

ESTTA Tracking number: **ESTTA414205**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77933667
Applicant	Consumer and Merchant Awareness Foundation

## Notice of Appeal

Notice is hereby given that Consumer and Merchant Awareness Foundation appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77933667.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016.  
All goods and services in the class are appealed, namely: Printed publications namely, booklets, brochures, hand-outs, workbooks, books, and teaching material in the fields of financial education and consumer credit counseling
- Class 036.  
All goods and services in the class are appealed, namely: Financial services, banking services, and consumer credit consultation

Respectfully submitted,  
/Andrew L. Reibman/  
06/13/2011

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