin rate improved in our specialty retail segment and in our domestic and European wholesale businesses. At 49.5%, our overall gross margin was unchanged from last year, reflecting the above-mentioned reduction in licensing revenue and increase of wholesale versus retail business mix. The increase in Fiscal 2005 gross profit also reflects the favorable impact of the strengthening Euro to dollar exchange rate.

SG&A Expenses

Operating expenses as a percent of revenues were 35.4% this year compared to 37.8% last year. In the second quarter, SG&A expenses were $313.2 million, an increase of $45.6 million or 17.0%, compared to $267.6 million in the second quarter of Fiscal 2004. The rate improvement was achieved by improved infrastructure leverage as well as benefits from our European consolidation. The dollar increase was driven primarily by the change in business mix as a result of expenses associated with the operations of the women's Lauren by Ralph Lauren line and childrenswear and also reflects the unfavorable impact of the strengthening Euro to dollar exchange rate.

Second Quarter Foreign Currency Gains and Restructuring Charges

Adjusted results exclude $3.1 million and $1.8 million in foreign currency gains related to certain balance sheet transactions and unhedged inventory purchases in our European operations in the second quarter of Fiscal 2005 and Fiscal 2004, respectively. Adjusted Fiscal 2005 second quarter results also exclude restructuring charges of $0.9 million related to operational consolidation efforts in Europe primarily associated with severance costs. Management believes that the presentation of results adjusted to exclude these items provides investors with useful information regarding the Company's core business results.

Store Count

At the end of the second quarter, we operated 270 stores, with 1.92 million square feet, compared to 265 stores, with 1.88 million square feet, at the end of the second quarter last year. Our retail group consisted of 56 Ralph Lauren stores, 66 Club Monaco stores, 123 Polo outlet stores, 20 Polo Jeans Co. outlet stores, and five Club Monaco outlet stores. During the second quarter we opened 11 stores and closed three.

Earnings Outlook

Full Year

The Company reiterated that for Fiscal Year 2005 earnings per share are expected to be in the range of $2.35 to $2.45. These projected results anticipate high-teens percent consolidated revenue growth and approximately 120 basis points improvement in operating margins. The Company expects revenues to reflect mid-thirties percent growth in wholesale sales and high-single digit percent growth in retail revenues, partially offset by a low-double digit percent decrease in licensing revenue as a result of the elimination of the women's Lauren by Ralph Lauren and childrenswear license royalties. The Company reiterated that it expects the earnings results of each quarter in Fiscal 2005 to exceed the comparable quarter in Fiscal 2004 with quarterly profit flows similar to Fiscal 2004, with the fourth quarter reflecting the smallest increase due to the impact of a 52-week year in this fiscal year compared to a 53-week year last year. As with the second quarter, we expect to have over 103 million shares outstanding in the third and fourth quarters of Fiscal 2005. The Company expects the consolidated effective tax rate for Fiscal Year 2005 to be 35.6%.

Third Quarter

For the third quarter of Fiscal 2005, the Company expects consolidated revenues to increase in the low-thirties percent range. We expect that our wholesale revenues will increase in the mid-to-high-seventies percent range reflecting the inclusion of women's Lauren by Ralph Lauren and childrenswear revenues in that segment, as well as improved performance in our domestic menswear and European businesses. Retail revenues are expected to increase in the high-single digit percent range and licensing revenues are expected to decrease in the high-teens percent range reflecting the absence of royalties associated with the women's Lauren by Ralph Lauren line and childrenswear license royalties.

The Company expects operating margin expansion in both the wholesale and retail businesses, while licensing operating profit is expected to decrease, reflecting the absence of royalties from the women's Lauren by Ralph Lauren and childrenswear lines. The Company expects the consolidated effective tax rate for the third quarter of Fiscal 2005 to be 35.5%.

Fourth Quarter

For the fourth quarter of Fiscal 2005 the Company expects consolidated revenues to increase in the low-single digit percent range. Although the Company expects a slight improvement in wholesale and retail operating margins, it will be offset by a decrease in licensing operating margin, driven by the absence of royalties from childrenswear. The Company expects the consolidated effective tax rate for the fourth quarter of Fiscal 2005 to be 35.5%.

Conference Call

As previously announced, we will host a conference call and live online broadcast today, November 3, 2004 at 9:00 A.M. Eastern. The dial-in number is 1-719-457-2680. The online broadcast is accessible at http://investor.polo.com.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren by Ralph Lauren", "Rugby", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

This press release and oral statements made from time to time by representatives of the Company contain certain "forward-looking statements" concerning expectations for sales, store openings, gross margins, expenses and earnings. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ include, among others, changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors, changes in the economy and other events leading to a reduction in discretionary consumer spending; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing (including foreign exchange fluctuations) and the possible adverse impact of changes in import restrictions; risks associated with uncertainty relating to the Company's ability to implement its growth strategies or its ability to successfully integrate acquired businesses, as well as the other risk factors set forth in the Company's Form 10-K, 10-Q and 8-K Reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

Attached are the Consolidated Statements of Income and Net Revenues and Income from Operations for the six-month and three-month periods ended October 2, 2004 and September 27, 2003 and the Consolidated Balance Sheets as of October 2, 2004 and September 27, 2003.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

	Three Months Ended	
	October 2, 2004	September 27, 2003
Wholesale Net Sales	$ 502,563	$ 336,105
Retail Net Sales	318,978	297,136
Net Sales	821,541	633,241
Licensing Revenue	62,139	74,536
Net Revenues	883,680	707,777
Cost of Goods Sold	445,925	357,211

Gross Profit	437,755	350,566
Depreciation and Amortization	23,724	19,059
Other SG&A Expenses	289,462	248,554
Restructuring Charge	897	-
Total SG&A Expenses	314,083	267,613
Income From Operations	123,672	82,953
Foreign Currency Gains (A)	(3,145)	(1,784)
Interest Expense, net	2,045	2,196
Income Before Income Taxes and Other Expense (Income)	124,772	82,541
Provision for Income Taxes	44,294	30,128
Income after Tax	80,478	52,413
Other Expense (Income), net (B)	71	(1,597)
Net Income	$ 80,407	$ 54,010
Net Income Per Share - Basic	$ 0.79	$ 0.55
Net Income Per Share - Diluted	$ 0.78	$ 0.54
Weighted Average Shares Outstanding - Basic	101,192,000	98,704,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	103,071,000	100,781,000
Dividends Declared Per Share	$ 0.05	$ 0.05

(A) Fiscal 2005 consists primarily of foreign exchange gains and losses on unhedged inventory purchases and balance sheet revaluations related to our European subsidiaries. Fiscal 2004 consists primarily of foreign exchange gains and losses related to unhedged inventory purchases.

(B) Includes Equity Investment Income of $1,168 and $2,500 net of Minority Interest Expense of $1,904 and $903 for Q2 FY05 and Q2 FY04, respectively. Also included in Q2 FY05 is $645 of Dividend Income.

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency Gains:

	Three Months Ended	
	October 2, 2004	September 27, 2003
Net Income	$ 80,407	$ 54,010
Other Expense (Income), net	71	(1,597)
Provision for Income Taxes	44,294	30,128
Income before Income Taxes and Other Expense (Income)	124,772	82,541
Restructuring Charge	897	-
Foreign Currency Gains	(3,145)	(1,784)
Income Before Income Taxes, Other Expense (Income), Restructuring Charge and Foreign Currency Gains	122,524	80,757
Provision for Income Taxes	43,496	29,476
Other Expense (Income), net	71	(1,597)
Net Income Before Restructuring Charge and Foreign Currency Gains	$ 78,957	$ 52,878
Net Income Per Share Before Restructuring Charge and Foreign Currency Gains - Basic	$ 0.76	$ 0.54
Net Income Per Share Before Restructuring Charge and Foreign Currency Gains - Diluted	$ 0.76	$ 0.52

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

	Six Months Ended	
	October 2, 2004	September 27, 2003
Wholesale Net Sales	$ 741,587	$ 497,730
Retail Net Sales	615,762	551,600
Net Sales	1,357,349	1,049,330
Licensing Revenue	119,081	136,178
Net Revenues	1,476,430	1,185,508
Cost of Goods Sold	731,575	586,190
Gross Profit	744,855	599,318
Depreciation and Amortization	45,862	40,501
Other SG&A Expenses	553,088	470,338
Restructuring Charge	1,628	-
Total SG&A Expenses	600,578	510,839
Income From Operations	144,277	88,479
Foreign Currency Gains (A)	(2,934)	(4,083)
Interest Expense, net	3,675	5,114
Income Before Income Taxes and Other Income	143,536	87,448
Provision for Income Taxes	51,143	31,919
Income after Tax	92,393	55,529
Other Income, net (B)	(1,417)	(3,536)
Net Income	$ 93,810	$ 59,065
Net Income Per Share - Basic	$ 0.93	$ 0.60
Net Income Per Share - Diluted	$ 0.91	$ 0.59
Weighted Average Shares Outstanding -		

Basic	100,837,000	98,541,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	103,186,000	100,052,000
Dividends Declared Per Share	$ 0.10	$ 0.10

(A) Fiscal 2005 consists primarily of foreign exchange gains and losses on unhedged inventory purchases and balance sheet revaluations related to our European subsidiaries. Fiscal 2004 consists primarily of foreign exchange gains and losses related to unhedged inventory purchases and royalty payments.

(B) Includes Equity Investment Income of $3,176 and $4,450 net of Minority Interest Expense of $2,404 and $914 for FY05 and FY04, respectively. Also included in FY05 is $645 of Dividend Income.

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency Gains:

	Six Months Ended	
	October 2, 2004	September 27, 2003
Net Income	$ 93,810	$ 59,065
Other Income, net	(1,417)	(3,536)
Provision for Income Taxes	51,143	31,919
Income before Income Taxes and Other Income	143,536	87,448
Restructuring Charge	1,628	-
Foreign Currency Gains	(2,934)	(4,083)
Income Before Income Taxes, Other Income, Restructuring Charge and Foreign Currency Gains	142,230	83,365
Provision for Income Taxes	50,689	30,428
Other Income, net	(1,417)	(3,536)
Net Income Before Restructuring Charge		

and Foreign Currency Gains	$ 92,958	$ 56,473
Net Income Per Share Before Restructuring Charge and Foreign Currency Gains - Basic	$ 0.92	$ 0.57
Net Income Per Share Before Restructuring Charge and Foreign Currency Gains - Diluted	$ 0.90	$ 0.56

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share data)
(Unaudited)

	October 2, 2004	September 27, 2003
ASSETS		
Current assets		
Cash and cash equivalents	$ 145,982	$ 210,637
Accounts receivable, net allowances	428,423	371,591
Inventories	444,176	400,736
Deferred tax assets	22,269	23,430
Prepaid expenses and other	71,232	106,114
	1,112,082	1,112,508
Property and equipment, net	443,560	357,924
Deferred tax assets	60,997	54,386
Goodwill, net	579,216	329,003
Intangibles, net	19,028	10,823
Other assets	184,688	171,180
	$ 2,399,571	$ 2,035,824
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable	$ 160,747	$ 162,869
Income taxes payable	80,204	58,619
Deferred tax liabilities	1,821	-
Accrued expenses and other	245,239	208,958
	488,011	430,446

Long-term debt	280,948	264,025
Other noncurrent liabilities	90,247	69,968
Stockholders' equity		
Common Stock	1,073	1,040
Additional paid-in-capital	619,872	530,652
Retained earnings	1,009,740	825,514
Treasury Stock, Class A, at cost (4,177,600 and 4,137,820 shares)	(80,026)	(78,737)
Accumulated other comprehensive income (loss)	26,579	10,194
Unearned compensation	(36,873)	(17,278)
Total stockholders' equity	1,540,365	1,271,385
	$ 2,399,571	$ 2,035,824

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
NET REVENUES AND INCOME FROM OPERATIONS
(In thousands)
(Unaudited)

The net revenues and income from operations for the periods ended October 2, 2004 and September 27, 2003 for each segment were as follows:

	Three Months Ended		Six Months Ended	
	October 2, 2004	September 27, 2003	October 2, 2004	September 27, 2003
Net revenues:				
Wholesale	$ 502,563	$ 336,105	$ 741,587	$ 497,730
Retail	318,978	297,136	615,762	551,600
Licensing	62,139	74,536	119,081	136,178
	$ 883,680	$ 707,777	$ 1,476,430	$ 1,185,508
Income (Loss) from operations:				
Wholesale	$ 81,512	$ 25,459	$ 62,913	$ (5,590)
Retail	23,172	21,075	51,546	32,321
Licensing	19,885	36,419	31,446	61,748
	$ 124,569	$ 82,953	$ 145,905	$ 88,479
Less:				
Unallocated Restructuring Charge	897	-	1,628	-

123,672	82,953 $	144,277 $	88,479

CONTACT: Polo Ralph Lauren Corporation Investor Contact: Denise Gillen, 212-318-7516 or Media Contact: Nancy Murray, 212-813-7862

URL: http://www.businesswire.com

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HEADLINE: Polo Ralph Lauren Second Quarter Fiscal 2005 Results to Be Released Wednesday, November 3, 2004; Company to Host Conference Call Subsequent to Results Release

DATELINE: NEW YORK Oct. 4, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) will release its Second Quarter Fiscal Year 2005 results at approximately 8:00 A.M. Eastern, Wednesday, November 3, 2004. The Company will host a conference call at 9:00 A.M. Eastern.

The conference call may be accessed live on the Company's investor relations website at http://investor.polo.com. Alternatively, listeners may access the conference call by dialing 1-719-457-2680 and requesting to be connected to the Polo Ralph Lauren Second Quarter Fiscal Year 2005 conference call.

An online archive of the broadcast will be available through February 1, 2005 on the Company's investor relations website at http://investor.polo.com. A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, November 3, 2004 through 6:00 P.M. Eastern, Friday, November 5, 2004 by dialing 1-719-457-0820 and entering passcode 954359.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren by Ralph Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

CONTACT: Polo Ralph Lauren Corporation Investor Contact: Denise Gillen, 212-318-7516 or Media Contact: Erin Moore, 212-813-7402

URL: http://www.businesswire.com

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Great Falls Tribune

September 26, 2004 Sunday

SECTION: MONTANA WOMAN; Pg. 12MW

LENGTH: 546 words

HEADLINE: Runway looks for less

BYLINE: Katie Oyan, Staff

BODY:

By Katie Oyan Tribune assistant city editor

Runway fashions take Milan and Paris by storm. The problem is, you'd have to have a checkbook the size of jetsetting heiress Paris Hilton's to afford them. We have a better idea: Shop locally and settle for designer knockoffs at deep, deep discounts. Here's a glimpse at a few of the head-turners for fall and where you can find them in Great Falls.

Tweed

There's hardly a women's clothing store in town that hasn't caught on to this trend.

Dress up in tweed suits or dress down in tweed jackets and jeans. And don't forget to accessorize: We didn't have to look far to find tweed headbands, belts, purses, pins and hair ties.

If it's a real bargain you're looking for, you can even find tweed at the Salvation Army or Goodwill.

Experts say it's OK to mix and match different types of tweed - as long as they're from the same color palette.

RUNWAY: SHELLI SEGAL TWEED JACKET

Cost: $335 Where: Nordstrom

BLUE TWEED JACKET

Cost: $29 Where: Target, 2000 10th Ave. S.

TWEED FLOWER PINS/HAIR TIES

Cost: $4.99 (for the purple one), $5.99 (for the brown and black ones)

Where: Target, 2000 10th Ave. S.

BLACK TWEED JACKET

Cost: $24.99 Where: Target, 2000 10th Ave. S.

PINK TWEED PURSE AND GREEN TWEED PURSE

Cost: $35 Where: Planet Earth, 116 Central Ave.

Colorful sweaters

The bright colors of summer have fluttered into fall and winter.

But hey, we see this as enormously practical. If you're wearing the green Old Navy sweater pictured here, there's no way you'll go unnoticed in a snow drift.

Also in: fitted sweaters and sweaters with sparkles.

RUNWAY: RALPH LAUREN BLUE LABEL FAIR ISLE CREWNECK SWEATER

Cost: $198 Where: Amazon.com

GREEN FAIR ISLE SWEATER

Cost: $29.50 Where: Old Navy, Great Falls Marketplace BRICK-COLORED FAIR ISLE SWEATER

Cost: $29.50

Where: Old Navy, Great Falls Marketplace

Metallics

Goodbye, au naturel. Hello, 1970s.

If it's shiny, it's in, according many top fashion designers, including Prada, Fendi, Dolce and Gabbana and Chanel.

Metallics work for both casual and let's-party settings.

So go head, do the human reflector look.

RUNWAY: SHINY SATIN ALBERTA FERRETTI BRAND CAMISOLE

Cost: $725

Where: Neiman Marcus

SHINY PINK SHOES

Cost: $16.50

Where: Old Navy, Great Falls Marketplace GOLD SILK CAMISOLE

Cost: $14.99 Where: Wet Seal in the Holiday Village Mall, 1200 10th Ave. S.

PINK SILK DRESS

Cost: $24.99

Where: Wet Seal in the Holiday Village Mall, 1200 10th Ave. S.

Tribune and promotional photos

Brooches

Didn't your grandmother have a jewelry box full of these?

Colorful, chunky gemstones can dress up just about anything in your closet.

And don't stop with pins. Stop traffic with big rings, drop earrings and cuff bracelets, too.

RUNWAY: HEAVENLY TREASURES BUTTERFLY PIN

Cost: 899.95

Where: www.heavenlytreasures.com

BUTTERFLY BROOCH

Cost: $40 Where: Planet Earth, 116 Central Ave.

RUNWAY: LIZ PALACIO ENAMEL FLOWER BROOCH

Cost: $68 Where: Nordstrom

GOLD AND MAROON FLOWER BROOCH

Cost: $20 Where: Planet Earth, 116 Central Ave.

RUNWAY: PALM BEACH FLOWER PIN

Cost: $30 Where: www.palmbeachjewelry.com

FLOWER PIN

Cost: $20 Where: Planet Earth, 116 Central Ave.

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September 20, 2004 Monday

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HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend

DATELINE: NEW YORK, Sept. 20, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) announced that its Board of Directors has declared a regular quarterly dividend of $0.05 per share on Polo Ralph Lauren common stock. The dividend is payable October 15, 2004 to shareholders of record at the close of business on October 1, 2004.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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URL: http://www.businesswire.com

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September 9, 2004 Thursday

DISTRIBUTION: Business Editors

LENGTH: 400 words

HEADLINE: Polo Ralph Lauren Names Jacki Nemerov Executive Vice President

DATELINE: NEW YORK, Sept. 9, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced Jacki Nemerov will join the company as Executive Vice President effective September 9, 2004. Ms. Nemerov will be responsible for the management of all men's, women's and children's wholesale brands, licensed apparel and accessories, and manufacturing. She will report to Roger Farah, President and Chief Operating Officer.

Ms. Nemerov's career highlights span 30 years in the apparel industry. Most recently, Ms. Nemerov was President and Chief Operating Officer of Jones Apparel Group where she was responsible for design, merchandising and production for the company's then 23 corporate brands. During her 17 year tenure at Jones Apparel Group, she held a variety of executive positions, including President of Jones Sport Division, and in 1995 launched the Lauren by Ralph Lauren division when it was a licensed brand. Earlier in her career, Ms. Nemerov enjoyed successful assignments with ever-increasing responsibilities at Allied Stores, Bernard Chaus and Gloria Vanderbilt for Murjani.

"We are very pleased that Jacki is joining us. With more than 30 years in the apparel industry, she has extensive experience in brand building and merchandising, as well as a proven ability to extend brands appropriately. She is leading a strong and talented team, and with her leadership, we will be better able to leverage our wholesale growth and operations globally," said Roger Farah, President and Chief Operating Officer.

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URL: http://www.businesswire.com

LOAD-DATE: September 10, 2004

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September 8, 2004 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 367 words

HEADLINE: Polo Ralph Lauren to Present at Goldman Sachs Global Retailing Conference

DATELINE: NEW YORK, Sept. 8, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) announced that the Company's President and Chief Operating Officer, Roger Farah, will present at the Goldman Sachs Global Retailing Conference on September 9 at 10:30 a.m. in New York City.

During the presentation, Mr. Farah will address the Company's growth drivers and will reiterate that earnings per share for Fiscal 2005 are expected to be in the range of $2.35 to $2.45. These projected results anticipate mid-teens percent consolidated revenue growth and approximately 140 basis points improvement in operating margins.

This press release and oral statements made from time to time by representatives of the Company contain forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in the Securities and Exchange Commission filings of the Company. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

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CONTACT: Polo Ralph Lauren Corporation
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URL: http://www.businesswire.com

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August 4, 2004 Wednesday

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LENGTH: 3287 words

HEADLINE: Polo Ralph Lauren Reports First Quarter Fiscal 2005 Results

DATELINE: NEW YORK, Aug. 4, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) -- First Quarter Operating Profit Increased 273% -- Revenues Up 24% Driven by Lauren Women's Line and 12.6% Comparable Retail Store Sales -- Operating Margins Increased 230 Basis Points -- Company Confirms EPS Outlook for Fiscal Year 2005 in Range of $2.35 to $2.45

Polo Ralph Lauren Corporation (NYSE: RL) today reported net income of $13.4 million, or $0.13 per diluted share, for first quarter Fiscal 2005 compared to net income of $5.1 million, or $0.05 per diluted share, for first quarter Fiscal 2004.

Adjusted net income was $14.0 million, or $0.14 per diluted share, for first quarter Fiscal 2005 compared to $3.6 million, or $0.04 per diluted share, for first quarter Fiscal 2004. Adjusted results exclude restructuring charges and foreign currency gains and losses resulting from certain balance sheet transactions. For a full analysis of the adjustments, please refer to the table reconciliation of GAAP results to adjusted results.

"We are executing at every level of our company," said Ralph Lauren, Chairman and Chief Executive Officer. "With sales in our retail stores outperforming the industry, we see phenomenal response to our luxury designs. Our Polo brand continues to lead in the menswear arena, and its performance this spring at retail has never been stronger. And the new deliveries of our Lauren women's line have been well received," Mr. Lauren said, adding, "Our company is financially strong and poised to produce record profits for fiscal 2005."

"This strong performance in our first quarter gives us a good start for the new fiscal year," said Roger Farah, President and Chief Operating Officer. "Our retail and wholesale growth initiatives coupled with our more efficient support operations are beginning to yield the significant sales and margin improvements we envisioned. Further, with the groundwork substantially complete in Europe we look forward to renewing our growth in this important market. And we continue to make strong progress on our long-term goals of better controlling our brand worldwide, as evidenced by the recent acquisition of our children's business."

Recent Achievements

-- We completed the acquisition of RL Childrenswear LLC, our licensee for childrenswear in the United States, Canada and Mexico. The purchase was a cash transaction for approximately $240 million, plus contingent and deferred payments not to exceed $20 million. We expect Fiscal 2006 revenues for childrenswear to be more than $200 million, with earnings per share to be accretive in the range of $0.15 to $0.20.

-- Comparable retail store sales were 16.1% at Ralph Lauren stores, 10.4% at Club Monaco stores, and 11.6% in our outlet stores, with an overall 510 basis point improvement in operating margins. Our store expansion plan is on

track with the opening of the Ralph Lauren Nantucket store in the first quarter and with plans to open three Ralph Lauren stores in the second quarter of Fiscal 2005, including our Milan flagship store, as well as five Club Monaco stores.

-- The women's Lauren by Ralph Lauren Summer line was successfully delivered to approximately 900 department store doors on plan throughout the quarter, with strong sell-throughs. We continue to expect approximately $400 million in revenues in Fiscal 2005 with mid-teens operating margins.

-- We have a strong balance sheet and continue to make excellent progress in managing our inventory levels. We had a 29% sales increase in the first quarter in our wholesale and retail businesses with 9% less inventory, excluding childrenswear, than the first quarter of last year. At the end of the first quarter, inventory was $418.0 million, including the women's Lauren line and childrenswear this year, compared to $430.1 million last year. We ended the quarter with $174.9 million in cash, after paying cash for the acquisition of RL Childrenswear.

First Quarter Income Statement Review

Net Revenues

Net revenues for the first quarter increased 24.1% to $592.8 million compared to $477.7 million in the first quarter last year. Retail sales grew 16.6% to $296.8 million compared to $254.5 million last year, with comparable store sales up 12.6%, driven by positive performance in all of our retail formats. Our wholesale revenues were $239.0 million, up 47.9% over last year, driven by the inclusion of the women's Lauren by Ralph Lauren line in our wholesale segment, gains in our European business and increased sales in our women's collection business. Wholesale revenues also reflect a decrease in the menswear off-price channel, as we continue to reposition the Polo brand into more selective department and specialty stores while reducing sales into the secondary market. Licensing revenues decreased, as planned, primarily because of the absence of royalty income associated with the previously licensed Lauren business. The increase in Fiscal 2005 net revenues also reflects the favorable impact of the strengthening Eurodollar.

