

## Request for Reconsideration after Final Action

**The table below presents the data as entered.**

Input Field	Entered
<b>SERIAL NUMBER</b>	77844404
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 112
<b>MARK SECTION (no change)</b>	
<b>GOODS AND/OR SERVICES SECTION (current)</b>	
<b>INTERNATIONAL CLASS</b>	009
<b>DESCRIPTION</b>	
<p>Video data, audio data, image data and metadata for video, audio or image, signal or file processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, transitions, namely, cuts, fades and wipes, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; electronic equipment, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; electronic networks comprised of computer hardware, network adaptors, network switches, routers, hubs; modules, namely, integrated circuit modules, circuit board modules; circuit boards, integrated circuits and software, all for use in the creation, management or delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; software systems, including databases, for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; software systems, including databases, for the statistical and financial analysis of video, audio, image or metadata file based workflows; computer hardware, software and</p>	

processors providing real-time manual and automated device control, status, logging and alarm information across local and wide area networks; software solutions for providing synchronous operation of multiple systems for redundancy across local and wide area operations; apparatus, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion, creation, namely, the creation of television, video, audio, audio-visual, film or multimedia material or content, cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and/or repair, orphan-field detection and/or repair, film-to-video transfer, video-to-film transfer, flicker-reduction, filtering, namely, spatial filtering, temporal filtering, audio filtering, grain reduction, ingest, keying, namely, the generation or use of a key signal in compositing of television, video or film images, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, reframing, namely, the processing of television, video or film images to change the shape or size of the image, repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium, restoration, retrieval, scene change detection, segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background, serializing, namely, converting from parallel form to serial form, de-serializing, namely, converting from serial form to parallel form, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film or multimedia material or content, digital intermediates thereof, or metadata associated therewith; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; aspect-ratio-converters; circuit boards; color correctors, namely, computer hardware or circuit boards for adjusting the color quality of video, television or film; computer graphics boards; computer graphics software; computer hardware; computer interface boards; computer network hubs, switches and routers; computer programs for editing images, sound and video; computer software for use in relation to digital animation and special effects of images; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; hardware, namely, computer hardware and video processors and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium; converters; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding a compressed video or audio signal, data decoders, namely, decoders for decoding metadata for video, audio or image; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware or circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video or audio distributors, namely, computer hardware for distributing video and audio signals; video or audio editors, namely, computer hardware or circuit boards for the editing of video or audio content; electronic coding units; electronic control systems for machines; electronic controllers, namely,

controllers for electronically controlling apparatus for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; electronic indicator panels; electronic control panels; encoders; fibre optics; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; multiplexers; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analysis, communication, conversion, formatting, generation, mapping, modification, playing, processing, storage, synchronization, transmission, wrapping or unwrapping of television, video, audio, film, picture, test, multimedia, SDI, MPEG, metadata, MXF (Material Exchange Format), or AAF (Advanced Authoring Format) signals, files or formats; computer hardware and software for the analyzing, automation, backup and restore, controlling, disaster recovery, guiding, logging, management, measurement, monitoring, playout quality control, redundancy switching, securing, tracking, testing, or visualization of television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

<b>FILING BASIS</b>	Section 44(d)
<b>FOREIGN APPLICATION NUMBER</b>	2513509
<b>FOREIGN APPLICATION COUNTRY</b>	United Kingdom
<b>FOREIGN FILING DATE</b>	04/09/2009
<b>FILING BASIS</b>	Section 44(e)
<b>FOREIGN REGISTRATION NUMBER</b>	2513509
<b>FOREIGN REGISTRATION COUNTRY</b>	United Kingdom
<b>FOREIGN REGISTRATION DATE</b>	09/25/2009
<b>FOREIGN EXPIRATION DATE</b>	04/09/2019

**GOODS AND/OR SERVICES SECTION (proposed)**

<b>INTERNATIONAL CLASS</b>	009
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**TRACKED TEXT DESCRIPTION**

