

ESTTA Tracking number: **ESTTA395071**

Filing date: **02/24/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	What's Your Brat LLC
Application Serial Number:	77873727
Application Filing Date:	11/16/2009
Mark:	WHAT'S YOUR BRAT
Date of Publication	01/25/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Milwaukee Brewers Baseball Club, Limited Partnership, Miller Park, One Brewers Way, Milwaukee, WI 53214, UNITED STATES, a limited partnership, organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 02/24/2011. Milwaukee Brewers Baseball Club, Limited Partnership respectfully requests that the time period within which to file an opposition be extended until 05/25/2011.

Respectfully submitted,
/Carissa L. Alden/
02/24/2011

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