Gross Profit

For the first quarter, gross profit was $307.1 million, an increase of $58.3 million, or 23.5%, compared to $248.8 million in the first quarter of Fiscal 2004. The increased gross profit was generated by the addition of the women's Lauren line and strong full-price sell-throughs in our Ralph Lauren stores in the United States and Europe and in our Club Monaco stores. Gross margin significantly improved in our specialty retail segment and in our domestic wholesale men's and women's lines. Our overall gross margin decreased to 51.8% of net revenues compared to 52.1% last year, reflecting the reduction in licensing revenue and mix of business results. The increase in Fiscal 2005 gross profit also reflects the favorable impact of the strengthening Eurodollar.

SG&A Expenses

Operating expenses as a percent of revenues were 48.2% this year compared to 50.9% last year. In the first quarter, SG&A expenses were $285.8 million, an increase of $42.5 million or 17.5%, compared to $243.2 million in the first quarter of Fiscal 2004. The dollar increase was driven primarily by the change in business mix as a result of expenses associated with the operations of the women's Lauren line and increased retail sales. SG&A also includes $3.0 million to buy back a royalty sharing agreement related to the use of our trademarks in various countries in Central and South America. The increase in Fiscal 2005 SG&A also reflects the negative impact of the strengthening Eurodollar.

First Quarter Foreign Currency Gains and Losses and Restructuring Charges

Adjusted first quarter Fiscal 2005 results exclude $0.7 million in restructuring charges related to operational consolidation efforts in Europe associated with severance costs and $0.2 million in foreign currency losses. Adjusted first quarter Fiscal 2004 results exclude foreign currency gains of $2.3 million primarily related to transaction gains on royalty payments.

Store Count

At the end of the first quarter, we operated 262 stores, with 1.87 million square feet, compared to 261 stores, with 1.85 million square feet, at the end of the first quarter last year. Our retail group consisted of 56 Ralph Lauren stores, 60 Club Monaco stores, 120 Polo outlet stores, 21 Polo Jeans Co. outlet stores, and five Club Monaco outlet stores. During the first quarter we opened three stores and closed four.

Earnings Outlook

Full Year

The company reiterated that for Fiscal Year 2005 earnings per share are expected to be in the range of $2.35 to $2.45. These projected results anticipate mid-teens percent consolidated revenue growth and approximately 140 basis points improvement in operating margins. The Company expects revenues to reflect low-thirties percent growth in wholesale sales and mid-single digit percent growth in retail revenues, partially offset by a low-double digit percent decrease in licensing revenue as a result of the elimination of the women's Lauren, Ralph and childrenswear license royalties. The Company reiterated that it expects the earnings results of each quarter in Fiscal 2005 to exceed the comparable quarter in Fiscal 2004 with quarterly profit flows similar to Fiscal 2004, with the fourth quarter reflecting the impact of a 52-week year compared to a 53-week year last year.

Second Quarter

For the second quarter of Fiscal 2005, the Company expects consolidated revenues to increase high-teens percent. We expect that our wholesale revenues will increase low-forties percent reflecting the inclusion of women's Lauren and childrenswear revenues in that segment as we ship our Fall merchandise. We expect our second quarter wholesale sales in Europe to increase high-single digits. This will be partially offset by the continuing positioning of our men's apparel in brand-appropriate channels in the United States. Retail revenues are expected to increase mid-single digit percent and licensing revenues are expected to decrease high-teens percent reflecting the absence of royalties associated with the women's Lauren and Ralph lines and childrenswear license royalties.

The Company expects operating profits in the second quarter to be the second largest in the year, with operating margin expansion in both wholesale and retail businesses. Licensing operating profit is expected to decrease, reflecting the absence of royalties from the women's Lauren, Ralph and childrenswear lines. Shares outstanding are expected to increase by approximately 2 million shares compared to last year.

Conference Call

As previously announced, we will host a conference call and live online broadcast today, August 4, 2004 at 9:00 A.M. Eastern. The dial-in number is 1-973-317-5319. The online broadcast is accessible at http://investor.polo.com.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

This press release and oral statements made from time to time by representatives of the Company contain certain "forward-looking statements" concerning expectations for sales, store openings, gross margins, expenses and earnings. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ include, among others, changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors, changes in the economy and other events leading to a reduction in discretionary consumer spending; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing (including foreign exchange fluctuations)and the possible adverse impact of changes in import restrictions; risks associated with uncertainty relating to the Company's ability to implement its growth strategies or its ability to successfully integrate acquired businesses, as well as the other risk factors set forth in the Company's Form 10-K, 10-Q and 8-K Reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

Attached are the Consolidated Statements of Income and Net Revenues and Income from Operations for the three-month periods ended July 3, 2004 and June 28, 2003 and the Consolidated Balance Sheets as of July 3, 2004 and June 28, 2003.

Polo Ralph Lauren Corporation and Subsidiaries

Consolidated Statements of Income

(In thousands, except share and per share data)
(Unaudited)

	Three Months Ended	
	July 3, 2004	June 28, 2003
Wholesale Net Sales	$ 239,024	$ 161,625
Retail Net Sales	296,784	254,464
Net Sales	535,808	416,089
Licensing Revenue	56,942	61,642
Net Revenues	592,750	477,731
Cost of Goods Sold	285,650	228,979
Gross Profit	307,100	248,752
Depreciation and Amortization	22,138	21,442
Other SG&A Expenses	263,626	221,784
Restructuring Charge	731	-
Total SG&A Expenses	286,495	243,226
Income From Operations	20,605	5,526
Foreign Currency Losses (Gains)	211	(2,299)
Interest Expense, net	1,630	2,918
Income Before Income Taxes and Other (Income) Expense	18,764	4,907
Provision for Income Taxes	6,849	1,791
Income after Tax	11,915	3,116
Other (Income) Expense, net (A)	(1,488)	(1,939)
Net Income	$ 13,403	$ 5,055
Net Income Per Share - Basic	$ 0.13	$ 0.05

Net Income Per Share - Diluted	$ 0.13	$ 0.05
Weighted Average Shares Outstanding - Basic	100,481,000	98,377,000
Weighted Average Shares Outstanding - Diluted	102,802,000	99,544,000
Dividends Declared Per Share	$ 0.05	$ 0.05

(A) Includes Equity Investment Income of $1,988 and $1,950 net of Minority Interest Expense of $500 and $11 for Q1 FY05 and Q1 FY04, respectively.

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency Losses (Gains):

	Three Months Ended	
	July 3, 2004	June 28, 2003
Net Income	$ 13,403	$ 5,055
Other (Income) Expense, net	(1,488)	(1,939)
Provision for Income Taxes	6,849	1,791
Income before Income Taxes and Other (Income) Expense	18,764	4,907
Restructuring Charge	731	-
Foreign Currency Losses (Gains) (B)	211	(2,299)
Income Before Income Taxes, Other (Income) Expense, Restructuring Charge and Foreign Currency Losses (Gains)	19,706	2,608
Provision for Income Taxes	7,193	952
Other (Income) Expense, net	(1,488)	(1,939)
Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses	$ 14,001	$ 3,595

Net Income Per Share Before Restructuring

Charge and Foreign Currency (Gains) Losses - Basic	$ 0.14	$ 0.04
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Diluted	$ 0.14	$ 0.04

(B) The prior period Foreign Currency gains primarily related to transaction gains on Royalty payments received resulting from increases in the Eurodollar rate.

Polo Ralph Lauren Corporation and Subsidiaries
Consolidated Balance Sheets
(In thousands, except share data)
(Unaudited)

	July 3, 2004	June 28, 2003
ASSETS		
Current assets		
Cash and cash equivalents	$174,908	$287,473
Accounts receivable, net of allowances	262,330	249,997
Inventories	418,049	430,101
Deferred tax assets	24,854	20,493
Prepaid expenses and other	74,593	84,174
	954,734	1,072,238
Property and equipment, net	420,151	352,233
Deferred tax assets	61,495	54,386
Goodwill, net	578,546	330,540
Intangibles, net	18,746	11,070
Other assets	182,679	152,957
	$2,216,351	$1,973,424
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Short-term bank borrowings	$0	$50,093
Accounts payable	129,332	188,222
Income taxes payable	40,131	38,015
Deferred tax liabilities	1,821	-
Accrued expenses and other	246,442	147,491

	417,726	423,821
Long-term debt	278,983	265,069
Other noncurrent liabilities	74,888	65,627
Stockholders' equity		
Common Stock	1,065	1,035
Additional paid-in-capital	599,284	521,502
Retained earnings	934,412	776,468
Treasury Stock, Class A, at cost (4,156,300 and 4,116,520 shares)	(79,344)	(78,169)
Accumulated other comprehensive income (loss)	25,599	16,444
Unearned compensation	(36,262)	(18,373)
Total stockholders' equity	1,444,754	1,218,907
	$2,216,351	$1,973,424

Polo Ralph Lauren Corporation and Subsidiaries
Net Revenues and Income from Operations
(In thousands)
(Unaudited)

The net revenues and income from operations for the three months ended July 3, 2004 and June 28, 2003 for each segment were as follows:

	Three Months Ended	
	July 3, 2004	June 28, 2003
Net revenues:		
Wholesale	$239,024	$161,625
Retail	296,784	254,464
Licensing	56,942	61,642
	$592,750	$477,731
Income (Loss) from operations:		
Wholesale	$(18,599)	$(31,049)
Retail	28,374	11,246
Licensing	11,561	25,329
	$21,336	$5,526
Less: Unallocated Restructuring Charge	731	-
	$20,605	$5,526

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URL: http://www.businesswire.com

LOAD-DATE: August 5, 2004

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July 20, 2004

ACC-NO: 119519953

LENGTH: 264 words

HEADLINE: Polo Ralph Lauren Announces Doug Williams to Leave Company.

BODY:

NEW YORK -- Polo Ralph Lauren Corporation (NYSE: RL) today announced that Doug Williams, Group President, will be leaving the Company to pursue other interests effective July 23, 2004.

"On behalf of the entire company, I want to thank Doug for his important contributions in wholesale, licensing and Ralph Lauren Media.

During his tenure, the Company experienced significant global growth in wholesale and licensing. All of us here wish him the very best," said Mr. Farah.

Mr. Williams' direct reports, including Joy Herfel, President of Polo Ralph Lauren Menswear, Kim Roy, President of Lauren Womenswear, Cheryl Sterling, President of Ralph Lauren Womenswear Collection Brands, Andreas Kurz, President of International Licensing and Don Baum, Senior Vice President of Sourcing and Manufacturing, will now report to Roger Farah, President and Chief Operating Officer of Polo Ralph Lauren.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://www.polo.com.

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July 20, 2004 Tuesday

DISTRIBUTION: Business Editors

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HEADLINE: Polo Ralph Lauren Announces Doug Williams to Leave Company

DATELINE: NEW YORK, July 20, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) today announced that Doug Williams, Group President, will be leaving the Company to pursue other interests effective July 23, 2004.

"On behalf of the entire company, I want to thank Doug for his important contributions in wholesale, licensing and Ralph Lauren Media. During his tenure, the Company experienced significant global growth in wholesale and licensing. All of us here wish him the very best," said Mr. Farah.

Mr. Williams' direct reports, including Joy Herfel, President of Polo Ralph Lauren Menswear, Kim Roy, President of Lauren Womenswear, Cheryl Sterling, President of Ralph Lauren Womenswear Collection Brands, Andreas Kurz, President of International Licensing and Don Baum, Senior Vice President of Sourcing and Manufacturing, will now report to Roger Farah, President and Chief Operating Officer of Polo Ralph Lauren.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://www.polo.com.

CONTACT: Polo Ralph Lauren Corporation
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URL: http://www.businesswire.com

LOAD-DATE: July 21, 2004

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July 6, 2004

ACC-NO: 118988517

LENGTH: 531 words

HEADLINE: Polo Ralph Lauren Completes Transaction to Acquire Childrenswear Licensee.

BODY:

NEW YORK -- Polo Ralph Lauren Corporation (NYSE:RL) today announced that on July 2, 2004, it completed the acquisition of certain assets of RL Childrenswear Company LLC, its licensee for childrenswear in the United States, Canada and Mexico.

The purchase is a cash transaction for approximately $ 240 million with contingent and deferred payments, not to exceed $ 20 million, over the next three years. As previously announced, the transaction is expected to be neutral to Polo Ralph Lauren's earnings in Fiscal 2005, after taking into account the elimination of licensing royalties from the children's business upon closure of the transaction. The Company expects wholesale revenues in the first full year of operation in Fiscal 2006 to be more than $ 200 million with earnings per share expected to be accretive in the range of $ 0.15 to $ 0.20.

This press release and oral statements made from time to time by representatives of the Company contain certain "forward-looking statements" concerning expectations for sales, store openings, gross margins, expenses and earnings. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ include, among others, changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors, changes in the economy and other events leading to a reduction in discretionary consumer spending; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing (including foreign exchange fluctuations)and the possible adverse impact of changes in import restrictions; risks associated with uncertainty relating to the Company's ability to implement its growth strategies as well as the other risk factors set forth in the Company's Form 10-K, 10-Q and 8-K Reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

LOAD-DATE: July 8, 2004

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Business Wire

July 6, 2004 Tuesday

DISTRIBUTION: Business Editors

LENGTH: 568 words

HEADLINE: Polo Ralph Lauren Completes Transaction to Acquire Childrenswear Licensee

DATELINE: NEW YORK, July 6, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced that on July 2, 2004, it completed the acquisition of certain assets of RL Childrenswear Company LLC, its licensee for childrenswear in the United States, Canada and Mexico.

The purchase is a cash transaction for approximately $240 million with contingent and deferred payments, not to exceed $20 million, over the next three years. As previously announced, the transaction is expected to be neutral to Polo Ralph Lauren's earnings in Fiscal 2005, after taking into account the elimination of licensing royalties from the children's business upon closure of the transaction. The Company expects wholesale revenues in the first full year of operation in Fiscal 2006 to be more than $200 million with earnings per share expected to be accretive in the range of $0.15 to $0.20.

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LOAD-DATE: July 7, 2004

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July 1, 2004

SECTION: Pg. 58(20) Vol. 33 No. 7 ISSN: 0162-9115

ACC-NO: 118952675

LENGTH: 391 words

HEADLINE: Blast: the future is black, white and electric. Fashion takes off ina high tech revolution marked by strangely beautiful shapes.

BODY:

JUNYA WATANABE COMME COMME DES GARCONS' SILK TAFFETA JACKET, AT COMME DES GARCONS, NEW YORK; H. LORENZO, LOS ANGELES. SYREN LATEX LEGGINGS.

[ILLUSTRATION OMITTED]

luxury BEAUTY NOTE: A SLICK, FIRE ENGINE-RED POUT AND INKY LASHES SOUND THE "COME HITHER" SIREN LOUD AND CLEAR. TRY GIORGIO ARMANI COSMETICS SHINE LIPSTICK #9 AND STAR LASH MASCARA.

GIORGIO ARMANI'S POLYESTER AND ELASTIN CAPE, AT GIORGIO ARMANI, NEW YORK; BOUDICCA'S SILK JACKET, TO ORDER AT WWW.PLATFORM13.COM.

BEAUTY NOTE: MIMIC THE SWEET GLOW OF A YOUTHFUL CHEEK WITH LORAC BLUSH IN PINK.

YVES SAINT LAURENT RIVE GAUCHE'S SILK RADZMIR JACKET, AT YVES SAINT LAURENT RIVE GAUCHE NATIONWIDE, 800.832.3485, WWW.YSL.COM; HUSSEIN CHALAYAN'S COTTON SKIRT, AT BARNEYS AND KIRNA ZABETE, NEW YORK; MAMEG, LOS ANGELES; BLAKE AND IKRAM, CHICAGO. HERMES HAT.

[ILLUSTRATION OMITTED]

CHANEL'S CASHMERE SWEATER, AT SELECT NEIMAN MARCUS AND CHANEL STORES, AND POLYESTER PANTS, AT CHANEL, NEW YORK. A.F. VANDEVORST BOOTS. acuon

BURBERRY PRORSUM'S PVC PLASTIC TRENCHCOAT AND SILK TURTLENECK, AT NORDSTROM NATIONWIDE; SELECT BURBERRY STORES. ISSEY MIYAKE VISOR; CASSIOPPIA EARRING; KATE FENKER BRACELET; GLOVED UP GLOVES; BALENCIAGA BOOTS.

BEAUTY NOTE: FOR FUTURISTIC APPEAL, SWIPE ON MAC LIPSTICK IN PINK AURA, A CHROME-FINISH LIP SHEEN.

[ILLUSTRATION OMITTED]

sexy BALENCIAGA'S POLYESTER AND CREPE DRESS WITH METAL CHAINS, BY NICOLAS GHESQUIERE, AT BALENCIAGA, NEW YORK.

STELLA MCCARTNEY'S WOOL COAT, AT STELLA MCCARTNEY, NEW YORK AND LOS ANGELES.

[ILLUSTRATION OMITTED]

RALPH LAUREN BLUE LABEL'S LEATHER VEST, AT SELECT POLO RALPH LAUREN STORES, WWW.RUNWAY.POLO.COM; AZZEDINE ALAIA'S STRETCH COTTON BODYSUIT AND LEGGINGS, AT BARNEYS, NEW YORK; NUAGES, ASPEN, COLORADO; SAVANNAH, SANTA MONICA, CALIFORNIA. MR. S GLOVES. tough

DIOR'S PYTHON JACKET AND SILK GOWN, BY JOHN GALLIANO, TO ORDER AT DIOR NATIONWIDE, 800.929.DIOR. DIOR BRACELETS AND SHOES; ROGER VIVIERBAG; PRADA KEY-RINGS; GARY GRAHAM HOSIERY.

GIORGIO ARMANI'S POLYESTER AND ELASTIN CAPE, AT GIORGIO ARMANI, NEW YORK; BOUDICCA'S SILK JACKET, WWW.PLATFORM13.COM.

THIS FEATURE STYLED BY KARL TEMPLER. HAIR BY GUIDO; MAKEUP BY DIANE KENDAL; MANICURE BY LISA POSTMA AT O.P.I./CELESTINE AGENCY. MODEL: RAQUEL ZIMMERMANN/DNA. PRODUCTION BY CAMILLA JOHNSON HILL/CJH PRODUCTIONS. FASHION ASSISTANTS: SARAH ELLISON, LILY FEIL AND SUNITA KUMAR.

[ILLUSTRATION OMITTED]

LOAD-DATE: February 5, 2008

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June 23, 2004

ACC-NO: 118791536

LENGTH: 299 words

HEADLINE: Polo Ralph Lauren First Quarter Fiscal 2005 Results to be Released Wednesday, August 4, 2004; Company to Host Conference Call Subsequent to Results Release.

BODY:

NEW YORK -- Polo Ralph Lauren Corporation (NYSE:RL) will release its First Quarter Fiscal Year 2005 results at approximately 8:00 A.M. Eastern, Wednesday, August 4, 2004. At 9:00 A.M. Eastern, on the sameday, the Company will host a conference call for analysts, investorsand other interested parties.

Individuals are invited to listen to a live online broadcast of the conference call by accessing the Company's investor relations website at http://investor.polo.com. Alternatively, listeners may access the conference call by dialing 1-973-317-5319. To access the conference call, listeners should dial in by 8:45 A.M. Eastern and request to be connected to the Polo Ralph Lauren First Quarter Fiscal Year 2005 conference call.

An online archive of the broadcast will be available through November 2, 2004, by accessing the Company's investor relations website athttp://investor.polo.com. A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, August 4, 2004, through 5:00 P.M. Eastern, Friday, August 6, 2004, by dialing 1-973-709-2089 and entering passcode 363073.

Polo Ralph Lauren Corporation is a leader in the design, marketingand distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developedacross an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by RalphLauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

LOAD-DATE: February 5, 2008

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Business Wire

June 23, 2004 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 335 words

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DATELINE: NEW YORK, June 23, 2004

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URL: http://www.businesswire.com

LOAD-DATE: June 24, 2004

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June 17, 2004

ACC-NO: 118753670

LENGTH: 166 words

HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend.

BODY:

NEW YORK -- Polo Ralph Lauren Corporation (NYSE:RL) announced thatits Board of Directors has declared a regular quarterly cash dividend of $0.05 per share on Polo Ralph Lauren common stock. The dividend is payable July 16, 2004 to shareholders of record at the close of business on July 2, 2004.

Polo Ralph Lauren Corporation is a leader in the design, marketingand distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years. Polo's reputation and distinctive image have been consistently developedacross an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by RalphLauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

LOAD-DATE: February 5, 2008

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June 17, 2004 Thursday

DISTRIBUTION: Business Editors

LENGTH: 202 words

HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend

DATELINE: NEW YORK, June 17, 2004

BODY:

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LOAD-DATE: June 18, 2004

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June 15, 2004

SECTION: Pg. 5488

ACC-NO: 118168007

LENGTH: 351 words

HEADLINE: Polo Ralph Lauren to Present at Credit Suisse First Boston Retail Conference.

BODY:

Business Editors

NEW YORK--(BUSINESS WIRE)--June 15, 2004

Polo Ralph Lauren Corporation (NYSE:RL) announced that the Company's President and Chief Operating Officer, Roger Farah, will present at the Credit Suisse First Boston Retail Conference today, June 15, 2004 at 11:45 a.m. in New York City.

During the presentation, Mr. Farah will address the Company's growth drivers and will reiterate that earnings per share for Fiscal 2005are expected to be in the range of $2.35 to $2.45. These projected results anticipate high-single digit percent consolidated revenue growth and approximately 150 basis points improvement in operating margins.

This press release and oral statements made from time to time by representatives of the Company contain forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in the Securities and Exchange Commission filings of the Company. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events orcircumstances.

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LOAD-DATE: February 5, 2008

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Business Wire

June 15, 2004 Tuesday

DISTRIBUTION: Business Editors

LENGTH: 369 words

HEADLINE: Polo Ralph Lauren to Present at Credit Suisse First Boston Retail Conference

DATELINE: NEW YORK, June 15, 2004

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CONTACT: Polo Ralph Lauren Corporation
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URL: http://www.businesswire.com

LOAD-DATE: June 16, 2004

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June 1, 2004 Tuesday

DISTRIBUTION: [Custom Writers]; Business Editors

LENGTH: 397 words

HEADLINE: Polo Ralph Lauren Promotes Jeffrey Morgan to Division President, Product Licensing

DATELINE: NEW YORK, June 1, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced the promotion of Jeffrey D. Morgan to Division President, Product Licensing effective immediately. Mr. Morgan will be responsible for managing Polo Ralph Lauren's apparel and accessories licensed businesses including Chaps, Polo Jeans Co., Ralph Lauren Fragrances and Ralph Lauren eyewear. Mr. Morgan will report to Roger Farah, President and Chief Operating Officer of Polo Ralph Lauren.

Prior to the promotion, Mr. Morgan was President of Ralph Lauren Media Group where he was responsible for Polo Ralph Lauren's brand advertising operations, retail, wholesale and corporate marketing, database marketing, Internet marketing for each of the company's operating businesses and media development programs. (In a separate announcement today, David Lauren was appointed to assume Mr. Morgan's previous responsibilities.)

From 2000 to 2001, Mr. Morgan was President and Chief Executive Officer of Ralph Lauren Media LLC, a joint venture between Polo Ralph Lauren and the NBC television network. Prior to joining Polo Ralph Lauren, Jeff was the worldwide publisher of Men's Health Magazine.

"Jeff has proven himself a valuable member of Polo's management team. Having directed the advertising and marketing for our businesses over the past four years he has a unique understanding of Ralph's vision for our brands, and of the markets and customers we serve in these important licensed areas," said Mr. Farah.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://www.polo.com.

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URL: http://www.businesswire.com

LOAD-DATE: June 2, 2004

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Business Wire

June 1, 2004 Tuesday

DISTRIBUTION: Business Editors

LENGTH: 353 words

HEADLINE: Polo Ralph Lauren Announces David Lauren to Expand Advertising, Marketing and Corporate Communications Responsibilities

DATELINE: NEW YORK, June 1, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) today announced that David Lauren will assume direct management for the marketing, advertising and corporate communications divisions effective immediately. In addition, he will continue to direct the Company's e-commerce marketing efforts. Mr. Lauren assumes his advertising and marketing responsibilities from Jeff Morgan, who was promoted to Division President, Product Licensing. (See today's separate announcement.)

Mr. Lauren, Polo Ralph Lauren's Senior Vice President of Advertising, Marketing and Corporate Communications since October 2001, will report to Ralph Lauren, chairman and chief executive officer and Roger Farah, president and chief operating officer.

Previously, Mr. Lauren was Chief Creative and Marketing Officer for Ralph Lauren Media LLC, with responsibility to conceptualize and create the Polo.com website, and to oversee the development of the site's marketing as well as editorial content, services and products.

Prior to joining Ralph Lauren Media, Mr. Lauren was Editor-in-Chief and President of Swing, a general interest publication for Generation X, focusing on the issues and personalities affecting men and women aged 18 to 34.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://www.polo.com.

