

ESTTA Tracking number: **ESTTA441288**

Filing date: **11/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	LG Electronics Inc.
Application Serial Number:	77909840
Application Filing Date:	01/12/2010
Mark:	ECO-INNOVATION
Date of Publication	10/18/2011

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, General Electric Company, 1 River Road, Schenectady, NY 12345, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 11/17/2011. General Electric Company respectfully requests that the time period within which to file an opposition be extended until 12/17/2011.

Respectfully submitted,
/Rodrick J. Enns/
11/16/2011

Rodrick J. Enns

Enns & Archer LLP

939 Burke Street

Winston-Salem, NC 27101

UNITED STATES

renns@ennsandarcher.com

3367235180