~~Video data, audio data, image data and metadata for video, audio or image, signal or file processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence~~

repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, transitions, namely, cuts, fades and wipes, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; Video and audio editing and processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; electronic equipment, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; video and audio editing and processing software for creating transitions, namely, cuts, fades and wipes; electronic networks comprised of computer hardware, network adaptors, network switches, routers, hubs; video and audio editing and processing software for VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control; video and audio editing and processing systems, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; circuit boards, integrated circuits and software, all for use in the creation, management or delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; electronic networks, hardware, namely, computer hardware, network adaptors, network switches, routers, hubs; software systems, including databases, for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; modules, namely, integrated circuit modules, circuit board modules; software systems, including databases, for the statistical and financial analysis of video, audio, image or metadata file based workflows; circuit boards, integrated circuits and software, for use in the delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; computer hardware, software and processors providing real-time manual and automated device control, status,

logging and alarm information across local and wide area networks; computer software for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; software solutions for providing synchronous operation of multiple systems for redundancy across local and wide area operations; computer software for the statistical and financial analysis of video, audio, image or metadata file based workflows; apparatus, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, asset tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour correction, colour processing, colour timing, communication, compression-decoding, compression-encoding, compression-transcoding, conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion, creation, namely, the creation of television, video, audio, audio-visual, film or multimedia material or content, cut detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content, de-spotting, transmission, dirt removal, dust removal, digital rights management, display processing, dropout compensation, editing, effect-generation, encryption, frame sequence detection, film cadence detection and/or repair, orphan field detection and/or repair, film to video transfer, video to film transfer, flicker reduction, filtering, namely, spatial filtering, temporal filtering, audio filtering, grain reduction, ingest, keying, namely, the generation or use of a key signal in compositing of television, video or film images, logo-generation, management, mastering, motion compensation, motion estimation, motion measurement, motion prediction, noise reduction, formatting into packages, picture stabilization, play-out, post-production, production, proxy handling, projection, publishing, recording, reframing, namely, the processing of television, video or film images to change the shape or size of the image, repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium, restoration, retrieval, scene change detection, segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background, serializing, namely, converting from parallel form to serial form, de-serializing, namely, converting from serial form to parallel form, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase correction, transcoding, trans-rating, unsteadiness correction, watermarking, weave correction, of television, video, audio, audio-visual, film or multimedia material or content, digital intermediates thereof, or metadata associated therewith; computer hardware, software and processors, namely, real-time manual and automated device controllers, status loggers, and alarms for video and audio processing and storage devices across local and wide area networks; audio-video processing apparatus and software, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour correction, colour processing, colour timing, communication, compression-decoding, compression-encoding, compression-transcoding, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display processing, dropout compensation, editing, effect-generation, encryption, frame sequence detection, film cadence detection and repair, orphan field detection and repair, film-to-video transfer, video-to-film transfer, flicker reduction, grain reduction, ingest, logo-generation, management, mastering, motion compensation, motion estimation, motion measurement, motion prediction, noise reduction, formatting into packages, picture stabilization, play-out, post-production, production, proxy handling, projection, publishing, recording, restoration, retrieval, scene change detection, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase correction, transcoding, trans-rating,

unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film and multimedia material and content, digital intermediates thereof, or metadata associated therewith; audio-video processing apparatus and software for asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content; aspect-ratio-converters; audio-video processing apparatus and software for conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion; audio-video processing apparatus and software for cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content; color correctors, namely, computer hardware or circuit boards for adjusting the color quality of video, television or film; audio-video processing apparatus and software for filtering, namely, spatial filtering, temporal filtering, audio filtering; audio-video processing apparatus and software for keying, namely, the generation or use of a key signal in compositing of television, video or film images; audio-video processing apparatus and software for reframing, namely, the processing of television, video or film images to change the shape or size of the image; audio-video processing apparatus and software for segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background; audio-video processing apparatus and software for serializing, namely, converting from parallel form to serial form; audio-video processing apparatus and software for de-serializing, namely, converting from serial form to parallel form; audio-video processing apparatus and software for repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; hardware, namely, computer hardware and video processors and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium; video processors for converting the aspect ratio of film and video; circuit boards; color correctors, namely, computer hardware and circuit boards for adjusting the color quality of video, television or film; decoders, namely, television decoders, compression decoders, namely, decoders for decoding a compressed video or audio signal, data decoders, namely, decoders for decoding metadata for video, audio or image; computer graphics boards; computer graphics software; computer hardware; computer interface boards; digitizers, namely, computer hardware or circuit boards for converting from analog signals to digital signals; computer network hubs, switches and routers; computer programs for editing images, sound and video; video or audio distributors, namely, computer hardware for distributing video and audio signals; computer software for use in relation to digital animation and special effects of images; video or audio editors, namely, computer hardware or circuit boards for the editing of video or audio content; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer hardware, video processors, and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; converters; electronic controllers, namely, controllers for electronically controlling apparatus for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding compressed video and audio signals; electronic control panels; data decoders, namely, decoders for decoding metadata for video, audio and images; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware and circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video and audio distributors, namely, computer hardware for distributing video and audio signals; video and audio editors, namely, computer hardware and circuit boards for the editing of video and audio content; electronic coding units; electronic noise reducers, namely, apparatus for reducing

noise in television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling video and audio processing and storage devices for use with television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; electronic indicator panels; encoders; fibre optics; television standards converters; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; all for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; multiplexers; computer hardware and software for the analysis, communication, conversion, formatting, generation, mapping, modification, playing, processing, storage, synchronization, transmission, wrapping or unwrapping of television, video, audio, film, picture, text, multimedia, SDI, MPEG, metadata, MXF (Material Exchange Format), or AAF (Advanced Authoring Format) signals, files or formats; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, automation, backup and restore, controlling, disaster recovery, guiding, logging, management, measurement, monitoring, playout quality control, redundancy switching, securing, tracking, testing, or visualization of television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television video standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all the above for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, converting, formatting, mapping, modifying, playing, processing, storing, synchronizing and transmitting of television, video, audio and film; computer hardware and software for the analyzing, automating, backing-up and restoring, controlling, disaster recovery, guiding, logging, managing measuring, monitoring, quality control, redundancy switching, securing, tracking, testing, and visualization of television, film, video, image and audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

#### **FINAL DESCRIPTION**

Video and audio editing and processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering,

surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; video and audio editing and processing software for creating transitions, namely, cuts, fades and wipes; video and audio editing and processing software for VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control; video and audio editing and processing systems, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; electronic networks, hardware, namely, computer hardware, network adaptors, network switches, routers, hubs; modules, namely, integrated circuit modules, circuit board modules; circuit boards, integrated circuits and software, for use in the delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; computer software for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; computer software for the statistical and financial analysis of video, audio, image or metadata file based workflows; computer hardware, software and processors, namely, real-time manual and automated device controllers, status loggers, and alarms for video and audio processing and storage devices across local and wide area networks; audio-video processing apparatus and software, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and repair, orphan-field detection and repair, film-to-video transfer, video-to-film transfer, flicker-reduction, grain reduction, ingest, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, restoration, retrieval, scene change detection, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film and multimedia material and content, digital intermediates thereof, or metadata associated therewith; audio-video processing apparatus and software for asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content; audio-video processing apparatus and software for conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion; audio-video processing apparatus and software for cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content; audio-video processing apparatus and software for filtering, namely, spatial filtering, temporal filtering, audio filtering; audio-video processing apparatus and software for keying, namely, the generation or use of a key signal in compositing of television, video or film images; audio-video processing apparatus and software for reframing, namely, the processing of television, video or film images to change the shape or size of the image; audio-video processing apparatus and software for segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background; audio-video processing apparatus and software for serializing, namely, converting from parallel form to serial form; audio-video processing apparatus and software for de-serializing, namely, converting from serial form to parallel form; audio-video processing apparatus and software for repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; amplifiers; apparatus for recording, transmission or

