

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77925255
Applicant	salesforce.com, inc.

Notice of Appeal

Notice is hereby given that salesforce.com, inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77925255.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.
All goods and services in the class are appealed, namely: Online business networking services; operating on-line marketplaces for buying and selling, sharing, and offering for free computer software and on-demand applications
- Class 041.
All goods and services in the class are appealed, namely: Online journals, namely, blogs in the fields of business projects, business knowledge, customer relationship management, sales, and marketing
- Class 042.
All goods and services in the class are appealed, namely: Software as a service (SAAS) services featuring software for use in web browsing, for Internet-based communication, electronic messaging, and group collaboration, for collection, editing, organizing, modifying, book marking, transmission, storage and sharing of data, documents, and information in the field of knowledge management, for business software applications development, for business project management, business knowledge, information and asset management, for customer relationship management, sales, marketing, e-commerce, and for web site development; providing customized on-line web pages that allow users to post and view messages, photographs, videos and audio recordings, and that allow users to post and view user profiles and information and to communicate with other users; computer services, namely, creating an on-line community for registered users to participate in discussions, get feedback from their peers, form virtual communities, and engage in social networking featuring topics in the field of business
- Class 045.
All goods and services in the class are appealed, namely: Online social networking services

Respectfully submitted,
/Alica Del Valle/
04/23/2012

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