

ESTTA Tracking number: **ESTTA375289**

Filing date: **10/26/2010**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                         |
|----------------------------|-------------------------|
| Applicant:                 | <b>Euphorium IP Ltd</b> |
| Application Serial Number: | <b>77853934</b>         |
| Application Filing Date:   | <b>10/21/2009</b>       |
| Mark:                      | <b>EUPHORIUM</b>        |
| Date of Publication        | <b>09/28/2010</b>       |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Euphoria Chocolate Co., 4090 Stewart Road, Eugene, OR 97402, UNITED STATES, a corporation organized under the laws of Oregon, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/28/2010. Euphoria Chocolate Co. respectfully requests that the time period within which to file an opposition be extended until 01/26/2011.

Respectfully submitted,  
/Salumeh R. Loesch/  
10/26/2010

**Salumeh R. Loesch**

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