reproduction of sound, video or images; video processors for converting the aspect ratio of film and video; circuit boards; color correctors, namely, computer hardware and circuit boards for adjusting the color quality of video, television or film; computer graphics boards; computer graphics software; computer hardware; computer interface boards; computer network hubs, switches and routers; computer programs for editing images, sound and video; computer software for use in relation to digital animation and special effects of images; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer hardware, video processors, and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; converters; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding compressed video and audio signals; data decoders, namely, decoders for decoding metadata for video, audio and images; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware and circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video and audio distributors, namely, computer hardware for distributing video and audio signals; video and audio editors, namely, computer hardware and circuit boards for the editing of video and audio content; electronic coding units; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling video and audio processing and storage devices for use with television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; electronic indicator panels; encoders; fibre optics; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; multiplexers; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television video standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all the above for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, converting, formatting, mapping, modifying, playing, processing, storing, synchronizing and transmitting of television, video, audio and film; computer hardware and software for the analyzing, automating, backing-up and restoring, controlling, disaster recovery, guiding, logging, managing measuring, monitoring, quality control, redundancy switching, securing, tracking, testing, and visualization of television, film, video, image and audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

<b>FILING BASIS</b>	Section 44(d)
<b>FOREIGN APPLICATION NUMBER</b>	2513509
<b>FOREIGN APPLICATION COUNTRY</b>	United Kingdom
<b>FOREIGN FILING DATE</b>	04/09/2009
<b>FILING BASIS</b>	Section 44(e)
<b>FOREIGN REGISTRATION NUMBER</b>	2513509
<b>FOREIGN REGISTRATION COUNTRY</b>	United Kingdom

<b>FOREIGN REGISTRATION DATE</b>	09/25/2009
<b>FOREIGN EXPIRATION DATE</b>	04/09/2019
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/meh/
<b>SIGNATORY'S NAME</b>	Michael E. Hall
<b>SIGNATORY'S POSITION</b>	Applicant's attorney, DC bar member
<b>DATE SIGNED</b>	02/01/2011
<b>AUTHORIZED SIGNATORY</b>	YES
<b>CONCURRENT APPEAL NOTICE FILED</b>	NO
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Tue Feb 01 16:48:44 EST 2011
<b>TEAS STAMP</b>	USPTO/RFR-216.141.81.83-2 0110201164844945591-77844 404-480d72e99c71fe39df2b7 1fe37c541f9898-N/A-N/A-20 110201164257917111

PTO Form (Rev 4/2000)  
OMB No. 0651-.... (Exp. 08/31/2004)

## Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **77844404** has been amended as follows:

### CLASSIFICATION AND LISTING OF GOODS/SERVICES

**Applicant proposes to amend the following class of goods/services in the application:**

**Current:** Class 009 for Video data, audio data, image data and metadata for video, audio or image, signal or file processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, transitions, namely, cuts, fades and wipes, image keying, image overlay,

logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; electronic equipment, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; electronic networks comprised of computer hardware, network adaptors, network switches, routers, hubs; modules, namely, integrated circuit modules, circuit board modules; circuit boards, integrated circuits and software, all for use in the creation, management or delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; software systems, including databases, for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; software systems, including databases, for the statistical and financial analysis of video, audio, image or metadata file based workflows; computer hardware, software and processors providing real-time manual and automated device control, status, logging and alarm information across local and wide area networks; software solutions for providing synchronous operation of multiple systems for redundancy across local and wide area operations; apparatus, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion, creation, namely, the creation of television, video, audio, audio-visual, film or multimedia material or content, cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and/or repair, orphan-field detection and/or repair, film-to-video transfer, video-to-film transfer, flicker-reduction, filtering, namely, spatial filtering, temporal filtering, audio filtering, grain reduction, ingest, keying, namely, the generation or use of a key signal in compositing of television, video or film images, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, reframing, namely, the processing of television, video or film images to change the shape or size of the image, repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium, restoration, retrieval, scene change detection, segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background, serializing, namely, converting from parallel form to serial form, de-serializing, namely, converting from serial form to parallel form, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-