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URL: http://www.businesswire.com

LOAD-DATE: June 2, 2004

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Daily News (New York)

May 27, 2004 Thursday
SPORTS FINAL EDITION

SECTION: THERSDAY; Pg. 66

LENGTH: 242 words

HEADLINE: SUITING UP FOR THE NEW SEASON

BODY:

1) G-III Sports by Carl Banks' Yankees string bikini, $55 at Dr. Jay's.

2) G-III's Mets two-piece, $45 at Lady Ness.

3) XOXO Swim's halter one-piece, $76; Emporio Armani sunglasses, $160 at Macy's.

4) Calvin Klein tankini, $64 at Macy's; cotton hat, $29 at Club Monaco.

5) Par by Monika one-piece, $102 at Macy's; straw sun hat, $38 at Banana Republic.

6) Gap boy-short bikini bottoms, $24; tipped, padded underwire bikini top, $30.

7) H&M's halter top and bottoms, $12.90 each; Bed Bath & Beyond's Double Decker Pillow Top Super Float, $49.99.

8) D&G bikini, $120 at Bloomingdale's; J.Lo sunglasses, $45 at Macy's.

9) Banana Republic's paisley ring-neck one-piece, $68; Newport News' beaded luau flip-flops, $15.

10) H&M's padded underwire top and side-gathered boy bottoms, $12.90 each; Graham Kandiah's cotton canvas Portofino hat, $36;

Gap striped beach towel, $29.50.

ON COVER Becca lined cotton lace boy bottoms, $56, and underwire top, $50 at Bloomingdale's; Lands End paisley beach towel, $18.

11) H&M underwire top, $12.90, and bikini bottom, $9.90; Gap velour bucket hat, $8.99

12) Salinas bikini, $112 at Macy's

13) Salinas bikini, $132, at Macy's

14) Old Navy's bias-stripe tankini: top $16.50, bottom: $12.50

15) Ralph Lauren Blue Label bikini, $82, at Macy's

16) Thalia Sodi bikini, $29.99, at Kmart

17) Calvin Klein one-piece, $92, at Bloomingdale's

18) Newport News metallic halter with crisscross back, Thalia Sodi thong sandals, $17.99 each, at Kmart

GRAPHIC: PHOTOS BY SHIHO FUKADA DAILY NEWS CREDITS Models: Desiree Dymond of Ford Models, Jennifer Curtis and Aminata of Click Model Management Hair by Jonn Rhamani for Frederic Fekkai, 15 E. 57th St., (212) 753-9500 Makeup by Mar Arslanian for Mac Cosmetics Produced and styled by Meg Goldman SHOPPING GUIDE Banana Republic, call 1-888-BRSTYLE for locations. Bed Bath & Beyond, call 1-800-GOBEYOND for locations. Bloomingdale's, 1000 Third Ave., (212) 705-2000. Club Monaco, 160 Fifth Ave., (212) 352-0936. Dr. jay's, log on to www.drjays.com to order. Gap, 60 W. 34th St., (212) 760-1268. Graham Kandiah, log on to www.grahamkandiah.com. H&M, go to www.hm.com for locations. Kmart, www.kmart.com for locations or call 1-800-866-0086. Lady ness, 526 Willis ave., Bronx (718) 993-3833. lands end, log on to www.landsend.com. Macy's Herald Square, 151 W. 34th St., (212) 695-4400. Newport News, log on to www.newport-news.com. Old Navy, log on to www.oldnavy.com or call 1-800-OLDNAVY for locations. XOXO, call 1-800-225-SWIM to order.

LOAD-DATE: May 27, 2004

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Business Wire

May 26, 2004 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 1278 words

HEADLINE: Polo Ralph Lauren to Acquire Childrenswear Licensee

DATELINE: NEW YORK, May 26, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced that it has signed a definitive agreement to purchase certain assets of RL Childrenswear Company LLC, its licensee for childrenswear in the United States, Canada and Mexico.

"Over the past few years, we have taken strategic steps to establish more direct control over our valuable brand on a worldwide basis. From our geographic acquisitions of our European operations and our majority interest in our Japanese business, to our assuming operational responsibility of our Lauren brand, we have been able to build our brand on a consistent global view. We are now adding another important business that we believe we can continue to expand. Since launching Polo for boys 25 years ago, we've developed a substantial global business extending beyond boys to include newborns, infants, toddlers and girls," said Ralph Lauren, Chairman and Chief Executive Officer. "We believe we can continue to build our brand by introducing additional product categories, expanding this business through our Ralph Lauren retail stores, and building a larger global business."

"Our relationship with our licensee has been a mutually rewarding one over the years and together we have built a sizeable childrenswear business in North America," said Roger Farah, President and Chief Operating Officer. "This transaction positions us to take advantage of very favorable demographics that support growth in children's apparel and other related product categories. Direct ownership allows us to further develop the brand and leverage our operational expertise to optimize the financial contribution to our Company."

The purchase is a cash transaction for approximately $230 million, subject to final closing adjustments, with contingent and deferred payments, not to exceed $20 million, over the next three years. The transaction is expected to close in June 2004. Consummation of the transaction is subject to review under the provisions of the Hart-Scott-Rodino Antitrust Improvements Act and other customary closing conditions.

The transaction is expected to be neutral to Polo Ralph Lauren's earnings in Fiscal 2005, after taking into account the elimination of licensing royalties from the children's business upon closure of the transaction. The Company expects wholesale revenues in the first full year of operation in Fiscal 2006 to be more than $200 million with earnings per share in the range of $0.15 to $0.20.

RL Childrenswear Company LLC, or its affiliated company, S. Schwab Company, Incorporated, has been a Polo Ralph Lauren licensee since 1993, holding exclusive licenses to design, manufacture, merchandise and sell newborn, infant, toddler, and girls and boys clothing in the United States, Canada and Mexico. The current license agreement will terminate in 2013. S. Schwab Company, Incorporated, also designs, manufactures and distributes infants' and children's apparel under the Little Me and Little Tikes brands.

UBS Investment Bank acted as the exclusive financial advisor to Polo Ralph Lauren with respect to this transaction.

Although Polo Ralph Lauren Corporation and RL Childrenswear Company LLC have executed a definitive agreement, no assurance can be given that the transaction will close as contemplated. Certain statements including, without limitation, the statements made by Ralph Lauren and Roger Farah and the statements relating to the earnings outlook contained herein constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ are the following: risks associated with implementing the Company's plans to enhance its worldwide luxury retail business, inventory management program and operating efficiency initiatives; risks associated with the start-up of the Lauren line; risks associated with changes in the competitive marketplace, including the introduction of new products or pricing changes by the Company's competitors; changes in global economic and political conditions; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with a general economic downturn and other events leading to a reduction in discretionary consumer spending; risks associated with financial distress of licensees, including the impact of our net income and business of one or more licensees reorganization; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing and the possible adverse impact of changes in import restrictions; risks related to fluctuations in foreign currency affecting our foreign subsidiaries; foreign licensees' results of operations and the relative prices at which we and our foreign competitors sell products in the same market and our operating and manufacturing costs outside of the United States; risks associated with our control by Lauren family members and the anti-takeover effect of multiple classes of stock; risks associated with consolidations, restructurings and other ownership changes in the retail industry; risks associated with competition in the segments of the fashion and consumer product industries in which the Company operates, including the Company's ability to shape, stimulate and respond to changing consumer tastes and demands by producing attractive products, brands and marketing, and its ability to remain competitive in the areas of quality and price; risks associated with uncertainty relating to the Company's ability to implement its growth strategies; risks associated with the Company's entry into new markets either through internal development activities or through acquisition; risks associated with the possible adverse impact of the Company's unaffiliated manufacturers inability to manufacture in a timely manner, to meet quality standards or to use acceptable labor practices and other factors detailed in the filings made by the Company with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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HEADLINE: Polo Ralph Lauren Reports Fourth Quarter and Fiscal Year 2004 Results

DATELINE: NEW YORK, May 26, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL)

-- Fourth Quarter Revenues Driven by Successful Re-Launch of Lauren by Ralph Lauren Line and 10.1% Comparable Retail Store Sales; Retail Operating Margins Increased 810 Basis Points

-- Company Confirms EPS Outlook for Fiscal Year 2005 in Range of $2.35 to $2.45

-- Company to Acquire Childrenswear Licensee

Polo Ralph Lauren Corporation (NYSE: RL) today reported net income of $76.5 million, or $0.75 per diluted share, for fourth quarter Fiscal 2004 compared to net income of $73.2 million, or $0.74 per diluted share, for fourth quarter Fiscal 2003. For Fiscal Year 2004, net income was $171.0 million, or $1.69 per diluted share, compared to net income of $174.2 million, or $1.76 per diluted share for Fiscal Year 2003.

Adjusted net income was $80.4 million, or $0.79 per diluted share, for the fourth quarter Fiscal 2004 compared to $76.1 million, or $0.77 per diluted share, for the fourth quarter Fiscal 2003. Adjusted net income was $184.6 million, or $1.83 per diluted share, for Fiscal Year 2004 compared to $183.7 million, or $1.85 per diluted share, for Fiscal Year 2003. Outstanding diluted shares increased due to the inclusion of more stock options as a result of the higher stock price during the year. Adjusted results exclude restructuring charges and foreign currency gains and losses resulting from certain balance sheet transactions. For a full analysis of the adjustments, please refer to the table reconciliation of GAAP results to adjusted results.

"We ended the year stronger than ever," said Ralph Lauren, Chairman and Chief Executive officer. "We produced continued success in our retail group, we took back Lauren by Ralph Lauren and quickly built it into an even stronger brand, and we made remarkable progress on our long-term global strategies. I am proud of the 13,000 employees of this company who accomplished this while delivering growth and increasing our overall financial strength."

"Over the past few years, we have taken important steps to establish more control over our valuable brand on a worldwide basis. Today we announced another milestone for our company with the acquisition of our childrenswear business. We believe we can continue to expand and develop it into a substantial global business," Mr. Lauren said.

"Fiscal 2004 was a year of many accomplishments. Our specialty retail business continues to meet our expectations. The strength of our retail stores sales this year shows that we are providing our customers with a unique shopping experience. And we are very pleased with the successful re-launch of the Lauren by Ralph Lauren line. We completed our European consolidation and we expect to see the benefits of this initiative beginning in Fiscal 2005 and well into the future. Our supply chain and systems enhancements have resulted in more efficient and cost effective processes," said Roger Farah, President and Chief Operating Officer.

Mr. Farah added, "The investments we've made to support our multi-year initiatives have begun to deliver the appropriate return. Our infrastructure can support our current businesses and our future growth plans. We are poised to deliver solid top and bottom line growth in Fiscal Year 2005."

Recent Achievements

-- We signed a definitive agreement to acquire RL Childrenswear LLC, our licensee for childrenswear in the United States, Canada and Mexico, and expect that the transaction will close in June 2004. (Please refer to our separate announcement issued today.)

-- Comparable retail store sales, based on a 13-week fourth quarter, were 11.4% at Ralph Lauren stores, 23.8% at Club Monaco stores, and 7.7% in our outlet stores, with an overall 810 basis point improvement in margins.

-- The Lauren by Ralph Lauren Spring line was successfully delivered to approximately 900 department store doors on plan throughout the quarter, with strong sell-throughs. In addition, we launched distribution of the Lauren line on Polo.com.

-- We increased the strength of our Board of Directors with the addition of Myron E. (Mike) Ullman, III, retired Directeur General and Group Managing Director of LVMH Moet Hennessy Louis Vuitton.

-- We successfully completed a secondary offering for Goldman Sachs of their total holdings of approximately 10.6 million shares. While we did not receive any proceeds from this offering, it did increase the number of Class A shares outstanding to 56.4 million shares, bringing approximately 75 new institutional investors to our shareholder base.

-- We have a strong balance sheet and ended the quarter with $66.1 million in cash, net of debt. We continue to make progress in managing our inventory levels. At the end of the fourth quarter inventory was $363.7 million, which included the Lauren line and the effect of the strengthening Euro and Canadian dollar, compared to $363.8 million last year.

-- We completed the consolidation of our European businesses into one centralized headquarters location in Geneva, Switzerland, and one primary distribution center in Parma, Italy. We also completed the logistics and systems integration of Club Monaco into the Polo Ralph Lauren systems.

-- We extended the company's share repurchase program to April 1, 2006. This program was originally authorized in March 1998 for the repurchase of up to $100 million. To date the company has used $77.5 million. No shares were repurchased in Fiscal 2004.

Fourth Quarter Fiscal 2004 Income Statement Review

Net Revenues Net revenues for the fourth quarter increased 18.3% to $818.8 million compared to $692.3 million in the fourth quarter last year. Our wholesale revenues were $493.5 million, up 17.0% over last year, driven by the inclusion of the Lauren by Ralph Lauren line in our wholesale segment. Wholesale revenues also reflect a decrease in our menswear as we strategically reposition the Polo brand into more appropriate distribution channels and reduce sales into the secondary market. Based on a 14-week fourth quarter in Fiscal 2004, reported retail sales grew 32.6% to $259.9 million compared to $195.9 million in the 13-week fourth quarter last year, with comparable store sales up 20.2%. We believe it is more relevant to discuss comparable store sales excluding this year's 14th week and on that basis comparable store sales rose 10.1%, driven by positive performance in all of our retail formats. Licensing revenues decreased, as expected, because of the absence of royalty income associated with the previously licensed Lauren business. The increase in Fiscal 2004 net revenues also reflects the favorable impact of the strengthening Euro and Canadian dollar.

Gross Profit For the fourth quarter, gross profit was $391.0 million, an increase of 13.1%, compared to $345.8 million in the fourth quarter of Fiscal 2003. The increased gross profit was generated by the addition of the Lauren line to our wholesale business and strong retail sales performance in our Ralph Lauren and Club Monaco stores, partially offset by a decrease in licensing. Gross margin was 47.8% of net revenues compared to 50.0% last year, reflecting the change in mix of businesses. The increase in Fiscal 2004 gross profit also reflects the favorable impact of the strengthening Euro and Canadian dollar.

SG&A Expenses In the fourth quarter, SG&A expenses, excluding restructuring charges, were $262.5 million, an increase of $39.7 million or 17.8%, compared to $222.8 million in the fourth quarter of Fiscal 2003. The increase was driven primarily by the change in business mix as a result of increased retail sales, the start-up costs associated with the operations of the Lauren line, and the inclusion of expenses of our Japanese master license. The increase in Fiscal 2004

SG&A also reflects the negative impact of foreign currency exchange rate fluctuations, as a result of the strengthening Euro and Canadian dollar.

Fourth Quarter Restructuring Charge and Foreign Currency Gains and Losses

Adjusted fourth quarter Fiscal 2004 results exclude a $3.6 million pre-tax restructuring charge, consisting of $4.2 million for additional contract termination and severance costs related to the consolidation of our European business operations, as well as $1.3 million for lease termination and asset write-offs associated with the closure of two stores in the United States, partially offset by a $1.9 million reduction in liabilities related to the Fiscal 2001 Club Monaco charge. Adjusted fourth quarter Fiscal 2004 results also exclude $2.4 million in foreign currency losses primarily related to transaction losses on cash and receivable balances and on unhedged inventory purchases in Europe. Adjusted fourth quarter Fiscal 2003 results exclude a $6.4 million pre-tax restructuring charge and foreign currency gains of $2.0 million.

Store Count

At the end of the fourth quarter, we operated 263 stores, with 1.86 million square feet, compared to 255 stores, with 1.82 million square feet, at the end of the fourth quarter last year. Our retail group consisted of 55 Ralph Lauren stores, 61 Club Monaco stores, 118 Polo outlet stores, 22 Polo Jeans Co. outlet stores, and seven Club Monaco outlet stores. During the fourth quarter we opened two stores and closed four.

Earnings Outlook

The company reiterated that for Fiscal Year 2005 earnings per share are expected to be in the range of $2.35 to $2.45. These projected results anticipate high-single digit percent consolidated revenue growth and approximately 150 basis points improvement in operating margins. The Company expects revenues to reflect high-teen percent growth in wholesale sales and mid-single digit percent growth in retail revenues, partially offset by a mid-single digit percent decrease in licensing revenue as a result of the elimination of the U.S. and Canadian Lauren and Ralph license royalties.

The Company expects the earnings results of each quarter in Fiscal 2005 to exceed the comparable quarter in Fiscal 2004 with quarterly profit flows similar to Fiscal 2004. As a percentage of annual profits, the first quarter of the year, or the June end quarter, is the smallest due to less wholesale shipments for the summer. The second quarter will now include the Lauren fall shipments, and the Company expects the profits in this quarter to be the second largest in the year. The third quarter would be the third largest quarter as a result of the retail business, with the fourth quarter again producing the largest quarterly profits due to strong wholesale shipments in the U.S. and Europe.

For the first quarter of Fiscal 2005, the Company expects earnings per share to be in the range of $0.09 to $0.12, compared to $0.04 in the first quarter of Fiscal 2004. Revenues should increase mid-teens percent with operating margin expansion of approximately 150 basis points. While the company will continue to give quarterly earnings guidance with details about business operations and trends, it will discontinue quarterly earnings per share guidance after the first quarter guidance given above.

Conference Call

As previously announced, we will host a conference call and live online broadcast today, May 26, 2004 at 9:00 A.M. Eastern. The dial-in number is 1-973-317-5319. The online broadcast is accessible at http://investor.polo.com.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

This press release and oral statements made from time to time by representatives of the Company contain certain "forward-looking statements" concerning expectations for sales, store openings, gross margins, expenses and earnings. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ include, among others, changes in the competitive marketplace, including the introduction of new products or pricing changes by our competitors, changes in the economy and other events leading to a reduction in discretionary consumer spending; risks associated with the Company's dependence on sales to a

limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing (including foreign exchange fluctuations)and the possible adverse impact of changes in import restrictions; risks associated with uncertainty relating to the Company's ability to implement its growth strategies as well as the other risk factors set forth in the Company's Form 10-K, 10-Q and 8-K Reports filed with the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

Attached are the Consolidated Statements of Income and Net Revenues and Income from Operations for the three-month and twelve-month periods ended April 3, 2004 and March 29, 2003 and the Consolidated Balance Sheets as of April 3, 2004 and March 29, 2003.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Audited)

	Three Months Ended	
	April 3, 2004	March 29, 2003
Wholesale Net Sales	$493,520	$421,669
Retail Net Sales	259,863	195,929
Net Sales	753,383	617,598
Licensing Revenue	65,398	74,733
Net Revenues	818,781	692,331
Cost of Goods Sold	427,782	346,510
Gross Profit	390,999	345,821
Depreciation and Amortization	24,086	21,295
Other SG&A Expenses	238,418	201,521
Restructuring Charge	3,636	6,443
Total SG&A Expenses	266,140	229,259
Income From Operations	124,859	116,562
Foreign Currency (Gains) Losses	2,395	(1,961)
Interest Expense, net	2,376	3,217
Income Before Income Taxes and Other Expense	120,088	115,306
Provision for Income Taxes	43,282	42,087

Income after Tax	76,806	73,219
Other Expense, net (A)	275	-
Net Income	$76,531	$73,219
Net Income Per Share - Basic	$0.77	$0.74
Net Income Per Share - Diluted	$0.75	$0.74
Weighted Average Shares Outstanding - Basic	99,699,000	98,450,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	102,265,000	99,343,000
Dividends Declared Per Share	$0.05	

(A) Includes Equity Investment Income of $20 net of Minority Interest Expense of $295.

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses:

	Three Months Ended	
	April 3, 2004	March 29, 2003
Net Income	$76,531	$73,219
Other Expense, net	275	-
Provision for Income Taxes	43,282	42,087
Income before Income Taxes and Other Expense	120,088	115,306
Restructuring Charge (B)	3,636	6,443
Foreign Currency (Gains) Losses (C)	2,395	(1,961)
Income Before Income Taxes, Other Expense, Restructuring Charge and Foreign Currency (Gains) Losses	126,119	119,788

Provision for Income Taxes	45,438	43,723
Other Expense, net	275	-
Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses	$80,406	$76,065
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Basic	$0.81	$0.77
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Diluted	$0.79	$0.77

(B) Fourth quarter Fiscal 2004 results include a pre-tax $3.6 million restructuring charge. This charge is comprised of $4.2 million for additional contract termination and severance costs related to the consolidation of our European business operations and $1.3 million for lease termination and asset write-offs associated with the March 2004 decision to close our RRL stores. This charge was partially offset by a $1.9 million reduction in liabilities related to the Fiscal 2001 Club Monaco charge. Fourth quarter Fiscal 2003 results include a pre-tax $6.4 million restructuring charge for operational consolidation efforts in Europe associated with severance and contract termination costs included in the Company's 2003 Restructuring Plan.

(C) For the three months ended April 3, 2004, the foreign currency losses primarily relate to transaction losses on cash and receivable balances. unhedged inventory purchases in Europe resulting from the variability in the value of the Euro compared to the US dollar. In the prior period, the Foreign Currency gains primarily related to Japanese forward contracts, which we entered into in November 2002.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands. except share and per share data)
(Audited)

	Twelve Months Ended	
	April 3, 2004	March 29, 2003
Wholesale Net Sales	$1,210,397	$1,187,363
Retail Net Sales	1,170,447	1,001,958

Net Sales	2,380,844	2,189,321
Licensing Revenue	268,810	250,019
Net Revenues	2,649,654	2,439,340
Cost of Goods Sold	1,326,335	1,231,739
Gross Profit	1,323,319	1,207,601
Depreciation and Amortization	83,189	78,645
Other SG&A Expenses	946,768	826,096
Restructuring Charge	19,566	14,443
Total SG&A Expenses	1,049,523	919,184
Income From Operations	273,796	288,417
Foreign Currency Losses	1,864	529
Interest Expense, net	10,000	13,502
Income Before Income Taxes and Other Income	261,932	274,386
Provision for Income Taxes	95,055	100,151
Income after Tax	166,877	174,235
Other Income, net (A)	(4,077)	-
Net Income	$170,954	$174,235
Net Income Per Share - Basic	$1.73	$1.77
Net Income Per Share - Diluted	$1.69	$1.76
Weighted Average Shares Outstanding - Basic	98,977,000	98,331,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	100,960,000	99,263,000
Dividends Declared Per Share	$0.20	

(A) Includes Equity Investment Income of $5,497 net of Minority

Interest Expense of $1,420.

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency Losses:

	Twelve Months Ended	
	April 3, 2004	March 29, 2003
Net Income	$170,954	$174,235
Other Income, net	(4,077)	-
Provision for Income Taxes	95,055	100,151
Income before Income Taxes and Other Income	261,932	274,386
Restructuring Charge (B)	19,566	14,443
Foreign Currency Losses (C)	1,864	529
Income Before Income Taxes, Other Income, Restructuring Charge and Foreign Currency Losses	283,362	289,358
Provision for Income Taxes	102,832	105,616
Other Income, net	(4,077)	-
Net Income Before Restructuring Charge and Foreign Currency Losses	$184,607	$183,742
Net Income Per Share Before Restructuring Charge and Foreign Currency Losses - Basic	$1.87	$1.87
Net Income Per Share Before Restructuring Charge and Foreign Currency Losses - Diluted	$1.83	$1.85

(B) Results for the twelve months ended April 3, 2004 include a pre-tax $19.6 million restructuring charge. This charge is comprised of $10.4 million for lease termination costs primarily associated with two Club Monaco retail properties included in our 2001 Operational Plan, $7.9 million for additional contract termination and severance costs related to the consolidation of our European business operations and $1.3 million for lease termination and asset write-offs associated with the March 2004 decision to close our RRL stores. Results for the twelve months

ended March 29, 2003 include a pre-tax $14.4 million restructuring charge for operational consolidation efforts in Europe associated with severance and contract termination costs included in the Company's 2003 Restructuring Plan.

