

ESTTA Tracking number: **ESTTA405170**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77914175
Applicant	Basics Plus Inc.

## Notice of Appeal

Notice is hereby given that Basics Plus Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77914175.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2005/11/15 First Use In Commerce: 2005/11/15  
All goods and services in the class are appealed, namely: Retail store and on-line retail store services featuring household goods

Respectfully submitted,  
/Henry J. Cittance/  
04/22/2011

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