

ESTTA Tracking number: **ESTTA347060**

Filing date: **05/12/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Paterno Imports, Ltd.
Application Serial Number:	77902946
Application Filing Date:	12/30/2009
Mark:	RUMOR
Date of Publication	04/13/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, CONSORCIO COMERCIAL ZEPPELIN, S.A. DE C.V., CALZADA ALMADA #7, COLONIA CENTRO, NAVOLATO, SIN C.P.80370, MEXICO, a corporation organized under the laws of MEXICO, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 05/13/2010. CONSORCIO COMERCIAL ZEPPELIN, S.A. DE C.V. respectfully requests that the time period within which to file an opposition be extended until 08/11/2010.

Respectfully submitted,

/rtp/

05/12/2010

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