(C) For the twelve months ended April 3, 2004, the foreign currency loss primarily relates to transaction losses on cash and receivable balances, unhedged inventory purchases and royalty payments resulting from increases in the value of the Euro compared to the dollar. In the prior period, the Foreign Currency losses primarily related to transaction losses on the unhedged portion of our Euro debt which resulted from increases in the Eurodollar rate until we entered into the cross currency swap in June 2002. This loss was partially offset by gains on Japanese forward contracts, which we entered into in November 2002.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share data)
(Audited)

	April 3, 2004	March 29, 2003
ASSETS		
Current assets		
Cash and cash equivalents	$343,477	$343,606
Accounts receivable, net of allowances	441,724	375,823
Inventories	363,691	363,771
Deferred tax assets	21,565	15,735
Prepaid expenses and other	100,862	63,615
	1,271,319	1,162,550
Property and equipment, net	397,328	354,996
Deferred tax assets	61,579	54,386
Goodwill, net	341,603	315,559
Intangibles, net	17,640	11,400
Other assets	180,772	139,931
	$2,270,241	$2,038,822
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Short-term bank borrowings	$0	$100,943
Accounts payable	187,355	181,392
Income taxes payable	77,736	55,501
Deferred tax liabilities	1,821	-
Accrued expenses and other	234,218	162,511

	501,130	500,347
Long-term debt	277,345	248,494
Other noncurrent liabilities	69,693	81,214
Stockholders' equity		
Common Stock	1,053	1,028
Additional paid-in-capital	563,457	504,700
Retained earnings	927,390	776,359
Treasury Stock, Class A, at cost (4,145,800 and 4,105,932 shares)	(78,975)	(77,928)
Accumulated other comprehensive income	23,942	10,787
Unearned compensation	(14,794)	(6,179)
Total stockholders' equity	1,422,073	1,208,767
	$2,270,241	$2,038,822

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
NET REVENUES AND INCOME FROM OPERATIONS
(In thousands)
(Audited)

The net revenues and income from operations for the three and twelve months ended April 3, 2004 and March 29, 2003 for each segment were as follows:

	Three Months Ended		Twelve Months Ended	
	April 3, 2004	March 29, 2003	April 3, 2004	March 29, 2003
Net revenues:				
Wholesale	$493,520	$421,669	$1,210,397	$1,187,363
Retail	259,863	195,929	1,170,447	1,001,958
Licensing	65,398	74,733	268,810	250,019
	$818,781	$692,331	$2,649,654	$2,439,340
Income (Loss) from operations:				
Wholesale	$102,049	$92,572	$93,128	$124,476
Retail	(4,816)	(19,517)	72,915	40,366
Licensing	31,262	49,950	127,319	138,018
	128,495	123,005	293,362	302,860
Less: Restructuring Charge	3,636	6,443	19,566	14,443

$124,859	$116,562	$273,796	$288,417

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DESIGNERS ARE PUTTING OUT MULTIPLE LABELS, AND NAMING ALL OF THEM AFTER THEMSELVES. THE RESULT? COUTURE CONFUSION.

BYLINE: Allison Kaplan, Pioneer Press

BODY:

Fashion designer Ralph Lauren is touting his new women's collection called Lauren. It is supposed to be a reinvented, more modern version of the old Lauren collection and altogether different from the Ralph Lauren Collection, the Polo Ralph Lauren line, the Ralph Lauren Black Label and the Ralph Lauren Blue Label.

Got that?

Designers are in love with their names. Calvin Klein's new less-expensive collection is called ... Calvin Klein, just like the high-end Calvin Klein collection. Michael Kors is coming out with a moderate collection in the fall that will be called Michael. Then, there are the one-initial collections, like Tommy Hilfiger's new H line and Oscar de la Renta's O line due out in the fall.

"The customer does embrace the designer personality," says Tom Julian, trend analyst for Minneapolis-based Fallon. He points to Donna Karan as the first to have capitalized on the power of the designer name when she introduced in 1988 a more affordable -- and now better-known -- collection called DKNY. "It was a watershed moment -- the secondary collection," Julian says.

Having two brand names is nothing these days. Ralph Lauren Corp. produces at least a half-dozen separate collections designed to meet the needs of shoppers at different price points -- from Lauren, with sweaters and skirts at less than $100, to Ralph Lauren Collection, the luxury runway line, with prices in the thousands. And that's not even counting license agreements that allow other manufacturers to use the Polo/Ralph Lauren name for brands like Polo Jeans Co., aimed at juniors.

Keeping the brands straight can be tough on the average shopper. Bloomingdale's executive vice president Frank Doroff thinks designer customers might get the difference but not the average customer who shops by price as much as style.

It doesn't much matter, Julian says, so long as consumers identify with the name. The latest batch of brand (and name) offshoots reflects a growing understanding on the part of designers that women of all ages want to look sophisticated and up-to-date without breaking the bank on a single slinky dress -- "carpool couture," as Michael Kors so aptly calls it. Department stores refer to it as "better sportswear," and that's where you'll find the new Lauren, Calvin Klein and H collections. (H has yet to hit Twin Cities stores -- look for it soon at Bloomingdale's.) These brands aren't cheap, but prices for the most part don't go too terribly far beyond $200 per item.

NAME TAGSDESIGNERS ARE PUTTING OUT MULTIPLE LABELS, AND NAMING ALL OF THEM AFTER THEMSELVES. THE RESULT? COUTURE CONFUSION. Saint Paul Pioneer Press (Minnesota) April 21, 2004 Wednesday CITY EDITION

Calvin Klein says its new better-priced line is aimed at a 25- to 45-year-old career woman. But Julian says the rash of new collections in this category reflects the fact that everyone from young mothers to empty nesters wants to dress youthful and hip. Liz Claiborne just doesn't cut it anymore.

"The population is getting younger in mindset," Julian says. "This is a new retailing challenge, and it won't go away."

If he's right, and designer collections continue to proliferate, let's hope Ralph's, Calvin's and Tommy's middle names sound cool.

BREAKING DOWN THE BRAND

Ralph Lauren leads the field in multiple labels. These are just the major women's collections produced by Ralph Lauren Corp.

-- Collection (Purple Label): Straight off the runway, this is the luxury brand with luxury prices in the thousands. Found in the Oval Room at Marshall Field's, other high-end department stores and at the Polo/Ralph Lauren store (901 Nicollet Mall, Minneapolis).

-- Black Label: Similar to the Collection in price but includes classic Ralph Lauren pieces like cashmere cable knits, suits and cocktail pieces. Found in the same places as Collection.

-- Blue Label: Described as Ralph Lauren's lifestyle line, primarily for weekends. Prices range from $60 for polos to $1,000 for novelty pieces. Found at the Polo/Ralph Lauren store and better department stores.

-- Lauren: First introduced in 1996, the line was long produced by Jones Apparel Group, but Ralph Lauren Corp. recently look back the license, updated and reintroduced the line at 900 department stores (but not at its flagship store). This is the label with mass appeal. Looks range from tailored career to sporty chic to sophisticated evening. Skirts start at $60; sweaters at $80.

Allison Kaplan can be reached at akaplan@pioneerpress.com or 651-228-5116.

GRAPHIC: 5 Photos

1-3) Couture collection or better sportswear? You'll have to check the price tags, since designers like to use their names on more than one line these days. Clockwise from top: Tommy Hilfiger's Tommy Jeans, an affordable junior's line found at department stores; Lauren by Ralph Lauren, the new department store line with prices that don't go much above $200; Calvin Klein's new moderately priced department store collection, which is called Calvin Klein -- same as the much more expensive runway collection.

4) The Calvin Klein better-priced line is aimed at the 25- to 45-year-old career woman, but most women today, regardless of age or lifestyle, want to dress youthful and hip.

5) The Tommy Jeans line is affordable and fits right in with fashion-conscious juniors who don't mind advertising Hilfiger out front.

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April 15, 2004 Thursday

DISTRIBUTION: Business Editors

LENGTH: 462 words

HEADLINE: Polo Ralph Lauren Names Jeff Sherman Chief Operating Officer of Polo Retail Group

DATELINE: NEW YORK, April 15, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE:RL) today announced Jeff Sherman will join the Company as Chief Operating Officer of Polo's Retail Group, effective April 19, 2004. Mr. Sherman replaces Bridget Ryan Berman, who will be leaving the Company in June to pursue other interests. Mr. Sherman will be responsible for the daily management of Polo Retail's shared services support groups and will report to Roger Farah, President and Chief Operating Officer.

Wayne Meichner, President of Polo Retail Corporation, Ken Pilot, President of Factory Outlets and Concept Development, and Charles Fagan, Executive Vice President of Global Retail Brand Development will co-report to Ralph Lauren and Mr. Farah. John Mehas, President of Club Monaco, will report directly to Mr. Farah.

Mr. Sherman's career highlights span 29 years at Bloomingdale's, including 11 years as President and Chief Operating Officer of the Company. Prior to that, he served as Chief Financial Officer for Bloomingdale's. After leaving Bloomingdale's, he was Chairman and Chief Executive Officer of Federated Direct where he was responsible for the $1.5 billion online and catalog businesses. Most recently, Mr. Sherman was Chief Executive Officer of the Limited Stores where he was responsible for 368 stores.

"We are pleased that Jeff, who I have known for many years, will be joining our retail group and directing its sales support operations. His 30 years of experience in all major areas of retail is a perfect complement to our strength in retail merchandising. Through his direction, we will be able to better leverage our retail operations across all of our concepts globally," said Mr. Farah, adding, "On behalf of the entire Company, I want to thank Bridget for helping to execute our retail strategic plan over the past few years. All of us here wish her the very best."

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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URL: http://www.businesswire.com

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April 1, 2004

SECTION: Pg. 194(26) Vol. 33 No. 4 ISSN: 0162-9115

ACC-NO: 114700807

LENGTH: 1280 words

HEADLINE: Springbreak.

BODY:

There's nothing more all-American than preppy classics such as polo shirts, tennis sweaters and school blazers, under the Palm Beach sun.

Balenciaga's acetate dress, by Nicolas Ghesquiere, at Emphatics, Pittsburgh. Louis Vuitton mules; Polo Ralph Lauren tie.

[ILLUSTRATION OMITTED]

[this page] Prada's cotton shirt and denim skirt, at select Prada stores, 888.977.1900; Paul Smith's cotton turtleneck, at Henri Bendel. New York; www.paulsmith.co.uk.

[ILLUSTRATION OMITTED]

From left: Ralph Lauren Blue Label's silk and linen jacket, at select Polo Ralph Lauren stores, www.polo.com; Michael Kors's cashmere sweater, at Bergdorf Goodman and Michael Kors, New York; Virginia's cotton blouse, at Virginia, London; Mulberry's cotton pants, www.mulberry.com. Polo Ralph Lauren tie worn as belt. Ralph Lauren Childrenswear's cotton shirt, at Darien Sportswear, Darien, Connecticut; www.polo.com, 888.475.7674; Bonpoint's cotton pants, at Bonpoint, New York. Baseball T-shirt at Paragon, New York; Polo Ralph Lauren belt. Carolina Herrera's cotton jacket, at select Saks Fifth Avenue stores; Carolina Herrera, New York; Vivienne Westwood's cotton tunic, at Resurrection, New York.

[ILLUSTRATION OMITTED]

From left: Ralph Lauren Childrenswear's wool blazer, at Lord & Taylor nationwide; and cotton shirt, at Darien Sportswear, Darien, Connecticut. Ralph Lauren Childrenswear's cotton shirt, at Darien Sportswear, Darien, Connecticut; and polo, at Macy's nationwide; Bonpoint's cotton pants, at Bonpoint, New York. Marc Jacobs's silk georgette top and corron and wool tweed skirt, at Marc Jacobs, New York, www.marcjacobs.com. Ralph Lauren Childrenswear's wool skirt, at Macy's nationwide.

[ILLUSTRATION OMITTED]

From left: Ralph Lauren Blue Label's cotton linen and silk jacket,at select Polo Ralph Lauren stores, www.polo.com; Mulberry's cotton pants, www.mulberry.com. Chanel shoes. Carolina Herrera's cotton jacket, at select Saks Fifth Avenue stores; Carolina Herrera, New York; Vivienne Westwood's cotton tunic, at Resurrection, New York.

Manolo Blahnik shoes. Ralph Lauren Childrenswear's cotton shirt, at Darien Sportswear, Darien, Connecticut; www.polo.com, 888.475.7674; Bonpoint's cotton pants, at Bonpoint, New York, Boston and Los Angeles. BaseballT-shirt at Paragon, New York; J.M. Weston shoes.

[ILLUSTRATION OMITTED]

[this page] Ralph Lauren Childrenswear's cotton shirt, at select Polo Ralph Lauren stores, www.polo.com, 888.475.7674. Jana Starr Ahtiques hat; Polo Ralph Lauren tie.

[ILLUSTRATION OMITTED]

[opposite] From left: Ralph Lauren Childrenswear's wool blazer andcotton turtleneck, at Marshall Field's nationwide; and cotton skirt,at Macy's. Hue socks; J.M. Weston shoes. Emporio Armani's elastin and viscose top and acetate skirt, at select Emporio Armani stores, www.emporioarmani.com. Burberry Prorsum scarf; Fogal socks; Bass shoes.

[ILLUSTRATION OMITTED]

Proenza Schouler's cashmere sweater, at Barneys, New York and Los Angeles; Lilly Pulitzer's Tactel and Lycra spandex bikini bottom, at Saks Fifth Avenue and Nordstrom nationwide; Lilly Pulitzer Signature nationwide, 866.545.5948, www.lillypulitzer.com.

[ILLUSTRATION OMITTED]

From left: Ralph Lauren Childrenswear's cotton shirt and cotton skirt, at select Polo Ralph Lauren stores, www.polo.com, 888.475.7674. Calvin Klein socks; Bass shoes. Chanel's cotton shirt and lace skirt,at select Chanel stores. Ralph Lauren Black Label's cashmere cardigan and sweater, at select Ralph Lauren stores, www.polo.com, 888.475.7674. Ralph Lauren gloves; Lynn Ban pin; Fogal socks; Converse sneakers. Ralph Lauren Childrenswear, Darien, Connecticut; Bonpoint's cottonpants, at Bonpoint, New York, Boston and Los Angeles. Baseball T-shirt at Paragon, New York; Polo Ralph Lauren tie and belt; J.M. Weston shoes

[ILLUSTRATION OMITTED]

From left: Ralph Lauren Childrenswear's wool blazer and cotton shirt and skirt, at Macy's nationwide. Ralph Lauren Childrenswear's cotton polo, at Marshall Field's nationwide; Bonpoint's cotton pants and wool blazer, at Bonpoint, New York. Hue socks; J.M. Weston shoes. Ralph Lauren Childrenswear's wool blazer, at Lord & Taylor nationwide; cotton shirt, at Darien Sportswear, Darien, Connecticut; cashmere sweater and cotton skirt, at select Ralph Lauren Children stores. Calvin Klein socks; Polo Ralph Lauren tie. Marc Jacobs's cotton and wool tweed skirt at Neiman Marcus nationwide; Ralph Lauren's cashmere cardigan and Ralph Lauren Blue Label's cotton shirt, both at select Polo Ralph Lauren stores, www.polo.com. Odds tie.

[ILLUSTRATION OMITTED]

[this page] Vivienne Westwood Anglomania's cotton dress, at Dernier Cri, New York; www.viviennewestwood.com; Ralph Lauren's cotton linen jacket, at Bloomingdale's and Saks Fifth Avenue nationwide; select Ralph Lauren stores. Jana Starr Antiques hat.

[ILLUSTRATION OMITTED]

[opposite] From left: Burberry Prorsum's silk and cotton skirt, atselect Burberry stores, 800.284.8480, www.burberry.com; Jana Starr Antiques' cotton blouse, at Jana Starr Antiques, New York. Chanel, Agatha and Family Jewels necklaces; Jana Starr Antiques belt. Ralph Lauren Childrenswear's wool blazer and cotton turtleneck and shirt, at Marshall Field's nationwide; and cotton skirt, at Macy's and Bloomingdale's nationwide.

[ILLUSTRATION OMITTED]

Louis Vuitton's lacquered silk taffeta dress, at Louis Vuitton nationwide, 866.VUITTON, www.vuitton.com. Kenneth Jay Lane pin; Odds ascot; Fogal socks; Ralph Lauren shoes.

Beauty Note: Young-looking skin stays that way with Elemis Exotic Cream Moisturizing Mask, which uses plant extracts to hydrate and nourish.

[ILLUSTRATION OMITTED]

[opposite] From left: Lacoste's cotton and polyester shirt and cotton and elastin briefs, at Lacoste nationwide, 800.4.LACOSTE; Ralph Lauren's leather jacket, at select Ralph Lauren stores, Nike sneakers;Fogal socks. Vivienne Westwood Anglomania's cotton dress, at DernierCri, New York; www.viviennewestwood.com; Ralph Lauren's linen jacket, at Bloomingdale's nationwide. Ralph Lauren shoes. Ralph Lauren's cotton linen jacket and stretch silk dress, at select Ralph Lauren stores. Fogal socks; Ralph Lauren shoes.

[ILLUSTRATION OMITTED]

From left: Perry Ellis's cotton top, shirt and pants, at Henri Bendel, 800.HBENDEL. Kangol hat. Polo Ralph Lauren's cotton shirt, at Macy's, Bloomingdale's and Lord & Taylor nationwide; Bonpoints cotton pants, at Bonpoint, New York. Polo Ralph Lauren belt.

[ILLUSTRATION OMITTED]

[this page] Lilly Pulitzer's Tactel and Lycra spadex bikini top, at Lilly Pulitzer Signature nationwide 866.545.5948 www.lillypulitzer.com.

Beauty Note: Sunny days and golden hair are a natural pair. GrahamWebb Vivid Color Color Locking Shampoo protects against fading.

[opposite] Michael Kors's cashmere sweater, at Bergdorf Goodman and Michael Kors, New York; Ralph Lauren Blue Labels silk and linen jacket, at select Polo Ralph Lauren's stores; Virginia's cotton blouse, at Virginia, London; Mulberry's cotton pants, at www.mulberry.com. Chanel shoes.

This feature styled by Alex White. Hair by Recine; makeup by Kay Montano/Streeters.Models: Jaunel McKenzie/Supreme; Jessica White/IMG; Gerren Taylor/New York Models; Payton Champagne/AKI; Nastassia Schmiedt and Victoria Brito/Wilhelmia Kids Miami Production by Lawrie Bird.Fashion assistants: Marina Burini and Annika Ziehen.

[ILLUSTRATION OMITTED]

From left: Proenza Schouler's beaded silk satin dress, at Barneys and Jeffrey, New York; www.proenzaschouler.com; and Gucci's polyamidecami, by Tom Ford, at Gucci nationwide, 800.234.8224. MaxMara's silkjersey dress, at MaxMara, New York. Martin Margiela bracelets. Gucci's crystal-detailed silk chiffon dress and polyamide cami, by Tom Ford, at Gucci nationwide.

[ILLUSTRATION OMITTED]

LOAD-DATE: February 4, 2008

Copyright 2004 Business Wire, Inc.
Business Wire

March 23, 2004 Tuesday

DISTRIBUTION: Business Editors

LENGTH: 369 words

HEADLINE: Polo Ralph Lauren to Present at Merrill Lynch Global Retailing Leaders Conference

DATELINE: NEW YORK, March 23, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) announced that the Company's President and Chief Operating Officer, Roger Farah, will present at the Merrill Lynch Global Retailing Leaders Conference on March 23, 2004 at 2:00 p.m. in New York City.

During the presentation, Mr. Farah will address investment highlights and the Company's growth drivers. Mr. Farah will also confirm previously announced Fiscal 2005 guidance expected to be in the range of $2.35 to $2.45, a 30% to 40% increase over Fiscal 2004, driven by high single digit percent revenue growth, improved operating margins, and a reduction in the Company's consolidated tax rate.

This presentation contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Additional information concerning factors that could cause actual results to differ materially from those in the forward-looking statements is contained in the Securities and Exchange Commission filings of the Company. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events or circumstances.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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URL: http://www.businesswire.com

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91 of 118 DOCUMENTS

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March 22, 2004 Monday

DISTRIBUTION: Business Editors

LENGTH: 197 words

HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend

DATELINE: NEW YORK, March 22, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) announced that its Board of Directors has declared a regular quarterly cash dividend of $0.05 per share on Polo Ralph Lauren common stock. The dividend is payable April 16, 2004 to shareholders of record at the close of business on April 2, 2004.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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URL: http://www.businesswire.com

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March 19, 2004 Friday

SECTION: FINANCIAL NEWS

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LENGTH: 341 words

HEADLINE: Polo Ralph Lauren Announces Initial Rulings on Motions in Jones Apparel Group Lawsuit

DATELINE: NEW YORK March 19

BODY:

On Thursday, March 18, 2004, an order was entered by Justice Richard B. Lowe denying Polo Ralph Lauren's (NYSE: RL) motion to dismiss Jones' complaint seeking damages with respect to the termination of the Lauren license and dismissing the Company's declaratory judgment action on the same issue. In the same order, Justice Lowe granted Polo's motion to stay a separate claim involving Jackwyn Nemerov pending a resolution of a contractual dispute between Ms. Nemerov and Jones Apparel Group through arbitration.

Polo Ralph Lauren will appeal the judge's decision.

With respect to the rulings by Justice Lowe concerning the first step of the legal process, Polo Ralph Lauren's President and Chief Operating Officer, Roger Farah, said, "We are disappointed with the Court's interpretation of the agreement at the first stage of the proceedings. We remain confident in our legal position and we intend to appeal the Court's decision not to dismiss the complaint. While an early dismissal of the Jones complaint would have been preferable, we nonetheless are prepared to take any and all means necessary to protect our Company's rights under the law."

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more investor information, go to http://www.polo.com.

SOURCE Polo Ralph Lauren

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URL: http://www.prnewswire.com

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March 17, 2004 Wednesday
Chicago Final Edition

SECTION: WOMAN NEWS ; ZONE C; INSTANT STYLE. : Pg. 4

LENGTH: 275 words

HEADLINE: Some subtle suggestions for the wearing of the green on -- and after -- St. Patrick's Day

BYLINE: By Michelle Crowe.

BODY:

When you live in a city that dyes the river for St. Patrick's Day, it's hard to overlook the wearing of the green.

Instant Style suggests a few great, green splurges that you'll look forward to wearing long after the last limerick has been recited and the last rendition of "Danny Boy" tearfully warbled.

Isaac Mizrahi's blue and green twinset for Target fits the bill for those searching for a springtime staple. The colors are great, the shapes are flattering and the price tag is right. The blue and green striped sleeveless shell is $19.99 as is the solid green V-neck cardigan.

This set can be worn together or broken up and will work well with jeans or with a white skirt later in the year.

Also striped, but vertically instead of horizontally, is the green and white striped heritage shirt from Ralph Lauren's Blue Label collection for $89 (at Polo/Ralph Lauren, 750 N. Michigan Ave. and www.polo.com).

This crisp shirt will have you feeling like a boardroom ruler and is an excellent choice under a suit for those who want to show a bit of Irish spirit at the office. After work, just remove your jacket and you're ready to meet up with friends.

A whimsical find is a straight skirt featuring a large-scale print in green and white at H&M for $49.90.

In a season dominated by full skirts, it is nice to have options. So if you want to rebel against the circle skirt, you'll be glad to know that H&M also did the same straight skirt in black and white.

Keep in mind that St. Patrick's Day dressing doesn't have to mean looking like a greeting card store. You can easily tip your hat to the spirit of the day while maintaining your own sense of style.

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Business Wire

February 4, 2004 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 576 words

HEADLINE: Polo Ralph Lauren Announces Appointment of Myron E. "Mike" Ullman, III to Board of Directors

DATELINE: NEW YORK, Feb. 3, 2004

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) today announced the appointment of Myron E. (Mike) Ullman, III to the Company's Board of Directors. His appointment brings the number of Polo Ralph Lauren Board of Directors to eleven.

"I want to welcome Mike Ullman to the Board of Directors. Mike is a seasoned retail executive with extensive experience in the international luxury business. We look forward to benefiting from his experience and his counsel on our board as we continue to expand our brand globally," said Ralph Lauren, chairman and chief executive officer.

Over the last 15 years, Mr. Ullman has led major corporations in Asia, the United States and, most recently, in Europe in the capacity of Directeur General, Group Managing Director of LVMH Moet Hennessy Louis Vuitton where he led its five major business groups. Mr. Ullman retired from LVMH in late 2001.

Mr. Ullman's career in the retail sector spans more than two decades. His relationship with LVMH began seven years ago when the Paris-based group acquired a majority interest in the DFS Group, of which Mr. Ullman had been Chairman and Chief Executive Officer since 1995. After leading the restructure and turnaround of the DFS Group, Mr. Ullman became President of the Selective Retail Group of LVMH in 1999, leading the global expansion of the Sephora beauty specialty store chain and the development and introduction of new specialty store concepts and e-commerce initiatives, including Sephora.com, and eLuxury.com.

Mr. Ullman has held several executive positions with major domestic retailers. Mr. Ullman served as Chairman and Chief Executive Officer of R.H. Macy & Co., Inc. from 1992 to 1995 after having served as Vice Chairman and Executive Vice President since 1989. Mr. Ullman was Executive Vice President for Sanger Harris, a division of Federated Department Stores from 1982 to 1986. He also is a former Vice Chairman of the National Retail Federation.

In addition, from 1986 until 1988, Mr. Ullman served as Group Managing Director and Chief Operating Officer of Wharf Holdings Limited, one of the largest property, hotel, retail, computer services and transport groups in Hong Kong.

Mr. Ullman was selected by President Reagan as a White House Fellow where he served as Executive Assistant to U.S. Trade Representative William Brock from 1981 to 1982.

Mr. Ullman is currently a director of Starbucks Coffee Company, Taubman Centers and DFS Group Limited. He serves as Chairman of Mercy Ships International, a global charity, and Chairman of the UCSF Medical Center Executive Council in San Francisco.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive

image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more investor information, go to http://www.polo.com.

