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Ex. Potential



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Attorney Dkt.: 4221.007

In re the trademark application of: Sprinkles Cupcakes, Inc.
Serial No.: 77/858,599
Filed: October 27, 2009
For the Mark: SPRINKLES CUPCAKES
Published: April 6, 2010

**REQUEST FOR EXTENSION OF TIME TO FILE
NOTICE OF OPPOSITION UNDER RULE 2.102 OF THE
RULES OF PRACTICE IN TRADEMARK CASES**

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

Sir:

In accordance with the provisions of Rule 2.102 of the Rules of Practice in Trademark Cases, Soft Serve, Inc., a Maryland corporation d/b/a Sprinkles, located and doing business at 10148 River Road, Potomac, Maryland 20854, through its attorneys, hereby requests a ninety-day extension of time to and including August 4, 2010 to oppose registration of the mark specified above.

05-06-2010

Serial No. 77/858,599

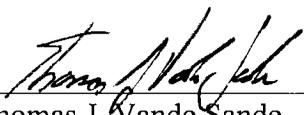
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The requested extension is not requested for purposes of delay. Good cause exists for the granting of the requested extension in that potential Opposer and its counsel require time to explore and consider Applicant's activities under the mark and to consider whether there exists the possibility of an amicable resolution of this matter.

Respectfully submitted,

HALL & VANDE SANDE, LLC

By:



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Date: 5/5/10