

ESTTA Tracking number: **ESTTA390645**

Filing date: **01/28/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	77850277
Applicant	Jackson National Life Insurance Company

Notice of Appeal

Notice is hereby given that Jackson National Life Insurance Company appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 77850277.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035.
All goods and services in the class are appealed, namely: Insurance marketing consulting services for agents and brokers
- Class 036.
All goods and services in the class are appealed, namely: Financial services, namely, annuity and life insurance underwriting services, and financial planning and advisory services

Respectfully submitted,
/john c. blattner/
01/28/2011

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