

Request for Reconsideration after Final Action

The table below presents the data as entered.

Proposed Fields	Entered
SERIAL NUMBER	77933734
LAW OFFICE ASSIGNED	LAW OFFICE 109
MARK SECTION (no change)	
GOODS AND/OR SERVICES SECTION (current)	
INTERNATIONAL CLASS	036
DESCRIPTION	Insurance underwriting, administration, claim, and brokerage services
FILING BASIS	Section 1(b)
GOODS AND/OR SERVICES SECTION (proposed)	
INTERNATIONAL CLASS	036
TRACKED TEXT DESCRIPTION	Insurance underwriting, administration, claim, and brokerage services; <u>Insurance underwriting in the field of life insurance; insurance administration; and insurance claims processing.</u>
FINAL DESCRIPTION	Insurance underwriting in the field of life insurance; insurance administration; and insurance claims processing.
FILING BASIS	Section 1(b)
SIGNATURE SECTION	
RESPONSE SIGNATURE	/rrf/
SIGNATORY'S NAME	Robin R. Fuller
SIGNATORY'S POSITION	Senior Counsel
DATE SIGNED	06/13/2011
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	

SUBMIT DATE

Mon Jun 13 22:15:17 EDT 2011

TEAS STAMP

USPTO/RFR-170.202.22.1-20
110613221517928124-779337
34-480fb36fcadd7a838b385f
7bd23ccb7e-N/A-N/A-201106
13212331958859

PTO Form (Rev. 4/21/00)
CI 03 No. 0651 (Rev. 09/31/2009)

Request for Reconsideration after Final Action
To the Commissioner for Trademarks:

Application serial no. 77933734 has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 036 for Insurance underwriting, administration, claim, and brokerage services

Original Filing Basis:

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

Proposed:

Tracked Text Description: ~~Insurance underwriting, administration, claim, and brokerage services;~~
Insurance underwriting in the field of life insurance; insurance administration; and insurance claims processing.

Class 036 for Insurance underwriting in the field of life insurance; insurance administration; and insurance claims processing.

Filing Basis: Section 1(b), Intent to Use: The applicant has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services as of the filing date of the application. (15 U.S.C. Section 1051(b)).

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /rrf/ Date: 06/13/2011

Signatory's Name: Robin R. Fuller

Signatory's Position: Senior Counsel

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in

this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77933734

Internet Transmission Date: Mon Jun 13 22:15:17 EDT 2011

TEAS Stamp: USPTO/RFR-170.202.22.1-20110613221517928

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