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URL: http://www.businesswire.com

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February 4, 2004 Wednesday

DISTRIBUTION: Business Editors

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HEADLINE: Polo Ralph Lauren Reports Third Quarter Fiscal 2004 Results

DATELINE: NEW YORK, Feb. 4, 2004

BODY:

Results Driven by 8.8% Retail Comps 290 Basis Point Gain in Retail Operating Margins Initial Outlook for Fiscal 2005 EPS in Range of $2.35 to $2.45

Polo Ralph Lauren Corporation (NYSE: RL) today reported net income under Generally Accepted Accounting Principles ("GAAP") of $35.4 million, or $0.35 per diluted share, for the third quarter of Fiscal 2004 ended December 27, 2003, compared to net income of $42.8 million, or $0.43 per diluted share, for the third quarter of Fiscal 2003.

Adjusted net income was $47.7 million, or $0.47 per diluted share, for the third quarter of Fiscal 2004 compared to adjusted net income of $47.1 million, or $0.47 per diluted share, for the third quarter of Fiscal 2003. The results are adjusted to exclude restructuring charges and foreign currency gains and losses resulting from certain balance sheet transactions. The Company believes that these adjusted results provide a meaningful comparison of its ongoing operational and financial results. For a full analysis of the adjustments, please refer to the table reconciliation of GAAP results to adjusted results.

"Our success continues to be driven by our own specialty stores and in better department stores, which have the right mix of products, strong customer service and a clear point of view. We know that at the core of our success is the ability to attract customers through exciting products, strong merchandising and dramatic advertising and marketing," said Ralph Lauren, Chairman and Chief Executive Officer.

Commenting on the outlook, Mr. Lauren said, "We are very excited about the future of our Company and feel that the upcoming year is one where we are ready to deliver a higher profit level as a result of our past years' efforts."

"We are very pleased to report such a strong quarter and believe that these results continue to demonstrate our ability to execute on our multi-year initiatives on many fronts. Our retail business had a terrific quarter and our year-to-date retail sales reflect improved performance in all our retail formats," said Roger Farah, President and Chief Operating Officer. "In addition, the consolidation in Europe is on track for completion this year and we have initiated important new programs in our wholesale business to better control the distribution and presentation of the brands. During this pivotal year, we took on the direct responsibility for the operations of the Lauren brand, and in just eight months built an entire organization, designed, manufactured and brought to market two complete collections with improvements in fabric and details, created an advertising and marketing campaign, constructed a warehouse system that is currently shipping out the first season on schedule, and prepared our Fall collection for market in March."

Recent Achievements

-- Delivered mid-teens sales comps in the third quarter at Ralph Lauren stores, low-twenties retail sales comps at Club Monaco stores, and mid-single digit sales comps in outlet stores, with a 290 basis point improvement in margins.

-- Continued strategy to expand Ralph Lauren specialty retail stores in appropriate locations by opening a new 3,500 square foot store in New Canaan, CT, offering a selection of apparel for men and women as well as children-swear.

-- Presented the Summer 2004 Lauren by Ralph Lauren line in November 2003. The Spring and Summer lines were well received by the retail buyers and we continue to expect revenues of approximately $400 million with mid-teen margins in Fiscal 2005, the line's first full-year of operations. Our Greensboro distribution center has begun to handle the Lauren line and delivery of Spring 2004 merchandise was on schedule to department stores beginning in January.

-- Continued strategy to further develop growth opportunities in Asia by strengthening the global management team through the addition of Andreas Kurz as Division President of International Licensing to manage Polo's licensed businesses in that part of the world.

-- Launched international local-language web sites for France, Germany, Italy, Spain, United Kingdom, Chile, Japan and Australia with features such as store locators and fashion show viewings.

-- Paid down short-term debt in the first half of the fiscal year and ended the third quarter with $53.0 million in cash net of debt.

Third Quarter Fiscal 2004 Income Statement Review

Net Revenues - Net revenues were $645.4 million for the third quarter, an increase of 1.0%, compared to $639.2 million in the comparable year-ago quarter. Revenues were driven by double-digit percent increases in retail sales and licensing royalties, which were partially offset by a decrease in the wholesale business, primarily in the secondary off-price market. Retail sales comps rose 8.8%, driven by positive comps in all of the Company's retail formats.

Gross Profit - For the third quarter, gross profit was $333.0 million, an increase of 8.1%, compared to $307.9 million in the third quarter of Fiscal 2003, benefiting primarily from strong retail sales performance and increased licensing royalties, partially offset by a decrease in the men's wholesale business. Gross margin for the third quarter was 51.6% of net revenues compared to 48.2% of net revenues in the comparable year-ago quarter, an improvement of 340 basis points.

SG&A Expenses - Total SG&A expenses in the third quarter were $256.6 million, an increase of $26.2 million or 11.4%, compared to $230.4 million in the third quarter of Fiscal 2003. The increase was driven primarily by the start-up costs associated with the operations of the Lauren line, the change in business mix as a result of increased retail sales, and the consolidation of expenses of the Japanese master license.

Store Count

At quarter end, the Company operated 265 stores compared to 251 stores at the third quarter end last year. For the period ended December 27, 2003, the company's retail group consisted of 55 Ralph Lauren stores, 62 Club Monaco stores, 117 Polo Outlet stores, 22 Polo Jeans Co. Outlet stores, and nine Club Monaco outlet stores. During the third quarter the Company opened one store and closed one.

Restructuring Charge and Foreign Currency Gains and Losses

Third quarter Fiscal 2004 results include a pre-tax $15.9 million restructuring charge. Approximately $12.2 million of the restructuring charge is related to an adjustment to the reserve for lease termination costs primarily associated with two Club Monaco properties, which were included in the Company's 2001 Operational Plan. The reserve was adjusted in the third quarter Fiscal 2004 because of market factors less favorable than estimated. Approximately $3.7 million of the restructuring charge is related to operational consolidation efforts in Europe associated with severance and contract termination costs. Third quarter Fiscal 2003 results include a pre-tax $8.0 million restructuring charge for operational consolidation efforts in Europe associated with severance and contract termination costs included in the Company's 2003 Restructuring Plan.

Third quarter Fiscal 2004 results include $3.6 million in foreign currency losses primarily related to transaction losses on unhedged inventory purchases in Europe. Third quarter Fiscal 2003 results include $1.3 million in foreign currency gains primarily related to Japanese forward contracts entered into in November 2002.

Secondary Offering of Common Stock

The Company expects to file a registration statement with the SEC later this month to conduct a secondary offering of up to 10.6 million shares of common stock owned by investment funds managed by Goldman, Sachs & Co. Neither the Company, Mr. Ralph Lauren, nor any of his related entities will be converting or selling any shares in the offering or receiving any proceeds from the offering. This press release shall not constitute an offer to sell or the solicitation of an offer to buy any securities. Please refer to the separate announcement issued today by the Company.

Earnings Outlook

The Company reiterated its previous guidance that adjusted earnings per share for the fourth quarter of Fiscal 2004 is expected to be in the range of $0.75 to $0.80 compared to $0.77 for the fourth quarter of Fiscal 2003. These projected results include approximately $0.04 loss per share associated with Lauren start-up costs and the loss of licensing revenues associated with the Lauren, Ralph and Canadian license royalties. Adjusted earnings per share exclude restructuring charges and foreign currency gains and losses resulting from certain balance sheet transactions.

For Fiscal 2005, earnings per share are expected to be in the range of $2.35 to $2.45, excluding any foreign currency gains and losses resulting from certain balance sheet transactions. The Company expects high single-digit percent consolidated revenue growth to drive approximately 150 basis points improvement in operating margins. Revenues are expected to reflect mid-teen percent growth in wholesale and mid-single digit percent growth in retail, partially offset by a slight decrease in licensing revenue as a result of the elimination of the Lauren, Ralph and Canadian license royalties.

Conference Call

As previously announced, the Company will host a conference call today, February 4, 2004 at 9:00 A.M. Eastern to discuss the quarter results. To access the conference call, listeners should dial in by 8:45 A.M. Eastern today and request to be connected to the Polo Ralph Lauren Third Quarter 2004 conference call. The dial-in number is 1-973-317-5319. Alternatively, individuals are invited to listen to a live online broadcast of the conference call by accessing Polo's website at http://investor.polo.com.

A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, February 4, 2004 through 5:00 P.M. Eastern, Friday, February 6, 2004 by dialing 1-973-709-2089 and entering pass code 325220. An online archive of the broadcast will be available by accessing Polo's website at http://investor.polo.com.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

Certain statements including, without limitation, the statements made by Ralph Lauren and Roger Farah and the statements relating to the earnings outlook contained herein constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ are the following: risks associated with implementing the Company's plans to enhance its worldwide luxury retail business, inventory management program and operating efficiency initiatives; risks associated with the start-up of the Lauren line; risks associated with changes in the competitive marketplace, including the introduction of new products or pricing changes by the Company's competitors; changes in global economic and political conditions; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with a general economic downturn and other events leading to a reduction in discretionary consumer spending; risks associated with financial distress of licensees, including the impact of our net income and business of one or more licensees reorganization; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing and the possible adverse impact of changes in import restrictions; risks related to fluctuations in foreign currency affecting our foreign subsidiaries; foreign licensees' results of operations and the relative prices at which we and our foreign competitors sell products in the same market and our operating and manufacturing costs

outside of the United States; risks associated with our control by Lauren family members and the anti-takeover effect of multiple classes of stock; risks associated with consolidations, restructurings and other ownership changes in the retail industry; risks associated with competition in the segments of the fashion and consumer product industries in which the Company operates, including the Company's ability to shape, stimulate and respond to changing consumer tastes and demands by producing attractive products, brands and marketing, and its ability to remain competitive in the areas of quality and price; risks associated with uncertainty relating to the Company's ability to implement its growth strategies; risks associated with the Company's entry into new markets either through internal development activities or through acquisition; risks associated with the possible adverse impact of the Company's unaffiliated manufacturers inability to manufacture in a timely manner, to meet quality standards or to use acceptable labor practices and other factors detailed in the filings made by the Company with the Securities and Exchange Commission. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Attached are the Consolidated Statements of Income and Net Revenues and Income from Operations for the three-month and nine-month periods ended December 27, 2003 and December 28, 2002 and the Consolidated Balance Sheets as of December 27, 2003 and December 28, 2002.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

	Three Months Ended	
	December 27, 2003	December 28, 2002
Wholesale Net Sales	$219,147	$268,251
Retail Net Sales	358,984	315,052
Net Sales	578,131	583,303
Licensing Revenue	67,234	55,867
Net Revenues	645,365	639,170
Cost of Goods Sold	312,363	331,260
Gross Profit	333,002	307,910
Depreciation and Amortization	18,602	20,904
Other SG&A Expenses	238,012	209,487
Restructuring Charge	15,930	8,000
Total SG&A Expenses	272,544	238,391
Income From Operations	60,458	69,519
Foreign Currency (Gains) Losses	3,552	(1,262)
Interest Expense, net	2,510	3,359

Income Before Income Taxes and Other (Income) Expense	54,396	67,422
Provision for Income Taxes	19,854	24,610
Income after Tax	34,542	42,812
Other (Income) Expense, net (A)	(816)	-
Net Income	$35,358	$42,812
Net Income Per Share - Basic	$0.36	$0.44
Net Income Per Share - Diluted	$0.35	$0.43
Weighted Average Shares Outstanding - Basic	99,072,000	98,412,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	101,291,000	99,311,000
Dividends Declared Per Share	$0.05	$-

(A) Includes Equity Investment Income of $1,027 net of Minority Interest Expense of $211, related to our Japanese businesses.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses:

	Three Months Ended	
	December 27, 2003	December 28, 2002
Net Income	$35,358	$42,812
Other (Income) Expense, net	(816)	-
Provision for Income Taxes	19,854	24,610
Income before Income Taxes and Other		

(Income) Expense	54,396	67,422
Restructuring Charge (B)	15,930	8,000
Foreign Currency (Gains) Losses (C)	3,552	(1,262)
Income Before Income Taxes, Other (Income) Expense, Restructuring Charge and Foreign Currency (Gains) Losses	73,878	74,160
Provision for Income Taxes	26,965	27,068
Other (Income) Expense, net	(816)	-
Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses	$47,729	$47,092
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Basic	$0.48	$0.48
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Diluted	$0.47	$0.47

(B) Third quarter Fiscal 2004 results include a pre-tax $15.9 million restructuring charge. Approximately $12.2 million of the restructuring charge is related to an adjustment to the reserve for lease termination costs included in the Company's 2001 Operational Plan primarily associated with two Club Monaco properties. The reserve was adjusted in the third quarter Fiscal 2004 because of less favorable market factors. Approximately $3.7 million of the restructuring charge is related to operational consolidation efforts in Europe associated with severance and contract termination costs. Third quarter Fiscal 2003 results include a pre-tax $8.0 million restructuring charge for operational consolidation efforts in Europe associated with severance and contract termination costs included in the Company's 2003 Restructuring Plan.

(C) For the three months ended December 27, 2003, the foreign currency losses primarily relate to transaction losses on unhedged inventory purchases in Europe resulting from the variability in the value of the Euro compared to the US dollar. In the prior period, the Foreign Currency gains primarily related to Japanese forward contracts, which we entered into in November 2002.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)

(Unaudited)

	Nine Months Ended	
	December 27, 2003	December 28, 2002
Wholesale Net Sales	$716,877	$765,694
Retail Net Sales	910,584	806,029
Net Sales	1,627,461	1,571,723
Licensing Revenue	203,412	175,286
Net Revenues	1,830,873	1,747,009
Cost of Goods Sold	898,553	885,229
Gross Profit	932,320	861,780
Depreciation and Amortization	59,103	57,350
Other SG&A Expenses	708,350	624,575
Restructuring Charge	15,930	8,000
Total SG&A Expenses	783,383	689,925
Income From Operations	148,937	171,855
Foreign Currency (Gains) Losses	(531)	2,490
Interest Expense, net	7,624	10,285
Income Before Income Taxes and Other (Income) Expense	141,844	159,080
Provision for Income Taxes	51,773	58,064
Income after Tax	90,071	101,016
Other (Income) Expense, net (A)	(4,352)	-
Net Income	$94,423	$101,016
Net Income Per Share - Basic	$0.96	$1.03
Net Income Per Share - Diluted	$0.94	$1.02

Weighted Average Shares Outstanding - Basic	98,718,000	98,291,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	100,403,000	99,368,000
Dividends Declared Per Share	$0.15	$-

(A) Includes Equity Investment Income of $5,477 net of Minority Interest Expense of $1,125, related to our Japanese businesses.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

The following is a reconciliation of Net Income to Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses:

	Nine Months Ended	
	December 27, 2003	December 28, 2002
Net Income	$94,423	$101,016
Other (Income) Expense, net	(4,352)	-
Provision for Income Taxes	51,773	58,064
Income before Income Taxes and Other (Income) Expense	141,844	159,080
Restructuring Charge (B)	15,930	8,000
Foreign Currency (Gains) Losses (C)	(531)	2,490
Income Before Income Taxes, Other (Income) Expense, Restructuring Charge and Foreign Currency (Gains) Losses	157,243	169,570
Provision for Income Taxes	57,394	61,893
Other (Income) Expense, net	(4,352)	-
Net Income Before Restructuring Charge and Foreign Currency (Gains) Losses	$104,201	$107,677

Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Basic	$1.06	$1.10
Net Income Per Share Before Restructuring Charge and Foreign Currency (Gains) Losses - Diluted	$1.04	$1.08

(B) Results for the nine months ended December 27, 2003 include a pre-tax $15.9 million restructuring charge. Approximately $12.2 million of the restructuring charge is related to an adjustment to the reserve for lease termination costs included in the Company's 2001 Operational Plan primarily associated with two Club Monaco properties. The reserve was adjusted in the third quarter Fiscal 2004 because of less favorable market factors. Approximately $3.7 million of the restructuring charge is related to operational consolidation efforts in Europe associated with severance and contract termination costs. Results for the nine months ended December 28, 2002 include a pre-tax $8.0 million restructuring charge for operational consolidation efforts in Europe associated with severance and contract termination costs included in the Company's 2003 Restructuring Plan.

(C) For the nine months ended December 27, 2003, the foreign currency gains primarily relate to transaction gains on unhedged inventory purchases and royalty payments in Europe resulting from increases in the value of the Euro compared to the US dollar. In the prior period, the Foreign Currency losses primarily related to transaction losses on the unhedged portion of our Euro debt which resulted from increases in the Eurodollar rate until we entered into the cross currency swap in June 2002. This loss was partially offset by gains on Japanese forward contracts, which we entered into in November 2002.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share data)
(Unaudited)

	December 27, 2003	December 28, 2002
ASSETS		
Current assets		
Cash and cash equivalents	$337,703	$441,584
Accounts receivable, net of allowances	292,248	262,559
Inventories	422,248	340,077
Deferred tax assets	31,078	8,901
Prepaid expenses and other	88,017	64,078

	1,171,294	1,117,199
Property and equipment, net	372,721	343,539
Deferred tax assets	58,583	66,356
Goodwill, net	335,646	295,378
Intangibles, net	17,950	-
Other assets	174,964	81,355
	$2,131,158	$1,903,827

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities		
Short-term bank borrowings	$0	$105,752
Accounts payable	167,322	144,946
Income taxes payable	54,846	67,298
Accrued expenses and other	256,836	150,931
	479,004	468,927
Long-term debt	284,746	238,127
Other noncurrent liabilities	76,383	75,705
Stockholders' equity		
Common Stock	1,044	1,028
Additional paid-in-capital	538,089	503,002
Retained earnings	855,890	703,140
Treasury Stock, Class A, at cost (4,145,800 and 3,894,532 shares)	(78,975)	(73,713)
Accumulated other comprehensive income (loss)	(8,981)	(5,737)
Unearned compensation	(16,042)	(6,652)
Total stockholders' equity	1,291,025	1,121,068
	$2,131,158	$1,903,827

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
NET REVENUES AND INCOME FROM OPERATIONS
(In thousands)
(Unaudited)

The net revenues and income from operations for the three and nine months ended December 27, 2003 and December 28, 2002 for each segment were as follows:

	Three Months Ended		Nine Months Ended	
	December 27,	December 28,	December 27,	December 28,

	2003	2002	2003	2002
Net revenues:				
Wholesale	$219,147	$268,251	$716,877	$765,694
Retail	358,984	315,052	910,584	806,029
Licensing	67,234	55,867	203,412	175,286
	$645,365	$639,170	$1,830,873	$1,747,009
Income (Loss) from operations:				
Wholesale	$(3,330)	$18,065	$(8,921)	$31,904
Retail	45,411	30,703	77,731	59,883
Licensing	34,307	28,751	96,057	88,068
	$76,388	$77,519	$164,867	$179,855
Less: Unallocated Restructuring Charge	15,930	8,000	15,930	8,000
	60,458	69,519	148,937	171,855

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URL: http://www.businesswire.com

LOAD-DATE: February 5, 2004

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January 14, 2004

SECTION: Pg. 5695

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LENGTH: 313 words

HEADLINE: Polo Ralph Lauren Third Quarter Fiscal 2004 Results to Be Released Wednesday, February 4, 2004; Company to Host Conference Call Subsequent to Results Release.

BODY:

Business Editors

NEW YORK--(BUSINESS WIRE)--Jan. 14, 2004

Polo Ralph Lauren Corporation (NYSE: RL) will release its Third Quarter Fiscal Year 2004 results at approximately 8:00 A.M. Eastern, Wednesday, February 4, 2004, for the period ended December 27, 2003. At9:00 A.M. Eastern, on the same day, the Company will host a conference call for analysts, investors and other interested parties.

Individuals are invited to listen to a live online broadcast of the conference call by accessing the Company's investor relations website at http://investor.polo.com. Alternatively, listeners may access the conference call by dialing 1-973-317-5319. To access the conference call, listeners should dial in by 8:45 A.M. Eastern and request to be connected to the Polo Ralph Lauren Third Quarter Fiscal Year 2004 conference call.

An online archive of the broadcast will be available through May 25, 2004 by accessing the Company's investor relations website at http://investor.polo.com. A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, February 4, 2004 through 5:00 P.M. Eastern, Friday, February 6, 2004 by dialing 1-973-709-2089 and entering passcode 325220.

Polo Ralph Lauren Corporation is a leader in the design, marketingand distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developedacross an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by RalphLauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

LOAD-DATE: February 4, 2008

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January 14, 2004 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 342 words

HEADLINE: Polo Ralph Lauren Third Quarter Fiscal 2004 Results to Be Released Wednesday, February 4, 2004; Company to Host Conference Call Subsequent to Results Release

DATELINE: NEW YORK, Jan. 14, 2004

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URL: http://www.businesswire.com

LOAD-DATE: January 15, 2004

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December 15, 2003 Monday

DISTRIBUTION: Business Editors

LENGTH: 202 words

HEADLINE: Polo Ralph Lauren Declares Quarterly Dividend

DATELINE: NEW YORK, Dec. 15, 2003

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) announced that its Board of Directors has declared a regular quarterly dividend of $0.05 per share on Polo Ralph Lauren common stock. The dividend is payable January 9, 2004 to shareholders of record at the close of business on December 26, 2003.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

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LOAD-DATE: December 16, 2003

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November 17, 2003 Monday

DISTRIBUTION: Business Editors

LENGTH: 360 words

HEADLINE: Polo Ralph Lauren Names Andreas Kurz Division President, International Licensing

DATELINE: NEW YORK, Nov. 17, 2003

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) today announced Andreas Kurz has joined the Company in a newly created position as Division President, International Licensing. Mr. Kurz will be responsible for managing Polo Ralph Lauren's licensed businesses in Japan, Far East Asia, Australia, New Zealand and South and Central America. In his role, Mr. Kurz will continue to build upon the momentum created with the acquisition of the Japanese license, which represents the largest Polo Ralph Lauren business outside of the United States. Mr. Kurz will report to Doug Williams, Group President.

Since January 2000, Mr. Kurz held the position of CEO at Diesel USA, the largest subsidiary of Diesel SpA. Prior to that, Mr. Kurz held numerous senior positions at Hugo Boss AG including President and CEO of Hugo Boss USA from 1996 to 1998. During his 13-year tenure at Hugo Boss, Mr. Kurz also directed the international sales in 84 markets including Far East Asia and Japan. Prior to that, Mr. Kurz was based in Tokyo, Japan where he took part in an 18-month training program for European executives to study the language, economy and culture and subsequently was the International Sales Director for the Television Corporation of Japan.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more investor information, go to http://www.polo.com

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URL: http://www.businesswire.com

LOAD-DATE: November 18, 2003

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November 5, 2003 Wednesday

DISTRIBUTION: Business Editors

LENGTH: 4109 words

HEADLINE: Polo Ralph Lauren Reports Second Quarter Fiscal 2004 Results

DATELINE: NEW YORK, Nov. 5, 2003

BODY:

Polo Ralph Lauren Corporation (NYSE: RL):

-- Revenue Increase Driven by 8.3% Positive Comps in Retail

-- Lauren Line on Schedule for Spring Shipments

-- Company Reiterates Fiscal Year Guidance

Polo Ralph Lauren Corporation (NYSE: RL) today reported adjusted net income of $52.9 million, or $0.52 per diluted share, for the second quarter of Fiscal 2004 ended September 27, 2003, compared to adjusted net income of $51.9 million, or $0.52 per diluted share, for the comparable year-ago quarter. Second quarter Fiscal 2004 net income under Generally Accepted Accounting Principles ("GAAP") was $54.0 million, or $0.54 per diluted share, compared to net income of $51.7 million, or $0.52 per diluted share, for the second quarter of Fiscal 2003.

For the Fiscal 2004 and Fiscal 2003 quarters, the results are adjusted to exclude foreign currency gains and losses resulting from certain balance sheet transactions. The Company believes that these adjusted results provide a meaningful comparison of its ongoing operational and financial results. For a full analysis of the adjustments, please refer to the table reconciliation of GAAP results to adjusted results.

"We are pleased with our second quarter results, particularly with our strong retail performance. Our powerful combination of exciting products and advertising and targeted marketing is generating more profitable growth from our stores," said Ralph Lauren, Chairman and Chief Executive Officer.

"We have significantly strengthened our management team with several additions both domestically and internationally. Our organization has never been stronger and we have the right team in place to continue to drive our long-term growth strategies."

"Looking toward the second half of our year, we are well positioned for the holiday season and are expecting another strong performance for the balance of the year," Mr. Lauren added.

"The increased efficiencies realized from our multi-year operating initiatives enabled us to deliver a 10% sales increase in the quarter while controlling inventory levels and increasing our profits. We made great progress on many fronts that position us well for continued global growth and expansion," said Roger Farah, President and Chief Operating Officer. "The new Lauren line is on-track with more than 850 doors scheduled to take delivery of the Spring 2004 line that we will begin shipping in January. Internationally, our European operations integration continues on plan which is resulting in a stronger infrastructure to support our anticipated growth there. In addition, we are pleased with

our performance in Japan and our ongoing direct involvement as we look to substantially increase our business throughout Asia."

Recent Achievements

-- Delivered mid-to-high-teens retail sales comps in the second quarter at Ralph Lauren and Club Monaco stores, and mid-single digit sales comps in outlet stores.

