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Filing date: **02/10/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	GENIO MULTIMEDIA, LLC
Application Serial Number:	77922204
Application Filing Date:	01/28/2010
Mark:	G
Date of Publication	01/11/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, San Francisco Baseball Associates L.P., AT&T Park, 24 Willie Mays Plaza, San Francisco, CA 94107, UNITED STATES, a Limited Partnership, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/10/2011. San Francisco Baseball Associates L.P. respectfully requests that the time period within which to file an opposition be extended until 05/11/2011.

Respectfully submitted,
/Robert Riether/
02/10/2011

Robert Riether

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