correction, watermarking, weave-correction, of television, video, audio, audio-visual, film or multimedia material or content, digital intermediates thereof, or metadata associated therewith; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; aspect-ratio-converters; circuit boards; color correctors, namely, computer hardware or circuit boards for adjusting the color quality of video, television or film; computer graphics boards; computer graphics software; computer hardware; computer interface boards; computer network hubs, switches and routers; computer programs for editing images, sound and video; computer software for use in relation to digital animation and special effects of images; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; hardware, namely, computer hardware and video processors and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium; converters; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding a compressed video or audio signal, data decoders, namely, decoders for decoding metadata for video, audio or image; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware or circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video or audio distributors, namely, computer hardware for distributing video and audio signals; video or audio editors, namely, computer hardware or circuit boards for the editing of video or audio content; electronic coding units; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling apparatus for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; electronic indicator panels; electronic control panels; encoders; fibre optics; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; multiplexers; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analysis, communication, conversion, formatting, generation, mapping, modification, playing, processing, storage, synchronization, transmission, wrapping or unwrapping of television, video, audio, film, picture, test, multimedia, SDI, MPEG, metadata, MXF (Material Exchange Format), or AAF (Advanced Authoring Format) signals, files or formats; computer hardware and software for the analyzing, automation, backup and restore, controlling, disaster recovery, guiding, logging, management, measurement, monitoring, playout quality control, redundancy switching, securing, tracking, testing, or visualization of television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

Original Filing Basis:

**Filing Basis: Section 44(d), Priority based on foreign filing:** Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and asserts a claim of priority based on [United Kingdom application number 2513509 filed 04/09/2009]. 15 U.S.C. Section 1126(d), as amended.

**Filing Basis: Section 44(e), Based on Foreign Registration:** Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and /or services, and submits a copy of [ United Kingdom registration number 2513509 registered 09/25/2009 with a renewal date of

\_\_\_\_\_ and an expiration date of 04/09/2019 ], and translation thereof, if appropriate. 15 U.S.C. Section 1126(e), as amended.

**Proposed:**

**Tracked Text Description:** ~~Video data, audio data, image data and metadata for video, audio or image, signal or file processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, transitions, namely, cuts, fades and wipes, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; Video and audio editing and processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; electronic equipment, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; video and audio editing and processing software for creating transitions, namely, cuts, fades and wipes; electronic networks comprised of computer hardware, network adapters, network switches, routers, hubs; video and audio editing and processing software for VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control; video and audio editing and processing systems, namely, computer hardware, video processors, video servers, routing switchers, switching~~

matrices; circuit boards, integrated circuits and software, all for use in the creation, management or delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; electronic networks, hardware, namely, computer hardware, network adaptors, network switches, routers, hubs; software systems, including databases, for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; modules, namely, integrated circuit modules, circuit board modules; software systems, including databases, for the statistical and financial analysis of video, audio, image or metadata file based workflows; circuit boards, integrated circuits and software, for use in the delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; computer hardware, software and processors providing real-time manual and automated device control, status, logging and alarm information across local and wide area networks; computer software for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; software solutions for providing synchronous operation of multiple systems for redundancy across local and wide area operations; computer software for the statistical and financial analysis of video, audio, image or metadata file based workflows; apparatus, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion, creation, namely, the creation of television, video, audio, audio-visual, film or multimedia material or content, cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film cadence detection and/or repair, orphan field detection and/or repair, film-to-video transfer, video-to-film transfer, flicker-reduction, filtering, namely, spatial filtering, temporal filtering, audio filtering, grain reduction, ingest, keying, namely, the generation or use of a key signal in compositing of television, video or film images, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, reframing, namely, the processing of television, video or film images to change the shape or size of the image, repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium, restoration, retrieval, scene change detection, segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background, serializing, namely, converting from parallel form to serial form, de-serializing, namely, converting from serial form to parallel form, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film or multimedia material or content, digital intermediates thereof, or metadata associated therewith; computer hardware, software and processors, namely, real-time manual and automated device controllers, status loggers, and alarms for video and audio processing and storage devices across local and wide area networks; audio-video processing apparatus and software, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, de-spotting, transmission, dirt-removal, dust removal,

digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and repair, orphan-field detection and repair, film-to-video transfer, video-to-film transfer, flicker-reduction, grain reduction, ingest, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, restoration, retrieval, scene change detection, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film and multimedia material and content, digital intermediates thereof, or metadata associated therewith; audio-video processing apparatus and software for asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content; aspect-ratio-converters; audio-video processing apparatus and software for conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion; audio-video processing apparatus and software for cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content; color correctors, namely, computer hardware or circuit boards for adjusting the color quality of video, television or film; audio-video processing apparatus and software for filtering, namely, spatial filtering, temporal filtering, audio filtering; audio-video processing apparatus and software for keying, namely, the generation or use of a key signal in compositing of television, video or film images; audio-video processing apparatus and software for reframing, namely, the processing of television, video or film images to change the shape or size of the image; audio-video processing apparatus and software for segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background; audio-video processing apparatus and software for serializing, namely, converting from parallel form to serial form; audio-video processing apparatus and software for de-serializing, namely, converting from serial form to parallel form; audio-video processing apparatus and software for repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; hardware, namely, computer hardware and video processors and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand held devices for use with a different medium; video processors for converting the aspect ratio of film and video; circuit boards; color correctors, namely, computer hardware and circuit boards for adjusting the color quality of video, television or film; decoders, namely, television decoders, compression decoders, namely, decoders for decoding a compressed video or audio signal, data decoders, namely, decoders for decoding metadata for video, audio or image; computer graphics boards; computer graphics software; computer hardware; computer interface boards; digitizers, namely, computer hardware or circuit boards for converting from analog signals to digital signals; computer network hubs, switches and routers; computer programs for editing images, sound and video; video or audio distributors, namely, computer hardware for distributing video and audio signals; computer software for use in relation to digital animation and special effects of images; video or audio editors, namely, computer hardware or circuit boards for the editing of video or audio content; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer hardware, video processors, and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; converters; electronic controllers, namely, controllers for electronically controlling apparatus for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; data

compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding compressed video and audio signals; electronic control panels; data decoders, namely, decoders for decoding metadata for video, audio and images; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware and circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video and audio distributors, namely, computer hardware for distributing video and audio signals; video and audio editors, namely, computer hardware and circuit boards for the editing of video and audio content; electronic coding units; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling video and audio processing and storage devices for use with television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; electronic indicator panels; encoders; fibre optics; television standards converters; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; all for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; multiplexers; computer hardware and software for the analysis, communication, conversion, formatting, generation, mapping, modification, playing, processing, storage, synchronization, transmission, wrapping or unwrapping of television, video, audio, film, picture, text, multimedia, SDI, MPEG, metadata, MXF (Material Exchange Format), or AAF (Advanced Authoring Format) signals, files or formats; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, automation, backup and restore, controlling, disaster recovery, guiding, logging, management, measurement, monitoring, playout quality control, redundancy switching, securing, tracking, testing, or visualization of television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television video standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all the above for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, converting, formatting, mapping, modifying, playing, processing, storing, synchronizing and transmitting of television, video, audio and film; computer hardware and software for the analyzing, automating, backing-up and restoring, controlling, disaster recovery, guiding, logging, managing measuring, monitoring, quality control, redundancy switching, securing, tracking, testing, and visualization of television, film, video, image and audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

