

ESTTA Tracking number: **ESTTA414321**

Filing date: **06/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Crave Hospitality LLC
Application Serial Number:	77896385
Application Filing Date:	12/18/2009
Mark:	CRAVE
Date of Publication	05/17/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Crave Dessert Bar, LLC, 500 West 5th Street, Suite 120, Charlotte, NC 28202, UNITED STATES, a Limited Liability Company, organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/16/2011. Crave Dessert Bar, LLC respectfully requests that the time period within which to file an opposition be extended until 09/14/2011.

Respectfully submitted,

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06/14/2011

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