-- Continued Asian expansion by opening a 4,200 square foot Ralph Lauren flagship store in Seoul, South Korea and a 2,300 square foot store in Singapore in September 2003. Both stores, owned and operated by licensed partners, offer a complete range of Ralph Lauren's luxury apparel and accessories.

-- Introduced Home Collection in London's New Bond Street flagship store in September 2003. The new home floor, including a full design center, is approximately 3,700 square feet, making it the largest Ralph Lauren Home presentation in Europe and one of the largest for Ralph Lauren Home worldwide.

-- Presented the Spring 2004 Lauren by Ralph Lauren line in September 2003. The line was extremely well received by the retail buyers and we continue to expect revenues of approximately $400 million in Fiscal 2005, the line's first full-year of operations. Our Greensboro distribution center is on schedule to handle the Lauren line. The Summer 2004 Lauren line will open at market to buyers in mid-November.

-- Paid down our short-term bank borrowings resulting in a zero short-term debt balance.

-- Continued to strengthen the global management team with the promotion of Bridget Ryan Berman to the newly created position of Group President of Polo Ralph Lauren Retail and with the addition of Ken Pilot as President, Factory Stores and Retail Concept Development, Kim Roy as President of Lauren by Ralph Lauren, Brian Duffy as President and Chief Operating Officer of Polo Europe, and Don Baum as Senior Vice President of Global Manufacturing.

Second Quarter Fiscal 2004 Income Statement Review

Net Revenues

Net revenues were $707.8 million for the second quarter, an increase of 10.4%, compared to $640.8 million in the comparable year-ago quarter. Revenues were driven by double digit increases in total retail sales and international licensing royalties, as well as an 8.2% increase in the wholesale business. Retail sales comps rose 8.3%, driven by positive comps in all of the Company's retail formats.

Gross Profit

For the second quarter, gross profit was $350.6 million, an increase of 9.1%, compared to $321.3 million in the second quarter of Fiscal 2003, benefiting primarily from strong retail sales performance and increased royalties driven by increased ownership of the Japanese business. Gross margin for the second quarter was 49.5% of net revenues compared to 50.1% of net revenues in the comparable year-ago quarter. The change in gross margin is primarily attributable to softness in the European wholesale business and the promotional environment at department stores in men's wholesale, partially offset by strong increases in retail merchandise margins.

SG&A Expenses

Total SG&A expenses in the second quarter were $267.6 million, an increase of 13.1%, compared to $236.6 million in the second quarter of Fiscal 2003. The increase was driven primarily by a change in business mix as a result of increased retail sales, the start-up costs associated with the operations of the Lauren line and the consolidation of expenses of the Japanese master license.

Store Count

At quarter end, the Company operated 265 stores compared to 243 stores at the second quarter end last year. For the period ended September 27, 2003, the company's retail group consisted of 54 Ralph Lauren stores, 62 Club Monaco stores, 96 full line Outlet stores, 22 Polo Jeans Co. Outlet stores, 22 European Outlet stores and nine Club Monaco outlet stores. During the second quarter the Company opened six stores and closed two stores.

Earnings Outlook

The Company reiterated its previous guidance that adjusted earnings per share for Fiscal 2004 are expected to be in the range of $1.75 to $1.85, which anticipates mid-single digit revenue increases. These projected results include ap-

proximately $0.20 per share associated with Lauren start-up costs and the loss of licensing royalty associated with the Lauren and Ralph lines in the third and fourth quarters of Fiscal 2004. Adjusted earnings per share exclude foreign currency gains and losses resulting from certain balance sheet transactions.

For the third quarter of Fiscal 2004 adjusted earnings per share are expected to be in the range of $0.44 to $0.49 compared to $0.47 for the third quarter of Fiscal 2003. For the fourth quarter of Fiscal 2004 adjusted earnings per share are expected to be in the range of $0.75 to $0.80, compared to $0.77 for the fourth quarter of Fiscal 2003.

Conference Call

As previously announced, the Company will host a conference call today, November 5, 2003 at 9:00 A.M. Eastern to discuss the quarter results. To access the conference call, listeners should dial in by 8:45 A.M. Eastern today and request to be connected to the Polo Ralph Lauren Second Quarter 2004 conference call. The dial-in number is 1-973-317-5319. Alternatively, individuals are invited to listen to a live online broadcast of the conference call by accessing Polo's website at http://investor.polo.com.

A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, November 5, 2003 through 5:00 P.M. Eastern, Friday, November 7, 2003 by dialing 1-973-709-2089 and entering pass code 310207. An online archive of the broadcast will be available through February 3, 2004 by accessing Polo's website at http://investor.polo.com.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://investor.polo.com.

Certain statements including, without limitation, the statements made by Ralph Lauren and Roger Farah and the statements relating to the earnings outlook contained herein constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on current expectations and involve certain risks and uncertainties. Actual results might differ materially from those projected in the forward-looking statements. Among the factors that could cause actual results to materially differ are the following: risks associated with implementing the Company's plans to enhance its worldwide luxury retail business, inventory management program and operating efficiency initiatives; risks associated with the start-up of the Lauren line; risks associated with changes in the competitive marketplace, including the introduction of new products or pricing changes by the Company's competitors; changes in global economic and political conditions; risks associated with the Company's dependence on sales to a limited number of large department store customers, including risks related to extending credit to customers; risks associated with the Company's dependence on its licensing partners for a substantial portion of its net income and risks associated with a lack of operational and financial control over licensed businesses; risks associated with a general economic downturn and other events leading to a reduction in discretionary consumer spending; risks associated with financial distress of licensees, including the impact of our net income and business of one or more licensees reorganization; risks associated with changes in social, political, economic and other conditions affecting foreign operations or sourcing and the possible adverse impact of changes in import restrictions; risks related to fluctuations in foreign currency affecting our foreign subsidiaries; foreign licensees' results of operations and the relative prices at which we and our foreign competitors sell products in the same market and our operating and manufacturing costs outside of the United States; risks associated with our control by Lauren family members and the anti-takeover effect of multiple classes of stock; risks associated with consolidations, restructurings and other ownership changes in the retail industry; risks associated with competition in the segments of the fashion and consumer product industries in which the Company operates, including the Company's ability to shape, stimulate and respond to changing consumer tastes and demands by producing attractive products, brands and marketing, and its ability to remain competitive in the areas of quality and price; risks associated with uncertainty relating to the Company's ability to implement its growth strategies; risks associated with the Company's entry into new markets either through internal development activities or through acquisition; risks associated with the possible adverse impact of the Company's unaffiliated manufacturers inability to manufacture in a timely manner, to meet quality standards or to use acceptable labor practices and other factors detailed in the filings made by the Company with the Securities and Exchange Commission. The Company undertakes no obli-

gation to publicly update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise.

Attached are the Consolidated Statements of Income and Net Revenues and Income from Operations for the three-month and six-month periods ended September 27, 2003 and September 28, 2002 and the Consolidated Balance Sheets as of September 27, 2003 and September 28, 2002.

Tables Follow

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

	Three Months Ended	
	Sept. 27, 2003	Sept. 28, 2002
Wholesale Net Sales	$ 336,105	$ 310,715
Retail Net Sales	297,136	263,839
Net Sales	633,241	574,554
Licensing Revenue	74,536	66,285
Net Revenues	707,777	640,839
Cost of Goods Sold	357,211	319,573
Gross Profit	350,566	321,266
Depreciation and Amortization	19,059	17,984
Other SG&A Expenses	248,554	218,634
Total SG&A Expenses	267,613	236,618
Income From Operations	82,953	84,648
Foreign Currency (Gains) Losses	(1,784)	221
Interest Expense, net	2,196	2,942
Income Before Income Taxes and Other (Income) Expense	82,541	81,485
Provision for Income Taxes	30,128	29,741
Income after Tax	52,413	51,744

Other (Income) Expense, net (A)	(1,597)	-
Net Income	$ 54,010	$ 51,744
Net Income Per Share - Basic	$ 0.55	$ 0.53
Net Income Per Share - Diluted	$ 0.54	$ 0.52
Weighted Average Shares Outstanding - Basic	98,704,000	98,301,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	100,781,000	99,319,000
Dividends Declared Per Share	$ 0.05	$ -

(A) Includes Equity Investment Income net of Minority Interest Expense.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

The following is a reconciliation of Net Income to Net Income Before Foreign Currency (Gains) Losses:

	Three Months Ended	
	Sept. 27, 2003	Sept. 28, 2002
Net Income	$ 54,010	$ 51,744
Other (Income) Expense, net	(1,597)	-
Provision for Income Taxes	30,128	29,741
Income before Income Taxes and Other (Income) Expense	82,541	81,485
Foreign Currency (Gains) Losses (B)	(1,784)	221

Income Before Income Taxes, Other (Income) Expense and Foreign Currency (Gains) Losses	80,757	81,706
Provision for Income Taxes	29,476	29,823
Other (Income) Expense, net	(1,597)	-
Net Income Before Foreign Currency (Gains) Losses	$ 52,878	$ 51,883
Net Income Per Share Before Foreign Currency (Gains) Losses - Basic	$ 0.54	$ 0.53
Net Income Per Share Before Foreign Currency (Gains) Losses - Diluted	$ 0.52	$ 0.52

(B) For the three months ended September 27, 2003, the foreign currency gains primarily relate to transaction gains on unhedged inventory purchases in Europe resulting from increases in the value of the Eurodollar compared to the dollar.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

	Six Months Ended	
	Sept. 27, 2003	Sept. 28, 2002
Wholesale Net Sales	$ 497,730	$ 497,443
Retail Net Sales	551,600	490,977
Net Sales	1,049,330	988,420
Licensing Revenue	136,178	119,419
Net Revenues	1,185,508	1,107,839
Cost of Goods Sold	586,190	553,969
Gross Profit	599,318	553,870

Depreciation and Amortization	40,501	36,446
Other SG&A Expenses	470,338	415,088
Total SG&A Expenses	510,839	451,534
Income From Operations	88,479	102,336
Foreign Currency (Gains) Losses	(4,083)	3,752
Interest Expense, net	5,114	6,926
Income Before Income Taxes and Other (Income) Expense	87,448	91,658
Provision for Income Taxes	31,919	33,454
Income after Tax	55,529	58,204
Other (Income) Expense, net (A)	(3,536)	-
Net Income	$ 59,065	$ 58,204
Net Income Per Share - Basic	$ 0.60	$ 0.59
Net Income Per Share - Diluted	$ 0.59	$ 0.59
Weighted Average Shares Outstanding - Basic	98,541,000	98,230,000
Weighted Average Shares & Share Equivalents Outstanding - Diluted	100,052,000	99,440,000
Dividends Declared Per Share	$ 0.10	$ -

(A) Includes Equity Investment Income net of Minority Interest Expense.

POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME
(In thousands, except share and per share data)
(Unaudited)

The following is a reconciliation of Net Income to Net

Income Before Foreign Currency (Gains) Losses:

	Six Months Ended	
	Sept. 27, 2003	Sept. 28, 2002
Net Income	$ 59,065	$ 58,204
Other (Income) Expense, net	(3,536)	-
Provision for Income Taxes	31,919	33,454
Income before Income Taxes and Other (Income) Expense	87,448	91,658
Foreign Currency (Gains) Losses (B)	(4,083)	3,752
Income Before Income Taxes, Other (Income) Expense and Foreign Currency (Gains) Losses	83,365	95,410
Provision for Income Taxes	30,428	34,825
Other (Income) Expense, net	(3,536)	-
Net Income Before Foreign Currency (Gains) Losses	$ 56,473	$ 60,585
Net Income Per Share Before Foreign Currency (Gains) Losses - Basic	$ 0.57	$ 0.62
Net Income Per Share Before Foreign Currency (Gains) Losses - Diluted	$ 0.56	$ 0.61

(B) For the six months ended September 27, 2003, the foreign currency gains primarily relate to transaction gains on unhedged inventory purchases and royalty payments in Europe resulting from increases in the value of the Eurodollar compared to the dollar. In the prior period, the Foreign Currency losses primarily related to transaction losses on the unhedged portion of our Euro debt which resulted from increases in the Eurodollar rate until we entered into the cross currency swap in June 2002.

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
(In thousands, except share data)

(Unaudited)

	Sept. 27, 2003	Sept. 28, 2002
ASSETS		
Current assets		
Cash and cash equivalents	$ 210,637	$ 355,475
Accounts receivable, net of allowances	371,591	290,698
Inventories	400,736	401,521
Deferred tax assets	23,430	18,989
Prepaid expenses and other	106,114	58,986
	1,112,508	1,125,669
Property and equipment, net	357,924	344,032
Deferred tax assets	54,386	66,762
Goodwill, net	329,003	284,623
Intangibles, net	10,823	-
Other assets	171,180	71,869
	$2,035,824	$1,892,955
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Short-term bank borrowings	$ 0	$ 120,442
Accounts payable	162,869	173,786
Income taxes payable	58,619	83,560
Accrued expenses and other	208,958	151,155
	430,446	528,943
Long-term debt	264,025	226,577
Other noncurrent liabilities	69,968	79,448
Stockholders' equity		
Common Stock	1,040	1,027
Additional paid-in-capital	530,652	501,441
Retained earnings	825,514	660,328
Treasury Stock, Class A, at cost (4,137,820 and 3,887,094 shares)	(78,737)	(73,555)
Accumulated other comprehensive income (loss)	10,194	(24,128)
Unearned compensation	(17,278)	(7,126)
Total stockholders' equity	1,271,385	1,057,987
	$2,035,824	$1,892,955

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POLO RALPH LAUREN CORPORATION AND SUBSIDIARIES
NET REVENUES AND INCOME FROM OPERATIONS
(In thousands)
(Unaudited)

The net revenues and income from operations for the three and six months ended September 27, 2003 and September 28, 2002 for each segment were as follows:

	Three Months Ended		Six Months Ended	
	Sept. 27, 2003	Sept. 28, 2002	Sept. 27, 2003	Sept. 28, 2002
Net revenues:				
Wholesale	$336,105	$310,715	$ 497,730	$ 497,443
Retail	297,136	263,839	551,600	490,977
Licensing	74,536	66,285	136,178	119,419
	$707,777	$640,839	$1,185,508	$1,107,839
Income (Loss) from operations:				
Wholesale	$ 25,459	$ 35,769	$ (5,590)	$ 13,839
Retail	21,075	13,310	32,321	29,180
Licensing	36,419	35,569	61,748	59,317
	$ 82,953	$ 84,648	$ 88,479	$ 102,336

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URL: http://www.businesswire.com

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October 17, 2003 Friday

DISTRIBUTION: Business Editors

LENGTH: 330 words

HEADLINE: Polo Ralph Lauren Second Quarter Fiscal Year 2004 Results to Be Released Wednesday, November 5, 2003; Company to Host Conference Call Subsequent to Results Release

DATELINE: NEW YORK, Oct. 17, 2003

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) will release its second quarter fiscal year 2004 results at approximately 8:00 A.M. Eastern, Wednesday, November 5, 2003, for the period that ended September 27, 2003. At 9:00 A.M. Eastern, on the same day, the Company will host a conference call for analysts, investors and other interested parties.

Individuals are invited to listen to a live online broadcast of the conference call by accessing Polo's investor relations website at http://investor.polo.com. Alternatively, listeners may access the conference call by dialing, 1-973-317-5319. Listeners should dial in by 8:45 A.M. Eastern on Wednesday, November 5, 2003 and request to be connected to the Polo Ralph Lauren Second Quarter Fiscal Year 2004 conference call.

An online archive of the broadcast will be available by accessing Polo's investor relations website at http://investor.polo.com. A telephone replay of the call will be available from 11:00 A.M. Eastern, Wednesday, November 5, 2003 through 5:00 P.M. Eastern, Friday, November 7, 2003 by dialing 1-973-709-2089 and entering passcode 310207.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "Blue Label", "Lauren", "Polo Jeans Co.", "RRL", "Chaps", and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands.

For more investor information, go to http://investor.polo.com.

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August 1, 2003

SECTION: Pg. 104(12) Vol. 32 No. 8 ISSN: 0162-9115

ACC-NO: 106233379

LENGTH: 382 words

HEADLINE: Ginza girl: part Raggedy Ann and part Barbarella-gone-punk, the defiantly dizzy style of Tokyo's managa girls sets fashion afire.

BODY:

Versace's leather and silk corset, by Donatella Versace, at Versace worldwide, 888.3. VERSACE, www.versace.com. Halloween Adventure cuffs and collar; Mokuba ribbons, worn in hair.

Marc Jacobs's wool and cashmere sweater and wool miniskirt, at Saks Fifth Avenue and Marc Jacobs, New York and San Francisco, www.marcjacobs.com; House of Harlot's rubber corset, at House of Harlot, London. Demask bra; Marc Jacobs hosiery and shoes.

Nike's nylon and spandex swimsuit and shin pads, worn on arms, at select Nike stores, www.niketown.com; Demask's blue rubber bra, at Demask, New York. Nike socks; Rafael Lopez customized shoes.

Beauty Note: Sex appeal provides a good balance for whimsy. Try Prescriptives Sunsheen Body Tint.

Balenciaga's wool, cotton and Lycra spandex sweater, polyamide turtleneck and silk and polyelastane pants, by Nicolas Ghesquiere, at Balenciaga, New York, www.balenciaga.com. Hue tube socks, worn on hands.

Louis Vuitton's wool and cashmere sweater and cashmere skirt, at Louis Vuitton, New York, Los Angeles and Bal Harbour, 866.VUITTON, www.vuitton.com. La Petite Coquette briefs; Fredericks of Hollywood garter belt; Demask hosiery Mokuba ribbon, in hair; Louis Vuitton boots

Alexander McQueen's leather bodysuit, to order at Alexander McQueen, New York, www.alexandermcqueen.com.

Alexander McQueen's leather bodysuit, to order at Alexander McQueen, New York, www.alexandermcqueen.com Prada gloves.

Dior's silk top with rubber flower appliques, by John Galliano, atDior, New York, Los Angeles and Bal Harbour; and latex pants, to order at select Dior stores, 800.929.DIOR, www.dior.com. Sockman socks; Amaterasu shoes.

Ralph Lauren Blue Label's cotton shirt, at select Polo Ralph Lauren stores, 888.475.7674, www.polo.com; Victoria's Secret's cotton shorts, at Victoria's Secret nationwide, 800.888.8200, www.victoriassecret.com. Frederick's of Hollywood bra; Moss Lipow glasses; Sockman socks; Dolce & Gabbana shoes.

Beauty Note: Even subtly toned lips speak volumes. Try NARS lipstick in Napoli.

This feature styled by Alex White. Hair by Eugene Souleiman/Streeters London; makeup by Peter Philips; manicure by Gina Viviano/Artistsby Timothy Priano. Model: Carmen Kass/Women. Lighting technician: Jodokus Driessen. Hand lettering: Eric Pryor. Fashion assistant: Giovanna Currlin.

LOAD-DATE: February 14, 2008

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July 1, 2003

SECTION: Pg. 72(15) Vol. 32 No. 7 ISSN: 0162-9115

ACC-NO: 104208571

LENGTH: 523 words

HEADLINE: Sweet tartan: talk about plaid all over. Every clan is represented for fall in all sorts of looks, from little skirts to Highland flings.

BODY:

Burberry London's wool coat, at Bloomingdale's, New York, 800.284.848** Veronique Branquinho's cotton shir** at Barneys, If and Jeffrey, New York ** Herman and Neiman Marcus, Lo**

Louis Vuiton's navy wool peacoat, at select Louis Vuitton stores, www.vuitton.com, 866. VUITTON; Kors Michael Kors gray wool turtleneck, at Scoop, New York, 212.533.5577; Aubergine, Portland, Oregon, 503.228.7313. Customized Levi's skirt; LaCrasia gloves made from Levi's shirt.

Armani Jeans' multicolored wool jacket and wool and leather skirt,at select Emporio Armani stores.

[this page]

Dior's tan lambskin jacket, by John Galliano, at select Dior stores, 800.929.DIOR, www.dior.com.

Beauty Note: Phytomousse Volume Shampoo ads kick to wimpy hair.

[opposite]

MaxiMara's red and black plaid wool and cashmere jacket and silk and wool top, at MaxMara nation wide, 866.MAXMARA. Vintage cap; Chanel leggings; Preen belt.

Balenciaga's leather and shearling bomber and wool turtleneck and skirt, by Nicolas Ghesquiere, at Balenciaga, New York. Mark Davis earrings; Balenciaga boots.

Calvin Klein's navy wool boucle jacket, at Calvin Klein, New York;Junya Watanabe's pink and orange wool and lame skirt, at Comme des Garcons, New York, 212.604.9200; Mameg, Los Angeles, 310.826.4142. Indigo People's navy cotton T-shirt, at Opening Ceremony and Steven Alan, New York; www.indigopeople.net. Givenchy boots.

Viktor & Rolf's blue cotton denim jacket, by Viktor Horsting and Rolf Snoeren, at Saks Fifth Avenue. San Francisco, Strenesse's black-and-white plaid wool shirt by Gabriele Strehle, at select Strenesse stores, 212.485.1755.

Beauty Note: Spa MD Vita-Serum C gives skin a fresh outlook on life.

Helmut Lang' cotton fleece coat, leather cardigan and lace-up cotton shirt, at www.helmutlang.com; Ralph Lauren Blue Label's wool shirt, at select Rolo Ralph Lauren stores, www.polo.com. Helmut Lang arm straps, hosiery and boots.

Sweet tartan: talk about plaid all over. Every clan is represented for fall in all sorts of looks, from little skirts to Highland flings. W July 1, 2003

Yohji Yamamoto's wool jacket and houndstooth wrap skirt, at Yohji Yamamoto, New York, www. yohjiyamamoto.co.jp; Cielo, Palo Alto; Balenciaga's navy wool sweater, by Nicolas Ghesquiere, at Balenciaga, New York. Indigo People-sleeved scarf.

Jil Sander's black leather capelet, at Jil Sander, New York, 212.838.6100; and black wool, silk and polyester kilt, at Barneys and SaksFifth Avenue, New York. Miu Miu's green mohair sweater, at Miu Miu nationwide, 888.977.1900. Indigo People sleeved scarf.

Beauty Note: Forgo foundation for something on the lighter side--Prada's Hydrating Gel Cream tinted moisturizer.

Ralph Lauren's suede and shearling bomber jacket and leather jacket, at select Ralph Lauren stores, www.runway.polo.com; Kors Michael Kors' wool turtleneck, at Scoop, New York, 212.533.5577; Aubergine, Portland, Oregon, 503.228.7313. Customized Polo Ralph Lauren skirt; Agnelie gloves.

This feature styled by Karl Templer. Hair by Guido; makeup by LisaHoughton/Julian Watson; manicures by Glenis Baptiste/Nails by Baptiste. Model: Daria Werbowy/IMG. Production by MAP London: casting by Russell Marsh for Streeters London. Customized pieces by Jimmy Helvin. Fashion assistants: Sarah Ellison and Beth Fenton.

*[Text unreadable in original source]

LOAD-DATE: February 13, 2008

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May 1, 2003

SECTION: Pg. 188(10) Vol. 32 No. 5 ISSN: 0162-9115

ACC-NO: 101367616

LENGTH: 401 words

HEADLINE: Chaingang: take some great chains and tailored jackets, put them together, and the result is sheer Sportswear magic, with a soupcon of jene sais quoi.

BODY:

Gucci's black leather jacket white cotton tank and black pinstripewool pants, at select Gucci stores 800.234.8224. Vintage Chanel beltwith chain; Tom Binns bracelets.

Prada's cotton mandarin coat and cotton turtleneck, at select SaksFifth Avenue and Neiman Marcus stores. Tom Binns necklace.

Christian Dior's black acetate and rayon tuxedo jacket, at select Dior stores; 800.929.DIOR. Tom Binns necklace and bracelet.

Dolce & Gabbana's black-and-white pinstripe cotton shirt and whitecotton tank, by Domenico Dolce and Stefano Gabbana, at Dolce & Gabbana, New York, Los Angeles and Bal Harbour; and black-and-white wool pants, at select Saks Fifth Avenue stores; also at Dolce & Gabbana, 877.348.7270. Tom Binns bracelets; Philip Crangi cuff; vintage belt andsuspenders.

Strenesse's cotton T-shirt and denim vest, by Gabriele Strehle, atStrenesse nationwide, 212.485.1755. Vivienne Westwood necklace; Falke short tights.

Beauty Note: Clinique Moisture Sheer Lipstick in Sheer Petal is asplayful as pink gets.

Yves Saint Laurent Rive Gauche's black wool and mohair tuxedo jacket and white cotton jersey tank, by Tom Ford, at select Yves Saint Laurent Rive Gauche stores, 800.832.3485. Ferragamo chain.

Ralph Lauren's silk jacket and cotton denim jeans, at select RalphLauren stores; Ralph Lauren Blue Label's cotton top, at select Polo Ralph Lauren stores; all available at www.runway.polo.com. Vintage Yves Saint Laurent belt, at Keni Valenti; Evolution n key ring; Tom Binns bracelets; Philip Crangi cuffs.

