

ESTTA Tracking number: **ESTTA439814**

Filing date: **11/07/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77918640
Applicant	HASBRO, INC.

Notice of Appeal

Notice is hereby given that HASBRO, INC. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77918640.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 041.

All goods and services in the class are appealed, namely: entertainment services, namely, an on-going television game show; entertainment services, namely, an on-going television game show segment

Respectfully submitted,
/carin reynolds/
11/07/2011

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