

ESTTA Tracking number: **ESTTA353119**

Filing date: **06/16/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Sullivan, Daniel</b>
Application Serial Number:	<b>77880294</b>
Application Filing Date:	<b>11/24/2009</b>
Mark:	<b>DONNI HOTWHEEL</b>
Date of Publication	<b>05/25/2010</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Mattel, Inc., 333 Continental Boulevard, El Segundo, CA 90245, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 06/24/2010. Mattel, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/24/2010.

Respectfully submitted,

/s/ Bobby A. Ghajar

06/16/2010

**Bobby A. Ghajar**

**Howrey LLP**

**550 South Hope Street, Suite 1100**

**Los Angeles, CA 90071**

**UNITED STATES**

**ghajarb@howrey.com**

**213-892-1800**