

ESTTA Tracking number: **ESTTA379442**

Filing date: **11/19/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Sony Electronics Inc.
Application Serial Number:	77940434
Application Filing Date:	02/19/2010
Mark:	MEMORIES IN A DASH
Date of Publication	11/16/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, T-Mobile USA, Inc., 12920 S.E. 38th Street, Bellevue, WA 98006, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/16/2010. T-Mobile USA, Inc. respectfully requests that the time period within which to file an opposition be extended until 03/16/2011.

Respectfully submitted,

/JCR/

11/19/2010

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