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Filing date: **11/17/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Monster Cable Products, Inc.
Application Serial Number:	77867539
Application Filing Date:	11/06/2009
Mark:	IMIX
Date of Publication	10/19/2010

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Apple Inc., 1 Infinite Loop, Cupertino, CA 95014, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/18/2010. Apple Inc. respectfully requests that the time period within which to file an opposition be extended until 02/16/2011.

Respectfully submitted,
/Margaret C. McHugh/
11/17/2010

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