Class 009 for Video and audio editing and processing software, namely, software for use in colour gamut limiting, colour correction, black clamping, colour space conversion, compression pre-processing, spatial conversion, luma and chroma subsample conversion, temporal standards conversion, time stretch, time compression, video to film conversion, film to video conversion, frame rate conversion, slow motion film capture, stop frame animation capture, 3:2 pull down conversion, I frame to P frame conversion, frame rate decimation, film cadence repair, rogue field/frame repair, de-interlacing, re-interlacing, aspect ratio conversion, digital video effects, noise reduction, image keying, image overlay, logo insertion, watermarking, character generation, character overlay, strap insertion, ticker insertion, time coding, insertion of captions and subtitles, image stabilization, dynamic range enhancement, dynamic range control, dynamic reframing, object recognition, object tracking, gain control, black level control, contrast control, gamma control, lift control, clipping, composite decoding, composite encoding, timebase

correction, synchronization, lip sync processing, programme duration adjustment, frame offset, programme signature detection, programme genre detection, hash measurement, check sum measurement, audio extraction, multiplexing, demultiplexing, loudness control, graphic equalization, channel equalization, audio balancing, high pass filtering, low pass filtering, bandpass filtering, surround sound processing, noise generation, silence detection, test signal generation, speech to text conversion, text to speech conversion, dialogue enhancement, audio warping, sibilance removal, watermarking, encoding, decoding; video and audio editing and processing software for creating transitions, namely, cuts, fades and wipes; video and audio editing and processing software for VBI (Vertical Blanking Interval) processing, namely, extraction, insertion, blanking decoding and synthesis quality control, channel mapping, volume control; video and audio editing and processing systems, namely, computer hardware, video processors, video servers, routing switchers, switching matrices; electronic networks, hardware, namely, computer hardware, network adaptors, network switches, routers, hubs; modules, namely, integrated circuit modules, circuit board modules; circuit boards, integrated circuits and software, for use in the delivery of terrestrial, cable, satellite, mobile, direct-to-home or Internet Protocol television; computer software for the management, search, manual and automated control, and tracking of video, audio, image or metadata file based assets; computer software for the statistical and financial analysis of video, audio, image or metadata file based workflows; computer hardware, software and processors, namely, real-time manual and automated device controllers, status loggers, and alarms for video and audio processing and storage devices across local and wide area networks; audio-video processing apparatus and software, namely, computer hardware, video processors, audio processors and software for use in the archiving, artefact-removal, audio-embedding, audio de-embedding, broadcasting, capture, channel branding, closed captioning, colour-correction, colour-processing, colour-timing, communication, compression-decoding, compression-encoding, compression-transcoding, de-spotting, transmission, dirt-removal, dust removal, digital rights management, display-processing, dropout-compensation, editing, effect-generation, encryption, frame sequence detection, film-cadence detection and repair, orphan-field detection and repair, film-to-video transfer, video-to-film transfer, flicker-reduction, grain reduction, ingest, logo-generation, management, mastering, motion-compensation, motion-estimation, motion-measurement, motion-prediction, noise-reduction, formatting into packages, picture-stabilization, play-out, post-production, production, proxy-handling, projection, publishing, recording, restoration, retrieval, scene change detection, scratch concealment, shooting, storage, stereoscopic image analysis, sub-titling, teletext generation, generation of reduced size thumb-nails of video for monitoring, timebase-correction, transcoding, trans-rating, unsteadiness-correction, watermarking, weave-correction, of television, video, audio, audio-visual, film and multimedia material and content, digital intermediates thereof, or metadata associated therewith; audio-video processing apparatus and software for asset-tracking, namely, the tracking of video, audio, audio-visual, film or multimedia material or content; audio-video processing apparatus and software for conversion, namely, television standards conversion, frame rate conversion, film to video conversion, video to film conversion, up conversion, down conversion, cross conversion; audio-video processing apparatus and software for cut-detection, namely, the detection of cuts in television, video, audio, audio-visual, film or multimedia material or content; audio-video processing apparatus and software for filtering, namely, spatial filtering, temporal filtering, audio filtering; audio-video processing apparatus and software for keying, namely, the generation or use of a key signal in compositing of television, video or film images; audio-video processing apparatus and software for reframing, namely, the processing of television, video or film images to change the shape or size of the image; audio-video processing apparatus and software for segmentation, namely the segmentation of one or more objects in an image or video or the segmentation of an image or video into foreground and background; audio-video processing apparatus and software for serializing, namely, converting from parallel form to serial form; audio-video processing apparatus and software for de-serializing, namely,

