

ESTTA Tracking number: **ESTTA350487**

Filing date: **06/02/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                    |
|----------------------------|--------------------|
| Applicant:                 | <b>J J Sparkle</b> |
| Application Serial Number: | <b>77869445</b>    |
| Application Filing Date:   | <b>11/10/2009</b>  |
| Mark:                      | <b>J J SPARKLE</b> |
| Date of Publication        | <b>05/04/2010</b>  |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, FAME JEANS, INC., 850 McCaffrey Street, St. Laurent, QC H4T1N1, QC H4T1N1, CANADA, a corporation organized under the laws of CANADA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/03/2010. FAME JEANS, INC. respectfully requests that the time period within which to file an opposition be extended until 09/01/2010.

Respectfully submitted,

/lfg/

06/02/2010

**LEWIS F. GOULD, JR.**

**DUANE MORRIS LLP**

**30 South 17th Street**

**Philadelphia, PA 19103**

**UNITED STATES**

**Lfgould@duanemorris.com**

**215-979-1282**