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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77893997
Applicant	Geske, Andr�©

## Notice of Appeal

Notice is hereby given that Geske, Andr © appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77893997.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 003.  
All goods and services in the class are appealed, namely: Make-up removing preparations; eyebrow cosmetics; eyebrow pencils; bath salts, not for medical purposes; cosmetic preparations for body care; cosmetics creams; deodorants for personal use; scented water, namely, eau-de-cologne; toilet waters; dyes for hair, color stripping preparations, namely, hair color removers; hair spray; hair washing preparations, namely, shampoo, conditioner; cosmetic preparations for skin care; adhesives for affixing false eyelashes; articles for body and beauty-care, namely, creams, shampoos, body and face lotions; cosmetics; cosmetic pencils; artificial fingernails; false eyelashes; nail polish; nail polish removing preparations; lipsticks; lotions for cosmetic purposes; make-up; nail care products, namely, lotions for strengthening the nails, nail care preparations; oils for body and beauty care, namely, baby oil, bath oil, body oil; oils for cosmetic purposes, namely, bath oils, cosmetic oils for the epidermis; perfumery goods, namely, perfume oils, perfumed creams; perfumes, cleansing milk for body and beauty care; oils for cleaning purposes; make up; make-up powder; make-up preparations; beauty masks; soaps; shampoos; tanning lotions, namely, cosmetic suntan lotions, sun-tanning lotions; tissues impregnated with cosmetic lotions; cotton wool for cosmetic purposes; cosmetic preparations for eyelashes; mascara
- Class 018.  
All goods and services in the class are appealed, namely: Leather and imitations of leather, and goods made of these materials, namely, straps and belts
- Class 025.  
All goods and services in the class are appealed, namely: Woven and knitted clothing, namely, outer clothing, namely, jackets, coats, shirts, pants and underwear, night clothing, namely, sleepwear, nightgowns and pajamas; hosiery; corsetry, namely, bodices, corsets, corselets, girdles, stocking suspender belts, pantie-girdles, breeches for girdles, underpants, suspender girdles and brassieres; shoes; footwear
- Class 026.  
All goods and services in the class are appealed, namely: Wigs; toupees; hair pieces; hair ornaments in the form of combs, clips and braces
- Class 035.  
All goods and services in the class are appealed, namely: Telephone computerized order placement for teleshopping featuring cosmetics, clothing and leather goods; online marketing services; online advertising; newsletter advertising services, e.g. advertising in and for newsletters; newsletter marketing services, e.g. marketing services in and for newsletters; direct marketing; presentation of companies and products on the Internet in respect of all services, namely, advertising services, namely, promotion and marketing the goods and services of others through all public communication means, providing an on-line business directory on the internet featuring the goods and services of others; database management services, namely, collating, systematic ordering, maintenance and updating of data in computer databases; business organizational consultancy via hotlines; operation of telephone call centers for others

Respectfully submitted,

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