converting from serial form to parallel form; audio-video processing apparatus and software for repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; amplifiers; apparatus for recording, transmission or reproduction of sound, video or images; video processors for converting the aspect ratio of film and video; circuit boards; color correctors, namely, computer hardware and circuit boards for adjusting the color quality of video, television or film; computer graphics boards; computer graphics software; computer hardware; computer interface boards; computer network hubs, switches and routers; computer programs for editing images, sound and video; computer software for use in relation to digital animation and special effects of images; computer software for use in the encryption and decryption of digital files, including audio, video, text, binary, still images, graphics and multimedia files; computer hardware, video processors, and software for the repurposing of video content produced for one medium such as film, television, DVD, Internet, mobile telephony and hand-held devices for use with a different medium; converters; data compression software; decoders, namely, television decoders, compression decoders, namely, decoders for decoding compressed video and audio signals; data decoders, namely, decoders for decoding metadata for video, audio and images; demodulators; de-multiplexers; digital signal processors; digitizers, namely, computer hardware and circuit boards for converting from analog signals to digital signals; display circuit boards, namely, video display cards; video and audio distributors, namely, computer hardware for distributing video and audio signals; video and audio editors, namely, computer hardware and circuit boards for the editing of video and audio content; electronic coding units; electronic control systems for machines; electronic controllers, namely, controllers for electronically controlling video and audio processing and storage devices for use with television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; electronic indicator panels; encoders; fibre optics; integrated circuit modules; integrated circuits; logo generators, namely, computer hardware and video processors for the design and creation of logos; video, audio or audiovisual mixers; monitors, namely, video, television and computer monitors; multiplexers; electronic noise reducers, namely, apparatus for reducing noise in television, film, video, image and audio signals and files, whether compressed, partially compressed or uncompressed; pre-amplifiers; receivers, namely, video, television, satellite receivers; signal processors; software for processing images, graphics and text; television video standards converters; communications transmission apparatus; TV and video converters; video servers; video processors; all the above for use with television, film, video, image or audio signals or files, whether compressed, partially compressed or uncompressed; computer hardware and software for the analyzing, converting, formatting, mapping, modifying, playing, processing, storing, synchronizing and transmitting of television, video, audio and film; computer hardware and software for the analyzing, automating, backing-up and restoring, controlling, disaster recovery, guiding, logging, managing measuring, monitoring, quality control, redundancy switching, securing, tracking, testing, and visualization of television, film, video, image and audio signals or files, whether compressed, partially compressed or uncompressed; integrated circuits, circuit boards, and spare parts for use with any of the foregoing

**Filing Basis: Section 44(d), Priority based on foreign filing:** Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and asserts a claim of priority based on [United Kingdom application number 2513509 filed 04/09/2009]. 15 U.S.C. Section 1126(d), as amended.

**Filing Basis: Section 44(e), Based on Foreign Registration:** Applicant has a bona fide intention to use the mark in commerce on or in connection with the identified goods and /or services, and will submit a copy of [ United Kingdom registration number 2513509 registered 09/25/2009 with a renewal date of \_\_\_\_\_ and an expiration date of 04/09/2019 ], and translation thereof, if appropriate, before the application may proceed to registration. 15 U.S.C. Section 1126(e), as amended.

**SIGNATURE(S)**

**Request for Reconsideration Signature**

Signature: /meh/ Date: 02/01/2011

Signatory's Name: Michael E. Hall

Signatory's Position: Applicant's attorney, DC bar member

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 77844404

Internet Transmission Date: Tue Feb 01 16:48:44 EST 2011

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