Beauty Note: Interested in a more natural, pretty look for your hair? Try Carita's Paris Nourishing Radiance Hair Mask.

Giorgio Armani's brown wool and cotton jacket, at Giorgio Armani nationwide; Armani Collezioni's black wool pants, at Armani Collezioninationwide; Emporio Armani's white cotton tank, at Emporio Armani nationwide. Vintage Yves Saint Laurent belt, at Keni Valenti; Versace ID bracelets. Tom Binns earrings and bracelet; vintage suspenders.

Chaingang: take some great chains and tailored jackets, put them together, and the result is sheer Sportswear magic, with a soupcon of jene sais quoi. W May 1, 2003

Prada's cotton mandarin coat and cotton turtleneck, at select SaksFifth Avenue and Neiman Marcus stores. Tom Binns necklace and bracelets; Yohji Yamamoto shoes; Hanes socks; vintage belt.

This feature styled by Karl Templer. Hair by Samantha for Julian Watson; makeup by Diane Kendal; manicure by Sheril Bailey/Jed Root; model: Liliane Ferrarezi/Ford. Casting by Russell Marsh for Streeters London. Fashion assistants: Sarah Ellison and Annika Ziehen.

LOAD-DATE: February 13, 2008

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Business Wire

April 21, 2003, Monday

DISTRIBUTION: Business Editors

LENGTH: 626 words

HEADLINE: Polo Ralph Lauren Opens Baby Store in New York

DATELINE: NEW YORK, April 21, 2003

BODY:

Polo Ralph Lauren Corporation (NYSE: RL) is pleased to announce the opening of a Ralph Lauren baby store at 872 Madison Avenue in New York, neighboring the Ralph Lauren stores at 888 and 867 Madison Avenue. For the first time in the U.S., customers will be able to experience the world of Ralph Lauren childrenswear from birth to size four - including new and exclusive apparel and accessories as well as signature Ralph Lauren classics - in its own free-standing retail environment. The new store will be approximately 900 square feet of retail space divided into three inviting alcoves; layette and infant, girls and boys. It will offer an enhanced range of Ralph Lauren apparel and accessories for infants as well as boys and girls sizes two to four in an elegant atmosphere accentuated by upholstered white linen, antique-style armoires and mahogany casework.

The Ralph Lauren baby store will feature a customized layette service to help expectant parents prepare for their new arrival. The all-white collection will include cashmere hats, booties and hand-knit sweaters and pima cotton sweaters, dresses and accessories. Layettes can be packaged in fine wicker "Moses" baskets exclusive to Ralph Lauren. Available exclusively at Ralph Lauren's New York and London children's stores, the boutique will showcase a selection of fine giftware including sterling cups, rattles and baby frames, boy's and girl's creamwear as well as quilts and pillows in signature Ralph Lauren Home fabrics. The perfect gift for the stylish new mother, diaper bags by Ralph Lauren Collection and Ralph Lauren Blue Label will be exclusive to the New York and London children's stores.

Boys sizes two to four will feature both tailored clothing including seersucker, navy linen and madras as well as Polo Ralph Lauren's signature sportswear and Double RL jeans. Classics including the iconic Polo shirt, cable cashmere sweaters, chinos, pinwale corduroy pants and sun bleached cotton separates will be available in a variety of colors. Offerings for toddler girls sizes two to four will include an exclusive selection of Ralph Lauren Collection dresses in delicate Swiss dot and hand-beaded linen. Cable cashmere sweaters and Polo shirts in rainbow colors, Oxford shirtwaist dresses with ribbon belts, madras halters and Double RL Jeans provide the essential casuals to complete every little girl's wardrobe.

For the first time, Ralph Lauren is presenting a collection of vintage apparel and accessories for infants and children. One-of-a-kind christening gowns with antique lace detail and period accessories have been chosen exclusively for the new store. Vintage denim pieces and westernwear for boys and girls will include jeans, overalls, shirts and jackets from the 1930's - 1960's. The store will also offer vintage children's jewelry in a western motif (turquoise and silver rings, bracelets and concha belts) and cowboy boots in limited styles and sizes.

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 35 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's

brand names, which include "Polo", "Polo by Ralph Lauren", "Ralph Lauren Purple Label", "Polo Sport", "Ralph Lauren", "RALPH", "Lauren", "Polo Jeans Co.", "RRL" and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands. For more information, go to http://polo.com

CONTACT: Polo Ralph Lauren Corporation, New York
Ellen Maguire, 212/318-7115

URL: http://www.businesswire.com

LOAD-DATE: April 22, 2003

Copyright 2003 Star Tribune
Star Tribune (Minneapolis, MN)

January 12, 2003, Sunday, Metro Edition

SECTION: NEWS; C.J.; Pg. 4B

LENGTH: 672 words

HEADLINE: Tiegs gives us a little bit more;
Magazine shows off model and two of her special men

BYLINE: Cheryl Johnson; Staff Writer

BODY:

Supermodel Cheryl Tiegs looks more than fabulous in her native Minnesota for the December/January pages of more magazine. She shares the fashion photo face time with a couple of the men in her life, son Zack, and "friend Dan Buettner," as Lois Joy Johnson writes. Oh, come now. Johnson can do a better job of describing the adventurer and motivational speaker with whom Tiegs has been seen locking lips and glamming up artsy venues around the metro. Johnson does characterize the action in the Tiegs-Buettner photo as cuddling done while wearing a "ladylike Ralph Lauren Blue Label cabled cashmere-blend sweater dress ($350) and Michael Kors suede work boots ($245)." MORE!! aptly describes what a pricey photo shoot this was. It would cost you more than 14 grand to wear the fashions in this 10-page spread shot by Jeff Olson. Most expensive items: Dolce & Gabbana suede blazer ($2,325), suede cargo pants ($1,950) and Chloe tail coat ($1,910). More reasonably priced items: Army Navy store tee ($11), Converse basketball sneakers ($34). With Lake Minnetonka and the Minnetonka Drive-In as backdrops, Tiegs advises, "Shake it up. Adding sex appeal to basics is an American woman thing. . . . From L.A. to N.Y.C. we love minis ($175) with boots ($175) long, casual hair and spontaneous style _ but it's updated jackets ($498, Banana Republic) that really make the look new again." These pricey duds have nothing to do with why Tiegs is stunning. The supermodel remains a coat hanger (and those things don't have rear ends, do they?) as you'll see on page 85.

Cleavage cooler queen

There apparently is a hot market for "Cleavage Coolers" in Minnesota year-round. "It's only for women who are hot. There are millions of hot women having hot flashes," said creator Lynda Emon, from her home in Palms Springs, Calif. A native Minnesotan, Emon makes aromatherapy products. She got the idea for this cool product while giving blood. "I was feeling kind of faint, and they put a cold cloth on my chest and it sort of revived me. I thought, 'Oh, there's an idea here.' So I made this satin pillow with herbs in it and then froze it." She started giving them to golf friends. "It's 120 here in the desert. I made a whole bunch, shared them with friends and then somebody ordered a dozen. Then I got a couple of reps. One of my reps sold some to Fawbush's in the Galleria and to Just Grand in St. Paul and to Good Things in White Bear Lake. Now they've exploded in Phoenix. They were on TV in Scottsdale; one store bought nine dozen. They retail for under $20 for one or two; I have two different packages." Emon is well-known for working for Billboard mag and other creative ventures in the 1980s. When not working on aromatherapy products, she keeps the beat with Trini Lopez. That's THE Trini Lopez. "We've been dating four years," she said. "He's got three biographies going." Without a little reminder from my old pal Patty Sachs, Emon said she would not have remembered to tell me the mild Lopez gossip and this: "Me and my boyfriend often double-date with Mike and Susie Andrews in Palm Springs." Mikey, of Loon Cafe fame, is livin' large, as usual. Good looking out, Patty!

A well-suited baby

Tiegs gives us a little bit more;Magazine shows off model and two of her special men Star Tribune (Minneapolis, MN)
January 12, 2003, Sunday, Metro Edition

Tanner is set for onesies. KARE-11 weather girl Belinda Jensen became a mom early Thursday when she gave birth to 6-pound, 9-ounce Tanner Kendell. The baby gift registry Jensen signed up for shows that she wants to have plenty of those Carter's baby suits on hand. Jensen asked for five of the $11.99 three-packs. She also requested one of those trendy Diaper Genie disposal systems, which many would not know about without the product plug on "Sex & the City." At the top of the price chart is the 2002 Prima Pappa Highchair at $169.99. To see a photo of Tanner, go to http://www.kare11.com. He is a cutieeeee with especially beautiful lips. Congrats.

_ C.J. is at 612-332-TIPS or at cj@startribune.com, where she never opens attachments. So don't even try.

GRAPHIC: PHOTO

LOAD-DATE: January 13, 2003

Copyright 2002 McClatchy Newspapers, Inc.
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Sacramento Bee (California)

November 13, 2002 Wednesday
METRO FINAL EDITION

SECTION: SCENE; Pg. E3

LENGTH: 321 words

HEADLINE: Mark Your Calendars

BYLINE: Leigh Grogan

BODY:

Here are several events worth jotting in the planner:

* Nordstrom: With the holidays approaching, Nordstrom is hosting its annual Fragrance Festival at both the Arden Fair and Galleria at Roseville stores. It's the perfect opportunity to find out what's new for the holidays in terms of fragrance gifts - for someone else or just for you.

The Galleria event is from 11 a.m to 5 p.m. Saturday; the Arden Fair event is from 9 a.m. to 1 p.m. Sunday. Here's how it works: Each store will sell tickets to the event for $10, which is redeemable that day toward a fragrance purchase. Refreshments, including a continental breakfast, will be served. Nordstrom's new snowglobe, which features a fairy with a perfume bottle, is free with any $75 fragrance purchase. To book a reservation for the Galleria at Roseville event, call (916) 780-7300, Ext. 1410. For Arden Fair, call (916) 646-2400, Ext. 1410.

* Lancôme: The Lancôme counter at Nordstrom Arden Fair begins its holiday Gift With Purchase on Monday with a free bonus with any $25 purchase or more. The gift includes Sheer Magnetic lipstick, Amplicils mascara, Blush Subtil oil-free powder blush, Colour Focus duo eye shadow, a fun, funky pearl bracelet and a silver cosmetics bag.

Bridal event: The Sacramento Capitol Club will host a bridal event from 2 to 5 p.m. Sunday at the club, which is on the sixth floor at 400 Capitol Mall. The luncheon/show is $15 per person and will feature florists, wedding planners, bridal gown designers (including Miosa Couture at 15th and L streets), photographers, even dance instructors and lighting specialists. Reservations are requested at (916) 446-7500.

* Polo Ralph Lauren: The Polo store at Pavilions will host a show featuring the Ralph Lauren Blue Label holiday collection for women from noon to 5 p.m. Thursday. This event highlights the designer's newest line, which celebrates his 35th anniversary. For more information: (916) 922-7656.

NOTES: LOOKING GOOD

GRAPHIC: Sacramento Bee/Mark Morris
The Nordstrom Holiday Fragrance Festival features this one-of-a-kind snowglobe.
A classic from the Polo Ralph Lauren Blue Label collection: navy wool Heritage toggle coat ($425).

LOAD-DATE: September 9, 2008

Copyright 2002 Chicago Tribune Company
Chicago Tribune

October 30, 2002 Wednesday
NORTH SPORTS FINAL EDITION

SECTION: WOMAN NEWS; ZONE: C; INSTANT STYLE.; Pg. 5

LENGTH: 328 words

HEADLINE: The familiar feel of corduroy goes beyond jeans

BYLINE: By Michelle Crowe

BODY:

Corduroy might just be the most intrinsically autumnal fabric around. Sure, there are other cozy fibers to choose from and you can wear cords year-round these days, but there's something about corduroy and a crisp fall day that makes you want to eat apples and seek out the nearest pumpkin patch.

Add to that the ability of this humble fabric to appeal equally to edgy girls with artistic leanings as well as the ribbon belt and cableknit sweater crowd, and it is easy to see why corduroy has turned up everywhere from traditional pants to clogs to luggage this season.

If you're looking for a great pair of five-pocket jean-style cords, your first stop should be the new Ralph Lauren Blue Label collection, which includes perfectly cut cords in colors such as navy, taupe, lavender and green.

For more of a trouser look, head to The Limited. They did a version in baby whale corduroy with a bit of stretch in a pink hot enough to make anyone with fond memories of Barbie swoon.

Even with well-cut styles, corduroy pants can be challenging to wear.

I've added cords to my rotation of pants and I must admit that, for the past couple of years, I've been grateful that I gave in while browsing the sales at various Gap locations because I don't think I've ever worn them out of the house.

There is a reason why some women look so great in cords--they have boyish hips. I don't, so this year I've stocked up on stretch velvet pants from Theory. Same concept, but more flattering on me, plus they have a really long inseam so they look fantastic with heels.

That doesn't mean I've given up on corduroy, though.

My favorite little accessory company, Buzz by Jane Fox, has created everything from duffel bags to hats in green corduroy with embroidered pink bees, navy corduroy with green leaves and maroon corduroy with gold squirrels. They're all perfect for that trip to the pumpkin patch.

Buzz by Jane Fox bags are available at Three Sisters in Lake Forest and at www.janefox.com.

LOAD-DATE: October 30, 2002

Copyright 2002 Los Angeles Times
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Los Angeles Times

September 8, 2002 Sunday
Home Edition

SECTION: LOS ANGELES TIMES MAGAZINE; Part 9; Lat Magazine Desk; Pg. 14

LENGTH: 387 words

HEADLINE: Men's Fall Fashion Issue;
;
Unstuffed Suit;
Crossover Artist LL Cool J Wears His Clothes and His Fame in a Style of His Own

BYLINE: HEATHER JOHN

BODY:

What do you get for a man who has nine multi-platinum records, a couple of Grammys, a slew of movie credits and 4,000 hats?

Peppermint tea (with Equal), three salmon burgers, hold the bread, and a side of salad with honey-mustard dressing and candied pecans. "Let's do what we're all thinking," James Todd Smith says politely to the waiter. "Let's put it all on one plate."

James Todd Smith--LL Cool J (Ladies Love Cool James) as his rap music fans know him, or "Mr. Smith," as the snaking tattoo on his right bicep announces, or Todd, as his friends call him--has made a career of having a lot on his plate. He's currently touring for the first time in four years to promote his 10th album ("Ten"), awaiting the release of his romantic comedy film "Deliver Us From Eva" and launching a children's book with a read-along, rap-along CD called "And the Winner Is." Smith, 34, is a man of many, many hats--and most of them are Kangol, if anyone's counting.

Since he exploded onto the music scene at the age of 16, Smith's personal style--the omnipresent Kangol, serious jewelry and baggy clothing such as the Fubu line for which he's a spokesperson and part owner--has come to define the hip-hop look. Though the forthcoming video for his single "Love You Better" might be peppered with Gucci, it surely can't be what Tom Ford had in mind. "You know, no matter how I dress, I still have a hip-hop sensibility," he says. "You can line up three guys wearing the same suit and the vibe is going to be different. If George Clooney and I put on the same suit, he might wear it with a white T-shirt and look more basic. I'm going to be wearing earrings, my watch and my pinky ring, and it's going to look different."

And as with his clothes, Smith's music reflects his personal agenda, which is largely to have fun. "My new album is a party album," he says unapologetically. "People have been having fun for thousands of years and that's not going to change. Everybody can't be on the dark side of the force. Somebody's got to be on the light side. I'm not trying to destroy my life publicly in order to get famous. I'm not going to try to get caught with four guns so I can sell 6 million albums next week. I'm not going to do any of that. I'm just going to be LL Cool J."

*

Heather John is a senior Style editor at the magazine.

GRAPHIC: Dolce & Gabbana overcoat, $995, at Dolce & Gabbana, Beverly Hills, over DKNY sweater, $150, from a selection at DKNY, Beverly Center, with Donna Karan wool pants, $295, at Neiman Marcus, Beverly Hills. Dolce & Gabbana sunglasses. Audemars Piguet diamond chronograph watch. Kenneth Cole New York leather boots. Opposite: Dolce & Gabbana three-piece wool pinstripe suit (vest shown), $1,775, at Dolce & Gabbana, Beverly Hills, with Giorgio Armani cotton shirt, $495, at Giorgio Armani, Beverly Hills and South Coast Plaza. Dolce & Gabbana cap. Ermenegildo Zegna silk tie. PHOTOGRAPHER: CHRIS CUFFARO

Dolce & Gabbana overcoat, $995, at Dolce & Gabbana, Beverly Hills, over DKNY sweater, $150, from a selection at DKNY, Beverly Center, with Donna Karan wool pants, $295, at Neiman Marcus, Beverly Hills. Dolce & Gabbana sunglasses. Audemars Piguet diamond chronograph watch. Kenneth Cole New York leather boots. Opposite: Dolce & Gabbana three-piece wool pinstripe suit (vest shown), $1,775, at Dolce & Gabbana, Beverly Hills, with Giorgio Armani cotton shirt, $495, at Giorgio Armani, Beverly Hills and South Coast Plaza. Dolce & Gabbana cap. Ermenegildo Zegna silk tie. PHOTOGRAPHER: CHRIS CUFFARO

Ermenegildo Zegna cashmere overcoat, $1,695, at Ermenegildo Zegna, Beverly Hills and South Coast Plaza, over Boss by Hugo Boss pinstriped suit, $750, at Hugo Boss, Beverly Hills and South Coast Plaza, with Barneys New York Private Label cotton shirt, $125, at Barneys New York, Beverly Hills. Gucci wool ribbed knit cap. Malo cashmere knit scarf. Christian Lacroix tie. Charvet silk pocket square. Opposite: Giorgio Armani cashmere coat, $3,795, and cashmere zippered sweater, $1,450, both at Giorgio Armani, Beverly Hills and South Coast Plaza, with Nike cotton T-shirt, $18, at Niketown, Beverly Hills, and Diesel jeans, $129, at Diesel Store, Santa Monica, Beverly Center and South Coast Plaza. Ralph Lauren Blue Label cable-knit cashmere cap. Histoire De Voir sunglasses. Kenneth Cole New York leather boots. PHOTOGRAPHER: CHRIS CUFFARO

Ermenegildo Zegna cashmere overcoat, $1,695, at Ermenegildo Zegna, Beverly Hills and South Coast Plaza, over Boss by Hugo Boss pinstriped suit, $750, at Hugo Boss, Beverly Hills and South Coast Plaza, with Barneys New York Private Label cotton shirt, $125, at Barneys New York, Beverly Hills. Gucci wool ribbed knit cap. Malo cashmere knit scarf. Christian Lacroix tie. Charvet silk pocket square. Opposite: Giorgio Armani cashmere coat, $3,795, and cashmere zippered sweater, $1,450, both at Giorgio Armani, Beverly Hills and South Coast Plaza, with Nike cotton T-shirt, $18, at Niketown, Beverly Hills, and Diesel jeans, $129, at Diesel Store, Santa Monica, Beverly Center and South Coast Plaza. Ralph Lauren Blue Label cable-knit cashmere cap. Histoire De Voir sunglasses. Kenneth Cole New York leather boots. PHOTOGRAPHER: CHRIS CUFFARO

Dolce & Gabbana leather coat, $2,650, at Dolce & Gabbana, Beverly Hills and South Coast Plaza, with DKNY sweater, $150, from a selection at DKNY, Beverly Center, and Ralph Lauren Purple Label wool pants, $225, at Ralph Lauren, Beverly Hills. Gucci wool ribbed knit cap. Giorgio Armani sunglasses. Opposite: Prada wool suit, $1,695, cotton stretch shirt, $295, and wool ribbed sweater with zipper, $395, all at Prada, Beverly Hills. Gucci wool ribbed knit cap. Prada satin tie and leather boots. PHOTOGRAPHER: CHRIS CUFFARO

Dolce & Gabbana leather coat, $2,650, at Dolce & Gabbana, Beverly Hills and South Coast Plaza, with DKNY sweater, $150, from a selection at DKNY, Beverly Center, and Ralph Lauren Purple Label wool pants, $225, at Ralph Lauren, Beverly Hills. Gucci wool ribbed knit cap. Giorgio Armani sunglasses. Opposite: Prada wool suit, $1,695, cotton stretch shirt, $295, and wool ribbed sweater with zipper, $395, all at Prada, Beverly Hills. Gucci wool ribbed knit cap. Prada satin tie and leather boots. PHOTOGRAPHER: CHRIS CUFFARO

(Page 3)Unstuffed Suit--Los Angeles rapper and actor LL Cool J talks about making his music, movie roles and clothes fit the man. PHOTOGRAPHER: CHRIS CUFFARO

(Cover) Dressing the music men: LL Cool J And Other Artists Put Their Own Spin on Classic Style. PHOTOGRAPHER: CHRIS CUFFARO

LOAD-DATE: September 11, 2002

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ASAP
Copyright 2002 Birmingham Post & Mail Ltd
Birmingham Evening Mail (England)

August 13, 2002

SECTION: Pg. 28 ISSN: 0963-7923

ACC-NO: 90347271

LENGTH: 381 words

HEADLINE: M2: Fashion: Funky fabrics;
Features

BODY:

Byline: DIANE PARKES

THIS autumn's fashion is like a fabric tour of the world.

Designers are going international in their tastes. Paris and Milanare all very well but this year they are looking beyond to the Mongolian Steppe, the mountains of Tibet, the plains of America and the wilds of Eastern Europe. Fabrics range from natural cottons and wools through to rich velvets, silks and fake furs as designers plunder fromall over the globe. This is not a twee borrowing of a few woolly jumpers and a silk scarf but a total re-working of these influences.

Fabrics such as lace are incorporated into tops, skirts, dresses, fake fur trims coats, jumpers and hats.

Coloured knits are featured in hats, jumpers and warm, chunky cardigans.

Head into the High Street and enjoy your own around the world in 80 minutes.

Be the all American with denim from head to toe. Gap brings us classic white shirts for pounds 34.50, long and lean jeans for pounds 44and stretch jean jackets for pounds 39.50.

s The Spanish influence remains strong this year with plenty of ruffles, corsages and lace. Vera Mont gives lace the all over with moss-coloured lace and gold embroidery trouser suit featuring a spaghetti-strap top (pounds 37.50), blouse (pounds 79.95) and trousers (pounds105). Find the range at Beatties stores.

Wrap up warm for the Eastern European winter with this beige suedeAfghan coat with fake fur for pounds 120 from Evans.

s Russian Cossacks prove to be the inspiration for Top Shop using an eclectic mix from all over the globe. Combine a vintage fake fur jacket for pounds 45, black moleskin trousers for pounds 32, Jaipur cummerbund tunic for pounds 25 and woollen Tibetan hat for pounds 15.

Finishing touch

FOR clean cut American classics try the latest addition to Birmingham's Mailbox development - Polo Ralph Lauren.

The store, the first in Britain outside London, launches Ralph Lauren's Blue Label line in this country and also features Polo for guys.

s Match Fair Isle jumper (pounds 250), with pale khaki trousers (pounds 95) and corduroy jacket (pounds 255).

Go for layers with white shirt (pounds 75), yellow cable jumper (pounds 155), corduroy long jacket (pounds 165) and trousers (pounds 95).

s Wear casual combats (pounds 95) with long-sleeve T-shirt (pounds50) and blue shirt (pounds 75).

LOAD-DATE: February 22, 2008

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Copyright 2002 Birmingham Post & Mail Ltd
Birmingham Evening Mail (England)

July 18, 2002

SECTION: Pg. 3 ISSN: 0963-7923

ACC-NO: 89258073

LENGTH: 292 words

HEADLINE: RALPH LAUREN COMES TO BRUM...; Fashion giant in coup for Mailbox; News

BODY:

RALPH LAUREN, one of the biggest names in world fashion, is to open a new store in Birmingham, it was revealed today.

The international design house, a key player in global fashion fordecades, is taking a 2,350 sq ft unit at the Mailbox.

The launch of the new store on August 1 marks a huge coup for the Mailbox since it opened its doors over 18 months ago.

It will also be a big retail bonus for Birmingham as the city prepares to accommodate over 50,000 new professional jobs in the next tenyears.

The Birmingham store will be the first Ralph Lauren outlet outsideLondon and a first worldwide for the fashion empire, which has concentrated in the UK on concessions within other retailers.

The shop will feature Polo Ralph Lauren for men and women's Ralph Lauren Blue Label Line, which launches in autumn 2002. The launch of the store was welcomed by the business community today amid hopes it will increase visitors to the pounds 90 million Mailbox, Europe's largest mixed-use building. John Lamb, spokesman for Birmingham Chamber of Commerce and Industry, said: 'This is great news. Ralph Lauren will help to put Birmingham retail firmly on the map.

'We've already got Armani and Harvey Nichols at the Mailbox, and we've got Selfridges and Debenhams on the way to the Bull Ring.'

Ralph Lauren, which will operate from Unit 7-9, Wharfside Street, The Mailbox, will join other top retailers such as Emporio Armani andHarvey Nichols at the complex.

A string of restaurants, including the high-profile Fish! and Denial, has also helped to cement the Mailbox's reputation. The centre will be further boosted by the opening of the Malmaison Hotel later this year.FASHION

CAPTION(S):

SUCCESS: Designer Ralph Lauren; KING: Ralph Lauren's style is known all over the world

LOAD-DATE: February 22, 2008

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Los Angeles Times

April 7, 2002 Sunday
Home Edition

SECTION: LOS ANGELES TIMES MAGAZINE; Times Magazine Desk; Pg. 26

LENGTH: 851 words

HEADLINE: Men's Spring Fashion Issue;
Down to Business;
Laker Forward Rick Fox Has a New Look and a New Game Plan

BYLINE: HEATHER JOHN

BODY:

Rick Fox is sitting in front of a mirror with his head covered in shaving cream and a disposable Bic razor in his hand. It's a Monday afternoon in a deserted furniture warehouse in Glendale, and halfway through a fashion photo shoot he's decided that his locks, which have taken a year and a half to grow, must come off.

His wife, actress and singer Vanessa Williams, collects the curls in a Ziploc bag while his 22-month old daughter, Sasha, lets out a wail. "It's kind of strange to see myself with no hair," he says with a laugh. "I don't look as friendly as I used to."

In the week that follows, the Lakers win three consecutive games, with Fox's hair (or lack thereof) receiving as much attention from the sports media as his scoring averages, which have almost doubled since the hair came off. "I don't think it's a coincidence. It's definitely a different mind-set for me--a down-to-business look," Fox says. "At times [the hair] was a distraction. All that's left to focus on is the game."

The 32-year-old starting forward for the Lakers had returned this season leaner, more muscular and more focused. "In the 2000 championship, my ego would not let me accept [my performance] as being the best I could bring to the table. So when Phil Jackson challenged me to take the summer to come back at a different weight, and to come back with a different mind-set, I really wanted to meet that challenge. Whatever goal he set for me, I set one higher," he says. "This year, more than ever, I've looked to be a facilitator, a creator of opportunities for my teammates. I've improved in a lot of areas this year, and I think I'll definitely continue to improve."

Which, for an NBA player (or any professional athlete) in his 30s, comes with a heightened level of challenge. After an 11-year career with the Boston Celtics and L.A. Lakers, and two NBA championships, others might have been content. But Fox has gotten a second wind. "I find myself doing three times the work I did when I was trying to get into this league. But that's the reality for any player in their 30s. I've made some life-altering decisions in the areas of exercise and diet that have rejuvenated my career," he says, adding that he's been following the Zone diet, and has increased his cardio workout and weightlifting program.

"I feel healthier and more athletic. I feel as young as I did in college and that's something I guess a lot of athletes don't have once they've hit 10 or 11 years in the league--they start to wind down. The older you get, the more professional you have to be--that is, taking care of your joints as well as your diet, your weight, your cardio. There are

younger players out there who want my job; there are other teams that want our championship trophies, and there's an underlying sense of fear. But fear is a strong motivating factor in life."

For all of his intensity on the court, Fox's approach in his personal life is decidedly more relaxed. Having a daughter, he says, "I've definitely softened. She's been to every game. She's learned to chant 'defense' and she dances with the JumboTron. And she does her sprint after the game to give her daddy a hug, so that makes my life 10 times more enjoyable."

Though Fox and his wife juggle bicoastal careers (Williams will star in "Carmen Jones" at the Kennedy Center in Washington, D.C., next season), he tries to spend most of his downtime with his family, talking walks on the beach near their home in Marina del Rey, which reminds him of growing up in the Bahamas, or frequenting local spots such as Baja Cantina or Sushi Roku in Santa Monica. "I'm really a jeans and T-shirt guy," he says. "Kids jump on you, spill food on you. I like to be comfortable. I think anything too stiff makes me feel stiff. I like to blend in." And that can't be easy when you're 6-foot-7. "That's why I go with earth tones. I try to blend in with the earth . . . or the trees."

He attributes any fashion discoveries to his wife. "Vanessa has infused her style and taste into my life, not by accident, of course," he says with a laugh. "She says when we met, my clothes were too baggy. She's given me a greater outlook outside the world of sports, where if you don't know where to go, then you're only going to buy what you see other individuals wearing who are your size. But she's introduced me to designers like John Varvatos--I'm right at the top of the [size] scale, but I just fit in. It's nice to be able to put on a suit or sweater that I would have never expected my frame to fit." "That's another thing I like about L.A.," he adds. "Style is accepted across the board. There's not a mandated dress code. People are appreciated for their style and their personalities. You can go to a restaurant and be seated next to a stylish New York couple and two people could walk in right off the beach. That acceptance and flexibility is what my personality's all about."

*

Heather John is a senior Style editor at the magazine.

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Styled by Deborah Waknin/Art Mix; stylist's assistant: Jennifer Raymond; grooming: Kate Best; location: Seeley's Furniture Store/Unreel Locations

GRAPHIC: (2 photos) Ermenegildo Zegna cotton striped sweater, $340, at Ermenegildo Zegna, Beverly Hills and South Coast Plaza, with Boss cotton pants, $125, at Boss Hugo Boss, Beverly Center. Vittorio Virgili shoes. Opposite: Ralph Lauren Purple Label linen shirt, $225, at Ralph Lauren, Beverly Hills, over Sean John ribbed tank top, $23, with Donna Karan New York cotton pants, $150, both at Bloomingdale's, Beverly Center and Century City. Christian Dior sunglasses.
(4 photos) Giorgio Armani silk/cashmere sweater, $1,075, at Giorgio Armani, Beverly Hills, with John Varvatos pants, $185, at Barneys New York, Beverly Hills. Kenneth Cole shoes.
(2 photos) Armani Collezioni suede jacket, $1,575, at Giorgio Armani, Beverly Hills, over Ralph Lauren Blue Label cashmere cable-knit sweater, $397, at Ralph Lauren, Beverly Hills, and Calvin Klein T-shirt, $15, at Bloomingdale's, Beverly Center and Century City. Opposite: Ralph Lauren Purple Label linen button-down shirt, $225, at Ralph Lauren, over Nike T-shirt, $18, at Niketown, Beverly Hills, with Donna Karan New York cotton pants, $150, at Bloomingdale's. Kenneth Cole shoes. PHOTOGRAPHER: STEFAN STUDER

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March 9, 2002 Saturday

SECTION: ENTERTAINMENT, TELEVISION, AND CULTURE

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HEADLINE: Ralph Lauren to Dress Kristin Davis, Daryl Hannah, Lisa Kudrow, Keri Russell And Peter Krause For the 2002 Screen Actors Guild Awards

DATELINE: NEW YORK March 9

BODY:

Polo Ralph Lauren (NYSE: RL) is pleased to announce that the following actors will be dressed in Ralph Lauren at the 8th annual Screen Actors Guild Awards ceremony in Los Angeles on Sunday, March 10, 2002.

Kristin Davis, a nominee in the category "Best Performance by an Ensemble in a Comedy Series" for her role in HBO's, Sex and the City, will be wearing a cream, silk tulle, beaded gown by Ralph Lauren Collection.

Daryl Hannah, star of the feature film, Dancing at the Blue Iguana, will be wearing a pink, matte jersey gown by Ralph Lauren Collection.

Lisa Kudrow, a nominee in the category "Best Performance by an Ensemble in a Comedy Series" for her role in NBC's Friends, will be wearing a black, stretch silk sleeveless gown by Ralph Lauren Collection.

Keri Russell, of Paramount Pictures We Were Soldiers, and star of the WB's Felicity, will be wearing an ivory, stretch silk tank dress by Ralph Lauren Collection.

Peter Krause will be wearing a Ralph Lauren Blue Label single-breasted tuxedo with notch lapel, and a Ralph Lauren Purple Label shirt and tie. Mr. Krause is a dual nominee for his role as Nate Fisher in the HBO series Six Feet Under. He was nominated in the category of "Outstanding Performance by a Male Actor in a Drama Series" and joins he fellow castmates in their nomination as "Best Performance by an Ensemble in a Drama Series".

Polo Ralph Lauren Corporation is a leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For more than 30 years, Polo's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include "Polo," "Polo by Ralph Lauren," "Polo Sport," "Ralph Lauren," "RALPH," "Lauren," "Polo Jeans Co.," "Chaps," and "Club Monaco" among others, constitute one of the world's most widely recognized families of consumer brands.

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September 30, 1998

SECTION: Pg. p2(1) Vol. V28 No. N118 ISSN: 1041-1119

ACC-NO: 21184031

LENGTH: 132 words

HEADLINE: HEARD AT IDEABIELLA;
Brief Article

BYLINE: Gellers, Stan

BODY:

The better U.S. stores at the Ideabiella Show were grumbling about the way retail business nose-dived at the end of August. They blame iton the combination of the stock market and the problems in Washington. But it hasn't affected sampling or buying at the show.

Many were not surprised that Tony Lucia is replacing Robert Nagel ashead of sales at Hugo Boss AG. Lucia, formerly with Armani, was named senior V-P at Boss.

Phil Faust, who ran licensing and stores at Hugo Boss AG, is going to Corneliani to head up the Ralph Lauren blue label sales. He was a V-P at Boss.

The hottest ticket of the week was to the Tuesday evening cocktail party kicking off Hickey-Freeman's 100th birthday. On hand at the Villa d'Este along with the select guests were plenty of Hartmarx brass including CEO Bert Hand.

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May 4, 1998

SECTION: Pg. p1(1) No. N53 ISSN: 1041-1119

ACC-NO: 20564876

LENGTH: 746 words

HEADLINE: VIVA ITALIA! CORNELIANI GETS POLO BLUE LABEL CLOTHING LICENSE: Polo Ralph Lauren

BYLINE: Gellers, Stan

BODY:

MANUFACTURING AND SALES SWITCHED FROM PIETRAFESA TO MANTOVA, ITALY-BASED MAKER FOR FALL '99

NEW YORK -- Another major licensing deal that could change the tailored clothing landscape came Friday with the announcement that Corneliani SpA will manufacture Polo by Ralph Lauren blue label beginning with fall '99.

The long-term agreement was signed last week in New York for the newcollection that will retail from $875 to $1,400. The Blue label produced by Corneliani will be launched and sold by Polo at wholesale starting in January at its Madison Avenue headquarters.

"Corneliani is the ideal partner for us, with a strong management team, exceptional sourcing and manufacturing capabilities," said Michael Newman, vice chairman, Polo Ralph Lauren. "[The agreement] will enhance our already successful Polo by Ralph Lauren tailored clothing brand."

According to market sources, the wholesale volume for the Polo blue label clothing sold in the U.S. and Europe is in the neighborhood of $20 million. Estimates are that about one-quarter of the business is done with Polo's own stores.

The Polo Ralph Lauren clothing division is headed by Mike Kinney, vice-president and managing director, who recently joined the company. He will continue to oversee the merchandising and marketing of the line. A new sales team for the blue label is expected to be developed during the next several months.

Corneliani, which is said to have a volume of $20 million to $25 million in the U.S., is one of a handful of top Italian clothing companies marketing $1,000 suits. The feeling in the market here is that with the shift of manufacturing to the Italian company's Mantova factorylocated about 100 miles from Milan, the new Polo product will undoubtedly be upgraded in make and command a higher retail price in U.S. stores.

For the past five years Polo blue label has been licensed to Pietrafesa, Liverpool, N.Y., which also had its sales offices for the line at Polo. As early as last June, rumors began to circulate in clothing circles that the license would not be renewed.

At that time, GFT -- which produces and markets Giorgio Armani Le Collezioni, Mani and Joseph Abboud -- and Chester Barrie, the prestige British manufacturer that produces the high-priced Polo Purple Label,were also named as likely candidates along with Corneliani.

Under a new business arrangement with Polo, Pietrafesa will no longer manufacture the clothing but will continue "to provide select 8roducts and other services."

Commenting on the Corneliani licensing arrangement, Lance Isham, president and COO, Polo Ralph Lauren Men's Co., said: "Corneliani's expertise and excellent reputation in the manufacturing of quality men's wear offer us an opportunity to take our Polo clothing business and expand it to key markets worldwide."

Meanwhile, reaction among specialty store retailers was extremely positive upon hearing the news.

A Purple Label customer for the past three seasons, David Rubenstein, president, Rubenstein Bros., New Orleans, said, "I'm dying to hear the presentation and I'd certainly consider adding blue label to our clothing department.

"Ralph was very smart niching his clothing and he did it better thaneverybody in the market. I expect blue label to target the new, growing $895-or-so market -- the guy who wants fine, updated fashion at agood price."

Another blue label customer, Wally Naymon, president, Kilgore Trout,Cleveland, said, "I'm looking forward to seeing the attitude that the Italian-made Ralph Lauren clothing will have. And based on that comparison, I would consider adding the collection to the mix.

"But I expect blue label to be a perfect complement to Purple Label,which has become really something for us."

Bob Mitchell, vice-president, tailored clothing, Mitchells, Westport, and Richards, Greenwich, Conn., who doesn't carry Purple Label, said, "Fairfield County is Polo country and we'd definitely consider adding the blue label made by Corneliani.

"We've always felt Polo has the greatest opportunity to be a major player in the clothing market. With Corneliani's quality and Ralph's taste level, it should be a winning combination. However, the criticalthing is the fit." Bigsby & Kruthers, Chicago, is not a Purple Labelstore either, but Jerry Kamhi, executive vice-president, said, "We've had very good success with Italian companies like Canali and Zegna.As for the Polo blue label to be made in Italy, this country just has a way of making the product more interesting."

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Newsday (New York)

February 12, 1996, Monday, ALL EDITIONS

SECTION: PART II; Pg. B03

LENGTH: 920 words

HEADLINE: MEN'S FASHION / FALL '96 / It's Retro And Tight / The look is body- hugging, colorful and hip

BYLINE: By Dan Shaw. Dan Shaw is a free-lance writer.

BODY:

THE SAD SUBTEXT of this past week's men's fall fashion shows was the recent Chapter 11 bankruptcy filings of two very different retailers - the highfalutin Barneys New York and the hoi polloi's favorite haberdashery, Today's Man.

Both companies had apparently expanded too quickly and misinterpreted the market: Barneys overestimated the number of men who wanted to buy avant-garde fashion (and spend heavily for the privilege) and Today's Man overestimated the number of penny pinchers who needed to fill their closets with tropical wool suits.

Designers, like retailers, can succeed only by filling men's needs and desires, and this season Tommy Hilfiger demonstrated why stores like Macy's and Bloomingdale's devote so much space to him (and why Wall Street loves him, too). He knows that modern men - whether they live in the cities or suburbs, whether they are at a business meeting or a cocktail party - want to look hip without going into debt.

A fan of classic rock and roll and the latest rap, Hilfiger has moved beyond his preppy past and now wants to wardrobe the entire MTV generation: For rappers, he had a natty black sharkskin suit and a fierce black PVC-coated calf coat (modeled by the rap star Coolio, who's on the cover of the latest Details); for their agents, accountants and lawyers, he had charcoal flannel suits that he paired with cashmere sweaters in lime green, lavender and orange; and for performers who want telegenic clothes to wear to all those cable TV awards shows, he made a black sequin blazer and a ruffled shirt that managed to be sexy but not effeminate.

John Bartlett, the enfant terrible of the New York menswear scene who has toyed with gender-bending presentations in the past, put together a hypermasculine show that celebrated the butch esthetic of the mid-1970s. Covering his runway in the sort of white fake fur that used to cover swinging bachelors' water beds, Bartlett had his macho men mosey down the runway in skintight ribbed turtlenecks, side-leg button boot-flare jeans and Frye boots. (Frye boots will probably be hip again very soon: Remember, it was Bartlett who was the first designer to dye Hush Puppies and put them on the runway, and now they're so fashionable they're getting an award from the Council of Fashion Designers of America tonight at Lincoln Center).

Richard Tyler, the women's wear designer known for his exquisite tailoring, played with many of the same shapes, but he managed to make his boot-cut jeans and body-hugging leathers seem the quintessence of elegance and sophistication. Some of his shoulders almost resembled pagodas, but they looked right on a cordovan leather car coat and on a double-breasted pony jacket that was the color of blood oranges. Like many designers this season, Tyler paired variations of the basic gray flannel suit with unusual shirts or ties. A blue-python printed viscose shirt looked smart with a charcoal stretch wool jacket. Tyler also offered options to the shirt-and-bow tie for formal evenings, including an erotic black lace turtleneck and an ivory lace fitted shirt.

MEN'S FASHION / FALL '96 / It's Retro And Tight / The look is body- hugging, colorful and hip Newsday (New York) February 12, 1996, Monday, ALL EDITIONS

The pitfalls of body-hugging suits - even if the wool is laced with spandex or Lycra to give it elasticity, which is becoming quite common - was evident at Donna Karan's show on Thursday morning. Like a dog wagging his tail, a model named Nando loped down the runway with his butt protruding from the single vent of Karan's double-face wool jacket. Most of the other models, however, had the lean bodies to carry off Karan's sleek clothes, which are no longer always blue or black. Like most New York designers this season, she's discovered autumnal orange tones and sent out amber corduroy jackets, copper wool blazers and a golden cashmere carcoat.

Even Calvin Klein, maestro of monotones, played with bright colors for fall in his show, which was a survey of his expanding men's wear empire, featuring items from his jeans and CK lines as well as his new, expensive Black on Black label collection. His new "naturally tapered" suit silhouette - supposed to give the illusion that the wearer has the body of a swimmer - was made possible by mixing Lycra with worsted wools. The suits looked especially fresh paired with silk twill ties in plum and turquoise. In the CK collection, Klein advocated camel for everything from trousers to sweaters, and modernized old classics by producing Harris tweeds in electric blue and acid green.

The king of classics, Ralph Lauren, didn't bother with a runway show, but he dazzled his audience - 100 editors and buyers - by inviting them up to his lavish Madison Avenue showroom for a vernissage of his various lines as well as a gracious buffet lunch. Standing in front of models dressed in his newest line of suits, he talked about how the company stays true to its roots while also adapting to modern life. "We still believe in Polo as a concept - tweediness, whatever you want to call it," he said. "But the real news is Ralph Lauren blue label. It's very contemporary and very classy."

Indeed, editors were cooing over a group of blue-label dark slim suits with their elongated straight cut jackets and plain-front narrow trousers; the double-breasted version with an asymmetric one-button closure was especially sexy and handsome. Also on display were the custom Purple Label collection, a variety of high-tech activewear from Polo Sport and a compendium of greatest hits in tweeds and suedes from the company's original label, Polo by Ralph Lauren.

GRAPHIC: Newsday Photos by Ari Mintz - 1) In the continuing move to liven up evening wear, Richard Taylor showed this suit with a lace turtleneck. 2) Corporate casual from Tommy Hilfiger, left. 3) At right, the fall cut is close to the body at Calvin Klein. 4) Ralph Lauren's slim suits, above; 5) at left, a Donna Karan jacket has the comfort of a sweater.

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HEADLINE: Ralph Lauren adds 2 new labels in tailored clothing for the fall.

BYLINE: Gellers, Stan

BODY:

ABSTRACT

Ralph Lauren will add two new men's tailored clothing labels in a move that is expected to double his company's volume of tailored clothing business. The new Polo Men's Tailored Clothing Co will offer men'swear under blue and purple labels that will be distinct from the Polo by Ralph Lauren brand. Suits marketed under the blue Ralph Lauren label will retail for prices between $795 and $1,195. The purple RalphLauren label will feature British tailoring and include suits pricedbetween $1,500 and $2,000.

NEW YORK -- Ralph Lauren is dead serious about the tailored clothingbusiness.

So much so, that for the first time in the company's 28-year history, the designer is using his own name only on both the new purple and blue labels to identify and underscore the company's move into higherprice ranges. However, the Polo Ralph Lauren label continues as the company's flagship.

As explained by the designer's brother, Jerry Lauren, senior vice-president, men's design, Polo Ralph Lauren, "Ralph felt that because Polo was doing so many things, it was time to identify each area." Thus, the three labels. This move is expected to more than double its tailored clothing business.

And that's what the new Polo Men's Tailored Clothing Co. is all about starting with this fall. The world of Polo clothing has grown dramatically and will now cover the waterfront starting with seasonal fabrics for suits at $395 in the Polo Ralph Lauren line to a stratospheric $2,000 for Ralph Lauren purple label -- with a lot of stops along the way.

In addition to the long-established Polo Ralph Lauren label is the new purple Ralph Lauren label for top-of-the-line clothing that will be imported from England. New, too, is the Ralph Lauren blue label forupper-moderate canvas clothing made in the U.S.

Both the purple and blue labels separate the designer's name from the Polo brand. And with this new solo identification, the company is tiering its tailored clothing businesses for the first time to go after three distinct market niches.

The purple label, with suits priced from $1,500 to $2,000, is bespoke British tailoring with roped shoulders and a nipped-in waist. English shirts and ties will also be featured under the purple label.

The blue Ralph Lauren label is contemporary American designer clothing with suits retailing from $795 to $1,195. Sportswear is planned for next fall for this label.

Finally, the ongoing Polo Ralph Lauren label, described as the company's roots, continues its softly constructed traditional model and includes sportswear and furnishings.

Adding another reason for the major overhaul that broadens Polo's marketing stance, Dennis Trites, president of the Polo Tailored Clothing Co., explains: "We will finally have the broader product assortmentwe need to satisfy our growing global business. The Europeans want to buy Ralph Lauren at more price points and as complete collections. Now we have it." Polo currently does about half its men's wear volumeoutside of this country in 75 stores with either the Polo or Ralph Lauren name, both licensed and owned by the American company. There are 55 freestanding Polo stores in this country. Commenting on how the added collections will help grow Polo's clothing volume, Trites relates, "We're about 10 percent tailored clothing now, and we would like to feel that with the additional two new labels, we'll be able to go to 25 percent."

He points out that the new segmented marketing strategy will do morethan broaden the company's total reach. It's this: Polo's image in the U.S. as the king of sportswear will get a bit of a makeover starting this fall when tailored clothing becomes more prominent in the company's advertising.

It's even hinted that Lauren himself might become more visible in the future.

Big changes, Trites remarks, will also come in the distribution pattern with regular tailored clothing departments at major stores finally getting a crack at several of the company labels.

In a preview for DNR of the new labels presented in lifestyle settings at the company's offices here, Jerry Lauren stresses that the purple label clothing "was Ralph's dream of what a suit should be. It's apowerful look and everything he would wear himself."

Shown against a rich black and white background with a Steinway babygrand piano as the focal point, the aggressive purple label suit silhouette in single- and double-breasted suits was literally modeled after the clothes the designer had tailored for himself in London.

In sharp contrast and shown in juxtaposition is the new Ralph Laurenblue label collection. The room setting for these suits and sport coats is in a palette of beige through rusty browns, and could have come out of Darryl Zanuck's home in Hollywood in the late '30s.

The inspiration for the collection, remarks Lauren, is "Ralph's purple label signature model." But for a broader customer appeal, two additional bodies are offered. He describes the suits as "bespoke translated to contemporary clothing made in America. Each body has its own set of specs, because that's the way Ralph thinks."

The line includes two- and three-button single-breasteds and a six-button double-breasted, which can button one or two buttons. The sleeper, however, is a three-button peak-lapel suit, which, according to Trites, has had a "tremendous response in first showings with some of our customers."

The Polo Ralph Lauren clothing, meanwhile, hasn't changed. The models still have the company's signature soft shoulder styling. But they're visibly different from the purple and blue collections which, according to Lauren, "have much more interest in the sleevehead and the fit at the waist.

"Ralph isn't interested in high padded shoulders."

The distribution for each of the labels actually reflects the personality of the clothing and the label. The purple label will have limited distribution, with Saks, Neiman Marcus and the Polo stores initially getting the line. In addition to the off-the-peg clothing, made-to-measure will be offered without a surcharge.

The blue label, as noted, will be marketed to regular tailored-clothing departments in department and better specialty stores. This compares with the previous distribution pattern with Polo selling only to Polo stores.

The Polo label will also be sold through Polo stores and also, for the first time, will also be presented in in-store sportswear departments.

Trites points out that in some smaller markets, the Polo clothing will be shown in regular clothing as well as sportswear departments "where the suits will be strongly highlighted. So we're now covering allbases with all classifications."

He also indicates that with the designer name achieving a separate entity and identity, the company's Polo Sport label will become that much more powerful on its own.

Adding a footnote on the Polo retail business, the executive points out that many of the American stores are going through arevamping that will add considerably more square footage.

Sales for the trio of labels will currently be handled by the clothing company.

As for the potentials that will open up as a result of the three-tier marketing, Trites continues: "We needed this breakdown to sell moreproduct outside of the U.S. And we're perceived quite different abroad. In Italy, for example, where most men want to wear Savile Row suits, Ralph Lauren is known for his clothing.

"And in Europe, his name, rather than the Polo brand, is used on some of the stores. We really haven't used the Ralph Lauren name up to now to sell Europe. Now we have the right product, the image and the different labels to do it."

GRAPHIC: photograph
illustration

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